

Global Beacon Management Software Market by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G35383357E5EN.html>

Date: December 2018

Pages: 116

Price: US\$ 3,480.00 (Single User License)

ID: G35383357E5EN

Abstracts

Beacon management software is an inevitable software for a company or an individual that has more than 30 deployed beacons. The deployment of numerous beacons makes it difficult to analyze the features that are associated with the beacons. These features include the battery status of several beacons located in multiple physical locations. The beacon management software tracks data output from multiple beacons and gives information regarding battery status, last ping time, and alerts regarding visitor analytics. It also provides insights on the behavior of visitors and their responses to the messages they receive.

Scope of the Report:

This report studies the Beacon Management Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Beacon Management Software market by product type and applications/end industries. Increase in need for managing platform for beacons, growth in awareness about proximity marketing among the retailers, and development in the market for smart cities drive the market. However, limitations on beacons installation is expected to hamper the beacons management software market share during the forecast period. The rise in implementation of beacons has amplified the number of beacons placement across different areas of store or company spaces for sending out the precise messages to target customers. Increase in the number of installed beacons complicates its management. Thus, companies find the need to use a platform, which facilitates management and control of deployed beacons. The increase in awareness of proximity marketing is witnessed in the retail sector due to the advancement of promotional

strategies followed by major key players in the retail sector. America dominate the beacon management software market during the forecast period on account of increasing penetration of organized retail.

The global Beacon Management Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Beacon Management Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Estimote

Kontakt.io

Gimbal

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Retail

Non-Retail

Market Segment by Applications, can be divided into

Hypermarkets

Supermarkets

Department Stores

Discounters

Specialty Stores

Cash and Carry Stores

Contents

1 BEACON MANAGEMENT SOFTWARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Beacon Management Software
- 1.2 Classification of Beacon Management Software by Types
 - 1.2.1 Global Beacon Management Software Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Beacon Management Software Revenue Market Share by Types in 2017
 - 1.2.3 Retail
 - 1.2.4 Non-Retail
- 1.3 Global Beacon Management Software Market by Application
 - 1.3.1 Global Beacon Management Software Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Hypermarkets
 - 1.3.3 Supermarkets
 - 1.3.4 Department Stores
 - 1.3.5 Discounters
 - 1.3.6 Specialty Stores
 - 1.3.7 Cash and Carry Stores
- 1.4 Global Beacon Management Software Market by Regions
 - 1.4.1 Global Beacon Management Software Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Beacon Management Software Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Beacon Management Software Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Beacon Management Software Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Beacon Management Software Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Beacon Management Software Status and Prospect (2013-2023)
- 1.5 Global Market Size of Beacon Management Software (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Estimote
 - 2.1.1 Business Overview

- 2.1.2 Beacon Management Software Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B
- 2.1.3 Estimote Beacon Management Software Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Kontakt.io
 - 2.2.1 Business Overview
 - 2.2.2 Beacon Management Software Type and Applications
 - 2.2.2.1 Product A
 - 2.2.2.2 Product B
 - 2.2.3 Kontakt.io Beacon Management Software Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Gimbal
 - 2.3.1 Business Overview
 - 2.3.2 Beacon Management Software Type and Applications
 - 2.3.2.1 Product A
 - 2.3.2.2 Product B
 - 2.3.3 Gimbal Beacon Management Software Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL BEACON MANAGEMENT SOFTWARE MARKET COMPETITION, BY PLAYERS

- 3.1 Global Beacon Management Software Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 5 Beacon Management Software Players Market Share
 - 3.2.2 Top 10 Beacon Management Software Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL BEACON MANAGEMENT SOFTWARE MARKET SIZE BY REGIONS

- 4.1 Global Beacon Management Software Revenue and Market Share by Regions
- 4.2 North America Beacon Management Software Revenue and Growth Rate (2013-2018)
- 4.3 Europe Beacon Management Software Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Beacon Management Software Revenue and Growth Rate (2013-2018)
- 4.5 South America Beacon Management Software Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Beacon Management Software Revenue and Growth Rate

(2013-2018)

5 NORTH AMERICA BEACON MANAGEMENT SOFTWARE REVENUE BY COUNTRIES

5.1 North America Beacon Management Software Revenue by Countries (2013-2018)

5.2 USA Beacon Management Software Revenue and Growth Rate (2013-2018)

5.3 Canada Beacon Management Software Revenue and Growth Rate (2013-2018)

5.4 Mexico Beacon Management Software Revenue and Growth Rate (2013-2018)

6 EUROPE BEACON MANAGEMENT SOFTWARE REVENUE BY COUNTRIES

6.1 Europe Beacon Management Software Revenue by Countries (2013-2018)

6.2 Germany Beacon Management Software Revenue and Growth Rate (2013-2018)

6.3 UK Beacon Management Software Revenue and Growth Rate (2013-2018)

6.4 France Beacon Management Software Revenue and Growth Rate (2013-2018)

6.5 Russia Beacon Management Software Revenue and Growth Rate (2013-2018)

6.6 Italy Beacon Management Software Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC BEACON MANAGEMENT SOFTWARE REVENUE BY COUNTRIES

7.1 Asia-Pacific Beacon Management Software Revenue by Countries (2013-2018)

7.2 China Beacon Management Software Revenue and Growth Rate (2013-2018)

7.3 Japan Beacon Management Software Revenue and Growth Rate (2013-2018)

7.4 Korea Beacon Management Software Revenue and Growth Rate (2013-2018)

7.5 India Beacon Management Software Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Beacon Management Software Revenue and Growth Rate
(2013-2018)

8 SOUTH AMERICA BEACON MANAGEMENT SOFTWARE REVENUE BY COUNTRIES

8.1 South America Beacon Management Software Revenue by Countries (2013-2018)

8.2 Brazil Beacon Management Software Revenue and Growth Rate (2013-2018)

8.3 Argentina Beacon Management Software Revenue and Growth Rate (2013-2018)

8.4 Colombia Beacon Management Software Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE BEACON MANAGEMENT SOFTWARE BY COUNTRIES

9.1 Middle East and Africa Beacon Management Software Revenue by Countries (2013-2018)

9.2 Saudi Arabia Beacon Management Software Revenue and Growth Rate (2013-2018)

9.3 UAE Beacon Management Software Revenue and Growth Rate (2013-2018)

9.4 Egypt Beacon Management Software Revenue and Growth Rate (2013-2018)

9.5 Nigeria Beacon Management Software Revenue and Growth Rate (2013-2018)

9.6 South Africa Beacon Management Software Revenue and Growth Rate (2013-2018)

10 GLOBAL BEACON MANAGEMENT SOFTWARE MARKET SEGMENT BY TYPE

10.1 Global Beacon Management Software Revenue and Market Share by Type (2013-2018)

10.2 Global Beacon Management Software Market Forecast by Type (2018-2023)

10.3 Retail Revenue Growth Rate (2013-2023)

10.4 Non-Retail Revenue Growth Rate (2013-2023)

11 GLOBAL BEACON MANAGEMENT SOFTWARE MARKET SEGMENT BY APPLICATION

11.1 Global Beacon Management Software Revenue Market Share by Application (2013-2018)

11.2 Beacon Management Software Market Forecast by Application (2018-2023)

11.3 Hypermarkets Revenue Growth (2013-2018)

11.4 Supermarkets Revenue Growth (2013-2018)

11.5 Department Stores Revenue Growth (2013-2018)

11.6 Discounters Revenue Growth (2013-2018)

11.7 Specialty Stores Revenue Growth (2013-2018)

11.8 Cash and Carry Stores Revenue Growth (2013-2018)

12 GLOBAL BEACON MANAGEMENT SOFTWARE MARKET SIZE FORECAST (2018-2023)

12.1 Global Beacon Management Software Market Size Forecast (2018-2023)

12.2 Global Beacon Management Software Market Forecast by Regions (2018-2023)

12.3 North America Beacon Management Software Revenue Market Forecast (2018-2023)

12.4 Europe Beacon Management Software Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Beacon Management Software Revenue Market Forecast (2018-2023)

12.6 South America Beacon Management Software Revenue Market Forecast
(2018-2023)

12.7 Middle East and Africa Beacon Management Software Revenue Market Forecast
(2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Beacon Management Software Picture

Table Product Specifications of Beacon Management Software

Table Global Beacon Management Software and Revenue (Million USD) Market Split by Product Type

Figure Global Beacon Management Software Revenue Market Share by Types in 2017

Figure Retail Picture

Figure Non-Retail Picture

Table Global Beacon Management Software Revenue (Million USD) by Application (2013-2023)

Figure Beacon Management Software Revenue Market Share by Applications in 2017

Figure Hypermarkets Picture

Figure Supermarkets Picture

Figure Department Stores Picture

Figure Discounters Picture

Figure Specialty Stores Picture

Figure Cash and Carry Stores Picture

Table Global Market Beacon Management Software Revenue (Million USD)

Comparison by Regions 2013-2023

Figure North America Beacon Management Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Beacon Management Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Beacon Management Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Beacon Management Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Beacon Management Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Beacon Management Software Revenue (Million USD) and Growth Rate (2013-2023)

Table Estimate Basic Information, Manufacturing Base and Competitors

Table Estimate Beacon Management Software Type and Applications

Table Estimate Beacon Management Software Revenue, Gross Margin and Market Share (2016-2017)

Table Kontakt.io Basic Information, Manufacturing Base and Competitors

Table Kontakt.io Beacon Management Software Type and Applications

Table Kontakt.io Beacon Management Software Revenue, Gross Margin and Market Share (2016-2017)

Table Gimbal Basic Information, Manufacturing Base and Competitors

Table Gimbal Beacon Management Software Type and Applications

Table Gimbal Beacon Management Software Revenue, Gross Margin and Market Share (2016-2017)

Table Global Beacon Management Software Revenue (Million USD) by Players (2013-2018)

Table Global Beacon Management Software Revenue Share by Players (2013-2018)

Figure Global Beacon Management Software Revenue Share by Players in 2016

Figure Global Beacon Management Software Revenue Share by Players in 2017

Figure Global Top 5 Players Beacon Management Software Revenue Market Share in 2017

Figure Global Top 10 Players Beacon Management Software Revenue Market Share in 2017

Figure Global Beacon Management Software Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Beacon Management Software Revenue (Million USD) by Regions (2013-2018)

Table Global Beacon Management Software Revenue Market Share by Regions (2013-2018)

Figure Global Beacon Management Software Revenue Market Share by Regions (2013-2018)

Figure Global Beacon Management Software Revenue Market Share by Regions in 2017

Figure North America Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Europe Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure South America Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Beacon Management Software Revenue and Growth Rate (2013-2018)

Table North America Beacon Management Software Revenue by Countries (2013-2018)

Table North America Beacon Management Software Revenue Market Share by Countries (2013-2018)

Figure North America Beacon Management Software Revenue Market Share by Countries (2013-2018)

Figure North America Beacon Management Software Revenue Market Share by Countries in 2017

Figure USA Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Canada Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Mexico Beacon Management Software Revenue and Growth Rate (2013-2018)

Table Europe Beacon Management Software Revenue (Million USD) by Countries (2013-2018)

Figure Europe Beacon Management Software Revenue Market Share by Countries (2013-2018)

Figure Europe Beacon Management Software Revenue Market Share by Countries in 2017

Figure Germany Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure UK Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure France Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Russia Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Italy Beacon Management Software Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Beacon Management Software Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Beacon Management Software Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Beacon Management Software Revenue Market Share by Countries in 2017

Figure China Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Japan Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Korea Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure India Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Beacon Management Software Revenue and Growth Rate (2013-2018)

Table South America Beacon Management Software Revenue by Countries (2013-2018)

Table South America Beacon Management Software Revenue Market Share by Countries (2013-2018)

Figure South America Beacon Management Software Revenue Market Share by Countries (2013-2018)

Figure South America Beacon Management Software Revenue Market Share by Countries in 2017

Figure Brazil Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Argentina Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Colombia Beacon Management Software Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Beacon Management Software Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Beacon Management Software Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Beacon Management Software Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Beacon Management Software Revenue Market Share by Countries in 2017

Figure Saudi Arabia Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure UAE Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Egypt Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure Nigeria Beacon Management Software Revenue and Growth Rate (2013-2018)

Figure South Africa Beacon Management Software Revenue and Growth Rate (2013-2018)

Table Global Beacon Management Software Revenue (Million USD) by Type (2013-2018)

Table Global Beacon Management Software Revenue Share by Type (2013-2018)

Figure Global Beacon Management Software Revenue Share by Type (2013-2018)

Figure Global Beacon Management Software Revenue Share by Type in 2017

Table Global Beacon Management Software Revenue Forecast by Type (2018-2023)

Figure Global Beacon Management Software Market Share Forecast by Type (2018-2023)

Figure Global Retail Revenue Growth Rate (2013-2018)

Figure Global Non-Retail Revenue Growth Rate (2013-2018)

Table Global Beacon Management Software Revenue by Application (2013-2018)

Table Global Beacon Management Software Revenue Share by Application (2013-2018)

Figure Global Beacon Management Software Revenue Share by Application (2013-2018)

Figure Global Beacon Management Software Revenue Share by Application in 2017

Table Global Beacon Management Software Revenue Forecast by Application (2018-2023)

Figure Global Beacon Management Software Market Share Forecast by Application

(2018-2023)

Figure Global Hypermarkets Revenue Growth Rate (2013-2018)

Figure Global Supermarkets Revenue Growth Rate (2013-2018)

Figure Global Department Stores Revenue Growth Rate (2013-2018)

Figure Global Discounters Revenue Growth Rate (2013-2018)

Figure Global Specialty Stores Revenue Growth Rate (2013-2018)

Figure Global Cash and Carry Stores Revenue Growth Rate (2013-2018)

Figure Global Beacon Management Software Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Beacon Management Software Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Beacon Management Software Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Beacon Management Software Revenue Market Forecast (2018-2023)

Figure Europe Beacon Management Software Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Beacon Management Software Revenue Market Forecast (2018-2023)

Figure South America Beacon Management Software Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Beacon Management Software Revenue Market Forecast (2018-2023)

I would like to order

Product name: Global Beacon Management Software Market by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/G35383357E5EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G35383357E5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

