

Global Beidou Smart Handheld Terminal Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GCC15440705EEN.html>

Date: May 2025

Pages: 100

Price: US\$ 3,480.00 (Single User License)

ID: GCC15440705EEN

Abstracts

According to our (Global Info Research) latest study, the global Beidou Smart Handheld Terminal market size was valued at US\$ 370 million in 2024 and is forecast to a readjusted size of USD 560 million by 2031 with a CAGR of 6.2% during review period.

Beidou smart handheld terminal integrates Beidou's unique short message communication, Beidou/GPS passive positioning, mobile Internet access and other functions, and is widely used in rescue and disaster relief, emergency communication support, tourism, electric power and other industries.

Beidou smart handheld terminal is a mobile device that integrates Beidou navigation system and smart phone functions. It combines the characteristics of navigation, communication and intelligent applications to provide users with all-weather positioning navigation and mobile communication services. Beidou navigation function: The terminal has a built-in Beidou satellite receiving chip, which can realize accurate global positioning system. Users can use this function for navigation, path planning and location positioning, and provide accurate navigation guidance. Beidou smart handheld terminal supports Beidou satellite SMS and voice communication functions, which can realize communication without mobile phone signal coverage or unreliable communication network. Users can send and receive text messages, voice messages, and communicate with other Beidou terminals or devices that support the Beidou system. Beidou smart handheld terminals generally have the functions of a smart phone, including a touch screen, operating system, and applications. Users can use the terminal to perform common mobile phone functions such as phone calls, Internet browsing, social media, and application usage. In order to adapt to various environmental conditions, Beidou smart handheld terminals usually have a certain

degree of protection (such as IP67), with waterproof, dustproof and shockproof capabilities, and can be used in harsh outdoor environments. Beidou smart handheld terminals are widely used in various fields, including outdoor exploration, navigation, agriculture, fishery, law enforcement, emergency rescue, etc. It provides users with convenient positioning and navigation and reliable means of communication, while meeting the multifunctional needs of smartphones.

This report is a detailed and comprehensive analysis for global Beidou Smart Handheld Terminal market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Beidou Smart Handheld Terminal market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Beidou Smart Handheld Terminal market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Beidou Smart Handheld Terminal market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Beidou Smart Handheld Terminal market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Beidou Smart Handheld Terminal

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Beidou Smart Handheld Terminal market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Beijing UniStrong, Shandong Tianxing Beidou Information Technology, Beidou space satellite application technology, Jiuzhou Beidou, Henan Beidou, Chongqing Nord Electric Technology, Zhejiang Beidou Data Technology, Beidou Tianhui Technology, Shenzhen Xingjingyuan, Beixintong (Beijing) Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Beidou Smart Handheld Terminal market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Civil

Military

Market segment by Application

Marine Operations

Geological Survey

Emergency Rescue

Others

Major players covered

Beijing UniStrong

Shandong Tianxing Beidou Information Technology

Beidou space satellite application technology

Jiuzhou Beidou

Henan Beidou

Chongqing Nord Electric Technology

Zhejiang Beidou Data Technology

Beidou Tianhui Technology

Shenzhen Xingjingyuan

Beixintong (Beijing) Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Global Beidou Smart Handheld Terminal Market 2025 by Manufacturers, Regions, Type and Application, Forecast to...

Chapter 1, to describe Beidou Smart Handheld Terminal product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Beidou Smart Handheld Terminal, with price, sales quantity, revenue, and global market share of Beidou Smart Handheld Terminal from 2020 to 2025.

Chapter 3, the Beidou Smart Handheld Terminal competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Beidou Smart Handheld Terminal breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Beidou Smart Handheld Terminal market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Beidou Smart Handheld Terminal.

Chapter 14 and 15, to describe Beidou Smart Handheld Terminal sales channel, distributors, customers, research findings and conclusion.

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