

Global Beauty Drinks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Beauty Drinks market size was valued at USD 2229.6 million in 2023 and is forecast to a readjusted size of USD 3379.9 million by 2030 with a CAGR of 6.1% during review period.

Beauty drinks refer to both carbonated and non-carbonated beverages, which is used to retain natural beauty during aging. The beauty drinks contain various vitamins, minerals, amino acids, and antioxidants. It aids to support diets by encouraging metabolism. The global beauty drinks market is increasing rapidly. These drinks are formulated with hyaluronic acid, collagen, antioxidants, and Q10, which aids to improve suppleness and also help to minimize wrinkles.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

The Global Info Research report includes an overview of the development of the Beauty Drinks industry chain, the market status of Teenager (Proteins, Vitamins and Minerals), Younger Women (Proteins, Vitamins and Minerals), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Beauty Drinks.

Regionally, the report analyzes the Beauty Drinks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives



and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Beauty Drinks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Beauty Drinks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Beauty Drinks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Proteins, Vitamins and Minerals).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Beauty Drinks market.

Regional Analysis: The report involves examining the Beauty Drinks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Beauty Drinks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Beauty Drinks:

Company Analysis: Report covers individual Beauty Drinks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Beauty Drinks This may involve surveys, interviews, and analysis of



consumer reviews and feedback from different by Application (Teenager, Younger Women).

Technology Analysis: Report covers specific technologies relevant to Beauty Drinks. It assesses the current state, advancements, and potential future developments in Beauty Drinks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Beauty Drinks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Beauty Drinks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Proteins

Vitamins and Minerals

Fruit Extracts

Market segment by Application

Teenager

Younger Women

Mature Women



Major players covere

Asterism Healthcare

Hangzhou Nutrition

Juice Generation

Kinohimitsu

Ocoo

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Beauty Drinks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Beauty Drinks, with price, sales, revenue and global market share of Beauty Drinks from 2019 to 2024.

Chapter 3, the Beauty Drinks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Beauty Drinks breakdown data are shown at the regional level, to show



the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Beauty Drinks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Beauty Drinks.

Chapter 14 and 15, to describe Beauty Drinks sales channel, distributors, customers, research findings and conclusion.



Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Beauty Drinks
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
- 1.3.1 Overview: Global Beauty Drinks Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Proteins
 - 1.3.3 Vitamins and Minerals
 - 1.3.4 Fruit Extracts
- 1.4 Market Analysis by Application
- 1.4.1 Overview: Global Beauty Drinks Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Teenager
 - 1.4.3 Younger Women
 - 1.4.4 Mature Women
- 1.5 Global Beauty Drinks Market Size & Forecast
 - 1.5.1 Global Beauty Drinks Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Beauty Drinks Sales Quantity (2019-2030)
 - 1.5.3 Global Beauty Drinks Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Asterism Healthcare
 - 2.1.1 Asterism Healthcare Details
 - 2.1.2 Asterism Healthcare Major Business
 - 2.1.3 Asterism Healthcare Beauty Drinks Product and Services
 - 2.1.4 Asterism Healthcare Beauty Drinks Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.1.5 Asterism Healthcare Recent Developments/Updates
- 2.2 Hangzhou Nutrition
 - 2.2.1 Hangzhou Nutrition Details
 - 2.2.2 Hangzhou Nutrition Major Business
 - 2.2.3 Hangzhou Nutrition Beauty Drinks Product and Services
 - 2.2.4 Hangzhou Nutrition Beauty Drinks Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.2.5 Hangzhou Nutrition Recent Developments/Updates



- 2.3 Juice Generation
 - 2.3.1 Juice Generation Details
 - 2.3.2 Juice Generation Major Business
 - 2.3.3 Juice Generation Beauty Drinks Product and Services
- 2.3.4 Juice Generation Beauty Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Juice Generation Recent Developments/Updates
- 2.4 Kinohimitsu
 - 2.4.1 Kinohimitsu Details
 - 2.4.2 Kinohimitsu Major Business
 - 2.4.3 Kinohimitsu Beauty Drinks Product and Services
- 2.4.4 Kinohimitsu Beauty Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Kinohimitsu Recent Developments/Updates
- 2.5 Ocoo
 - 2.5.1 Ocoo Details
 - 2.5.2 Ocoo Major Business
 - 2.5.3 Ocoo Beauty Drinks Product and Services
- 2.5.4 Ocoo Beauty Drinks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Ocoo Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BEAUTY DRINKS BY MANUFACTURER

- 3.1 Global Beauty Drinks Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Beauty Drinks Revenue by Manufacturer (2019-2024)
- 3.3 Global Beauty Drinks Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Beauty Drinks by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Beauty Drinks Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Beauty Drinks Manufacturer Market Share in 2023
- 3.5 Beauty Drinks Market: Overall Company Footprint Analysis
 - 3.5.1 Beauty Drinks Market: Region Footprint
 - 3.5.2 Beauty Drinks Market: Company Product Type Footprint
 - 3.5.3 Beauty Drinks Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations



4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Beauty Drinks Market Size by Region
 - 4.1.1 Global Beauty Drinks Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Beauty Drinks Consumption Value by Region (2019-2030)
 - 4.1.3 Global Beauty Drinks Average Price by Region (2019-2030)
- 4.2 North America Beauty Drinks Consumption Value (2019-2030)
- 4.3 Europe Beauty Drinks Consumption Value (2019-2030)
- 4.4 Asia-Pacific Beauty Drinks Consumption Value (2019-2030)
- 4.5 South America Beauty Drinks Consumption Value (2019-2030)
- 4.6 Middle East and Africa Beauty Drinks Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Beauty Drinks Sales Quantity by Type (2019-2030)
- 5.2 Global Beauty Drinks Consumption Value by Type (2019-2030)
- 5.3 Global Beauty Drinks Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Beauty Drinks Sales Quantity by Application (2019-2030)
- 6.2 Global Beauty Drinks Consumption Value by Application (2019-2030)
- 6.3 Global Beauty Drinks Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Beauty Drinks Sales Quantity by Type (2019-2030)
- 7.2 North America Beauty Drinks Sales Quantity by Application (2019-2030)
- 7.3 North America Beauty Drinks Market Size by Country
 - 7.3.1 North America Beauty Drinks Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Beauty Drinks Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Beauty Drinks Sales Quantity by Type (2019-2030)
- 8.2 Europe Beauty Drinks Sales Quantity by Application (2019-2030)



- 8.3 Europe Beauty Drinks Market Size by Country
 - 8.3.1 Europe Beauty Drinks Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Beauty Drinks Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Beauty Drinks Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Beauty Drinks Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Beauty Drinks Market Size by Region
 - 9.3.1 Asia-Pacific Beauty Drinks Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Beauty Drinks Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Beauty Drinks Sales Quantity by Type (2019-2030)
- 10.2 South America Beauty Drinks Sales Quantity by Application (2019-2030)
- 10.3 South America Beauty Drinks Market Size by Country
 - 10.3.1 South America Beauty Drinks Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Beauty Drinks Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Beauty Drinks Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Beauty Drinks Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Beauty Drinks Market Size by Country
 - 11.3.1 Middle East & Africa Beauty Drinks Sales Quantity by Country (2019-2030)



- 11.3.2 Middle East & Africa Beauty Drinks Consumption Value by Country (2019-2030)
- 11.3.3 Turkey Market Size and Forecast (2019-2030)
- 11.3.4 Egypt Market Size and Forecast (2019-2030)
- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Beauty Drinks Market Drivers
- 12.2 Beauty Drinks Market Restraints
- 12.3 Beauty Drinks Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Beauty Drinks and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Beauty Drinks
- 13.3 Beauty Drinks Production Process
- 13.4 Beauty Drinks Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Beauty Drinks Typical Distributors
- 14.3 Beauty Drinks Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source



16.3 Disclaimer



List Of Tables

LIST OF TABLES

- Table 1. Global Beauty Drinks Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Beauty Drinks Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Asterism Healthcare Basic Information, Manufacturing Base and Competitors
- Table 4. Asterism Healthcare Major Business
- Table 5. Asterism Healthcare Beauty Drinks Product and Services
- Table 6. Asterism Healthcare Beauty Drinks Sales Quantity (K MT), Average Price
- (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Asterism Healthcare Recent Developments/Updates
- Table 8. Hangzhou Nutrition Basic Information, Manufacturing Base and Competitors
- Table 9. Hangzhou Nutrition Major Business
- Table 10. Hangzhou Nutrition Beauty Drinks Product and Services
- Table 11. Hangzhou Nutrition Beauty Drinks Sales Quantity (K MT), Average Price
- (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Hangzhou Nutrition Recent Developments/Updates
- Table 13. Juice Generation Basic Information, Manufacturing Base and Competitors
- Table 14. Juice Generation Major Business
- Table 15. Juice Generation Beauty Drinks Product and Services
- Table 16. Juice Generation Beauty Drinks Sales Quantity (K MT), Average Price
- (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Juice Generation Recent Developments/Updates
- Table 18. Kinohimitsu Basic Information, Manufacturing Base and Competitors
- Table 19. Kinohimitsu Major Business
- Table 20. Kinohimitsu Beauty Drinks Product and Services
- Table 21. Kinohimitsu Beauty Drinks Sales Quantity (K MT), Average Price (USD/MT),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Kinohimitsu Recent Developments/Updates
- Table 23. Ocoo Basic Information, Manufacturing Base and Competitors
- Table 24. Ocoo Major Business
- Table 25. Ocoo Beauty Drinks Product and Services
- Table 26. Ocoo Beauty Drinks Sales Quantity (K MT), Average Price (USD/MT),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Ocoo Recent Developments/Updates
- Table 28. Global Beauty Drinks Sales Quantity by Manufacturer (2019-2024) & (K MT)



- Table 29. Global Beauty Drinks Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 30. Global Beauty Drinks Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 31. Market Position of Manufacturers in Beauty Drinks, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 32. Head Office and Beauty Drinks Production Site of Key Manufacturer
- Table 33. Beauty Drinks Market: Company Product Type Footprint
- Table 34. Beauty Drinks Market: Company Product Application Footprint
- Table 35. Beauty Drinks New Market Entrants and Barriers to Market Entry
- Table 36. Beauty Drinks Mergers, Acquisition, Agreements, and Collaborations
- Table 37. Global Beauty Drinks Sales Quantity by Region (2019-2024) & (K MT)
- Table 38. Global Beauty Drinks Sales Quantity by Region (2025-2030) & (K MT)
- Table 39. Global Beauty Drinks Consumption Value by Region (2019-2024) & (USD Million)
- Table 40. Global Beauty Drinks Consumption Value by Region (2025-2030) & (USD Million)
- Table 41. Global Beauty Drinks Average Price by Region (2019-2024) & (USD/MT)
- Table 42. Global Beauty Drinks Average Price by Region (2025-2030) & (USD/MT)
- Table 43. Global Beauty Drinks Sales Quantity by Type (2019-2024) & (K MT)
- Table 44. Global Beauty Drinks Sales Quantity by Type (2025-2030) & (K MT)
- Table 45. Global Beauty Drinks Consumption Value by Type (2019-2024) & (USD Million)
- Table 46. Global Beauty Drinks Consumption Value by Type (2025-2030) & (USD Million)
- Table 47. Global Beauty Drinks Average Price by Type (2019-2024) & (USD/MT)
- Table 48. Global Beauty Drinks Average Price by Type (2025-2030) & (USD/MT)
- Table 49. Global Beauty Drinks Sales Quantity by Application (2019-2024) & (K MT)
- Table 50. Global Beauty Drinks Sales Quantity by Application (2025-2030) & (K MT)
- Table 51. Global Beauty Drinks Consumption Value by Application (2019-2024) & (USD Million)
- Table 52. Global Beauty Drinks Consumption Value by Application (2025-2030) & (USD Million)
- Table 53. Global Beauty Drinks Average Price by Application (2019-2024) & (USD/MT)
- Table 54. Global Beauty Drinks Average Price by Application (2025-2030) & (USD/MT)
- Table 55. North America Beauty Drinks Sales Quantity by Type (2019-2024) & (K MT)
- Table 56. North America Beauty Drinks Sales Quantity by Type (2025-2030) & (K MT)
- Table 57. North America Beauty Drinks Sales Quantity by Application (2019-2024) & (K MT)
- Table 58. North America Beauty Drinks Sales Quantity by Application (2025-2030) & (K



MT)

- Table 59. North America Beauty Drinks Sales Quantity by Country (2019-2024) & (K MT)
- Table 60. North America Beauty Drinks Sales Quantity by Country (2025-2030) & (K MT)
- Table 61. North America Beauty Drinks Consumption Value by Country (2019-2024) & (USD Million)
- Table 62. North America Beauty Drinks Consumption Value by Country (2025-2030) & (USD Million)
- Table 63. Europe Beauty Drinks Sales Quantity by Type (2019-2024) & (K MT)
- Table 64. Europe Beauty Drinks Sales Quantity by Type (2025-2030) & (K MT)
- Table 65. Europe Beauty Drinks Sales Quantity by Application (2019-2024) & (K MT)
- Table 66. Europe Beauty Drinks Sales Quantity by Application (2025-2030) & (K MT)
- Table 67. Europe Beauty Drinks Sales Quantity by Country (2019-2024) & (K MT)
- Table 68. Europe Beauty Drinks Sales Quantity by Country (2025-2030) & (K MT)
- Table 69. Europe Beauty Drinks Consumption Value by Country (2019-2024) & (USD Million)
- Table 70. Europe Beauty Drinks Consumption Value by Country (2025-2030) & (USD Million)
- Table 71. Asia-Pacific Beauty Drinks Sales Quantity by Type (2019-2024) & (K MT)
- Table 72. Asia-Pacific Beauty Drinks Sales Quantity by Type (2025-2030) & (K MT)
- Table 73. Asia-Pacific Beauty Drinks Sales Quantity by Application (2019-2024) & (K MT)
- Table 74. Asia-Pacific Beauty Drinks Sales Quantity by Application (2025-2030) & (K MT)
- Table 75. Asia-Pacific Beauty Drinks Sales Quantity by Region (2019-2024) & (K MT)
- Table 76. Asia-Pacific Beauty Drinks Sales Quantity by Region (2025-2030) & (K MT)
- Table 77. Asia-Pacific Beauty Drinks Consumption Value by Region (2019-2024) & (USD Million)
- Table 78. Asia-Pacific Beauty Drinks Consumption Value by Region (2025-2030) & (USD Million)
- Table 79. South America Beauty Drinks Sales Quantity by Type (2019-2024) & (K MT)
- Table 80. South America Beauty Drinks Sales Quantity by Type (2025-2030) & (K MT)
- Table 81. South America Beauty Drinks Sales Quantity by Application (2019-2024) & (K MT)
- Table 82. South America Beauty Drinks Sales Quantity by Application (2025-2030) & (K MT)
- Table 83. South America Beauty Drinks Sales Quantity by Country (2019-2024) & (K MT)



Table 84. South America Beauty Drinks Sales Quantity by Country (2025-2030) & (K MT)

Table 85. South America Beauty Drinks Consumption Value by Country (2019-2024) & (USD Million)

Table 86. South America Beauty Drinks Consumption Value by Country (2025-2030) & (USD Million)

Table 87. Middle East & Africa Beauty Drinks Sales Quantity by Type (2019-2024) & (K MT)

Table 88. Middle East & Africa Beauty Drinks Sales Quantity by Type (2025-2030) & (K MT)

Table 89. Middle East & Africa Beauty Drinks Sales Quantity by Application (2019-2024) & (K MT)

Table 90. Middle East & Africa Beauty Drinks Sales Quantity by Application (2025-2030) & (K MT)

Table 91. Middle East & Africa Beauty Drinks Sales Quantity by Region (2019-2024) & (K MT)

Table 92. Middle East & Africa Beauty Drinks Sales Quantity by Region (2025-2030) & (K MT)

Table 93. Middle East & Africa Beauty Drinks Consumption Value by Region (2019-2024) & (USD Million)

Table 94. Middle East & Africa Beauty Drinks Consumption Value by Region (2025-2030) & (USD Million)

Table 95. Beauty Drinks Raw Material

Table 96. Key Manufacturers of Beauty Drinks Raw Materials

Table 97. Beauty Drinks Typical Distributors

Table 98. Beauty Drinks Typical Customers



List Of Figures

LIST OF FIGURES

- Figure 1. Beauty Drinks Picture
- Figure 2. Global Beauty Drinks Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Beauty Drinks Consumption Value Market Share by Type in 2023
- Figure 4. Proteins Examples
- Figure 5. Vitamins and Minerals Examples
- Figure 6. Fruit Extracts Examples
- Figure 7. Global Beauty Drinks Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 8. Global Beauty Drinks Consumption Value Market Share by Application in 2023
- Figure 9. Teenager Examples
- Figure 10. Younger Women Examples
- Figure 11. Mature Women Examples
- Figure 12. Global Beauty Drinks Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 13. Global Beauty Drinks Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 14. Global Beauty Drinks Sales Quantity (2019-2030) & (K MT)
- Figure 15. Global Beauty Drinks Average Price (2019-2030) & (USD/MT)
- Figure 16. Global Beauty Drinks Sales Quantity Market Share by Manufacturer in 2023
- Figure 17. Global Beauty Drinks Consumption Value Market Share by Manufacturer in 2023
- Figure 18. Producer Shipments of Beauty Drinks by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 19. Top 3 Beauty Drinks Manufacturer (Consumption Value) Market Share in 2023
- Figure 20. Top 6 Beauty Drinks Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Global Beauty Drinks Sales Quantity Market Share by Region (2019-2030)
- Figure 22. Global Beauty Drinks Consumption Value Market Share by Region (2019-2030)
- Figure 23. North America Beauty Drinks Consumption Value (2019-2030) & (USD Million)
- Figure 24. Europe Beauty Drinks Consumption Value (2019-2030) & (USD Million)
- Figure 25. Asia-Pacific Beauty Drinks Consumption Value (2019-2030) & (USD Million)



- Figure 26. South America Beauty Drinks Consumption Value (2019-2030) & (USD Million)
- Figure 27. Middle East & Africa Beauty Drinks Consumption Value (2019-2030) & (USD Million)
- Figure 28. Global Beauty Drinks Sales Quantity Market Share by Type (2019-2030)
- Figure 29. Global Beauty Drinks Consumption Value Market Share by Type (2019-2030)
- Figure 30. Global Beauty Drinks Average Price by Type (2019-2030) & (USD/MT)
- Figure 31. Global Beauty Drinks Sales Quantity Market Share by Application (2019-2030)
- Figure 32. Global Beauty Drinks Consumption Value Market Share by Application (2019-2030)
- Figure 33. Global Beauty Drinks Average Price by Application (2019-2030) & (USD/MT)
- Figure 34. North America Beauty Drinks Sales Quantity Market Share by Type (2019-2030)
- Figure 35. North America Beauty Drinks Sales Quantity Market Share by Application (2019-2030)
- Figure 36. North America Beauty Drinks Sales Quantity Market Share by Country (2019-2030)
- Figure 37. North America Beauty Drinks Consumption Value Market Share by Country (2019-2030)
- Figure 38. United States Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 39. Canada Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Mexico Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 41. Europe Beauty Drinks Sales Quantity Market Share by Type (2019-2030)
- Figure 42. Europe Beauty Drinks Sales Quantity Market Share by Application (2019-2030)
- Figure 43. Europe Beauty Drinks Sales Quantity Market Share by Country (2019-2030)
- Figure 44. Europe Beauty Drinks Consumption Value Market Share by Country (2019-2030)
- Figure 45. Germany Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 46. France Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 47. United Kingdom Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)



Figure 48. Russia Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Beauty Drinks Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Beauty Drinks Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Beauty Drinks Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Beauty Drinks Consumption Value Market Share by Region (2019-2030)

Figure 54. China Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Beauty Drinks Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Beauty Drinks Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Beauty Drinks Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Beauty Drinks Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Beauty Drinks Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Beauty Drinks Sales Quantity Market Share by



Application (2019-2030)

Figure 68. Middle East & Africa Beauty Drinks Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Beauty Drinks Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Beauty Drinks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Beauty Drinks Market Drivers

Figure 75. Beauty Drinks Market Restraints

Figure 76. Beauty Drinks Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Beauty Drinks in 2023

Figure 79. Manufacturing Process Analysis of Beauty Drinks

Figure 80. Beauty Drinks Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source



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