

Global Beauty and Personal Care Testing Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Beauty and Personal Care Testing market size is expected to reach \$ 6680 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

Beauty and personal care testing refers to a systematic inspection and evaluation service conducted on beauty and cosmetic products and personal care products in accordance with national regulations and industry standards, focusing on aspects such as safety, ingredient compliance, authenticity of efficacy claims, microbiological and physicochemical indicators, stability, and packaging compatibility.

The beauty and personal care testing market has seen continuous growth in recent years, primarily driven by global upgrades in cosmetics and personal care consumption, increasingly stringent regulations, and heightened consumer safety awareness. Consumers are increasingly focused on product ingredient safety, efficacy authenticity, and suitability for sensitive skin, prompting brands to continuously increase investment in microbial testing, heavy metal testing, preservative challenge testing, and efficacy evaluation. The rapid growth of functional skincare, medical aesthetic skincare, natural and organic products, and infant and child personal care products has also driven demand for higher standards of safety and stability testing. Simultaneously, increasingly stringent requirements in various countries regarding cosmetic registration, prohibited or restricted ingredients, efficacy claims, and cross-border sales compliance have prompted brand owners, OEM/ODM factories, and cross-border e-commerce companies to expand their investment in testing and certification. The expansion of international brands and the development of cross-border e-commerce have further increased the demand for multi-regional regulatory testing and export certification. The development of alternatives to animal testing, in vitro testing, AI data analysis, and

digital testing technologies is also driving the industry towards higher precision, higher efficiency, greener practices, and greater scientific rigor.

This report studies the global Beauty and Personal Care Testing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Beauty and Personal Care Testing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Beauty and Personal Care Testing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Beauty and Personal Care Testing total market, 2021-2032, (USD Million)

Global Beauty and Personal Care Testing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Beauty and Personal Care Testing total market, key domestic companies, and share, (USD Million)

Global Beauty and Personal Care Testing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Beauty and Personal Care Testing total market by Type, CAGR, 2021-2032, (USD Million)

Global Beauty and Personal Care Testing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Beauty and Personal Care Testing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Intertek, SGS, Eurofins Scientific, Bureau Veritas, UL Solutions, CIRS Group, T?V S?D, Dekra, ALS Global, CTI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Beauty and Personal Care Testing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Beauty and Personal Care Testing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Beauty and Personal Care Testing Market, Segmentation by Type:

Microbiological Testing

Physicochemical Performance Testing

Heavy Metal Detection

Others

Global Beauty and Personal Care Testing Market, Segmentation by Test Purpose:

Registration and Filing Test

Export Compliance Test

Quality Control Test

Others

Global Beauty and Personal Care Testing Market, Segmentation by Category:

Skincare Product Testing

Makeup Testing

Others

Global Beauty and Personal Care Testing Market, Segmentation by Application:

Cosmetic Brand Owners

OEM/ODM Factories

Others

Companies Profiled:

Intertek

SGS

Eurofins Scientific

Bureau Veritas

UL Solutions

CIRS Group

T?V S?D

Dekra

ALS Global

CTI

T?V Rheinland

CPT Labs

KTR

KOTITI

HQTS

CAS Testing

QACS Labs

C&K Testing

Pony Testing

Nissenken

Key Questions Answered

1. How big is the global Beauty and Personal Care Testing market?
2. What is the demand of the global Beauty and Personal Care Testing market?
3. What is the year over year growth of the global Beauty and Personal Care Testing market?
4. What is the total value of the global Beauty and Personal Care Testing market?
5. Who are the Major Players in the global Beauty and Personal Care Testing market?
6. What are the growth factors driving the market demand?

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