

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Beauty and Personal Care Market 2018, Forecast to 2023

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Abstracts

Personal care are consumer products used in personal hygiene and for beautification. Personal care includes products as diverse as cleansing pads, colognes, cotton swabs, cotton pads, deodorant, eye liner, facial tissue, hair clippers, lip gloss, lipstick, lip balm, lotion, makeup, hand soap, facial cleanser, body wash, nail files, pomade, perfumes, razors, shaving cream, moisturizer, talcum powder, toilet paper, toothpaste, facial treatments, wet wipes, and shampoo.

Scope of the Report:

This report focuses on the Beauty and Personal Care in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The increasing demand for Beauty and Personal Care drives the market. It is estimated that the increase in employment rate of women, rapid population growth and increasing disposable income are key driver. People especially for woman prefer to purchase high quality cosmetics which may cost a lot. Therefore, woman preference and increasing awareness about performance are also main drivers. Despite the presence of several drivers, the growth of the beauty and personal care market is curtailed by some serious challenges. High manufacturing and marketing costs, safer products & rapid innovations in cosmetics, easy availability of counterfeit products, and high competition prevailing among vendors for different product categories are several critical challenges, which are hindering the market growth.

The worldwide market for Beauty and Personal Care is expected to grow at a CAGR of roughly 6.7% over the next five years, will reach 619800 million US\$ in 2023, from 420000 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Loreal Group

Procter and Gamble

Beiersdorf

Avon

Unilever

The Estée Lauder Companies

Kao Corporation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hair Care

Skin Care

Oral Care

Color Cosmetics and Makeup

Fragrances & Deodorants

Soaps and Shower Gel

Sun Care Products

Others

Market Segment by Applications, can be divided into

Direct Selling

Hypermarkets & Retail Chains

Specialty Stores

Pharmacies

E-Commerce

Others

There are 15 Chapters to deeply display the global Beauty and Personal Care market. Chapter 1, to describe Beauty and Personal Care Introduction, product scope, market overview, market opportunities, market risk, market driving force; Chapter 2, to analyze the top manufacturers of Beauty and Personal Care, with sales, revenue, and price of Beauty and Personal Care, in 2016 and 2017; Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017; Chapter 4, to show the global market by regions, with sales, revenue and market share of Beauty and Personal Care, for each region, from 2013 to 2018; Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions; Chapter 10 and 11, to show the market by type and application, with sales market share

and growth rate by type, application, from 2013 to 2018;
Chapter 12, Beauty and Personal Care market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;
Chapter 13, 14 and 15, to describe Beauty and Personal Care sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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