

# Global Battery Powered GPS Tracker Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Battery Powered GPS Tracker market size was valued at US\$ 1261 million in 2025 and is forecast to a readjusted size of US\$ 2364 million by 2032 with a CAGR of 9.5% during review period.

A Battery Powered GPS Tracker is a portable tracking device that uses a built-in battery as its power source to provide real-time location tracking and monitoring of assets, vehicles, or individuals. Equipped with a Global Positioning System (GPS) module, it receives satellite signals to determine precise geographic coordinates and transmits this information via cellular networks, Bluetooth, or other communication technologies to a central monitoring system or a user's mobile device.

These trackers are designed for easy deployment without the need for an external power source, making them ideal for applications where hardwired solutions are impractical. They are commonly used for tracking vehicles, cargo, pets, or even people, providing security and asset management capabilities. The battery life varies depending on factors such as the tracking frequency, device size, and battery capacity, ranging from several days to multiple months.

Battery powered GPS trackers often come with additional features, such as geofencing, motion detection, and tamper alerts, enhancing their functionality. The devices can also enter power-saving modes to extend battery life when not in motion. Due to their portability and versatility, battery powered GPS trackers are widely used in logistics, personal safety, fleet management, and outdoor activities like hiking and adventure sports.

The Battery Powered GPS Tracker market is experiencing significant growth, driven by the increasing demand for portable and versatile tracking solutions across various sectors. Key industries such as logistics, transportation, personal safety, and asset management are embracing these trackers for their flexibility and ease of use, as they do not require a fixed power source. The expansion of e-commerce and global supply chains is a major driver, leading to greater use of GPS trackers for real-time monitoring of cargo, vehicles, and valuable assets.

Technological advancements in GPS tracking, such as improved battery life, miniaturization, and enhanced connectivity through cellular, Bluetooth, and LoRaWAN networks, are fueling market growth. The ability to deliver accurate location data over extended periods without frequent recharging makes these trackers ideal for long-term monitoring applications. Additionally, features like geofencing, tamper detection, and motion alerts are adding value, driving adoption across diverse use cases.

Growing concerns over personal safety and the need for real-time tracking of vulnerable individuals, such as children and elderly people, are also contributing to market expansion. Moreover, government regulations mandating the use of GPS tracking in certain sectors, such as fleet management and wildlife conservation, are further propelling the demand for battery powered GPS trackers.

This report is a detailed and comprehensive analysis for global Battery Powered GPS Tracker market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Battery Powered GPS Tracker market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Battery Powered GPS Tracker market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Battery Powered GPS Tracker market size and forecasts, by Type and by

Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Battery Powered GPS Tracker market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Battery Powered GPS Tracker

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Battery Powered GPS Tracker market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shenzhen Jimi IoT, CalAmp, Queclink Wireless Solutions, Teltonika, Meitrack, Orbcomm, Eelink, Sierra Wireless, Shenzhen Thinkrace Technology, ARKNAV, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Battery Powered GPS Tracker market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Traditional Battery

## Solar Battery

### Market segment by Application

Automotive

Assets

Personal

Pet

Others

### Major players covered

Shenzhen Jimi IoT

CalAmp

Queclink Wireless Solutions

Teltonika

Meitrack

Orbcomm

Eelink

Sierra Wireless

Shenzhen Thinkrace Technology

ARKNAV

Suntech

Ruptela

Coban

Wireless Links

Concox

Digital Matter

GoFleet

skEYEwatch

CallPass

Gosafe

Teletrac Navman

Globalstar

SODAQ

TopFly

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Battery Powered GPS Tracker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Battery Powered GPS Tracker, with price, sales quantity, revenue, and global market share of Battery Powered GPS Tracker from 2021 to 2026.

Chapter 3, the Battery Powered GPS Tracker competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Battery Powered GPS Tracker breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Battery Powered GPS Tracker market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Battery Powered GPS Tracker.

Chapter 14 and 15, to describe Battery Powered GPS Tracker sales channel, distributors, customers, research findings and conclusion.

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