

# Global Beauty and Personal Care Flexible Packaging Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Beauty and Personal Care Flexible Packaging market size is expected to reach \$ 35938 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

In 2025, global Beauty and Personal Care Flexible Packaging production reached approximately 70,000 M units, with an average global market price of around 350 US\$/K Units.

Beauty and personal care flexible packaging refers to a type of non-rigid packaging solution mainly made of flexible materials such as plastic films, aluminum foil, multi-layer laminates, and biodegradable substrates. Unlike rigid packaging like bottles and jars, it can be easily bent, folded, compressed, or reshaped to fit different product shapes and usage scenarios. This packaging form not only provides effective physical protection, moisture resistance, light barrier, and sealing performance for cosmetics, skin care, hair care, toiletries, and personal hygiene products but also improves portability and ease of use for consumers. At the same time, it helps reduce overall material consumption and logistics costs, supports diversified appearance design and brand display, and has become one of the most widely used packaging forms in the beauty and personal care industry.

The market demand for beauty and personal care flexible packaging continues to grow, driven by multiple factors including consumers' increasing preference for portable, travel-friendly, and easy-to-use products, rising awareness of environmental sustainability, and the rapid expansion of e-commerce and cross-border retail. Brands also rely on flexible packaging to achieve product differentiation, enhance shelf appeal, optimize production efficiency, and lower supply chain costs. With a steady compound

annual growth rate expected in the global market from 2025 to 2030, this sector presents substantial business opportunities, such as the research and development and application of recyclable, compostable, and low-carbon sustainable materials, customized structural and graphic design for brand building, packaging innovation adapted to e-commerce logistics and anti-counterfeiting requirements, and the upgrading of high-precision digital printing and functional coating technologies. These trends collectively support the long-term development of flexible packaging in meeting the demand for eco-friendly, convenient, personalized, and high-value beauty and personal care products.

This report studies the global Beauty and Personal Care Flexible Packaging production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Beauty and Personal Care Flexible Packaging and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Beauty and Personal Care Flexible Packaging that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Beauty and Personal Care Flexible Packaging total production and demand, 2021-2032, (M Units)

Global Beauty and Personal Care Flexible Packaging total production value, 2021-2032, (USD Million)

Global Beauty and Personal Care Flexible Packaging production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Beauty and Personal Care Flexible Packaging consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Beauty and Personal Care Flexible Packaging domestic production, consumption, key domestic manufacturers and share

Global Beauty and Personal Care Flexible Packaging production by manufacturer,

production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Beauty and Personal Care Flexible Packaging production by Material, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Beauty and Personal Care Flexible Packaging production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Beauty and Personal Care Flexible Packaging market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Glenroy, ProAmpac, ePac, Constantia Flexibles, DazPak, Liquibox, Huhtamaki, SIG, The Pouch House, Uflex, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Beauty and Personal Care Flexible Packaging market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/K Units) by manufacturer, by Material, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Beauty and Personal Care Flexible Packaging Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Beauty and Personal Care Flexible Packaging Market, Segmentation by Material:

Plastics

Aluminium

Biodegradable Films

Global Beauty and Personal Care Flexible Packaging Market, Segmentation by Packaging Type:

Pouch

Roll Stock

Bag

Films & Wraps

Global Beauty and Personal Care Flexible Packaging Market, Segmentation by Printing Technology:

Flexography

Rotogravure

Digital Printing

## Global Beauty and Personal Care Flexible Packaging Market, Segmentation by Application:

Skin Care

Hair Care

Color Cosmetics

Fragrances

Oral Hygiene Products

Bath and Shower Products

Others

## Companies Profiled:

Glenroy

ProAmpac

ePac

Constantia Flexibles

DazPak

Liquibox

Huhtamaki

SIG

The Pouch House

Uflex

Novel

Flexible Pack

SigmaQ

Lithotype

TC Transcontinental Packaging

Eagle Flexible Packaging

Fine Package

Profecta

Printpack

CS Pouches

PPC Flex

Amcor

Mondi

Coveris

Novolex

Inteplast Group

American Packaging Corporation

Bischof+Klein

Wipak

Schur Flexibles Group

adapa Group

**Key Questions Answered:**

1. How big is the global Beauty and Personal Care Flexible Packaging market?
2. What is the demand of the global Beauty and Personal Care Flexible Packaging market?
3. What is the year over year growth of the global Beauty and Personal Care Flexible Packaging market?
4. What is the production and production value of the global Beauty and Personal Care Flexible Packaging market?
5. Who are the key producers in the global Beauty and Personal Care Flexible Packaging market?
6. What are the growth factors driving the market demand?

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