

# Global Beach and Camping Chairs Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Beach and Camping Chairs market size is expected to reach \$ 548 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

In 2025, global Beach and Camping Chairs production reached approximately 16,480 k units, with an average global market price of around US\$ 25 per unit. The gross profit margin of major companies in the industry is between 15% ? 30%. Beach and Camping Chairs are portable seating products designed for outdoor leisure at beaches, campsites, parks, and events. They typically use foldable frames made of aluminum, steel, or reinforced composites paired with durable textile slings, mesh, or padded fabrics. Key functions include stable seating on sand or uneven ground, fast folding for transport, and comfort features such as reclining positions, headrests, armrests, and cup holders. Higher-end models add sunshades, insulated pockets, and ergonomic support to reduce fatigue during long outdoor stays. Products span ultra-light backpacking chairs to heavy-duty lounge styles, addressing different load, portability, and durability requirements. The industrial chain of Beach and Camping Chairs includes upstream raw materials and components such as aluminum or steel tubes, plastic joints, hinges, rivets, fasteners, textile fabrics, foams, webbing, coatings, and packaging materials. Midstream manufacturing covers tube forming, welding, powder coating, sewing, assembly, and quality inspection, with growing use of automated cutting and jig-based assembly to improve consistency. Downstream channels include outdoor retail, sporting goods stores, supermarkets, online platforms, and rental or event supply services. Supporting services involve product design, compliance testing, logistics, and after-sales replacement parts.

The Beach and Camping Chairs market is expanding with the sustained popularity of outdoor recreation, beach tourism, and casual camping. Consumers increasingly seek a balance of comfort, portability, and durability, pushing demand for lightweight aluminum

frames, quick-fold mechanisms, and breathable, fast-dry fabrics. In mature markets, replacement cycles and product upgrades are driven by comfort features such as multi-position reclining, sunshade attachments, and ergonomic back support. In emerging markets, volume growth is supported by broader participation in weekend outings and price-accessible chair models. E-commerce plays a key role by enabling rapid model comparison and seasonal promotions. Meanwhile, manufacturers are improving safety and reliability through stronger joints, higher load ratings, and better corrosion resistance for seaside use. Sustainability trends, including recycled fabrics and reduced packaging, are gradually influencing product design and sourcing strategies.

This report studies the global Beach and Camping Chairs production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Beach and Camping Chairs and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Beach and Camping Chairs that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Beach and Camping Chairs total production and demand, 2021-2032, (K Units)

Global Beach and Camping Chairs total production value, 2021-2032, (USD Million)

Global Beach and Camping Chairs production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Beach and Camping Chairs consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Beach and Camping Chairs domestic production, consumption, key domestic manufacturers and share

Global Beach and Camping Chairs production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Beach and Camping Chairs production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Beach and Camping Chairs production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Beach and Camping Chairs market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Coleman, Dometic, Sunshine, Mobi Garden, Exxel Outdoors, Helinox, Tread, GCI Outdoor, ALPS Mountaineering, YETI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Beach and Camping Chairs market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Beach and Camping Chairs Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Beach and Camping Chairs Market, Segmentation by Type:

Single Chairs

Double Chairs

Others

Global Beach and Camping Chairs Market, Segmentation by Frame Material:

Aluminum

Steel

Others

#### Global Beach and Camping Chairs Market, Segmentation by Folding Method:

X-Frame Fold

Flat Fold

Others

#### Global Beach and Camping Chairs Market, Segmentation by Application:

Online Sales

Offline Sales

#### **Companies Profiled:**

Coleman

Dometic

Sunshine

Mobi Garden

Exxel Outdoors

Helinox

Toread

GCI Outdoor

ALPS Mountaineering

YETI

Big Agnes

Kijaro

Nemo Equipment

Eagles Nest Outfitters

Portal Outdoors

Lafuma Mobilier

Rio Beach

Outwell

Vango

Snow Peak

**Key Questions Answered:**

1. How big is the global Beach and Camping Chairs market?
2. What is the demand of the global Beach and Camping Chairs market?
3. What is the year over year growth of the global Beach and Camping Chairs market?
4. What is the production and production value of the global Beach and Camping Chairs market?
5. Who are the key producers in the global Beach and Camping Chairs market?
6. What are the growth factors driving the market demand?

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