

Global Behavioural Biometrics Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Behavioural Biometrics market size was valued at USD 765.1 million in 2022 and is forecast to a readjusted size of USD 3306.5 million by 2029 with a CAGR of 23.3% during review period.

The market for behavioural biometrics is experiencing significant growth and is expected to continue expanding in the coming years. Behavioural biometrics refers to the use of unique behavioural patterns and characteristics, such as typing patterns, mouse movements, voice patterns, and gait analysis, for user authentication and identification.

Increasing demand for enhanced security: As traditional authentication methods like passwords and PINs become more vulnerable to cyber threats, there is a growing need for more secure and reliable authentication solutions. Behavioural biometrics offer an additional layer of security by analyzing and verifying users' unique behavioural patterns, making it difficult for fraudsters to impersonate legitimate users.

The Global Info Research report includes an overview of the development of the Behavioural Biometrics industry chain, the market status of BFSI (On-premise, Cloud-based), Retail & e-commerce (On-premise, Cloud-based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Behavioural Biometrics.

Regionally, the report analyzes the Behavioural Biometrics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Behavioural Biometrics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Behavioural Biometrics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Behavioural Biometrics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-premise, Cloud-based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Behavioural Biometrics market.

Regional Analysis: The report involves examining the Behavioural Biometrics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Behavioural Biometrics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Behavioural Biometrics:

Company Analysis: Report covers individual Behavioural Biometrics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Behavioural Biometrics This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (BFSI, Retail & e-commerce).

Technology Analysis: Report covers specific technologies relevant to Behavioural Biometrics. It assesses the current state, advancements, and potential future developments in Behavioural Biometrics areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Behavioural Biometrics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Behavioural Biometrics market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

On-premise

Cloud-based

Market segment by Application

BFSI

Retail & e-commerce

Healthcare

Government & Defense

IT& Telecom

Market segment by players, this report covers

Biocatch Ltd.

Nuance Communications Inc.

MasterCard Incorporated

ThreatMark s.r.o.

Plurilock Security Solutions Inc.

ZIGHRA INC.

Secured Touch

GetSmart Solutions Ltd.

Akiyama

NuData Security

G2 Data Technologies

Nexgen Technologies

Net Com SAS

UnifyID

SecureAuth Corporation

Fair Issac Corporation

Behaviosec Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Behavioural Biometrics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Behavioural Biometrics, with revenue, gross margin and global market share of Behavioural Biometrics from 2018 to 2023.

Chapter 3, the Behavioural Biometrics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Behavioural Biometrics market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Behavioural Biometrics.

Chapter 13, to describe Behavioural Biometrics research findings and conclusion.

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