+357 96 030922
info@marketpublishers.com

Global Bay Leaf Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/G61A81E3BCBEEN.html
Date: September 2026
Pages: 153
Price: US$ 4,480.00 (Single User License)
ID: G61A81E3BCBEEN

Abstracts

The global Bay Leaf market size is expected to reach $ 375 million by 2032, rising at a market growth of 2.8% CAGR during the forecast period (2026-2032).

Bay leaves are the dried leaves of the bay laurel tree; they serve as a natural botanical spice and flavoring ingredient prized for their aromatic properties. Containing volatile essential oils, terpenes, flavonoids, polyphenols, and other bioactive plant compounds, bay leaves offer a distinctive flavor profile characterized by woody, spicy, and slightly bitter notes. They are widely used in food seasoning, meat processing, soups, sauces, pickled foods, beverages, and the production of natural flavorings.

Key Findings

In 2025, global sales volume of bay leaves is 10,500 tonnes, with a production capacity of approximately 15,000 tonnes, an average selling price of $28.5 per kilogram, and an average gross margin of 30%–40%.

Whole Bay Leaves represent the largest product segment by volume

Premium and organic Bay Leaves achieve higher commercial value

Market Trends

The Bay Leaves industry is gradually moving from traditional agricultural spice supply toward standardized botanical ingredients with improved quality control and processing

+357 96 030922
info@marketpublishers.com

consistency. Producers are increasingly focusing on grading systems, low-temperature drying, food safety management, and value-added processing to improve product stability and market differentiation. Demand from clean-label food, natural flavoring, and premium spice applications is encouraging suppliers to enhance traceability, certification capabilities, and product specifications. In addition, Bay Leaf powder and botanical extracts are gaining attention as downstream industries seek more convenient and standardized natural ingredients.

Market Dynamics

Drivers

Growing demand for natural seasonings, clean-label food products, and traditional culinary ingredients continues to support Bay Leaves consumption. Expansion of processed food, ready-to-eat meals, and international cuisine applications provides additional demand opportunities. The increasing preference for plant-based flavoring ingredients also supports broader adoption of Bay Leaves in food manufacturing and natural ingredient markets.

Restraints

Bay Leaves production is highly dependent on agricultural conditions, regional climate, harvesting cycles, and labor availability. Raw material quality can vary according to origin, leaf maturity, drying methods, and storage conditions. Fluctuations in supply availability and requirements for pesticide control, food safety testing, and export standards may increase operational complexity and production costs.

Opportunities

Opportunities are emerging in premium Bay Leaves products, including organic Bay Leaves, high-grade whole leaves, standardized powders, and botanical extracts. The development of natural flavor systems, spice blends, functional food ingredients, and plant-based formulations provides additional application opportunities. Suppliers with stronger control over sourcing, processing technology, and quality certification are better positioned to capture higher-value market demand.

+357 96 030922
info@marketpublishers.com

Challenges

The Bay Leaves industry faces challenges related to supply chain stability, product standardization, international trade requirements, and competition from alternative natural flavor ingredients. Maintaining consistent aroma intensity, appearance, and quality across different harvest seasons remains a key challenge. Companies also need to balance agricultural resource dependence with increasing requirements for traceability and sustainable sourcing.

Industry Chain Analysis

The Bay Leaves industry chain consists of upstream cultivation and harvesting, midstream processing and distribution, and downstream food and ingredient applications. The upstream segment depends on planting resources, geographic climate conditions, harvesting practices, and agricultural management. The midstream segment creates value through cleaning, drying, grading, sterilization, crushing, packaging, and extraction processes, improving product quality, shelf stability, and application suitability. The downstream segment includes food seasoning, processed foods, spice blends, restaurants, natural flavor applications, and botanical ingredient markets.The major value creation factors include raw material origin, leaf quality control, processing technology, certification capability, and global distribution networks. Basic whole-leaf products mainly compete through supply reliability and cost efficiency, while premium products generate additional value through organic certification, high volatile oil content, advanced processing, and specialized applications.

Segment Insights

By product form, Whole Bay Leaves currently represent the largest market segment due to their traditional use in cooking, food processing, and international spice trade. Crushed Bay Leaves and Bay Leaf Powder provide additional opportunities in industrial food production and seasoning formulations because of their convenience and easier integration into standardized recipes. Bay Leaf Extract represents a smaller but higher-value segment supported by demand for natural botanical ingredients.By quality parameters, leaf size, integrity, moisture control, aroma intensity, and volatile oil content are key factors influencing product pricing and market positioning. Premium-grade and certified products generally achieve higher value compared with conventional commodity products due to stronger quality assurance and broader application

+357 96 030922
info@marketpublishers.com

potential.

Downstream Market Opportunities

Bay Leaves are widely used in food seasoning, meat processing, sauces, soups, ready-to-eat foods, spice blends, and natural flavor applications. Traditional culinary usage remains the foundation of demand, while industrial food manufacturing and clean-label product development are expanding commercial opportunities. Future opportunities are expected from standardized spice ingredients, premium natural flavors, and botanical-based food solutions.

Regional Insights

The global Bay Leaves market has strong regional characteristics based on cultivation resources, processing capabilities, and consumption patterns. The Mediterranean region and Turkey represent important supply areas due to suitable growing conditions for Laurus nobilis and established export-oriented processing systems. These regions have advantages in raw material availability, leaf quality, and international spice trade.Asia-Pacific is also an important production and consumption region supported by established spice supply chains and large food processing industries. Europe and North America show stronger demand for premium, certified, and packaged Bay Leaves products, with market competition increasingly influenced by food safety standards, traceability, sustainability, and product quality rather than only raw material availability.

Competitive Landscape Analysis

The Bay Leaves market features a diversified competitive structure involving agricultural suppliers, spice processors, food ingredient companies, and seasoning brands. Competition is mainly determined by access to cultivation resources, processing capability, quality management systems, certification standards, and international distribution networks. Production-oriented companies generally focus on sourcing efficiency, drying technology, and export capabilities, while downstream food ingredient companies emphasize standardized products, customer-specific solutions, and application development. The industry continues to evolve toward higher-quality, traceable, and value-added Bay Leaves products.

+357 96 030922
info@marketpublishers.com

Report Scope

This report studies the global Bay Leaf production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bay Leaf and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bay Leaf that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bay Leaf total production and demand, 2021-2032, (Ton)

Global Bay Leaf total production value, 2021-2032, (USD Million)

Global Bay Leaf production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Ton), (based on production site)

Global Bay Leaf consumption by region & country, CAGR, 2021-2032 & (Ton)

U.S. VS China: Bay Leaf domestic production, consumption, key domestic manufacturers and share

Global Bay Leaf production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Ton)

Global Bay Leaf production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Ton)

Global Bay Leaf production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Ton)

This report profiles key players in the global Bay Leaf market based on the following parameters - company overview, production, value, price, gross margin, product

+357 96 030922
info@marketpublishers.com

portfolio, geographical presence, and key developments. Key companies covered as a part of this study include McCormick, Anatoli Spices, Pacific Spice, Mountain Rose Herbs, Hoby Agriculture and Forest Product, KRD & EKAM, Tuna Project Global Trade, Seasons International, C.A.B.KO International, Fuchs Gruppe, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bay Leaf market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Ton) and average price (US$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bay Leaf Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

+357 96 030922
info@marketpublishers.com

Market Segmentation

Global Bay Leaf Market, Segmentation by Type:

Flake

Powder

Global Bay Leaf Market, Segmentation by Plant Source:

Mediterranean Bay Leaves

Turkish Bay Leaves

California Bay Leaves

Indian Bay Leaves

Others

Global Bay Leaf Market, Segmentation by Moisture Content:

<8%

8%–12%

>12%

Global Bay Leaf Market, Segmentation by Application:

Food and Beverage Industry

Pharmaceutical Industry

Cosmetics and Personal Care Industry

+357 96 030922
info@marketpublishers.com

Others

Companies Profiled:

McCormick

Anatoli Spices

Pacific Spice

Mountain Rose Herbs

Hoby Agriculture and Forest Product

KRD & EKAM

Tuna Project Global Trade

Seasons International

C.A.B.KO International

Fuchs Gruppe

Euroma

Marks & Spencer

Huahai Shunda Grain, Oil & Seasonings

Chengdu Rushi Spices

Guangxi Jiaxu Zhixing

Shanghai McCormick

+357 96 030922
info@marketpublishers.com

Chuanzhen Industrial

Key Questions Answered

1. How big is the global Bay Leaf market?
2. What is the demand of the global Bay Leaf market?
3. What is the year over year growth of the global Bay Leaf market?
4. What is the total value of the global Bay Leaf market?
5. Who are the Major Players in the global Bay Leaf market?
6. What are the growth factors driving the market demand?

+357 96 030922
info@marketpublishers.com

Contents

1 SUPPLY SUMMARY

1.1 Bay Leaf Introduction
1.2 World Bay Leaf Supply & Forecast
  1.2.1 World Bay Leaf Production Value (2021 & 2025 & 2032)
  1.2.2 World Bay Leaf Production (2021-2032)
  1.2.3 World Bay Leaf Pricing Trends (2021-2032)
1.3 World Bay Leaf Production by Region (Based on Production Site)
  1.3.1 World Bay Leaf Production Value by Region (2021-2032)
  1.3.2 World Bay Leaf Production by Region (2021-2032)
  1.3.3 World Bay Leaf Average Price by Region (2021-2032)
  1.3.4 North America Bay Leaf Production (2021-2032)
  1.3.5 Europe Bay Leaf Production (2021-2032)
  1.3.6 China Bay Leaf Production (2021-2032)
  1.3.7 Japan Bay Leaf Production (2021-2032)
  1.3.8 Southeast Asia Bay Leaf Production (2021-2032)
  1.3.9 India Bay Leaf Production (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Bay Leaf Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Bay Leaf Major Market Trends

2 DEMAND SUMMARY

2.1 World Bay Leaf Demand (2021-2032)
2.2 World Bay Leaf Consumption by Region
  2.2.1 World Bay Leaf Consumption by Region (2021-2026)
  2.2.2 World Bay Leaf Consumption Forecast by Region (2027-2032)
2.3 United States Bay Leaf Consumption (2021-2032)
2.4 China Bay Leaf Consumption (2021-2032)
2.5 Europe Bay Leaf Consumption (2021-2032)
2.6 Japan Bay Leaf Consumption (2021-2032)
2.7 South Korea Bay Leaf Consumption (2021-2032)
2.8 ASEAN Bay Leaf Consumption (2021-2032)
2.9 India Bay Leaf Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

+357 96 030922
info@marketpublishers.com

3.1 World Bay Leaf Production Value by Manufacturer (2021-2026)
3.2 World Bay Leaf Production by Manufacturer (2021-2026)
3.3 World Bay Leaf Average Price by Manufacturer (2021-2026)
3.4 Bay Leaf Company Evaluation Quadrant
3.5 Industry Rank and Concentration Rate (CR)
  3.5.1 Global Bay Leaf Industry Rank of Major Manufacturers
  3.5.2 Global Concentration Ratios (CR4) for Bay Leaf in 2025
  3.5.3 Global Concentration Ratios (CR8) for Bay Leaf in 2025
3.6 Bay Leaf Market: Overall Company Footprint Analysis
  3.6.1 Bay Leaf Market: Region Footprint
  3.6.2 Bay Leaf Market: Company Product Type Footprint
  3.6.3 Bay Leaf Market: Company Product Application Footprint
3.7 Competitive Environment
  3.7.1 Historical Structure of the Industry
  3.7.2 Barriers of Market Entry
  3.7.3 Factors of Competition
3.8 New Entrant and Capacity Expansion Plans
3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Bay Leaf Production Value Comparison
  4.1.1 United States VS China: Bay Leaf Production Value Comparison (2021 & 2025 & 2032)
  4.1.2 United States VS China: Bay Leaf Production Value Market Share Comparison (2021 & 2025 & 2032)
4.2 United States VS China: Bay Leaf Production Comparison
  4.2.1 United States VS China: Bay Leaf Production Comparison (2021 & 2025 & 2032)
  4.2.2 United States VS China: Bay Leaf Production Market Share Comparison (2021 & 2025 & 2032)
4.3 United States VS China: Bay Leaf Consumption Comparison
  4.3.1 United States VS China: Bay Leaf Consumption Comparison (2021 & 2025 & 2032)
  4.3.2 United States VS China: Bay Leaf Consumption Market Share Comparison (2021 & 2025 & 2032)
4.4 United States Based Bay Leaf Manufacturers and Market Share, 2021-2026
  4.4.1 United States Based Bay Leaf Manufacturers, Headquarters and Production Site (States, Country)

+357 96 030922
info@marketpublishers.com

4.4.2 United States Based Manufacturers Bay Leaf Production Value (2021-2026)
4.4.3 United States Based Manufacturers Bay Leaf Production (2021-2026)
4.5 China Based Bay Leaf Manufacturers and Market Share
4.5.1 China Based Bay Leaf Manufacturers, Headquarters and Production Site (Province, Country)
4.5.2 China Based Manufacturers Bay Leaf Production Value (2021-2026)
4.5.3 China Based Manufacturers Bay Leaf Production (2021-2026)
4.6 Rest of World Based Bay Leaf Manufacturers and Market Share, 2021-2026
4.6.1 Rest of World Based Bay Leaf Manufacturers, Headquarters and Production Site (State, Country)
4.6.2 Rest of World Based Manufacturers Bay Leaf Production Value (2021-2026)
4.6.3 Rest of World Based Manufacturers Bay Leaf Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Bay Leaf Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 Flake
5.2.2 Powder
5.3 Market Segment by Type
5.3.1 World Bay Leaf Production by Type (2021-2032)
5.3.2 World Bay Leaf Production Value by Type (2021-2032)
5.3.3 World Bay Leaf Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY PLANT SOURCE

6.1 World Bay Leaf Market Size Overview by Plant Source: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Plant Source
6.2.1 Mediterranean Bay Leaves
6.2.2 Turkish Bay Leaves
6.2.3 California Bay Leaves
6.2.4 Indian Bay Leaves
6.2.5 Others
6.3 Market Segment by Plant Source
6.3.1 World Bay Leaf Production by Plant Source (2021-2032)
6.3.2 World Bay Leaf Production Value by Plant Source (2021-2032)
6.3.3 World Bay Leaf Average Price by Plant Source (2021-2032)

7 MARKET ANALYSIS BY MOISTURE CONTENT

+357 96 030922
info@marketpublishers.com

7.1 World Bay Leaf Market Size Overview by Moisture Content: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Moisture Content
7.2.1 <8%
7.2.2 8%–12%
7.2.3 >12%
7.3 Market Segment by Moisture Content
7.3.1 World Bay Leaf Production by Moisture Content (2021-2032)
7.3.2 World Bay Leaf Production Value by Moisture Content (2021-2032)
7.3.3 World Bay Leaf Average Price by Moisture Content (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Bay Leaf Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Food and Beverage Industry
8.2.2 Pharmaceutical Industry
8.2.3 Cosmetics and Personal Care Industry
8.2.4 Others
8.3 Market Segment by Application
8.3.1 World Bay Leaf Production by Application (2021-2032)
8.3.2 World Bay Leaf Production Value by Application (2021-2032)
8.3.3 World Bay Leaf Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 McCormick
9.1.1 McCormick Details
9.1.2 McCormick Major Business
9.1.3 McCormick Bay Leaf Product and Services
9.1.4 McCormick Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.1.5 McCormick Recent Developments/Updates
9.1.6 McCormick Competitive Strengths & Weaknesses
9.2 Anatoli Spices
9.2.1 Anatoli Spices Details
9.2.2 Anatoli Spices Major Business
9.2.3 Anatoli Spices Bay Leaf Product and Services
9.2.4 Anatoli Spices Bay Leaf Production, Price, Value, Gross Margin and Market

+357 96 030922
info@marketpublishers.com

Share (2021-2026)
9.2.5 Anatoli Spices Recent Developments/Updates
9.2.6 Anatoli Spices Competitive Strengths & Weaknesses
9.3 Pacific Spice
9.3.1 Pacific Spice Details
9.3.2 Pacific Spice Major Business
9.3.3 Pacific Spice Bay Leaf Product and Services
9.3.4 Pacific Spice Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.3.5 Pacific Spice Recent Developments/Updates
9.3.6 Pacific Spice Competitive Strengths & Weaknesses
9.4 Mountain Rose Herbs
9.4.1 Mountain Rose Herbs Details
9.4.2 Mountain Rose Herbs Major Business
9.4.3 Mountain Rose Herbs Bay Leaf Product and Services
9.4.4 Mountain Rose Herbs Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.4.5 Mountain Rose Herbs Recent Developments/Updates
9.4.6 Mountain Rose Herbs Competitive Strengths & Weaknesses
9.5 Hoby Agriculture and Forest Product
9.5.1 Hoby Agriculture and Forest Product Details
9.5.2 Hoby Agriculture and Forest Product Major Business
9.5.3 Hoby Agriculture and Forest Product Bay Leaf Product and Services
9.5.4 Hoby Agriculture and Forest Product Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.5.5 Hoby Agriculture and Forest Product Recent Developments/Updates
9.5.6 Hoby Agriculture and Forest Product Competitive Strengths & Weaknesses
9.6 KRD & EKAM
9.6.1 KRD & EKAM Details
9.6.2 KRD & EKAM Major Business
9.6.3 KRD & EKAM Bay Leaf Product and Services
9.6.4 KRD & EKAM Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.6.5 KRD & EKAM Recent Developments/Updates
9.6.6 KRD & EKAM Competitive Strengths & Weaknesses
9.7 Tuna Project Global Trade
9.7.1 Tuna Project Global Trade Details
9.7.2 Tuna Project Global Trade Major Business
9.7.3 Tuna Project Global Trade Bay Leaf Product and Services

+357 96 030922
info@marketpublishers.com

9.7.4 Tuna Project Global Trade Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.7.5 Tuna Project Global Trade Recent Developments/Updates
9.7.6 Tuna Project Global Trade Competitive Strengths & Weaknesses
9.8 Seasons International
9.8.1 Seasons International Details
9.8.2 Seasons International Major Business
9.8.3 Seasons International Bay Leaf Product and Services
9.8.4 Seasons International Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.8.5 Seasons International Recent Developments/Updates
9.8.6 Seasons International Competitive Strengths & Weaknesses
9.9 C.A.B.KO International
9.9.1 C.A.B.KO International Details
9.9.2 C.A.B.KO International Major Business
9.9.3 C.A.B.KO International Bay Leaf Product and Services
9.9.4 C.A.B.KO International Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.9.5 C.A.B.KO International Recent Developments/Updates
9.9.6 C.A.B.KO International Competitive Strengths & Weaknesses
9.10 Fuchs Gruppe
9.10.1 Fuchs Gruppe Details
9.10.2 Fuchs Gruppe Major Business
9.10.3 Fuchs Gruppe Bay Leaf Product and Services
9.10.4 Fuchs Gruppe Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.10.5 Fuchs Gruppe Recent Developments/Updates
9.10.6 Fuchs Gruppe Competitive Strengths & Weaknesses
9.11 Euroma
9.11.1 Euroma Details
9.11.2 Euroma Major Business
9.11.3 Euroma Bay Leaf Product and Services
9.11.4 Euroma Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.11.5 Euroma Recent Developments/Updates
9.11.6 Euroma Competitive Strengths & Weaknesses
9.12 Marks & Spencer
9.12.1 Marks & Spencer Details
9.12.2 Marks & Spencer Major Business

+357 96 030922
info@marketpublishers.com

9.12.3 Marks & Spencer Bay Leaf Product and Services
9.12.4 Marks & Spencer Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.12.5 Marks & Spencer Recent Developments/Updates
9.12.6 Marks & Spencer Competitive Strengths & Weaknesses
9.13 Huahai Shunda Grain, Oil & Seasonings
9.13.1 Huahai Shunda Grain, Oil & Seasonings Details
9.13.2 Huahai Shunda Grain, Oil & Seasonings Major Business
9.13.3 Huahai Shunda Grain, Oil & Seasonings Bay Leaf Product and Services
9.13.4 Huahai Shunda Grain, Oil & Seasonings Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.13.5 Huahai Shunda Grain, Oil & Seasonings Recent Developments/Updates
9.13.6 Huahai Shunda Grain, Oil & Seasonings Competitive Strengths & Weaknesses
9.14 Chengdu Rushi Spices
9.14.1 Chengdu Rushi Spices Details
9.14.2 Chengdu Rushi Spices Major Business
9.14.3 Chengdu Rushi Spices Bay Leaf Product and Services
9.14.4 Chengdu Rushi Spices Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.14.5 Chengdu Rushi Spices Recent Developments/Updates
9.14.6 Chengdu Rushi Spices Competitive Strengths & Weaknesses
9.15 Guangxi Jiaxu Zhixing
9.15.1 Guangxi Jiaxu Zhixing Details
9.15.2 Guangxi Jiaxu Zhixing Major Business
9.15.3 Guangxi Jiaxu Zhixing Bay Leaf Product and Services
9.15.4 Guangxi Jiaxu Zhixing Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.15.5 Guangxi Jiaxu Zhixing Recent Developments/Updates
9.15.6 Guangxi Jiaxu Zhixing Competitive Strengths & Weaknesses
9.16 Shanghai McCormick
9.16.1 Shanghai McCormick Details
9.16.2 Shanghai McCormick Major Business
9.16.3 Shanghai McCormick Bay Leaf Product and Services
9.16.4 Shanghai McCormick Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.16.5 Shanghai McCormick Recent Developments/Updates
9.16.6 Shanghai McCormick Competitive Strengths & Weaknesses
9.17 Chuanzhen Industrial
9.17.1 Chuanzhen Industrial Details

+357 96 030922
info@marketpublishers.com

9.17.2 Chuanzhen Industrial Major Business
9.17.3 Chuanzhen Industrial Bay Leaf Product and Services
9.17.4 Chuanzhen Industrial Bay Leaf Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.17.5 Chuanzhen Industrial Recent Developments/Updates
9.17.6 Chuanzhen Industrial Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Bay Leaf Industry Chain
10.2 Bay Leaf Upstream Analysis
10.2.1 Bay Leaf Core Raw Materials
10.2.2 Main Manufacturers of Bay Leaf Core Raw Materials
10.3 Midstream Analysis
10.4 Downstream Analysis
10.5 Bay Leaf Production Mode
10.6 Bay Leaf Procurement Model
10.7 Bay Leaf Industry Sales Model and Sales Channels
10.7.1 Bay Leaf Sales Model
10.7.2 Bay Leaf Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. World Bay Leaf Production Value by Region (2021, 2025 and 2032) & (USD Million)
Table 2. World Bay Leaf Production Value by Region (2021-2026) & (USD Million)
Table 3. World Bay Leaf Production Value by Region (2027-2032) & (USD Million)
Table 4. World Bay Leaf Production Value Market Share by Region (2021-2026)
Table 5. World Bay Leaf Production Value Market Share by Region (2027-2032)
Table 6. World Bay Leaf Production by Region (2021-2026) & (Ton)
Table 7. World Bay Leaf Production by Region (2027-2032) & (Ton)
Table 8. World Bay Leaf Production Market Share by Region (2021-2026)
Table 9. World Bay Leaf Production Market Share by Region (2027-2032)
Table 10. World Bay Leaf Average Price by Region (2021-2026) & (US$/kg)
Table 11. World Bay Leaf Average Price by Region (2027-2032) & (US$/kg)
Table 12. Bay Leaf Major Market Trends
Table 13. World Bay Leaf Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Ton)
Table 14. World Bay Leaf Consumption by Region (2021-2026) & (Ton)
Table 15. World Bay Leaf Consumption Forecast by Region (2027-2032) & (Ton)
Table 16. World Bay Leaf Production Value by Manufacturer (2021-2026) & (USD Million)
Table 17. Production Value Market Share of Key Bay Leaf Producers in 2025
Table 18. World Bay Leaf Production by Manufacturer (2021-2026) & (Ton)
Table 19. Production Market Share of Key Bay Leaf Producers in 2025
Table 20. World Bay Leaf Average Price by Manufacturer (2021-2026) & (US$/kg)
Table 21. Global Bay Leaf Company Evaluation Quadrant
Table 22. World Bay Leaf Industry Rank of Major Manufacturers, Based on Production Value in 2025
Table 23. Head Office and Bay Leaf Production Site of Key Manufacturer
Table 24. Bay Leaf Market: Company Product Type Footprint
Table 25. Bay Leaf Market: Company Product Application Footprint
Table 26. Bay Leaf Competitive Factors
Table 27. Bay Leaf New Entrant and Capacity Expansion Plans
Table 28. Bay Leaf Mergers & Acquisitions Activity
Table 29. United States VS China Bay Leaf Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Bay Leaf Production Comparison, (2021 & 2025 &

+357 96 030922
info@marketpublishers.com

2032) & (Ton)
Table 31. United States VS China Bay Leaf Consumption Comparison, (2021 & 2025 & 2032) & (Ton)
Table 32. United States Based Bay Leaf Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Bay Leaf Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Bay Leaf Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Bay Leaf Production (2021-2026) & (Ton)
Table 36. United States Based Manufacturers Bay Leaf Production Market Share (2021-2026)
Table 37. China Based Bay Leaf Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Bay Leaf Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Bay Leaf Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Bay Leaf Production, (2021-2026) & (Ton)
Table 41. China Based Manufacturers Bay Leaf Production Market Share (2021-2026)
Table 42. Rest of World Based Bay Leaf Manufacturers, Headquarters and Production Site (State, Country)
Table 43. Rest of World Based Manufacturers Bay Leaf Production Value, (2021-2026) & (USD Million)
Table 44. Rest of World Based Manufacturers Bay Leaf Production Value Market Share (2021-2026)
Table 45. Rest of World Based Manufacturers Bay Leaf Production, (2021-2026) & (Ton)
Table 46. Rest of World Based Manufacturers Bay Leaf Production Market Share (2021-2026)
Table 47. World Bay Leaf Production Value by Type, (USD Million), 2021 & 2025 & 2032
Table 48. World Bay Leaf Production by Type (2021-2026) & (Ton)
Table 49. World Bay Leaf Production by Type (2027-2032) & (Ton)
Table 50. World Bay Leaf Production Value by Type (2021-2026) & (USD Million)
Table 51. World Bay Leaf Production Value by Type (2027-2032) & (USD Million)
Table 52. World Bay Leaf Average Price by Type (2021-2026) & (US$/kg)
Table 53. World Bay Leaf Average Price by Type (2027-2032) & (US$/kg)
Table 54. World Bay Leaf Production Value by Plant Source, (USD Million), 2021 &

+357 96 030922
info@marketpublishers.com

2025 & 2032
Table 55. World Bay Leaf Production by Plant Source (2021-2026) & (Ton)
Table 56. World Bay Leaf Production by Plant Source (2027-2032) & (Ton)
Table 57. World Bay Leaf Production Value by Plant Source (2021-2026) & (USD Million)
Table 58. World Bay Leaf Production Value by Plant Source (2027-2032) & (USD Million)
Table 59. World Bay Leaf Average Price by Plant Source (2021-2026) & (US$/kg)
Table 60. World Bay Leaf Average Price by Plant Source (2027-2032) & (US$/kg)
Table 61. World Bay Leaf Production Value by Moisture Content, (USD Million), 2021 & 2025 & 2032
Table 62. World Bay Leaf Production by Moisture Content (2021-2026) & (Ton)
Table 63. World Bay Leaf Production by Moisture Content (2027-2032) & (Ton)
Table 64. World Bay Leaf Production Value by Moisture Content (2021-2026) & (USD Million)
Table 65. World Bay Leaf Production Value by Moisture Content (2027-2032) & (USD Million)
Table 66. World Bay Leaf Average Price by Moisture Content (2021-2026) & (US$/kg)
Table 67. World Bay Leaf Average Price by Moisture Content (2027-2032) & (US$/kg)
Table 68. World Bay Leaf Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Bay Leaf Production by Application (2021-2026) & (Ton)
Table 70. World Bay Leaf Production by Application (2027-2032) & (Ton)
Table 71. World Bay Leaf Production Value by Application (2021-2026) & (USD Million)
Table 72. World Bay Leaf Production Value by Application (2027-2032) & (USD Million)
Table 73. World Bay Leaf Average Price by Application (2021-2026) & (US$/kg)
Table 74. World Bay Leaf Average Price by Application (2027-2032) & (US$/kg)
Table 75. McCormick Basic Information, Manufacturing Base and Competitors
Table 76. McCormick Major Business
Table 77. McCormick Bay Leaf Product and Services
Table 78. McCormick Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. McCormick Recent Developments/Updates
Table 80. McCormick Competitive Strengths & Weaknesses
Table 81. Anatoli Spices Basic Information, Manufacturing Base and Competitors
Table 82. Anatoli Spices Major Business
Table 83. Anatoli Spices Bay Leaf Product and Services
Table 84. Anatoli Spices Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 85. Anatoli Spices Recent Developments/Updates
Table 86. Anatoli Spices Competitive Strengths & Weaknesses
Table 87. Pacific Spice Basic Information, Manufacturing Base and Competitors
Table 88. Pacific Spice Major Business
Table 89. Pacific Spice Bay Leaf Product and Services
Table 90. Pacific Spice Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Pacific Spice Recent Developments/Updates
Table 92. Pacific Spice Competitive Strengths & Weaknesses
Table 93. Mountain Rose Herbs Basic Information, Manufacturing Base and Competitors
Table 94. Mountain Rose Herbs Major Business
Table 95. Mountain Rose Herbs Bay Leaf Product and Services
Table 96. Mountain Rose Herbs Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Mountain Rose Herbs Recent Developments/Updates
Table 98. Mountain Rose Herbs Competitive Strengths & Weaknesses
Table 99. Hoby Agriculture and Forest Product Basic Information, Manufacturing Base and Competitors
Table 100. Hoby Agriculture and Forest Product Major Business
Table 101. Hoby Agriculture and Forest Product Bay Leaf Product and Services
Table 102. Hoby Agriculture and Forest Product Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Hoby Agriculture and Forest Product Recent Developments/Updates
Table 104. Hoby Agriculture and Forest Product Competitive Strengths & Weaknesses
Table 105. KRD & EKAM Basic Information, Manufacturing Base and Competitors
Table 106. KRD & EKAM Major Business
Table 107. KRD & EKAM Bay Leaf Product and Services
Table 108. KRD & EKAM Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. KRD & EKAM Recent Developments/Updates
Table 110. KRD & EKAM Competitive Strengths & Weaknesses
Table 111. Tuna Project Global Trade Basic Information, Manufacturing Base and Competitors
Table 112. Tuna Project Global Trade Major Business
Table 113. Tuna Project Global Trade Bay Leaf Product and Services
Table 114. Tuna Project Global Trade Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Tuna Project Global Trade Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

Table 116. Tuna Project Global Trade Competitive Strengths & Weaknesses
Table 117. Seasons International Basic Information, Manufacturing Base and Competitors
Table 118. Seasons International Major Business
Table 119. Seasons International Bay Leaf Product and Services
Table 120. Seasons International Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Seasons International Recent Developments/Updates
Table 122. Seasons International Competitive Strengths & Weaknesses
Table 123. C.A.B.KO International Basic Information, Manufacturing Base and Competitors
Table 124. C.A.B.KO International Major Business
Table 125. C.A.B.KO International Bay Leaf Product and Services
Table 126. C.A.B.KO International Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. C.A.B.KO International Recent Developments/Updates
Table 128. C.A.B.KO International Competitive Strengths & Weaknesses
Table 129. Fuchs Gruppe Basic Information, Manufacturing Base and Competitors
Table 130. Fuchs Gruppe Major Business
Table 131. Fuchs Gruppe Bay Leaf Product and Services
Table 132. Fuchs Gruppe Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Fuchs Gruppe Recent Developments/Updates
Table 134. Fuchs Gruppe Competitive Strengths & Weaknesses
Table 135. Euroma Basic Information, Manufacturing Base and Competitors
Table 136. Euroma Major Business
Table 137. Euroma Bay Leaf Product and Services
Table 138. Euroma Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Euroma Recent Developments/Updates
Table 140. Euroma Competitive Strengths & Weaknesses
Table 141. Marks & Spencer Basic Information, Manufacturing Base and Competitors
Table 142. Marks & Spencer Major Business
Table 143. Marks & Spencer Bay Leaf Product and Services
Table 144. Marks & Spencer Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Marks & Spencer Recent Developments/Updates
Table 146. Marks & Spencer Competitive Strengths & Weaknesses
Table 147. Huahai Shunda Grain, Oil & Seasonings Basic Information, Manufacturing

+357 96 030922
info@marketpublishers.com

Base and Competitors
Table 148. Huahai Shunda Grain, Oil & Seasonings Major Business
Table 149. Huahai Shunda Grain, Oil & Seasonings Bay Leaf Product and Services
Table 150. Huahai Shunda Grain, Oil & Seasonings Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Huahai Shunda Grain, Oil & Seasonings Recent Developments/Updates
Table 152. Huahai Shunda Grain, Oil & Seasonings Competitive Strengths & Weaknesses
Table 153. Chengdu Rushi Spices Basic Information, Manufacturing Base and Competitors
Table 154. Chengdu Rushi Spices Major Business
Table 155. Chengdu Rushi Spices Bay Leaf Product and Services
Table 156. Chengdu Rushi Spices Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Chengdu Rushi Spices Recent Developments/Updates
Table 158. Chengdu Rushi Spices Competitive Strengths & Weaknesses
Table 159. Guangxi Jiaxu Zhixing Basic Information, Manufacturing Base and Competitors
Table 160. Guangxi Jiaxu Zhixing Major Business
Table 161. Guangxi Jiaxu Zhixing Bay Leaf Product and Services
Table 162. Guangxi Jiaxu Zhixing Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Guangxi Jiaxu Zhixing Recent Developments/Updates
Table 164. Guangxi Jiaxu Zhixing Competitive Strengths & Weaknesses
Table 165. Shanghai McCormick Basic Information, Manufacturing Base and Competitors
Table 166. Shanghai McCormick Major Business
Table 167. Shanghai McCormick Bay Leaf Product and Services
Table 168. Shanghai McCormick Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Shanghai McCormick Recent Developments/Updates
Table 170. Shanghai McCormick Competitive Strengths & Weaknesses
Table 171. Chuanzhen Industrial Basic Information, Manufacturing Base and Competitors
Table 172. Chuanzhen Industrial Major Business
Table 173. Chuanzhen Industrial Bay Leaf Product and Services
Table 174. Chuanzhen Industrial Bay Leaf Production (Ton), Price (US$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Chuanzhen Industrial Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

Table 176. Chuanzhen Industrial Competitive Strengths & Weaknesses
Table 177. Global Key Players of Bay Leaf Upstream (Raw Materials)
Table 178. Global Bay Leaf Typical Customers
Table 179. Bay Leaf Typical Distributors

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Bay Leaf Picture
Figure 2. World Bay Leaf Production Value: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Bay Leaf Production Value and Forecast (2021-2032) & (USD Million)
Figure 4. World Bay Leaf Production (2021-2032) & (Ton)
Figure 5. World Bay Leaf Average Price (2021-2032) & (US$/kg)
Figure 6. World Bay Leaf Production Value Market Share by Region (2021-2032)
Figure 7. World Bay Leaf Production Market Share by Region (2021-2032)
Figure 8. North America Bay Leaf Production (2021-2032) & (Ton)
Figure 9. Europe Bay Leaf Production (2021-2032) & (Ton)
Figure 10. China Bay Leaf Production (2021-2032) & (Ton)
Figure 11. Japan Bay Leaf Production (2021-2032) & (Ton)
Figure 12. Southeast Asia Bay Leaf Production (2021-2032) & (Ton)
Figure 13. India Bay Leaf Production (2021-2032) & (Ton)
Figure 14. Bay Leaf Market Drivers
Figure 15. Factors Affecting Demand
Figure 16. World Bay Leaf Consumption (2021-2032) & (Ton)
Figure 17. World Bay Leaf Consumption Market Share by Region (2021-2032)
Figure 18. United States Bay Leaf Consumption (2021-2032) & (Ton)
Figure 19. China Bay Leaf Consumption (2021-2032) & (Ton)
Figure 20. Europe Bay Leaf Consumption (2021-2032) & (Ton)
Figure 21. Japan Bay Leaf Consumption (2021-2032) & (Ton)
Figure 22. South Korea Bay Leaf Consumption (2021-2032) & (Ton)
Figure 23. ASEAN Bay Leaf Consumption (2021-2032) & (Ton)
Figure 24. India Bay Leaf Consumption (2021-2032) & (Ton)
Figure 25. Producer Shipments of Bay Leaf by Manufacturer Revenue ($MM) and Market Share (%): 2025
Figure 26. Global Four-firm Concentration Ratios (CR4) for Bay Leaf Markets in 2025
Figure 27. Global Four-firm Concentration Ratios (CR8) for Bay Leaf Markets in 2025
Figure 28. United States VS China: Bay Leaf Production Value Market Share Comparison (2021 & 2025 & 2032)
Figure 29. United States VS China: Bay Leaf Production Market Share Comparison (2021 & 2025 & 2032)
Figure 30. United States VS China: Bay Leaf Consumption Market Share Comparison (2021 & 2025 & 2032)
Figure 31. United States Based Manufacturers Bay Leaf Production Market Share 2025

+357 96 030922
info@marketpublishers.com

Figure 32. China Based Manufacturers Bay Leaf Production Market Share 2025
Figure 33. Rest of World Based Manufacturers Bay Leaf Production Market Share 2025
Figure 34. World Bay Leaf Production Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 35. World Bay Leaf Production Value Market Share by Type in 2025
Figure 36. Flake
Figure 37. Powder
Figure 38. World Bay Leaf Production Market Share by Type (2021-2032)
Figure 39. World Bay Leaf Production Value Market Share by Type (2021-2032)
Figure 40. World Bay Leaf Average Price by Type (2021-2032) & (US$/kg)
Figure 41. World Bay Leaf Production Value by Plant Source, (USD Million), 2021 & 2025 & 2032
Figure 42. World Bay Leaf Production Value Market Share by Plant Source in 2025
Figure 43. Mediterranean Bay Leaves
Figure 44. Turkish Bay Leaves
Figure 45. California Bay Leaves
Figure 46. Indian Bay Leaves
Figure 47. Others
Figure 48. World Bay Leaf Production Market Share by Plant Source (2021-2032)
Figure 49. World Bay Leaf Production Value Market Share by Plant Source (2021-2032)
Figure 50. World Bay Leaf Average Price by Plant Source (2021-2032) & (US$/kg)
Figure 51. World Bay Leaf Production Value by Moisture Content, (USD Million), 2021 & 2025 & 2032
Figure 52. World Bay Leaf Production Value Market Share by Moisture Content in 2025
Figure 53. <8%
Figure 54. 8%–12%
Figure 55. >12%
Figure 56. World Bay Leaf Production Market Share by Moisture Content (2021-2032)
Figure 57. World Bay Leaf Production Value Market Share by Moisture Content (2021-2032)
Figure 58. World Bay Leaf Average Price by Moisture Content (2021-2032) & (US$/kg)
Figure 59. World Bay Leaf Production Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 60. World Bay Leaf Production Value Market Share by Application in 2025
Figure 61. Food and Beverage Industry
Figure 62. Pharmaceutical Industry
Figure 63. Cosmetics and Personal Care Industry
Figure 64. Others
Figure 65. World Bay Leaf Production Market Share by Application (2021-2032)

+357 96 030922
info@marketpublishers.com

Figure 66. World Bay Leaf Production Value Market Share by Application (2021-2032)
Figure 67. World Bay Leaf Average Price by Application (2021-2032) & (US$/kg)
Figure 68. Bay Leaf Industry Chain
Figure 69. Bay Leaf Procurement Model
Figure 70. Bay Leaf Sales Model
Figure 71. Bay Leaf Sales Channels, Direct Sales, and Distribution
Figure 72. Methodology
Figure 73. Research Process and Data Source

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Bay Leaf Supply, Demand and Key Producers, 2026-2032

Product link: https://marketpublishers.com/r/G61A81E3BCBEEN.html

Price: US$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G61A81E3BCBEEN.html