

Global Beauty and Wellness Franchise Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G3190E7C094DEN.html>

Date: June 2025

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: G3190E7C094DEN

Abstracts

According to our (Global Info Research) latest study, the global Beauty and Wellness Franchise market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

This report is a detailed and comprehensive analysis for global Beauty and Wellness Franchise market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Beauty and Wellness Franchise market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Beauty and Wellness Franchise market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Beauty and Wellness Franchise market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031
Global Beauty and Wellness Franchise market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries
To assess the growth potential for Beauty and Wellness Franchise
To forecast future growth in each product and end-use market
To assess competitive factors affecting the marketplace
This report profiles key players in the global Beauty and Wellness Franchise market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Massage Envy, Urban Float, iCRYO, Sola Salon Studios Health & Beauty, Hand & Stone, Palm Beach Tan, Great Clips, Amazing Lash Studio, Blo Blow Dry Bar, Elements Massage, etc.
This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Beauty and Wellness Franchise market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Massage Center
- Hair Salon
- Beauty Salon
- Spa

Market segment by Application

- Personal Investment
- Corporate Investment

Market segment by players, this report covers

- Massage Envy

- Urban Float
- iCRYO
- Sola Salon Studios Health & Beauty
- Hand & Stone
- Palm Beach Tan
- Great Clips
- Amazing Lash Studio
- Blo Blow Dry Bar
- Elements Massage
- Barenaked
- Dermacare
- Dr. White & Glow
- EnvyBlooms
- Espressooh
- Facets & Figures
- Follicles Salon
- Fresh Salon
- GC Wellness

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Beauty and Wellness Franchise product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Beauty and Wellness Franchise, with revenue, gross margin, and global market share of Beauty and Wellness Franchise from 2020 to 2025.

Chapter 3, the Beauty and Wellness Franchise competitive situation, revenue, and

global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Beauty and Wellness Franchise market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Beauty and Wellness Franchise.

Chapter 13, to describe Beauty and Wellness Franchise research findings and conclusion.

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