

# Global BCI and EEG Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global BCI and EEG market size was valued at USD 725.4 million in 2023 and is forecast to a readjusted size of USD 1367 million by 2030 with a CAGR of 9.5% during review period.

This report covers market analysis of BCI and EEG. A brain-computer interface (BCI), sometimes called a neural-control interface (NCI), mind-machine interface (MMI), direct neural interface (DNI), or brain-machine interface (BMI), is a direct communication pathway between an enhanced or wired brain and an external device.

An EEG, or electroencephalogram, is a test that records the electrical signals of the brain. Doctors use it to help diagnose epilepsy and sleep disorders.

Global BCI and EEG main manufacturers include Medtronic, Natus Medical, Nihon Kohden, NeuroPace Inc and Mindmaze SA, totally accounting for about 45% of the market. North America is the largest market of BCI and EEG, holding a share about 40%. As for the application of products, it is widely used in medical and consumer field. The most common application is in medical field, with a share about 80%. As for the types of products, it can be divided into Hardware and Software and Service. The most common type is Hardware, with a share over 77%.

The Global Info Research report includes an overview of the development of the BCI and EEG industry chain, the market status of Medical (Hardware, Software and Service), Consumer (Hardware, Software and Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of BCI and EEG.

Regionally, the report analyzes the BCI and EEG markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global BCI and EEG market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the BCI and EEG market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the BCI and EEG industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software and Service).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the BCI and EEG market.

**Regional Analysis:** The report involves examining the BCI and EEG market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the BCI and EEG market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to BCI and EEG:

**Company Analysis:** Report covers individual BCI and EEG players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards BCI and EEG. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Medical, Consumer).

**Technology Analysis:** Report covers specific technologies relevant to BCI and EEG. It assesses the current state, advancements, and potential future developments in BCI and EEG areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the BCI and EEG market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

BCI and EEG market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Hardware

Software and Service

### Market segment by Application

Medical

Consumer

### Market segment by players, this report covers

Medtronic

Natus Medical

Nihon Kohden

NeuroPace Inc

Mindmaze SA

G.TEC

BrainCo

InteraXon

Brain Products GmbH

EGI

Blackrock Microsystems LLC

Emotiv Inc

Micromed

ANT Neuro B.V

Compumedics Limited

NeuroSky, Inc.

Artinis Medical Systems BV

Cadwell

Advanced Brain Monitoring

NCC Medical

## SYMTOP

### Neuroelectrics

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe BCI and EEG product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of BCI and EEG, with revenue, gross margin and global market share of BCI and EEG from 2019 to 2024.

Chapter 3, the BCI and EEG competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and BCI and EEG market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of BCI and EEG.

Chapter 13, to describe BCI and EEG research findings and conclusion.

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