

# Global Battery Cells for Power Bank Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Battery Cells for Power Bank market size was valued at US\$ 13741 million in 2025 and is forecast to a readjusted size of US\$ 192575 million by 2032 with a CAGR of 4.2% during review period.

Battery cells for power banks are lithium-ion battery units utilized for internal energy storage within portable power supplies. Common form factors include cylindrical cells, pouch cells, and prismatic cells. These cells primarily serve the functions of electrical energy storage, charge-discharge cycling, and output power support; they must be integrated with protection boards, boost/buck circuits, casings, interfaces, and thermal management structures to constitute a complete power bank product. In 2025, global sales volume for power bank battery cells is projected to reach approximately 1.86 billion units, with an average unit price of approximately US\$1.18 and a capacity utilization rate of roughly 74%. Upstream enterprises in this sector primarily encompass suppliers of cathode materials, anode materials, electrolytes, separators, copper foil, aluminum foil, battery structural components, lithium salts, binders, conductive agents, and battery manufacturing equipment. Downstream enterprises mainly consist of power bank brands, consumer electronics OEMs, cross-border e-commerce firms, mobile phone accessory companies, outdoor power supply providers, corporate gift electronics specialists, and retail channel partners; the industry's average gross margin stands at approximately 17%. Regarding product cost structure, cathode materials account for approximately 31%, anode materials for 11%, electrolytes for 9%, separators for 8%, and copper/aluminum foils for 10%. Structural components and packaging materials account for about 7%, manufacturing energy consumption and labor for 9%, testing/sorting and safety certification for 5%, and depreciation, R&D, warranty, and

after-sales services for 10%. The list of downstream demand applications includes standard power banks, fast-charging power banks, magnetic power banks, shared power bank services, small-scale outdoor energy storage devices, customized promotional power banks, airline-compliant power banks, digital accessory kits, and cross-border e-commerce consumer electronics products. Key downstream clients include Anker, Xiaomi, Romoss, Ugreen, Baseus, Pisen, authorized Philips accessory manufacturers, Belkin, Mophie, Samsung accessory channel partners, shared power bank operators, cross-border e-commerce sellers, and consumer electronics OEMs. In terms of business opportunities, policy-driven factors stem from lithium-ion battery safety certification, air transport regulations, quality oversight for consumer electronics, and battery recycling management requirements. Technological innovation is driven by advancements in high-energy-density cells, low-internal-resistance fast-charging cells, silicon-carbon anodes, long-cycle-life formulations, thermal management, high-consistency cell sorting, and intelligent protection algorithms. Meanwhile, shifting consumer demands are reflected in customers placing greater emphasis on lightweight and portable designs, fast-charging capabilities, safety and reliability, cycle life, accurate capacity ratings, brand credibility, and compact form factors.

Market demand for power bank battery cells is closely tied to smartphones, tablets, wireless earbuds, handheld gaming consoles, outdoor digital devices, and mobile work scenarios. Although standard power banks have reached a mature stage, ongoing trends toward fast charging, miniaturization, high capacity, and safety compliance continue to drive upgrades in battery cell specifications. By 2025, the focal point of industry competition will shift beyond mere low-cost capacity to emphasize cell consistency, high-rate performance, thermal management, cycle life, and safety certification capabilities. This is particularly true for fast-charging power banks—supporting outputs of 22.5W, 30W, 45W, 65W, and higher—which impose more stringent requirements on internal resistance, discharge rates, and thermal stability. While shared power banks and cross-border e-commerce products remain highly price-sensitive—thereby sustaining substantial shipment volumes for mid-to-low-end battery cells—branded power banks and magnetic power banks place greater emphasis on slim profiles, accurate capacity ratings, low heat generation, and long-term safety; this creates increased opportunities for high-quality pouch cells and high-rate cylindrical cells. Chinese enterprises demonstrate distinct advantages in consumer lithium-ion battery manufacturing, supply chain integration, and order fulfillment responsiveness; however, the industry still grapples with challenges such as product homogenization, fluctuating raw material prices, market disruption caused by low-priced products with inflated capacity claims, and increasingly stringent safety regulations for air transport. Future growth opportunities will primarily stem from the replacement cycle of fast-

charging power banks, the expansion of magnetic charging ecosystems, the proliferation of portable outdoor devices, the branding of cross-border e-commerce products, and the phasing out of older, lower-safety products. Overall, battery cells for power banks constitute a consumer lithium-ion battery sub-market characterized by large scale and intense price competition, yet one that continues to undergo technological evolution; consequently, market share in the high-end segment will increasingly consolidate among enterprises that possess robust safety certifications, stable supply capabilities, capacity consistency, and fast-charging compatibility.

This report is a detailed and comprehensive analysis for global Battery Cells for Power Bank market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Battery Cells for Power Bank market size and forecasts, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Battery Cells for Power Bank market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Battery Cells for Power Bank market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Battery Cells for Power Bank market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Units), and ASP (US\$/Unit), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Battery Cells for Power Bank

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Battery Cells for Power Bank market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Panasonic (JP), Samsung SDI (KR), LG Energy Solution (KR), EVE Energy Co., Ltd. (CN), EVE Energy (CN), Sunwoda (CN), ATL (HK), BAK (CN), Changhong Sanjie (CN), Lishen (CN), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Battery Cells for Power Bank market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Cylindrical Cell

Prismatic Cell

Pouch Cell

### Market segment by Capacity

5000–10000 mAh

> 10000 mAh

### Market segment by Magnification

1C

2C

?3C

### Market segment by Application

Household Power Bank

Automotive Power Bank

Aerospace-Grade Power Bank

Special Power Bank

Others

### Major players covered

Panasonic (JP)

Samsung SDI (KR)

LG Energy Solution (KR)

EVE Energy Co., Ltd. (CN)

EVE Energy (CN)

Sunwoda (CN)

ATL (HK)

BAK (CN)

Changhong Sanjie (CN)

Lishen (CN)

BYD (CN)

Guangzhou Great Power Energy and Technology (CN)

Shenzhen Highpower Technology Co., Ltd. (CN)

Beijing Solid Core Energy Technology Co., Ltd. (CN)

Shenzhen Zhenhua New Energy (CN)

Li-Fun Technology Co., Ltd. (CN)

Ganfeng Lithium Group Co., Ltd. (CN)

Dongguan Veken Battery Co., Ltd. (CN)

Dongguan Liwinon Energy Technology Co., Ltd. (CN)

Huizhou Marathon Solid State New Energy Battery Technology Co., Ltd. (CN)

Suzhou Dega Energy Technology Co., Ltd. (CN)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Battery Cells for Power Bank product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Battery Cells for Power Bank, with price, sales quantity, revenue, and global market share of Battery Cells for Power Bank from 2021 to 2026.

Chapter 3, the Battery Cells for Power Bank competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Battery Cells for Power Bank breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Battery Cells for Power Bank market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Battery Cells for Power Bank.

Chapter 14 and 15, to describe Battery Cells for Power Bank sales channel, distributors, customers, research findings and conclusion.

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