

Global Bead Wire Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Bead Wire market size is expected to reach \$ 2024 million by 2032, rising at a market growth of 3.4% CAGR during the forecast period (2026-2032).

In 2024, global Bead Wire production reached 1,953,261 Tons, with an average global market price of around US\$ 778 per ton. Bead wire is a high-strength metallic wire made from high-carbon steel and coated with brass or bronze to enhance adhesion with rubber. It features excellent tensile strength, outstanding flexibility, superior fatigue resistance and precise linearity, serving as the critical reinforcement material in the tire bead. Its primary function is to maintain the tire's shape and ensure a secure lock on the rim under inflation pressure and various external forces. Bead wire is widely used in bicycle and motorcycle tires, passenger car tires, light-truck tires, truck and bus tires, as well as aircraft tires.

Bead wire is the critical reinforcement material located in the bead area of a tire, ensuring a secure mechanical lock between the tire and rim under high-speed, high-load and high-torque conditions. As passenger cars, electric vehicles, heavy-duty trucks and off-highway machinery move toward higher performance requirements, bead wire is evolving from a basic structural element into a key performance-defining component. Industry development is driven by rising tensile grades, longer fatigue life, finer wire diameters with higher strength, and bead-sealing enhancements required by EV tires, forming a clear technological upgrade path and long-term growth story.

Upstream materials consist mainly of high-carbon steel rod such as C72D and C82D, whose price fluctuations directly influence bead-wire profitability. Midstream production relies on multi-pass drawing machines, continuous annealing furnaces and brass-plating lines, with equipment stability determining product consistency. Downstream

customers include major global tire manufacturers such as Michelin, Bridgestone, Goodyear, Hankook, ZC Rubber and Sailun, where supplier qualification typically results in long-term locked supply relationships. Typical single-line capacity ranges from 25,000 to 40,000 tons per year, while leading plants may reach 200,000 to 400,000 tons annually, making automation, tension-control capability and overall process reliability the core competitive factors.

The cost structure of bead wire is dominated by high-carbon steel rod, which generally accounts for 68%–72% of total cost, followed by labor at 6%–8% and manufacturing overhead—energy consumption, annealing, plating chemicals, maintenance and depreciation—at 20%–25%. Gross margins normally remain in the 10%–15% range and may reach 15%–20% for high-end grades; profitability depends heavily on stable raw-material sourcing, large-scale qualified supply to tire manufacturers and efficient utilization of production lines. The industry's financial performance is closely tied to cost discipline and continuous customer approval cycles.

Downstream consumption intensity provides a clear basis for demand estimation: a passenger-car tire typically requires 0.15–0.35 kg of bead wire, a truck or bus tire 0.6–1.2 kg, and large off-highway tires 2–6 kg. Commercial transactions involve wire-diameter specifications such as 0.96 mm, 1.295 mm, 1.55 mm and 1.83 mm; tensile grades; brass-coating thickness; single-wire or multi-wire configurations; coil or drum packaging; delivery cycles of 2–5 weeks; and payment terms such as TT or LC. Upstream rod consumption usually ranges from 1.02 to 1.05 tons of steel rod for every ton of finished bead wire, reflecting process losses and coating requirements.

The bead-wire industry structure follows a straightforward upstream-midstream-downstream model spanning steel production, wire-drawing and tire manufacturing. Major production regions include China, South Korea, Japan, India and Europe, with leading companies such as Bekaert, Kiswire, Hyosung, Rajratan, Heico Wire Group, TATA Steel and WireCo. Key Chinese manufacturers include Xingda Steel Cord Co., Ltd., Shandong Daye Co., Ltd., Guizhou Wire Rope Co., Ltd. and Shandong King Industrial Co., Ltd. Industry opportunities are driven by EV-tire demand, heavy-duty engineering applications, and tire-capacity expansion in India, Southeast Asia and the Americas, creating sustained momentum for higher-tensile grades, ultra-fine diameters, improved corrosion-resistant plating and further production-line automation.

This report studies the global Bead Wire production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bead Wire and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bead Wire that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bead Wire total production and demand, 2021-2032, (Kilotons)

Global Bead Wire total production value, 2021-2032, (USD Million)

Global Bead Wire production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Bead Wire consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Bead Wire domestic production, consumption, key domestic manufacturers and share

Global Bead Wire production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Bead Wire production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Bead Wire production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Bead Wire market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bekaert, Kiswire, Hyosung, Rajratan, Heico Wire Group, TATA Steel, WireCo, Shandong Daye (China), PT Gajah Tunggal Tbk, Xingda, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bead Wire market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Bead Wire Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Bead Wire Market, Segmentation by Type:

0.70-0.90 mm

0.91-1.20 mm

1.21-3.00 mm

Global Bead Wire Market, Segmentation by Strength:

Regular Tensile

High Tensile

Global Bead Wire Market, Segmentation by Structure:

Radial Tire

Bias Tire

Global Bead Wire Market, Segmentation by Application:

Passenger Car Tire

Light Truck Tire

Truck & Bus Tire

OTR

Agricultural Tire

Industrial & Specialty Tire

Motorcycle/Bicycle Tire

Companies Profiled:

Bekaert

Kiswire

Hyosung

Rajratan

Heico Wire Group

TATA Steel

WireCo

Shandong Daye (China)

PT Gajah Tunggal Tbk

Xingda

King Industrial (China)

Hubei Fuxing Science and Technology ., Ltd. (China)

Zibo Chuangda Industry Co.,Ltd. (China)

Sumitomo Electric

Tokusen Kogyo

Jiangsu Shengda Technology

Shandong Jingwei Steel Cord

NINGBO XINGLUN BEAD WIRE

Zenith Steel Group

Guizhou Wire Rope (China)

Key Questions Answered:

1. How big is the global Bead Wire market?
2. What is the demand of the global Bead Wire market?
3. What is the year over year growth of the global Bead Wire market?
4. What is the production and production value of the global Bead Wire market?
5. Who are the key producers in the global Bead Wire market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Bead Wire Introduction
- 1.2 World Bead Wire Supply & Forecast
 - 1.2.1 World Bead Wire Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Bead Wire Production (2021-2032)
 - 1.2.3 World Bead Wire Pricing Trends (2021-2032)
- 1.3 World Bead Wire Production by Region (Based on Production Site)
 - 1.3.1 World Bead Wire Production Value by Region (2021-2032)
 - 1.3.2 World Bead Wire Production by Region (2021-2032)
 - 1.3.3 World Bead Wire Average Price by Region (2021-2032)
 - 1.3.4 North America Bead Wire Production (2021-2032)
 - 1.3.5 Europe Bead Wire Production (2021-2032)
 - 1.3.6 China Bead Wire Production (2021-2032)
 - 1.3.7 Japan Bead Wire Production (2021-2032)
 - 1.3.8 India Bead Wire Production (2021-2032)
 - 1.3.9 Southeast Asia Bead Wire Production (2021-2032)
 - 1.3.10 Korea Bead Wire Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Bead Wire Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Bead Wire Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Bead Wire Demand (2021-2032)
- 2.2 World Bead Wire Consumption by Region
 - 2.2.1 World Bead Wire Consumption by Region (2021-2026)
 - 2.2.2 World Bead Wire Consumption Forecast by Region (2027-2032)
- 2.3 United States Bead Wire Consumption (2021-2032)
- 2.4 China Bead Wire Consumption (2021-2032)
- 2.5 Europe Bead Wire Consumption (2021-2032)
- 2.6 Japan Bead Wire Consumption (2021-2032)
- 2.7 South Korea Bead Wire Consumption (2021-2032)
- 2.8 ASEAN Bead Wire Consumption (2021-2032)
- 2.9 India Bead Wire Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Bead Wire Production Value by Manufacturer (2021-2026)
- 3.2 World Bead Wire Production by Manufacturer (2021-2026)
- 3.3 World Bead Wire Average Price by Manufacturer (2021-2026)
- 3.4 Bead Wire Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Bead Wire Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Bead Wire in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Bead Wire in 2025
- 3.6 Bead Wire Market: Overall Company Footprint Analysis
 - 3.6.1 Bead Wire Market: Region Footprint
 - 3.6.2 Bead Wire Market: Company Product Type Footprint
 - 3.6.3 Bead Wire Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Bead Wire Production Value Comparison
 - 4.1.1 United States VS China: Bead Wire Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Bead Wire Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Bead Wire Production Comparison
 - 4.2.1 United States VS China: Bead Wire Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Bead Wire Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Bead Wire Consumption Comparison
 - 4.3.1 United States VS China: Bead Wire Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Bead Wire Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Bead Wire Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Bead Wire Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Bead Wire Production Value (2021-2026)

4.4.3 United States Based Manufacturers Bead Wire Production (2021-2026)

4.5 China Based Bead Wire Manufacturers and Market Share

4.5.1 China Based Bead Wire Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Bead Wire Production Value (2021-2026)

4.5.3 China Based Manufacturers Bead Wire Production (2021-2026)

4.6 Rest of World Based Bead Wire Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Bead Wire Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Bead Wire Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Bead Wire Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Bead Wire Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 0.70-0.90 mm

5.2.2 0.91-1.20 mm

5.2.3 1.21-3.00 mm

5.3 Market Segment by Type

5.3.1 World Bead Wire Production by Type (2021-2032)

5.3.2 World Bead Wire Production Value by Type (2021-2032)

5.3.3 World Bead Wire Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY STRENGTH

6.1 World Bead Wire Market Size Overview by Strength: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Strength

6.2.1 Regular Tensile

6.2.2 High Tensile

6.3 Market Segment by Strength

6.3.1 World Bead Wire Production by Strength (2021-2032)

6.3.2 World Bead Wire Production Value by Strength (2021-2032)

6.3.3 World Bead Wire Average Price by Strength (2021-2032)

7 MARKET ANALYSIS BY STRUCTURE

7.1 World Bead Wire Market Size Overview by Structure: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Structure

7.2.1 Radial Tire

7.2.2 Bias Tire

7.3 Market Segment by Structure

7.3.1 World Bead Wire Production by Structure (2021-2032)

7.3.2 World Bead Wire Production Value by Structure (2021-2032)

7.3.3 World Bead Wire Average Price by Structure (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Bead Wire Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Passenger Car Tire

8.2.2 Light Truck Tire

8.2.3 Truck & Bus Tire

8.2.4 OTR

8.2.5 Agricultural Tire

8.2.6 Industrial & Specialty Tire

8.2.7 Motorcycle/Bicycle Tire

8.3 Market Segment by Application

8.3.1 World Bead Wire Production by Application (2021-2032)

8.3.2 World Bead Wire Production Value by Application (2021-2032)

8.3.3 World Bead Wire Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Bekaert

9.1.1 Bekaert Details

9.1.2 Bekaert Major Business

9.1.3 Bekaert Bead Wire Product and Services

9.1.4 Bekaert Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Bekaert Recent Developments/Updates

9.1.6 Bekaert Competitive Strengths & Weaknesses

9.2 Kiswire

9.2.1 Kiswire Details

9.2.2 Kiswire Major Business

- 9.2.3 Kiswire Bead Wire Product and Services
- 9.2.4 Kiswire Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 Kiswire Recent Developments/Updates
- 9.2.6 Kiswire Competitive Strengths & Weaknesses
- 9.3 Hyosung
 - 9.3.1 Hyosung Details
 - 9.3.2 Hyosung Major Business
 - 9.3.3 Hyosung Bead Wire Product and Services
 - 9.3.4 Hyosung Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Hyosung Recent Developments/Updates
 - 9.3.6 Hyosung Competitive Strengths & Weaknesses
- 9.4 Rajratan
 - 9.4.1 Rajratan Details
 - 9.4.2 Rajratan Major Business
 - 9.4.3 Rajratan Bead Wire Product and Services
 - 9.4.4 Rajratan Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Rajratan Recent Developments/Updates
 - 9.4.6 Rajratan Competitive Strengths & Weaknesses
- 9.5 Heico Wire Group
 - 9.5.1 Heico Wire Group Details
 - 9.5.2 Heico Wire Group Major Business
 - 9.5.3 Heico Wire Group Bead Wire Product and Services
 - 9.5.4 Heico Wire Group Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Heico Wire Group Recent Developments/Updates
 - 9.5.6 Heico Wire Group Competitive Strengths & Weaknesses
- 9.6 TATA Steel
 - 9.6.1 TATA Steel Details
 - 9.6.2 TATA Steel Major Business
 - 9.6.3 TATA Steel Bead Wire Product and Services
 - 9.6.4 TATA Steel Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 TATA Steel Recent Developments/Updates
 - 9.6.6 TATA Steel Competitive Strengths & Weaknesses
- 9.7 WireCo
 - 9.7.1 WireCo Details

- 9.7.2 WireCo Major Business
- 9.7.3 WireCo Bead Wire Product and Services
- 9.7.4 WireCo Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.7.5 WireCo Recent Developments/Updates
- 9.7.6 WireCo Competitive Strengths & Weaknesses
- 9.8 Shandong Daye (China)
 - 9.8.1 Shandong Daye (China) Details
 - 9.8.2 Shandong Daye (China) Major Business
 - 9.8.3 Shandong Daye (China) Bead Wire Product and Services
 - 9.8.4 Shandong Daye (China) Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Shandong Daye (China) Recent Developments/Updates
 - 9.8.6 Shandong Daye (China) Competitive Strengths & Weaknesses
- 9.9 PT Gajah Tunggal Tbk
 - 9.9.1 PT Gajah Tunggal Tbk Details
 - 9.9.2 PT Gajah Tunggal Tbk Major Business
 - 9.9.3 PT Gajah Tunggal Tbk Bead Wire Product and Services
 - 9.9.4 PT Gajah Tunggal Tbk Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 PT Gajah Tunggal Tbk Recent Developments/Updates
 - 9.9.6 PT Gajah Tunggal Tbk Competitive Strengths & Weaknesses
- 9.10 Xingda
 - 9.10.1 Xingda Details
 - 9.10.2 Xingda Major Business
 - 9.10.3 Xingda Bead Wire Product and Services
 - 9.10.4 Xingda Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Xingda Recent Developments/Updates
 - 9.10.6 Xingda Competitive Strengths & Weaknesses
- 9.11 King Industrial (China)
 - 9.11.1 King Industrial (China) Details
 - 9.11.2 King Industrial (China) Major Business
 - 9.11.3 King Industrial (China) Bead Wire Product and Services
 - 9.11.4 King Industrial (China) Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 King Industrial (China) Recent Developments/Updates
 - 9.11.6 King Industrial (China) Competitive Strengths & Weaknesses
- 9.12 Hubei Fuxing Science and Technology ., Ltd. (China)

- 9.12.1 Hubei Fuxing Science and Technology ., Ltd. (China) Details
- 9.12.2 Hubei Fuxing Science and Technology ., Ltd. (China) Major Business
- 9.12.3 Hubei Fuxing Science and Technology ., Ltd. (China) Bead Wire Product and Services
- 9.12.4 Hubei Fuxing Science and Technology ., Ltd. (China) Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.12.5 Hubei Fuxing Science and Technology ., Ltd. (China) Recent Developments/Updates
- 9.12.6 Hubei Fuxing Science and Technology ., Ltd. (China) Competitive Strengths & Weaknesses
- 9.13 Zibo Chuangda Industry Co.,Ltd. (China)
 - 9.13.1 Zibo Chuangda Industry Co.,Ltd. (China) Details
 - 9.13.2 Zibo Chuangda Industry Co.,Ltd. (China) Major Business
 - 9.13.3 Zibo Chuangda Industry Co.,Ltd. (China) Bead Wire Product and Services
 - 9.13.4 Zibo Chuangda Industry Co.,Ltd. (China) Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Zibo Chuangda Industry Co.,Ltd. (China) Recent Developments/Updates
 - 9.13.6 Zibo Chuangda Industry Co.,Ltd. (China) Competitive Strengths & Weaknesses
- 9.14 Sumitomo Electric
 - 9.14.1 Sumitomo Electric Details
 - 9.14.2 Sumitomo Electric Major Business
 - 9.14.3 Sumitomo Electric Bead Wire Product and Services
 - 9.14.4 Sumitomo Electric Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Sumitomo Electric Recent Developments/Updates
 - 9.14.6 Sumitomo Electric Competitive Strengths & Weaknesses
- 9.15 Tokusen Kogyo
 - 9.15.1 Tokusen Kogyo Details
 - 9.15.2 Tokusen Kogyo Major Business
 - 9.15.3 Tokusen Kogyo Bead Wire Product and Services
 - 9.15.4 Tokusen Kogyo Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Tokusen Kogyo Recent Developments/Updates
 - 9.15.6 Tokusen Kogyo Competitive Strengths & Weaknesses
- 9.16 Jiangsu Shengda Technology
 - 9.16.1 Jiangsu Shengda Technology Details
 - 9.16.2 Jiangsu Shengda Technology Major Business
 - 9.16.3 Jiangsu Shengda Technology Bead Wire Product and Services
 - 9.16.4 Jiangsu Shengda Technology Bead Wire Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.16.5 Jiangsu Shengda Technology Recent Developments/Updates

9.16.6 Jiangsu Shengda Technology Competitive Strengths & Weaknesses

9.17 Shandong Jingwei Steel Cord

9.17.1 Shandong Jingwei Steel Cord Details

9.17.2 Shandong Jingwei Steel Cord Major Business

9.17.3 Shandong Jingwei Steel Cord Bead Wire Product and Services

9.17.4 Shandong Jingwei Steel Cord Bead Wire Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.17.5 Shandong Jingwei Steel Cord Recent Developments/Updates

9.17.6 Shandong Jingwei Steel Cord Competitive Strengths & Weaknesses

9.18 NINGBO XINGLUN BEAD WIRE

9.18.1 NINGBO XINGLUN BEAD WIRE Details

9.18.2 NINGBO XINGLUN BEAD WIRE Major Business

9.18.3 NINGBO XINGLUN BEAD WIRE Bead Wire Product and Services

9.18.4 NINGBO XINGLUN BEAD WIRE Bead Wire Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.18.5 NINGBO XINGLUN BEAD WIRE Recent Developments/Updates

9.18.6 NINGBO XINGLUN BEAD WIRE Competitive Strengths & Weaknesses

9.19 Zenith Steel Group

9.19.1 Zenith Steel Group Details

9.19.2 Zenith Steel Group Major Business

9.19.3 Zenith Steel Group Bead Wire Product and Services

9.19.4 Zenith Steel Group Bead Wire Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.19.5 Zenith Steel Group Recent Developments/Updates

9.19.6 Zenith Steel Group Competitive Strengths & Weaknesses

9.20 Guizhou Wire Rope (China)

9.20.1 Guizhou Wire Rope (China) Details

9.20.2 Guizhou Wire Rope (China) Major Business

9.20.3 Guizhou Wire Rope (China) Bead Wire Product and Services

9.20.4 Guizhou Wire Rope (China) Bead Wire Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 Guizhou Wire Rope (China) Recent Developments/Updates

9.20.6 Guizhou Wire Rope (China) Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Bead Wire Industry Chain

10.2 Bead Wire Upstream Analysis

10.2.1 Bead Wire Core Raw Materials

10.2.2 Main Manufacturers of Bead Wire Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Bead Wire Production Mode

10.6 Bead Wire Procurement Model

10.7 Bead Wire Industry Sales Model and Sales Channels

10.7.1 Bead Wire Sales Model

10.7.2 Bead Wire Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Bead Wire Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Bead Wire Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Bead Wire Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Bead Wire Production Value Market Share by Region (2021-2026)
- Table 5. World Bead Wire Production Value Market Share by Region (2027-2032)
- Table 6. World Bead Wire Production by Region (2021-2026) & (Kilotons)
- Table 7. World Bead Wire Production by Region (2027-2032) & (Kilotons)
- Table 8. World Bead Wire Production Market Share by Region (2021-2026)
- Table 9. World Bead Wire Production Market Share by Region (2027-2032)
- Table 10. World Bead Wire Average Price by Region (2021-2026) & (US\$/Ton)
- Table 11. World Bead Wire Average Price by Region (2027-2032) & (US\$/Ton)
- Table 12. Bead Wire Major Market Trends
- Table 13. World Bead Wire Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)
- Table 14. World Bead Wire Consumption by Region (2021-2026) & (Kilotons)
- Table 15. World Bead Wire Consumption Forecast by Region (2027-2032) & (Kilotons)
- Table 16. World Bead Wire Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Bead Wire Producers in 2025
- Table 18. World Bead Wire Production by Manufacturer (2021-2026) & (Kilotons)
- Table 19. Production Market Share of Key Bead Wire Producers in 2025
- Table 20. World Bead Wire Average Price by Manufacturer (2021-2026) & (US\$/Ton)
- Table 21. Global Bead Wire Company Evaluation Quadrant
- Table 22. World Bead Wire Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Bead Wire Production Site of Key Manufacturer
- Table 24. Bead Wire Market: Company Product Type Footprint
- Table 25. Bead Wire Market: Company Product Application Footprint
- Table 26. Bead Wire Competitive Factors
- Table 27. Bead Wire New Entrant and Capacity Expansion Plans
- Table 28. Bead Wire Mergers & Acquisitions Activity
- Table 29. United States VS China Bead Wire Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Bead Wire Production Comparison, (2021 & 2025 &

2032) & (Kilotons)

Table 31. United States VS China Bead Wire Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Bead Wire Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Bead Wire Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Bead Wire Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Bead Wire Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Bead Wire Production Market Share (2021-2026)

Table 37. China Based Bead Wire Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Bead Wire Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Bead Wire Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Bead Wire Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Bead Wire Production Market Share (2021-2026)

Table 42. Rest of World Based Bead Wire Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Bead Wire Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Bead Wire Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Bead Wire Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Bead Wire Production Market Share (2021-2026)

Table 47. World Bead Wire Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Bead Wire Production by Type (2021-2026) & (Kilotons)

Table 49. World Bead Wire Production by Type (2027-2032) & (Kilotons)

Table 50. World Bead Wire Production Value by Type (2021-2026) & (USD Million)

Table 51. World Bead Wire Production Value by Type (2027-2032) & (USD Million)

Table 52. World Bead Wire Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Bead Wire Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Bead Wire Production Value by Strength, (USD Million), 2021 & 2025 & 2032

Table 55. World Bead Wire Production by Strength (2021-2026) & (Kilotons)

Table 56. World Bead Wire Production by Strength (2027-2032) & (Kilotons)

Table 57. World Bead Wire Production Value by Strength (2021-2026) & (USD Million)

Table 58. World Bead Wire Production Value by Strength (2027-2032) & (USD Million)

Table 59. World Bead Wire Average Price by Strength (2021-2026) & (US\$/Ton)

Table 60. World Bead Wire Average Price by Strength (2027-2032) & (US\$/Ton)

Table 61. World Bead Wire Production Value by Structure, (USD Million), 2021 & 2025 & 2032

Table 62. World Bead Wire Production by Structure (2021-2026) & (Kilotons)

Table 63. World Bead Wire Production by Structure (2027-2032) & (Kilotons)

Table 64. World Bead Wire Production Value by Structure (2021-2026) & (USD Million)

Table 65. World Bead Wire Production Value by Structure (2027-2032) & (USD Million)

Table 66. World Bead Wire Average Price by Structure (2021-2026) & (US\$/Ton)

Table 67. World Bead Wire Average Price by Structure (2027-2032) & (US\$/Ton)

Table 68. World Bead Wire Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Bead Wire Production by Application (2021-2026) & (Kilotons)

Table 70. World Bead Wire Production by Application (2027-2032) & (Kilotons)

Table 71. World Bead Wire Production Value by Application (2021-2026) & (USD Million)

Table 72. World Bead Wire Production Value by Application (2027-2032) & (USD Million)

Table 73. World Bead Wire Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Bead Wire Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Bekaert Basic Information, Manufacturing Base and Competitors

Table 76. Bekaert Major Business

Table 77. Bekaert Bead Wire Product and Services

Table 78. Bekaert Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Bekaert Recent Developments/Updates

Table 80. Bekaert Competitive Strengths & Weaknesses

Table 81. Kiswire Basic Information, Manufacturing Base and Competitors

Table 82. Kiswire Major Business

Table 83. Kiswire Bead Wire Product and Services

Table 84. Kiswire Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Kiswire Recent Developments/Updates

- Table 86. Kiswire Competitive Strengths & Weaknesses
- Table 87. Hyosung Basic Information, Manufacturing Base and Competitors
- Table 88. Hyosung Major Business
- Table 89. Hyosung Bead Wire Product and Services
- Table 90. Hyosung Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. Hyosung Recent Developments/Updates
- Table 92. Hyosung Competitive Strengths & Weaknesses
- Table 93. Rajratan Basic Information, Manufacturing Base and Competitors
- Table 94. Rajratan Major Business
- Table 95. Rajratan Bead Wire Product and Services
- Table 96. Rajratan Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Rajratan Recent Developments/Updates
- Table 98. Rajratan Competitive Strengths & Weaknesses
- Table 99. Heico Wire Group Basic Information, Manufacturing Base and Competitors
- Table 100. Heico Wire Group Major Business
- Table 101. Heico Wire Group Bead Wire Product and Services
- Table 102. Heico Wire Group Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Heico Wire Group Recent Developments/Updates
- Table 104. Heico Wire Group Competitive Strengths & Weaknesses
- Table 105. TATA Steel Basic Information, Manufacturing Base and Competitors
- Table 106. TATA Steel Major Business
- Table 107. TATA Steel Bead Wire Product and Services
- Table 108. TATA Steel Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. TATA Steel Recent Developments/Updates
- Table 110. TATA Steel Competitive Strengths & Weaknesses
- Table 111. WireCo Basic Information, Manufacturing Base and Competitors
- Table 112. WireCo Major Business
- Table 113. WireCo Bead Wire Product and Services
- Table 114. WireCo Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. WireCo Recent Developments/Updates
- Table 116. WireCo Competitive Strengths & Weaknesses
- Table 117. Shandong Daye (China) Basic Information, Manufacturing Base and Competitors
- Table 118. Shandong Daye (China) Major Business

- Table 119. Shandong Daye (China) Bead Wire Product and Services
- Table 120. Shandong Daye (China) Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Shandong Daye (China) Recent Developments/Updates
- Table 122. Shandong Daye (China) Competitive Strengths & Weaknesses
- Table 123. PT Gajah Tunggal Tbk Basic Information, Manufacturing Base and Competitors
- Table 124. PT Gajah Tunggal Tbk Major Business
- Table 125. PT Gajah Tunggal Tbk Bead Wire Product and Services
- Table 126. PT Gajah Tunggal Tbk Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. PT Gajah Tunggal Tbk Recent Developments/Updates
- Table 128. PT Gajah Tunggal Tbk Competitive Strengths & Weaknesses
- Table 129. Xingda Basic Information, Manufacturing Base and Competitors
- Table 130. Xingda Major Business
- Table 131. Xingda Bead Wire Product and Services
- Table 132. Xingda Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Xingda Recent Developments/Updates
- Table 134. Xingda Competitive Strengths & Weaknesses
- Table 135. King Industrial (China) Basic Information, Manufacturing Base and Competitors
- Table 136. King Industrial (China) Major Business
- Table 137. King Industrial (China) Bead Wire Product and Services
- Table 138. King Industrial (China) Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. King Industrial (China) Recent Developments/Updates
- Table 140. King Industrial (China) Competitive Strengths & Weaknesses
- Table 141. Hubei Fuxing Science and Technology ., Ltd. (China) Basic Information, Manufacturing Base and Competitors
- Table 142. Hubei Fuxing Science and Technology ., Ltd. (China) Major Business
- Table 143. Hubei Fuxing Science and Technology ., Ltd. (China) Bead Wire Product and Services
- Table 144. Hubei Fuxing Science and Technology ., Ltd. (China) Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Hubei Fuxing Science and Technology ., Ltd. (China) Recent Developments/Updates
- Table 146. Hubei Fuxing Science and Technology ., Ltd. (China) Competitive Strengths

& Weaknesses

Table 147. Zibo Chuangda Industry Co.,Ltd. (China) Basic Information, Manufacturing Base and Competitors

Table 148. Zibo Chuangda Industry Co.,Ltd. (China) Major Business

Table 149. Zibo Chuangda Industry Co.,Ltd. (China) Bead Wire Product and Services

Table 150. Zibo Chuangda Industry Co.,Ltd. (China) Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Zibo Chuangda Industry Co.,Ltd. (China) Recent Developments/Updates

Table 152. Zibo Chuangda Industry Co.,Ltd. (China) Competitive Strengths & Weaknesses

Table 153. Sumitomo Electric Basic Information, Manufacturing Base and Competitors

Table 154. Sumitomo Electric Major Business

Table 155. Sumitomo Electric Bead Wire Product and Services

Table 156. Sumitomo Electric Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Sumitomo Electric Recent Developments/Updates

Table 158. Sumitomo Electric Competitive Strengths & Weaknesses

Table 159. Tokusen Kogyo Basic Information, Manufacturing Base and Competitors

Table 160. Tokusen Kogyo Major Business

Table 161. Tokusen Kogyo Bead Wire Product and Services

Table 162. Tokusen Kogyo Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Tokusen Kogyo Recent Developments/Updates

Table 164. Tokusen Kogyo Competitive Strengths & Weaknesses

Table 165. Jiangsu Shengda Technology Basic Information, Manufacturing Base and Competitors

Table 166. Jiangsu Shengda Technology Major Business

Table 167. Jiangsu Shengda Technology Bead Wire Product and Services

Table 168. Jiangsu Shengda Technology Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Jiangsu Shengda Technology Recent Developments/Updates

Table 170. Jiangsu Shengda Technology Competitive Strengths & Weaknesses

Table 171. Shandong Jingwei Steel Cord Basic Information, Manufacturing Base and Competitors

Table 172. Shandong Jingwei Steel Cord Major Business

Table 173. Shandong Jingwei Steel Cord Bead Wire Product and Services

Table 174. Shandong Jingwei Steel Cord Bead Wire Production (Kilotons), Price

(US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Shandong Jingwei Steel Cord Recent Developments/Updates

Table 176. Shandong Jingwei Steel Cord Competitive Strengths & Weaknesses

Table 177. NINGBO XINGLUN BEAD WIRE Basic Information, Manufacturing Base and Competitors

Table 178. NINGBO XINGLUN BEAD WIRE Major Business

Table 179. NINGBO XINGLUN BEAD WIRE Bead Wire Product and Services

Table 180. NINGBO XINGLUN BEAD WIRE Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. NINGBO XINGLUN BEAD WIRE Recent Developments/Updates

Table 182. NINGBO XINGLUN BEAD WIRE Competitive Strengths & Weaknesses

Table 183. Zenith Steel Group Basic Information, Manufacturing Base and Competitors

Table 184. Zenith Steel Group Major Business

Table 185. Zenith Steel Group Bead Wire Product and Services

Table 186. Zenith Steel Group Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Zenith Steel Group Recent Developments/Updates

Table 188. Zenith Steel Group Competitive Strengths & Weaknesses

Table 189. Guizhou Wire Rope (China) Basic Information, Manufacturing Base and Competitors

Table 190. Guizhou Wire Rope (China) Major Business

Table 191. Guizhou Wire Rope (China) Bead Wire Product and Services

Table 192. Guizhou Wire Rope (China) Bead Wire Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. Guizhou Wire Rope (China) Recent Developments/Updates

Table 194. Guizhou Wire Rope (China) Competitive Strengths & Weaknesses

Table 195. Global Key Players of Bead Wire Upstream (Raw Materials)

Table 196. Global Bead Wire Typical Customers

Table 197. Bead Wire Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Bead Wire Picture

Figure 2. World Bead Wire Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Bead Wire Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Bead Wire Production (2021-2032) & (Kilotons)

Figure 5. World Bead Wire Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Bead Wire Production Value Market Share by Region (2021-2032)

Figure 7. World Bead Wire Production Market Share by Region (2021-2032)

Figure 8. North America Bead Wire Production (2021-2032) & (Kilotons)

Figure 9. Europe Bead Wire Production (2021-2032) & (Kilotons)

Figure 10. China Bead Wire Production (2021-2032) & (Kilotons)

Figure 11. Japan Bead Wire Production (2021-2032) & (Kilotons)

Figure 12. India Bead Wire Production (2021-2032) & (Kilotons)

Figure 13. Southeast Asia Bead Wire Production (2021-2032) & (Kilotons)

Figure 14. Korea Bead Wire Production (2021-2032) & (Kilotons)

Figure 15. Bead Wire Market Drivers

Figure 16. Factors Affecting Demand

Figure 17. World Bead Wire Consumption (2021-2032) & (Kilotons)

Figure 18. World Bead Wire Consumption Market Share by Region (2021-2032)

Figure 19. United States Bead Wire Consumption (2021-2032) & (Kilotons)

Figure 20. China Bead Wire Consumption (2021-2032) & (Kilotons)

Figure 21. Europe Bead Wire Consumption (2021-2032) & (Kilotons)

Figure 22. Japan Bead Wire Consumption (2021-2032) & (Kilotons)

Figure 23. South Korea Bead Wire Consumption (2021-2032) & (Kilotons)

Figure 24. ASEAN Bead Wire Consumption (2021-2032) & (Kilotons)

Figure 25. India Bead Wire Consumption (2021-2032) & (Kilotons)

Figure 26. Producer Shipments of Bead Wire by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 27. Global Four-firm Concentration Ratios (CR4) for Bead Wire Markets in 2025

Figure 28. Global Four-firm Concentration Ratios (CR8) for Bead Wire Markets in 2025

Figure 29. United States VS China: Bead Wire Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Bead Wire Production Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States VS China: Bead Wire Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 32. United States Based Manufacturers Bead Wire Production Market Share 2025

Figure 33. China Based Manufacturers Bead Wire Production Market Share 2025

Figure 34. Rest of World Based Manufacturers Bead Wire Production Market Share 2025

Figure 35. World Bead Wire Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 36. World Bead Wire Production Value Market Share by Type in 2025

Figure 37. 0.70-0.90 mm

Figure 38. 0.91-1.20 mm

Figure 39. 1.21-3.00 mm

Figure 40. World Bead Wire Production Market Share by Type (2021-2032)

Figure 41. World Bead Wire Production Value Market Share by Type (2021-2032)

Figure 42. World Bead Wire Average Price by Type (2021-2032) & (US\$/Ton)

Figure 43. World Bead Wire Production Value by Strength, (USD Million), 2021 & 2025 & 2032

Figure 44. World Bead Wire Production Value Market Share by Strength in 2025

Figure 45. Regular Tensile

Figure 46. High Tensile

Figure 47. World Bead Wire Production Market Share by Strength (2021-2032)

Figure 48. World Bead Wire Production Value Market Share by Strength (2021-2032)

Figure 49. World Bead Wire Average Price by Strength (2021-2032) & (US\$/Ton)

Figure 50. World Bead Wire Production Value by Structure, (USD Million), 2021 & 2025 & 2032

Figure 51. World Bead Wire Production Value Market Share by Structure in 2025

Figure 52. Radial Tire

Figure 53. Bias Tire

Figure 54. World Bead Wire Production Market Share by Structure (2021-2032)

Figure 55. World Bead Wire Production Value Market Share by Structure (2021-2032)

Figure 56. World Bead Wire Average Price by Structure (2021-2032) & (US\$/Ton)

Figure 57. World Bead Wire Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 58. World Bead Wire Production Value Market Share by Application in 2025

Figure 59. Passenger Car Tire

Figure 60. Light Truck Tire

Figure 61. Truck & Bus Tire

Figure 62. OTR

Figure 63. Agricultural Tire

Figure 64. Industrial & Specialty Tire

Figure 65. Motorcycle/Bicycle Tire

Figure 66. World Bead Wire Production Market Share by Application (2021-2032)

Figure 67. World Bead Wire Production Value Market Share by Application (2021-2032)

Figure 68. World Bead Wire Average Price by Application (2021-2032) & (US\$/Ton)

Figure 69. Bead Wire Industry Chain

Figure 70. Bead Wire Procurement Model

Figure 71. Bead Wire Sales Model

Figure 72. Bead Wire Sales Channels, Direct Sales, and Distribution

Figure 73. Methodology

Figure 74. Research Process and Data Source

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