

Global Beauty Devices Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GDB263D9709EN.html>

Date: January 2024

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: GDB263D9709EN

Abstracts

According to our (Global Info Research) latest study, the global Beauty Devices market size was valued at USD 64440 million in 2023 and is forecast to a readjusted size of USD 174700 million by 2030 with a CAGR of 15.3% during review period.

An increasing number of developments in the beauty industry involve devices, which are often used in combination with cosmetic products.

North America is the largest Beauty Devices market with about 38% market share. Europe is follower, accounting for about 26% market share. The key manufacturers are Procter & Gamble, Philips, Panasonic, Nu Skin Enterprises, L'Oréal (Clarisonic), Conair, MTG, Hitachi, Remington, YA-MAN, FOREO, Home Skinovations, Carol Cole (NuFace), KAKUSAN, Quasar MD, Kingdom, Tria etc. Top 3 companies occupied about 18% market share.

The Global Info Research report includes an overview of the development of the Beauty Devices industry chain, the market status of Beauty Salon (Cleansing Devices, Oxygen and Steamer), Household (Cleansing Devices, Oxygen and Steamer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Beauty Devices.

Regionally, the report analyzes the Beauty Devices markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Beauty Devices market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Beauty Devices market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Beauty Devices industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Cleansing Devices, Oxygen and Steamer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Beauty Devices market.

Regional Analysis: The report involves examining the Beauty Devices market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Beauty Devices market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Beauty Devices:

Company Analysis: Report covers individual Beauty Devices manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Beauty Devices This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Beauty Salon, Household).

Technology Analysis: Report covers specific technologies relevant to Beauty Devices. It

assesses the current state, advancements, and potential future developments in Beauty Devices areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Beauty Devices market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Beauty Devices market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Cleansing Devices

Oxygen and Steamer

Dermal Rollers

Acne Removal Devices

Hair Removal Devices

Others

Market segment by Application

Beauty Salon

Household

Others

Major players covered

Procter & Gamble

Philips

Panasonic

Nu Skin Enterprises

L'Oréal (Clarisonic)

Conair

MTG

Hitachi

Remington

YA-MAN

FOREO

Home Skinovations

Carol Cole (NuFace)

KAKUSAN

Quasar MD

Kingdom

Tria

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Beauty Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Beauty Devices, with price, sales, revenue and global market share of Beauty Devices from 2019 to 2024.

Chapter 3, the Beauty Devices competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Beauty Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Beauty Devices market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Beauty Devices.

Chapter 14 and 15, to describe Beauty Devices sales channel, distributors, customers, research findings and conclusion.

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