

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global BeiDou-based Agricultural Machinery Operation Monitoring Terminal market size is expected to reach \$ 437 million by 2032, rising at a market growth of 11.5% CAGR during the forecast period (2026-2032).

A BeiDou-based agricultural machinery operation monitoring terminal is an onboard or mounted device integrating satellite positioning (BDS), sensors, communication modules, and data processing units. It enables real-time positioning, operation monitoring, work quality assessment, area measurement, and remote management of agricultural machinery, serving as a core component of precision agriculture and smart farming systems. In 2025, global sales of BeiDou-based agricultural machinery operation monitoring terminals are projected to reach 1.35 million units, with an average price of approximately US\$150 per unit and a gross profit margin of approximately 18%-45%. The agricultural machinery Beidou operation monitoring terminal industry chain is mainly divided into three segments: upstream, midstream, and downstream. The upstream segment primarily includes core component suppliers, such as Beidou positioning chip manufacturers, inertial navigation modules (IMU), communication modules (4G/5G/NB-IoT), sensors (depth, speed, pressure), as well as PCB, power supply, and housing structural component suppliers. The midstream segment consists of terminal manufacturing and system integration companies. The downstream segment mainly comprises agricultural machinery manufacturers (tractor and harvester companies), agricultural cooperatives, agricultural machinery service organizations, and government agricultural supervision platforms. The terminal typically serves as the 'digital entry point' for agricultural machinery, deeply integrated with autonomous driving systems, agricultural big data platforms, and subsidy supervision systems.

This report studies the global BeiDou-based Agricultural Machinery Operation Monitoring Terminal production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for BeiDou-based Agricultural Machinery Operation Monitoring Terminal and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of BeiDou-based Agricultural Machinery Operation Monitoring Terminal that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal total production and demand, 2021-2032, (Units)

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal total production value, 2021-2032, (USD Million)

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: BeiDou-based Agricultural Machinery Operation Monitoring Terminal domestic production, consumption, key domestic manufacturers and share

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global BeiDou-based Agricultural Machinery Operation Monitoring Terminal market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Huida Technology, Jinse Datian Technology, Hunan Xiangshu, Hebei Xinxiang Electronics, Zhong Nong Yun, Jiangsu Beidou Agricultural Machinery, Luoyang Intelligent Agricultural Equipment Research Institute, Wuhan Exsun BD Space Time Technology, Shanghai Unistrong Navigation, Henan Liance Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World BeiDou-based Agricultural Machinery Operation Monitoring Terminal market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal Market, Segmentation by Type:

Vehicle-mounted Terminal

Modular Terminal

Others

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal Market,
Segmentation by Positioning Accuracy:

Meter-level GNSS

Sub-meter GNSS

RTK Centimeter-level

Global BeiDou-based Agricultural Machinery Operation Monitoring Terminal Market,
Segmentation by Application:

Tillage Monitoring

Seeding Monitoring

Crop protection Monitoring

Harvest Monitoring

Companies Profiled:

Huida Technology

Jinse Datian Technology

Hunan Xiangshu

Hebei Xinxiang Electronics

Zhong Nong Yun

Jiangsu Beidou Agricultural Machinery

Luoyang Intelligent Agricultural Equipment Research Institute

Wuhan Exsun BD Space Time Technology

Shanghai Unistrong Navigation

Henan Liance Technology

Key Questions Answered:

1. How big is the global BeiDou-based Agricultural Machinery Operation Monitoring Terminal market?
2. What is the demand of the global BeiDou-based Agricultural Machinery Operation Monitoring Terminal market?
3. What is the year over year growth of the global BeiDou-based Agricultural Machinery Operation Monitoring Terminal market?
4. What is the production and production value of the global BeiDou-based Agricultural Machinery Operation Monitoring Terminal market?
5. Who are the key producers in the global BeiDou-based Agricultural Machinery Operation Monitoring Terminal market?
6. What are the growth factors driving the market demand?

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