

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Beer Packaging Market 2018, Forecast to 2023

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## Abstracts

A glass bottle preserves the freshness and taste of its contents, while offering that celebratory clink, so it's perfect for beer. An amber glass beer bottle provides 99.9% protection from UV rays, and glass is a great insulator, so it keeps beer colder longer than any other type of single-serve packaging. Scope of the Report:

This report focuses on the Beer Packaging in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The growing consumption of craft beer as one of the primary growth factors for the beer packaging market. Consumers are increasingly preferring craft beer brewed by small and independent brewers and the popularity of craft beer is increasing in the US and the European countries. It has been observed that craft breweries accounted for 99% of the operating breweries in regions such as Virginia, Florida, North Carolina, and Texas. The growing demand for craft demand is inducing the establishment of several new small and independent craft brewers across the globe, contributing to the growth of the beer packaging industry.

The Asia-Pacific beer packaging market is primarily driven by changing cultural trends, expanding population, growing urbanization, and rising popularity of beer among the younger population. In a survey, it was reported that around 47% of the millennial population in metropolitan cities of India preferred beer over other alcohol products. Owing to various investments and higher penetration of beer in different regions, this trend for beer in the country is expected to continue and grow. Heineken, an Amsterdam-based company, increased its stake in United Breweries, India's largest beer manufacturer, thereby offering a high growth potential for beer packaging industry in the country.

The worldwide market for Beer Packaging is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Amcor

Ball

Crown

Owens-Illinois

Ardagh

Nampak

Orora

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Metal

Glass

Market Segment by Applications, can be divided into

Glass Beer

Canned Beer

There are 15 Chapters to deeply display the global Beer Packaging market.

Chapter 1, to describe Beer Packaging Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Beer Packaging, with sales, revenue, and price of Beer Packaging, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Beer Packaging, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Beer Packaging market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Beer Packaging sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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