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Global Beach Chair Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Beach Chair market size was valued at USD 212.4 million in 2023 and is forecast to a readjusted size of USD 342.9 million by 2030 with a CAGR of 7.1% during review period.

A beach chair noun is a comfortable chair with a relaxing seat and a plastic, cloth, or other fabric back that is used mostly at the beach but which also works in various outdoor outings. The chair frames are commonly made of steel, wood, or aluminum.

Global key players of Beach Chair include Sunshine Leisure Products, Shelter Logic Group, KingCamp, GCI, Telescope Casual Furniture, JGR Copa and Deltess Corp., etc. Top five players occupy for a share about 45%. North America is the largest market, with a share about 35%, followed by Europe and Asia-Pacific. In terms of product, Metal Beach Chair is the largest segment, with a share over 72%. In terms of application, Offline Sales is the largest market, with a share over 60%.

The Global Info Research report includes an overview of the development of the Beach Chair industry chain, the market status of Online Sales (Metal Beach Chair, WoodBeach Chair), Offline Sales (Metal Beach Chair, WoodBeach Chair), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Beach Chair.

Regionally, the report analyzes the Beach Chair markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Beach Chair market, with robust domestic demand, supportive policies, and a strong manufacturing base.

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Key Features:

The report presents comprehensive understanding of the Beach Chair market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Beach Chair industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Materials (e.g., Metal Beach Chair, WoodBeach Chair).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Beach Chair market.

Regional Analysis: The report involves examining the Beach Chair market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Beach Chair market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Beach Chair:

Company Analysis: Report covers individual Beach Chair manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Beach Chair This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Distribution Channel (Online Sales, Offline Sales).

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Technology Analysis: Report covers specific technologies relevant to Beach Chair. It assesses the current state, advancements, and potential future developments in Beach Chair areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Beach Chair market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Beach Chair market is split by Materials and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Materials, and by Distribution Channel in terms of volume and value.

Market segment by Materials

Metal Beach Chair

WoodBeach Chair

Plastic Beach Chair

Market segment by Distribution Channel

Online Sales

Offline Sales

Major players covered

Shelter Logic Group

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KingCamp

GCI

KIJARO

Telescope Casual Furniture

JGR Copa

Cascade Mountain Tech

Deltess Corp.

Naturehike

Lawn Chair USA

Helinox

Sunshine Leisure Products

Yongkang King Nike

Anywhere Chair Company

Cape Cod Beach Chair Company

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

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Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Beach Chair product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Beach Chair, with price, sales, revenue and global market share of Beach Chair from 2019 to 2024.

Chapter 3, the Beach Chair competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Beach Chair breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Materials and distribution channel, with sales market share and growth rate by materials, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Beach Chair market forecast, by regions, materials and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Beach Chair.

Chapter 14 and 15, to describe Beach Chair sales channel, distributors, customers, research findings and conclusion.

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