

Global Bed Mattress Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Bed Mattress market size was valued at USD 37350 million in 2023 and is forecast to a readjusted size of USD 54520 million by 2030 with a CAGR of 5.6% during review period.

A Bed Mattress is a large pad for supporting the reclining body, used as or on a bed. Bed Mattresses may consist of a quilted or similarly fastened case, usually of heavy cloth, that contains hair, straw, cotton, foam rubber, etc.; a framework of metal springs; or they may be inflatable.

North America is the largest Bed Mattress market with about 31% market share. China is follower, accounting for about 25% market share. The key manufacturers are Serta Simmons Bedding, Tempur Sealy International, Sleep Number, Hilding Anders, Corsicana, Ruf-Betten, Recticel, Derucci, Sleemon, MLILY, Therapedic, Ashley, Breckle, King Koil, Pikolin, Mengshen, Lianle, Airland etc. Top 3 companies occupied about 21% market share.

The Global Info Research report includes an overview of the development of the Bed Mattress industry chain, the market status of Private Households (Innerspring Mattress, Foam Mattress), Hotels (Innerspring Mattress, Foam Mattress), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bed Mattress.

Regionally, the report analyzes the Bed Mattress markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bed Mattress market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bed Mattress market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bed Mattress industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Innerspring Mattress, Foam Mattress).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bed Mattress market.

Regional Analysis: The report involves examining the Bed Mattress market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bed Mattress market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bed Mattress:

Company Analysis: Report covers individual Bed Mattress manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bed Mattress This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Private Households, Hotels).

Technology Analysis: Report covers specific technologies relevant to Bed Mattress. It assesses the current state, advancements, and potential future developments in Bed Mattress areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Bed Mattress market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bed Mattress market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Innerspring Mattress

Foam Mattress

Latex Mattress

Others

Market segment by Application

Private Households

Hotels

Hospitals

Others

Major players covered

Serta Simmons Bedding

Tempur Sealy International

Sleep Number

Hilding Anders

Corsicana

Ruf-Betten

Recticel

Derucci

Sleemon

MLILY

Therapedic

Ashley

Breckle

King Koil

Pikolin

Mengshen

Lianle

Airland

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bed Mattress product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bed Mattress, with price, sales, revenue and global market share of Bed Mattress from 2019 to 2024.

Chapter 3, the Bed Mattress competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bed Mattress breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bed Mattress market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bed Mattress.

Chapter 14 and 15, to describe Bed Mattress sales channel, distributors, customers, research findings and conclusion.

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