

Global Beauty and Personal Care Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Beauty and Personal Care market size was valued at USD 455300 million in 2023 and is forecast to a readjusted size of USD 639650 million by 2030 with a CAGR of 5.0% during review period.

Beauty and personal care is consumer products used in personal hygiene and for beautification. Beauty and personal care includes products as diverse as facial cleansing, cotton pads, deodorant, eye liner, facial tissue, hair clippers, lip gloss, lipstick, lip balm, lotion, makeup, hand soap, facial cleanser, body wash, nail files, pomade, perfumes, shaving cream, moisturizer, toothpaste, shampoo.

The industry's leading producers are L 'oreal, Unilever and Procter & Gamble, with revenues of 7.38%, 6.00% and 4.61% respectively in 2019.

The Global Info Research report includes an overview of the development of the Beauty and Personal Care industry chain, the market status of Hypermarkets and Retail Chains (Skin Care, Hair Care), Specialty Stores (Skin Care, Hair Care), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Beauty and Personal Care.

Regionally, the report analyzes the Beauty and Personal Care markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Beauty and Personal Care market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Beauty and Personal Care market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Beauty and Personal Care industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Skin Care, Hair Care).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Beauty and Personal Care market.

Regional Analysis: The report involves examining the Beauty and Personal Care market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Beauty and Personal Care market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Beauty and Personal Care:

Company Analysis: Report covers individual Beauty and Personal Care players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Beauty and Personal Care This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hypermarkets

and Retail Chains, Specialty Stores).

Technology Analysis: Report covers specific technologies relevant to Beauty and Personal Care. It assesses the current state, advancements, and potential future developments in Beauty and Personal Care areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Beauty and Personal Care market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Beauty and Personal Care market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Skin Care

Hair Care

Oral Care

Color Cosmetics and Makeup

Fragrances and Deodorants

Soaps and Shower Gel

Sun Care Products

Others

Market segment by Application

Hypermarkets and Retail Chains

Specialty Stores

Pharmacies

E-Commerce

Market segment by players, this report covers

L'Oreal

Unilever

Procter & Gamble

Estee Lauder

Shiseido

Beiersdorf

Amore Pacific

Avon

Johnson & Johnson

Kao

Chanel

LVMH

Coty

Clarins

Natura Cosmetics

Revlon

Pechoin

JALA Group

Shanghai Jawha

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Beauty and Personal Care product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Beauty and Personal Care, with revenue, gross margin and global market share of Beauty and Personal Care from 2019 to 2024.

Chapter 3, the Beauty and Personal Care competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption

value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Beauty and Personal Care market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Beauty and Personal Care.

Chapter 13, to describe Beauty and Personal Care research findings and conclusion.

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