

# Global Bed Bug Control Products and Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G777448F834EN.html>

Date: January 2024

Pages: 126

Price: US\$ 3,480.00 (Single User License)

ID: G777448F834EN

## Abstracts

According to our (Global Info Research) latest study, the global Bed Bug Control Products and Services market size was valued at USD 2038.3 million in 2023 and is forecast to a readjusted size of USD 3545.8 million by 2030 with a CAGR of 8.2% during review period.

The common bed bug (*Cimex lectularius*) has long been a pest – feeding on blood, causing itchy bites and generally irritating their human hosts. The Environmental Protection Agency (EPA), the Centers for Disease Control and Prevention (CDC), and the United States Department of Agriculture (USDA) all consider bed bugs a public health pest. However, unlike most public health pests, bed bugs are not known to transmit or spread disease. They can, however, cause other public health issues, so it's important to pay close attention to preventing and controlling bed bugs.

Global Bed Bug Control Products and Services key players include Rentokil Initial, Terminix, Anticimex, Rollins, Ecolab, etc. Global top five manufacturers hold a share over 30%.

North America is the largest market, with a share about 45%, followed by Europe and Asia-Pacific, both have a share about 40 percent.

In terms of product, Bed Bug Control Services is the largest segment, with a share over 60%. And in terms of application, the largest application is Residential, followed by Commercial.

The Global Info Research report includes an overview of the development of the Bed

Bug Control Products and Services industry chain, the market status of Residential (Bed Bug Control Products, Bed Bug Control Services), Commercial (Bed Bug Control Products, Bed Bug Control Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bed Bug Control Products and Services.

Regionally, the report analyzes the Bed Bug Control Products and Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bed Bug Control Products and Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Bed Bug Control Products and Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bed Bug Control Products and Services industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Bed Bug Control Products, Bed Bug Control Services).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bed Bug Control Products and Services market.

**Regional Analysis:** The report involves examining the Bed Bug Control Products and Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Bed Bug Control Products and Services market. This may include estimating market growth rates, predicting market demand, and identifying

emerging trends.

The report also involves a more granular approach to Bed Bug Control Products and Services:

**Company Analysis:** Report covers individual Bed Bug Control Products and Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Bed Bug Control Products and Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Bed Bug Control Products and Services. It assesses the current state, advancements, and potential future developments in Bed Bug Control Products and Services areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Bed Bug Control Products and Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Bed Bug Control Products and Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Bed Bug Control Products

Bed Bug Control Services

## Market segment by Application

Residential

Commercial

## Market segment by players, this report covers

Terminix

Rollins

Rentokil Initial

Anticimex

Killgerm

Ecolab

Massey Services

BioAdvanced

BASF

Harris

Spectrum Brands

SC Johnson

Ortho

Willert Home Products

Bonide Products

MGK

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Bed Bug Control Products and Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Bed Bug Control Products and Services, with revenue, gross margin and global market share of Bed Bug Control Products and Services from 2019 to 2024.

Chapter 3, the Bed Bug Control Products and Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Bed Bug Control Products and Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Bed Bug Control Products and Services.

Chapter 13, to describe Bed Bug Control Products and Services research findings and conclusion.

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