

Global Battery-Powered Garden Shears Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Battery-Powered Garden Shears market size is expected to reach \$ 627 million by 2032, rising at a market growth of 7.8% CAGR during the forecast period (2026-2032).

Battery-powered garden shears are handheld, cordless, electric gardening tools powered by rechargeable battery packs. They convert electrical energy into mechanical energy through a built-in motor, driving reciprocating blades for cutting. Their core design aims to provide a more labor-saving, cleaner, quieter, and more flexible solution for pruning hedges and shrubs. Demand stems directly from the growing global market demand from home consumers, professional gardeners, and landscaping companies for improved gardening efficiency, reduced physical strain, and an environmentally friendly, quiet operating experience. The upstream supply chain begins with battery cell and pack manufacturers, motor and electronic controller suppliers, and specialty steel and plastic particle suppliers. Midstream specialized manufacturing and assembly plants are responsible for precision stamping of blades, injection molding of housings, and final assembly. Downstream distribution occurs globally through large chain building materials supermarkets, garden specialty stores, online e-commerce platforms, and brand dealer networks, ultimately reaching end users. In 2025, the production volume of battery-powered garden shears is expected to reach approximately 4.5 million units, with an average selling price of approximately US\$80 per unit, a gross profit margin of approximately 35%, and a single production line capacity of approximately 50,000 units per year.

The core driving factors of the battery-powered garden shears market can be summarized as follows: First, environmental policies and green consumption drive the market. Strict global regulations on carbon emissions and noise pollution are prompting

consumers and professional users to accelerate their shift from fuel-powered tools to zero-emission, low-noise electric tools, with over 70% of users preferring environmentally friendly products. Second, the maturity and cost reduction of lithium battery technology have led to increased energy density, faster charging speeds, and continuously decreasing costs of lithium-ion batteries, making the battery life and power performance of cordless electric garden shears comparable to fuel-powered tools, thus solving the early pain point of 'range anxiety' for electric tools. Third, the trend of intelligentization and consumption upgrading has enabled products to have features such as adaptive speed control, power display, and universal batteries for multiple tools, improving user experience and work efficiency, and driving the product towards 'consumer electronics-like' iterations. Fourth, the popularization of garden culture and home gardening has led to the rise of urban greening, courtyard economy, and home gardening culture, especially in Europe and America and the rapidly urbanizing Asia-Pacific region, continuously expanding the end-consumer market for electric garden shears.

This report studies the global Battery-Powered Garden Shears production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Battery-Powered Garden Shears and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Battery-Powered Garden Shears that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Battery-Powered Garden Shears total production and demand, 2021-2032, (K Units)

Global Battery-Powered Garden Shears total production value, 2021-2032, (USD Million)

Global Battery-Powered Garden Shears production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Battery-Powered Garden Shears consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Battery-Powered Garden Shears domestic production, consumption, key domestic manufacturers and share

Global Battery-Powered Garden Shears production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Battery-Powered Garden Shears production by Type, production, value, CAGR,

2021-2032, (USD Million) & (K Units)

Global Battery-Powered Garden Shears production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Battery-Powered Garden Shears market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include STIHL, Husqvarna, Makita, Bosch, DEWALT, Ryobi, Gardena, Black & Decker, Greenworks, EGO Power+, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Battery-Powered Garden Shears market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Battery-Powered Garden Shears Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Battery-Powered Garden Shears Market, Segmentation by Type:

Single-edged

Double-edged

Global Battery-Powered Garden Shears Market, Segmentation by Powertrain:

Brushed Motor System

Brushless Motor System

Global Battery-Powered Garden Shears Market, Segmentation by Use:

Hedge Trimming

High Branch Pruning

Lawn Mowing

Global Battery-Powered Garden Shears Market, Segmentation by Application:

Home Use

Commercial Use

Other

Companies Profiled:

STIHL

Husqvarna

Makita

Bosch

DEWALT

Ryobi

Gardena

Black & Decker

Greenworks

EGO Power+

Einhell

STIGA

Swansoft Machinery Co., Ltd

Ningbo Vertak Mechanical & Electronic Co., Ltd

Nantong Hiseed Machinery Co., Ltd

Key Questions Answered:

1. How big is the global Battery-Powered Garden Shears market?
2. What is the demand of the global Battery-Powered Garden Shears market?
3. What is the year over year growth of the global Battery-Powered Garden Shears market?
4. What is the production and production value of the global Battery-Powered Garden Shears market?
5. Who are the key producers in the global Battery-Powered Garden Shears market?
6. What are the growth factors driving the market demand?

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