

Global Bathroom Hand Dryer Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Bathroom Hand Dryer market size was valued at US\$ 454 million in 2025 and is forecast to a readjusted size of US\$ 702 million by 2032 with a CAGR of 6.2% during review period.

In 2025, global bathroom hand dryer production reached approximately 3.93 million units, with an average price of 112.2 USD per unit.

A bathroom hand dryer is an electrically powered appliance used in restrooms to dry hands using hot air or high-speed airflow after handwashing. It is designed to replace paper towels by offering a hygienic, touchless, and environmentally friendly drying solution. Bathroom hand dryers are typically activated by infrared sensors or manual buttons and are engineered for frequent use, operational safety, and compliance with public restroom standards. Depending on the technical design, products may use conventional hot air or high-velocity jet air to achieve efficient drying while controlling energy consumption and water splash.

From an industry and supply-chain perspective, bathroom hand dryers are manufactured using a combination of engineering plastics or metal housings, high-speed electric motors, fans or impellers, heating elements, electronic control boards, sensors, and filtration components. Upstream suppliers include plastic resin producers, metal processors, motor manufacturers, and electronic component suppliers. Typical production lines involve plastic injection molding or metal forming, motor assembly, PCB assembly, final product assembly, functional and safety testing, certification, and packaging. Downstream applications are concentrated in public and commercial restrooms such as shopping malls, office buildings, transportation hubs, hospitals,

schools, hotels, and other public facilities, with customers including property owners, facility management companies, contractors, and sanitary ware distributors. Industry gross margins generally range from about 25% to 45%, depending on brand positioning, energy efficiency, product design, and certification requirements.

The bathroom hand dryer market is driven by rising hygiene awareness, sustainability goals, and the need to reduce operating costs in public and commercial restrooms. Compared with paper towels, hand dryers eliminate recurring consumable expenses and reduce waste generation, making them attractive for high-traffic environments. Market demand is supported by new construction as well as renovation and replacement projects in commercial buildings and public infrastructure. Product trends show a shift from conventional warm-air models toward high-speed jet air dryers, which offer faster drying times and improved energy efficiency.

Regionally, Europe and North America are mature markets with stable replacement demand and strict requirements related to safety, noise, and energy efficiency. Asia-Pacific is the fastest-growing region, supported by urbanization, expansion of commercial complexes, transportation infrastructure development, and improving public hygiene standards. Key growth drivers include green building certifications, advances in motor efficiency, touchless sensing, and filtration technology. Constraints include noise sensitivity in certain environments, perceptions regarding air hygiene, and higher upfront costs for premium models. Overall, the bathroom hand dryer market is expected to grow steadily, with competition increasingly focused on efficiency, durability, compliance, and total cost of ownership.

This report is a detailed and comprehensive analysis for global Bathroom Hand Dryer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Bathroom Hand Dryer market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Bathroom Hand Dryer market size and forecasts by region and country, in

consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Bathroom Hand Dryer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Bathroom Hand Dryer market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Bathroom Hand Dryer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Bathroom Hand Dryer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dyson, Excel Dryer, World Dryer, Panasonic, Mediclinics, DIHOUR, Mitsubishi Electric, TaiShan Jie Da Electrical, AIKE, Toto, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Bathroom Hand Dryer market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Jet Air Dryer

Hot Air Dryer

Market segment by Installation

Wall Mount

Surface Mount

Market segment by Power

Up to 1000W

1000W-2000W

Above 2000W

Market segment by Application

Hotels

Restaurants

Commercial Complex

Hospitals

Others

Major players covered

Dyson

Excel Dryer

World Dryer

Panasonic

Mediclinics

DIHOUR

Mitsubishi Electric

TaiShan Jie Da Electrical

AIKE

Toto

Starmix

ZheJiang MoDun

Shenzhen SVAVO

Bobrick

Interhasa

Jaquar Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bathroom Hand Dryer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bathroom Hand Dryer, with price, sales quantity, revenue, and global market share of Bathroom Hand Dryer from 2021 to 2026.

Chapter 3, the Bathroom Hand Dryer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bathroom Hand Dryer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Bathroom Hand Dryer market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bathroom Hand Dryer.

Chapter 14 and 15, to describe Bathroom Hand Dryer sales channel, distributors, customers, research findings and conclusion.

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