

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Bath Towel Market 2018, Forecast to 2023

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## Abstracts

Bath Towel is a towel used to dry the body in the bathroom.

Scope of the Report:

This report focuses on the Bath Towel in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Europe is the largest consumption region and the consumption has great relationship with the local economic level. With the development of economic, the penetration is higher and higher in the developing countries; this is the main feature of consumption growth rate.

The price is rising due to the labor and raw material, the price is 3.57 USD per Pcs, the gross margin is downstream, and the gross margin is about 20% in 2015.

Asia is the largest supplier of bath towel, Europe has the largest import ratio and Asia has the largest export ration.

The bath towel factory has the trend of moving to the Southeast Asia from the developed countries. Asia is the largest supplier of bath towel, Europe has the largest import ratio and Asia has the largest export ration.

The bath towel factory has the trend of moving to the Southeast Asia from the developed countries.

The worldwide market for Bath Towel is expected to grow at a CAGR of roughly 6.2% over the next five years, will reach 14100 million US\$ in 2023, from 9820 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Welspun

Trident Group

1888 Mills

Loftex

Grace

WestPoint Home

SUNVIM

Sanli

Kingshore

Springs Global

Avanti Linens

Uchino

Canasin

EverShine

Venus Group

QiQi Textile

Noman Group

Alok Industrie

Mtcline

American Textile Systems

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cotton Bath Towel

Bamboo Fiber Bath Towel

Other

Market Segment by Applications, can be divided into

Household

Hotel

Other

There are 15 Chapters to deeply display the global Bath Towel market.

Chapter 1, to describe Bath Towel Introduction, product scope, market overview, market

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opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Bath Towel, with sales, revenue, and price of Bath Towel, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Bath Towel, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Bath Towel market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Bath Towel sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Bath Towel Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Cotton Bath Towel
  - 1.2.2 Bamboo Fiber Bath Towel
  - 1.2.3 Other
- 1.3 Market Analysis by Applications
  - 1.3.1 Household
  - 1.3.2 Hotel
  - 1.3.3 Other
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities
  - 1.5.2 Market Risk

### 1.5.3 Market Driving Force

## 2 MANUFACTURERS PROFILES

### 2.1 Welspun

#### 2.1.1 Business Overview

##### 2.1.1.1 Welspun Description

##### 2.1.1.2 Welspun Headquarter, Main Business and Finance Overview

#### 2.1.2 Welspun Bath Towel Product Introduction

##### 2.1.2.1 Bath Towel Production Bases, Sales Regions and Major Competitors

##### 2.1.2.2 Bath Towel Product Information

#### 2.1.3 Welspun Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.1 Welspun Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.2 Global Welspun Bath Towel Market Share in 2017

### 2.2 Trident Group

#### 2.2.1 Business Overview

##### 2.2.1.1 Trident Group Description

##### 2.2.1.2 Trident Group Headquarter, Main Business and Finance Overview

#### 2.2.2 Trident Group Bath Towel Product Introduction

##### 2.2.2.1 Bath Towel Production Bases, Sales Regions and Major Competitors

##### 2.2.2.2 Bath Towel Product Information

#### 2.2.3 Trident Group Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.1 Trident Group Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.2 Global Trident Group Bath Towel Market Share in 2017

### 2.3 1888 Mills

#### 2.3.1 Business Overview

##### 2.3.1.1 1888 Mills Description

##### 2.3.1.2 1888 Mills Headquarter, Main Business and Finance Overview

#### 2.3.2 1888 Mills Bath Towel Product Introduction

##### 2.3.2.1 Bath Towel Production Bases, Sales Regions and Major Competitors

##### 2.3.2.2 Bath Towel Product Information

#### 2.3.3 1888 Mills Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.3.3.1 1888 Mills Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.3.3.2 Global 1888 Mills Bath Towel Market Share in 2017

## 2.4 Loftex

### 2.4.1 Business Overview

#### 2.4.1.1 Loftex Description

#### 2.4.1.2 Loftex Headquarter, Main Business and Finance Overview

### 2.4.2 Loftex Bath Towel Product Introduction

#### 2.4.2.1 Bath Towel Production Bases, Sales Regions and Major Competitors

#### 2.4.2.2 Bath Towel Product Information

### 2.4.3 Loftex Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.1 Loftex Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.2 Global Loftex Bath Towel Market Share in 2017

## 2.5 Grace

### 2.5.1 Business Overview

#### 2.5.1.1 Grace Description

#### 2.5.1.2 Grace Headquarter, Main Business and Finance Overview

### 2.5.2 Grace Bath Towel Product Introduction

#### 2.5.2.1 Bath Towel Production Bases, Sales Regions and Major Competitors

#### 2.5.2.2 Bath Towel Product Information

### 2.5.3 Grace Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.1 Grace Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.2 Global Grace Bath Towel Market Share in 2017

## 2.6 WestPoint Home

### 2.6.1 Business Overview

#### 2.6.1.1 WestPoint Home Description

#### 2.6.1.2 WestPoint Home Headquarter, Main Business and Finance Overview

### 2.6.2 WestPoint Home Bath Towel Product Introduction

#### 2.6.2.1 Bath Towel Production Bases, Sales Regions and Major Competitors

#### 2.6.2.2 Bath Towel Product Information

### 2.6.3 WestPoint Home Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.6.3.1 WestPoint Home Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.6.3.2 Global WestPoint Home Bath Towel Market Share in 2017

## 2.7 SUNVIM

### 2.7.1 Business Overview

- 2.7.1.1 SUNVIM Description
- 2.7.1.2 SUNVIM Headquarter, Main Business and Finance Overview
- 2.7.2 SUNVIM Bath Towel Product Introduction
  - 2.7.2.1 Bath Towel Production Bases, Sales Regions and Major Competitors
  - 2.7.2.2 Bath Towel Product Information
- 2.7.3 SUNVIM Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.3.1 SUNVIM Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.3.2 Global SUNVIM Bath Towel Market Share in 2017
- 2.8 Sanli
  - 2.8.1 Business Overview
    - 2.8.1.1 Sanli Description
    - 2.8.1.2 Sanli Headquarter, Main Business and Finance Overview
  - 2.8.2 Sanli Bath Towel Product Introduction
    - 2.8.2.1 Bath Towel Production Bases, Sales Regions and Major Competitors
    - 2.8.2.2 Bath Towel Product Information
  - 2.8.3 Sanli Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.8.3.1 Sanli Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.8.3.2 Global Sanli Bath Towel Market Share in 2017
- 2.9 Kingshore
  - 2.9.1 Business Overview
    - 2.9.1.1 Kingshore Description
    - 2.9.1.2 Kingshore Headquarter, Main Business and Finance Overview
  - 2.9.2 Kingshore Bath Towel Product Introduction
    - 2.9.2.1 Bath Towel Production Bases, Sales Regions and Major Competitors
    - 2.9.2.2 Bath Towel Product Information
  - 2.9.3 Kingshore Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.9.3.1 Kingshore Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.9.3.2 Global Kingshore Bath Towel Market Share in 2017
- 2.10 Springs Global
  - 2.10.1 Business Overview
    - 2.10.1.1 Springs Global Description
    - 2.10.1.2 Springs Global Headquarter, Main Business and Finance Overview
  - 2.10.2 Springs Global Bath Towel Product Introduction

- 2.10.2.1 Bath Towel Production Bases, Sales Regions and Major Competitors
- 2.10.2.2 Bath Towel Product Information
- 2.10.3 Springs Global Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.1 Springs Global Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.2 Global Springs Global Bath Towel Market Share in 2017
- 2.11 Avanti Linens
  - 2.11.1 Business Overview
  - 2.11.2 Avanti Linens Bath Towel Product Introduction
  - 2.11.3 Avanti Linens Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Uchino
  - 2.12.1 Business Overview
  - 2.12.2 Uchino Bath Towel Product Introduction
  - 2.12.3 Uchino Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Canasin
  - 2.13.1 Business Overview
  - 2.13.2 Canasin Bath Towel Product Introduction
  - 2.13.3 Canasin Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 EverShine
  - 2.14.1 Business Overview
  - 2.14.2 EverShine Bath Towel Product Introduction
  - 2.14.3 EverShine Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 Venus Group
  - 2.15.1 Business Overview
  - 2.15.2 Venus Group Bath Towel Product Introduction
  - 2.15.3 Venus Group Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 QiQi Textile
  - 2.16.1 Business Overview
  - 2.16.2 QiQi Textile Bath Towel Product Introduction
  - 2.16.3 QiQi Textile Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.17 Noman Group
  - 2.17.1 Business Overview

- 2.17.2 Noman Group Bath Towel Product Introduction
- 2.17.3 Noman Group Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.18 Alok Industrie
  - 2.18.1 Business Overview
  - 2.18.2 Alok Industrie Bath Towel Product Introduction
  - 2.18.3 Alok Industrie Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.19 Mtcline
  - 2.19.1 Business Overview
  - 2.19.2 Mtcline Bath Towel Product Introduction
  - 2.19.3 Mtcline Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.20 American Textile Systems
  - 2.20.1 Business Overview
  - 2.20.2 American Textile Systems Bath Towel Product Introduction
  - 2.20.3 American Textile Systems Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL BATH TOWEL MARKET COMPETITION, BY MANUFACTURER**

- 3.1 Global Bath Towel Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Bath Towel Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Bath Towel Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
  - 3.4.1 Top 3 Bath Towel Manufacturer Market Share in 2017
  - 3.4.2 Top 5 Bath Towel Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

### **4 GLOBAL BATH TOWEL MARKET ANALYSIS BY REGIONS**

- 4.1 Global Bath Towel Sales, Revenue and Market Share by Regions
  - 4.1.1 Global Bath Towel Sales by Regions (2013-2018)
  - 4.1.2 Global Bath Towel Revenue by Regions (2013-2018)
- 4.2 North America Bath Towel Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Bath Towel Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Bath Towel Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Bath Towel Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Bath Towel Sales, Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA BATH TOWEL BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

### 5.1 North America Bath Towel Sales, Revenue and Market Share by Countries

5.1.1 North America Bath Towel Sales by Countries (2013-2018)

5.1.2 North America Bath Towel Revenue by Countries (2013-2018)

5.1.3 United States Bath Towel Sales and Growth Rate (2013-2018)

5.1.4 Canada Bath Towel Sales and Growth Rate (2013-2018)

5.1.5 Mexico Bath Towel Sales and Growth Rate (2013-2018)

### 5.2 North America Bath Towel Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Bath Towel Sales by Manufacturers (2016-2017)

5.2.2 North America Bath Towel Revenue by Manufacturers (2016-2017)

### 5.3 North America Bath Towel Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Bath Towel Sales and Sales Share by Type (2013-2018)

5.3.2 North America Bath Towel Revenue and Revenue Share by Type (2013-2018)

### 5.4 North America Bath Towel Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Bath Towel Sales and Sales Share by Application (2013-2018)

5.4.2 North America Bath Towel Revenue and Revenue Share by Application (2013-2018)

## **6 EUROPE BATH TOWEL BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

### 6.1 Europe Bath Towel Sales, Revenue and Market Share by Countries

6.1.1 Europe Bath Towel Sales by Countries (2013-2018)

6.1.2 Europe Bath Towel Revenue by Countries (2013-2018)

6.1.3 Germany Bath Towel Sales and Growth Rate (2013-2018)

6.1.4 UK Bath Towel Sales and Growth Rate (2013-2018)

6.1.5 France Bath Towel Sales and Growth Rate (2013-2018)

6.1.6 Russia Bath Towel Sales and Growth Rate (2013-2018)

6.1.7 Italy Bath Towel Sales and Growth Rate (2013-2018)

### 6.2 Europe Bath Towel Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Bath Towel Sales by Manufacturers (2016-2017)

6.2.2 Europe Bath Towel Revenue by Manufacturers (2016-2017)

### 6.3 Europe Bath Towel Sales, Revenue and Market Share by Type (2013-2018)

6.3.1 Europe Bath Towel Sales and Sales Share by Type (2013-2018)

- 6.3.2 Europe Bath Towel Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Bath Towel Sales, Revenue and Market Share by Application (2013-2018)
  - 6.4.1 Europe Bath Towel Sales and Sales Share by Application (2013-2018)
  - 6.4.2 Europe Bath Towel Revenue and Revenue Share by Application (2013-2018)

## **7 ASIA-PACIFIC BATH TOWEL BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 7.1 Asia-Pacific Bath Towel Sales, Revenue and Market Share by Countries
  - 7.1.1 Asia-Pacific Bath Towel Sales by Countries (2013-2018)
  - 7.1.2 Asia-Pacific Bath Towel Revenue by Countries (2013-2018)
  - 7.1.3 China Bath Towel Sales and Growth Rate (2013-2018)
  - 7.1.4 Japan Bath Towel Sales and Growth Rate (2013-2018)
  - 7.1.5 Korea Bath Towel Sales and Growth Rate (2013-2018)
  - 7.1.6 India Bath Towel Sales and Growth Rate (2013-2018)
  - 7.1.7 Southeast Asia Bath Towel Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Bath Towel Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 7.2.1 Asia-Pacific Bath Towel Sales by Manufacturers (2016-2017)
  - 7.2.2 Asia-Pacific Bath Towel Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Bath Towel Sales, Revenue and Market Share by Type (2013-2018)
  - 7.3.1 Asia-Pacific Bath Towel Sales and Sales Share by Type (2013-2018)
  - 7.3.2 Asia-Pacific Bath Towel Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Bath Towel Sales, Revenue and Market Share by Application (2013-2018)
  - 7.4.1 Asia-Pacific Bath Towel Sales and Sales Share by Application (2013-2018)
  - 7.4.2 Asia-Pacific Bath Towel Revenue and Revenue Share by Application (2013-2018)

## **8 SOUTH AMERICA BATH TOWEL BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 8.1 South America Bath Towel Sales, Revenue and Market Share by Countries
  - 8.1.1 South America Bath Towel Sales by Countries (2013-2018)
  - 8.1.2 South America Bath Towel Revenue by Countries (2013-2018)
  - 8.1.3 Brazil Bath Towel Sales and Growth Rate (2013-2018)
  - 8.1.4 Argentina Bath Towel Sales and Growth Rate (2013-2018)
  - 8.1.5 Colombia Bath Towel Sales and Growth Rate (2013-2018)
- 8.2 South America Bath Towel Sales and Revenue (Value) by Manufacturers (2016-2017)

- 8.2.1 South America Bath Towel Sales by Manufacturers (2016-2017)
- 8.2.2 South America Bath Towel Revenue by Manufacturers (2016-2017)
- 8.3 South America Bath Towel Sales, Revenue and Market Share by Type (2013-2018)
  - 8.3.1 South America Bath Towel Sales and Sales Share by Type (2013-2018)
  - 8.3.2 South America Bath Towel Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Bath Towel Sales, Revenue and Market Share by Application (2013-2018)
  - 8.4.1 South America Bath Towel Sales and Sales Share by Application (2013-2018)
  - 8.4.2 South America Bath Towel Revenue and Revenue Share by Application (2013-2018)

## **9 MIDDLE EAST AND AFRICA BATH TOWEL BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 9.1 Middle East and Africa Bath Towel Sales, Revenue and Market Share by Countries
  - 9.1.1 Middle East and Africa Bath Towel Sales by Countries (2013-2018)
  - 9.1.2 Middle East and Africa Bath Towel Revenue by Countries (2013-2018)
  - 9.1.3 Saudi Arabia Bath Towel Sales and Growth Rate (2013-2018)
  - 9.1.4 UAE Bath Towel Sales and Growth Rate (2013-2018)
  - 9.1.5 Egypt Bath Towel Sales and Growth Rate (2013-2018)
  - 9.1.6 Nigeria Bath Towel Sales and Growth Rate (2013-2018)
  - 9.1.7 South Africa Bath Towel Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Bath Towel Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 9.2.1 Middle East and Africa Bath Towel Sales by Manufacturers (2016-2017)
  - 9.2.2 Middle East and Africa Bath Towel Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Bath Towel Sales, Revenue and Market Share by Type (2013-2018)
  - 9.3.1 Middle East and Africa Bath Towel Sales and Sales Share by Type (2013-2018)
  - 9.3.1 Middle East and Africa Bath Towel Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Bath Towel Sales, Revenue and Market Share by Application (2013-2018)
  - 9.4.1 Middle East and Africa Bath Towel Sales and Sales Share by Application (2013-2018)
  - 9.4.2 Middle East and Africa Bath Towel Revenue and Revenue Share by Application (2013-2018)

## **10 GLOBAL BATH TOWEL MARKET SEGMENT BY TYPE**

- 10.1 Global Bath Towel Sales, Revenue and Market Share by Type (2013-2018)
  - 10.1.1 Global Bath Towel Sales and Market Share by Type (2013-2018)
  - 10.1.2 Global Bath Towel Revenue and Market Share by Type (2013-2018)
- 10.2 Cotton Bath Towel Sales Growth and Price
  - 10.2.1 Global Cotton Bath Towel Sales Growth (2013-2018)
  - 10.2.2 Global Cotton Bath Towel Price (2013-2018)
- 10.3 Bamboo Fiber Bath Towel Sales Growth and Price
  - 10.3.1 Global Bamboo Fiber Bath Towel Sales Growth (2013-2018)
  - 10.3.2 Global Bamboo Fiber Bath Towel Price (2013-2018)
- 10.4 Other Sales Growth and Price
  - 10.4.1 Global Other Sales Growth (2013-2018)
  - 10.4.2 Global Other Price (2013-2018)

## **11 GLOBAL BATH TOWEL MARKET SEGMENT BY APPLICATION**

- 11.1 Global Bath Towel Sales Market Share by Application (2013-2018)
- 11.2 Household Sales Growth (2013-2018)
- 11.3 Hotel Sales Growth (2013-2018)
- 11.4 Other Sales Growth (2013-2018)

## **12 BATH TOWEL MARKET FORECAST (2018-2023)**

- 12.1 Global Bath Towel Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Bath Towel Market Forecast by Regions (2018-2023)
  - 12.2.1 North America Bath Towel Market Forecast (2018-2023)
  - 12.2.2 Europe Bath Towel Market Forecast (2018-2023)
  - 12.2.3 Asia-Pacific Bath Towel Market Forecast (2018-2023)
  - 12.2.4 South America Bath Towel Market Forecast (2018-2023)
  - 12.2.5 Middle East and Africa Bath Towel Market Forecast (2018-2023)
- 12.3 Bath Towel Market Forecast by Type (2018-2023)
  - 12.3.1 Global Bath Towel Sales Forecast by Type (2018-2023)
  - 12.3.2 Global Bath Towel Market Share Forecast by Type (2018-2023)
- 12.4 Bath Towel Market Forecast by Application (2018-2023)
  - 12.4.1 Global Bath Towel Sales Forecast by Application (2018-2023)
  - 12.4.2 Global Bath Towel Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

## 13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

## 13.2 Distributors, Traders and Dealers

# 14 RESEARCH FINDINGS AND CONCLUSION

# 15 APPENDIX

15.1 Methodology

15.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Bath Towel Picture

Table Product Specifications of Bath Towel

Figure Global Bath Towel CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Bath Towel CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Bath Towel by Types in 2017

Figure Cotton Bath Towel Picture

Table Major Manufacturers of Cotton Bath Towel

Figure Bamboo Fiber Bath Towel Picture

Table Major Manufacturers of Bamboo Fiber Bath Towel

Figure Other Picture

Table Major Manufacturers of Other

Figure Bath Towel Sales Market Share by Applications in 2017

Figure Household Picture

Figure Hotel Picture

Figure Other Picture

Figure United States Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure France Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure UK Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure China Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure India Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Bath Towel Revenue (Value) and Growth Rate (2013-2023)

Table Welspun Headquarter, Established, Main Business and Finance Overview (2017)

Table Welspun Bath Towel Production Bases, Sales Regions and Major Competitors

Table Welspun Bath Towel Product

Table Welspun Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Welspun Bath Towel Sales Market Share in 2017

Figure Global Welspun Bath Towel Revenue Market Share in 2017

Table Trident Group Headquarter, Established, Main Business and Finance Overview (2017)

Table Trident Group Bath Towel Production Bases, Sales Regions and Major Competitors

Table Trident Group Bath Towel Product

Table Trident Group Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Trident Group Bath Towel Sales Market Share in 2017

Figure Global Trident Group Bath Towel Revenue Market Share in 2017

Table 1888 Mills Headquarter, Established, Main Business and Finance Overview (2017)

Table 1888 Mills Bath Towel Production Bases, Sales Regions and Major Competitors

Table 1888 Mills Bath Towel Product

Table 1888 Mills Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global 1888 Mills Bath Towel Sales Market Share in 2017

Figure Global 1888 Mills Bath Towel Revenue Market Share in 2017

Table Loftex Headquarter, Established, Main Business and Finance Overview (2017)

Table Loftex Bath Towel Production Bases, Sales Regions and Major Competitors

Table Loftex Bath Towel Product

Table Loftex Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Loftex Bath Towel Sales Market Share in 2017

Figure Global Loftex Bath Towel Revenue Market Share in 2017

Table Grace Headquarter, Established, Main Business and Finance Overview (2017)

Table Grace Bath Towel Production Bases, Sales Regions and Major Competitors

Table Grace Bath Towel Product

Table Grace Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Grace Bath Towel Sales Market Share in 2017

Figure Global Grace Bath Towel Revenue Market Share in 2017

Table WestPoint Home Headquarter, Established, Main Business and Finance

## Overview (2017)

Table WestPoint Home Bath Towel Production Bases, Sales Regions and Major Competitors

Table WestPoint Home Bath Towel Product

Table WestPoint Home Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global WestPoint Home Bath Towel Sales Market Share in 2017

Figure Global WestPoint Home Bath Towel Revenue Market Share in 2017

Table SUNVIM Headquarter, Established, Main Business and Finance Overview (2017)

Table SUNVIM Bath Towel Production Bases, Sales Regions and Major Competitors

Table SUNVIM Bath Towel Product

Table SUNVIM Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global SUNVIM Bath Towel Sales Market Share in 2017

Figure Global SUNVIM Bath Towel Revenue Market Share in 2017

Table Sanli Headquarter, Established, Main Business and Finance Overview (2017)

Table Sanli Bath Towel Production Bases, Sales Regions and Major Competitors

Table Sanli Bath Towel Product

Table Sanli Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Sanli Bath Towel Sales Market Share in 2017

Figure Global Sanli Bath Towel Revenue Market Share in 2017

Table Kingshore Headquarter, Established, Main Business and Finance Overview (2017)

Table Kingshore Bath Towel Production Bases, Sales Regions and Major Competitors

Table Kingshore Bath Towel Product

Table Kingshore Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Kingshore Bath Towel Sales Market Share in 2017

Figure Global Kingshore Bath Towel Revenue Market Share in 2017

Table Springs Global Headquarter, Established, Main Business and Finance Overview (2017)

Table Springs Global Bath Towel Production Bases, Sales Regions and Major Competitors

Table Springs Global Bath Towel Product

Table Springs Global Bath Towel Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Springs Global Bath Towel Sales Market Share in 2017

Figure Global Springs Global Bath Towel Revenue Market Share in 2017

Table Avanti Linens  
Table Avanti Linens Bath Towel  
Table Uchino  
Table Uchino Bath Towel  
Table Canasin  
Table Canasin Bath Towel  
Table EverShine  
Table EverShine Bath Towel  
Table Venus Group  
Table Venus Group Bath Towel  
Table QiQi Textile  
Table QiQi Textile Bath Towel  
Table Noman Group  
Table Noman Group Bath Towel  
Table Alok Industrie  
Table Alok Industrie Bath Towel  
Table Mtcline  
Table Mtcline Bath Towel  
Table American Textile Systems  
Table American Textile Systems Bath Towel  
Table Global Bath Towel Sales by Manufacturer (2016-2017)  
Figure Global Bath Towel Sales Market Share by Manufacturer in 2016  
Figure Global Bath Towel Sales Market Share by Manufacturer in 2017  
Table Global Bath Towel Revenue by Manufacturer (2016-2017)  
Figure Global Bath Towel Revenue Market Share by Manufacturer in 2016  
Figure Global Bath Towel Revenue Market Share by Manufacturer in 2017  
Table Global Bath Towel Price by Manufacturer (2016-2017)  
Figure Top 3 Bath Towel Manufacturer (Revenue) Market Share in 2017  
Figure Top 6 Bath Towel Manufacturer (Revenue) Market Share in 2017  
Figure Global Bath Towel Sales and Growth Rate (2013-2018)  
Figure Global Bath Towel Revenue and Growth Rate (2013-2018)  
Table Global Bath Towel Sales by Regions (2013-2018)  
Table Global Bath Towel Sales Market Share by Regions (2013-2018)  
Table Global Bath Towel Revenue by Regions (2013-2018)  
Figure Global Bath Towel Revenue Market Share by Regions in 2013  
Figure Global Bath Towel Revenue Market Share by Regions in 2017  
Figure North America Bath Towel Sales and Growth Rate (2013-2018)  
Figure North America Bath Towel Revenue and Growth Rate (2013-2018)  
Figure Europe Bath Towel Sales and Growth Rate (2013-2018)

Figure Europe Bath Towel Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Bath Towel Sales and Growth Rate (2013-2018)  
Figure Asia-Pacific Bath Towel Revenue and Growth Rate (2013-2018)  
Figure South America Bath Towel Sales and Growth Rate (2013-2018)  
Figure South America Bath Towel Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Bath Towel Sales and Growth Rate (2013-2018)  
Figure Middle East and Africa Bath Towel Revenue and Growth Rate (2013-2018)  
Figure North America Bath Towel Revenue and Growth Rate (2013-2018)  
Table North America Bath Towel Sales by Countries (2013-2018)  
Table North America Bath Towel Sales Market Share by Countries (2013-2018)  
Figure North America Bath Towel Sales Market Share by Countries in 2013  
Figure North America Bath Towel Sales Market Share by Countries in 2017  
Table North America Bath Towel Revenue by Countries (2013-2018)  
Table North America Bath Towel Revenue Market Share by Countries (2013-2018)  
Figure North America Bath Towel Revenue Market Share by Countries in 2013  
Figure North America Bath Towel Revenue Market Share by Countries in 2017  
Figure United States Bath Towel Sales and Growth Rate (2013-2018)  
Figure Canada Bath Towel Sales and Growth Rate (2013-2018)  
Figure Mexico Bath Towel Sales and Growth Rate (2013-2018)  
Table North America Bath Towel Sales by Manufacturer (2016-2017)  
Figure North America Bath Towel Sales Market Share by Manufacturer in 2016  
Figure North America Bath Towel Sales Market Share by Manufacturer in 2017  
Table North America Bath Towel Revenue by Manufacturer (2016-2017)  
Figure North America Bath Towel Revenue Market Share by Manufacturer in 2016  
Figure North America Bath Towel Revenue Market Share by Manufacturer in 2017  
Table North America Bath Towel Sales by Type (2013-2018)  
Table North America Bath Towel Sales Share by Type (2013-2018)  
Table North America Bath Towel Revenue by Type (2013-2018)  
Table North America Bath Towel Revenue Share by Type (2013-2018)  
Table North America Bath Towel Sales by Application (2013-2018)  
Table North America Bath Towel Sales Share by Application (2013-2018)  
Table North America Bath Towel Revenue by Application (2013-2018)  
Table North America Bath Towel Revenue Share by Application (2013-2018)  
Figure Europe Bath Towel Revenue and Growth Rate (2013-2018)  
Table Europe Bath Towel Sales by Countries (2013-2018)  
Table Europe Bath Towel Sales Market Share by Countries (2013-2018)  
Table Europe Bath Towel Revenue by Countries (2013-2018)  
Figure Europe Bath Towel Revenue Market Share by Countries in 2016  
Figure Europe Bath Towel Revenue Market Share by Countries in 2017

Figure Germany Bath Towel Sales and Growth Rate (2013-2018)  
Figure UK Bath Towel Sales and Growth Rate (2013-2018)  
Figure France Bath Towel Sales and Growth Rate (2013-2018)  
Figure Russia Bath Towel Sales and Growth Rate (2013-2018)  
Figure Italy Bath Towel Sales and Growth Rate (2013-2018)  
Table Europe Bath Towel Sales by Manufacturer (2016-2017)  
Figure Europe Bath Towel Sales Market Share by Manufacturer in 2016  
Figure Europe Bath Towel Sales Market Share by Manufacturer in 2017  
Table Europe Bath Towel Revenue by Manufacturer (2016-2017)  
Figure Europe Bath Towel Revenue Market Share by Manufacturer in 2016  
Figure Europe Bath Towel Revenue Market Share by Manufacturer in 2017  
Table Europe Bath Towel Sales by Type (2013-2018)  
Table Europe Bath Towel Sales Share by Type (2013-2018)  
Table Europe Bath Towel Revenue by Type (2013-2018)  
Table Europe Bath Towel Revenue Share by Type (2013-2018)  
Table Europe Bath Towel Sales by Application (2013-2018)  
Table Europe Bath Towel Sales Share by Application (2013-2018)  
Table Europe Bath Towel Revenue by Application (2013-2018)  
Table Europe Bath Towel Revenue Share by Application (2013-2018)  
Figure Asia-Pacific Bath Towel Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Bath Towel Sales by Countries (2013-2018)  
Table Asia-Pacific Bath Towel Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific Bath Towel Sales Market Share by Countries 2017  
Table Asia-Pacific Bath Towel Revenue by Countries (2013-2018)  
Figure Asia-Pacific Bath Towel Revenue Market Share by Countries 2017  
Figure China Bath Towel Sales and Growth Rate (2013-2018)  
Figure Japan Bath Towel Sales and Growth Rate (2013-2018)  
Figure Korea Bath Towel Sales and Growth Rate (2013-2018)  
Figure India Bath Towel Sales and Growth Rate (2013-2018)  
Figure Southeast Asia Bath Towel Sales and Growth Rate (2013-2018)  
Table Asia-Pacific Bath Towel Sales by Manufacturer (2016-2017)  
Figure Asia-Pacific Bath Towel Sales Market Share by Manufacturer in 2016  
Figure Asia-Pacific Bath Towel Sales Market Share by Manufacturer in 2017  
Table Asia-Pacific Bath Towel Revenue by Manufacturer (2016-2017)  
Figure Asia-Pacific Bath Towel Revenue Market Share by Manufacturer in 2016  
Figure Asia-Pacific Bath Towel Revenue Market Share by Manufacturer in 2017  
Table Asia-Pacific Bath Towel Sales by Type (2013-2018)  
Table Asia-Pacific Bath Towel Sales Share by Type (2013-2018)  
Table Asia-Pacific Bath Towel Revenue by Type (2013-2018)

Table Asia-Pacific Bath Towel Revenue Share by Type (2013-2018)  
Table Asia-Pacific Bath Towel Sales by Application (2013-2018)  
Table Asia-Pacific Bath Towel Sales Share by Application (2013-2018)  
Table Asia-Pacific Bath Towel Revenue by Application (2013-2018)  
Table Asia-Pacific Bath Towel Revenue Share by Application (2013-2018)  
Figure South America Bath Towel Revenue and Growth Rate (2013-2018)  
Table South America Bath Towel Sales by Countries (2013-2018)  
Table South America Bath Towel Sales Market Share by Countries (2013-2018)  
Figure South America Bath Towel Sales Market Share by Countries in 2017  
Table South America Bath Towel Revenue by Countries (2013-2018)  
Table South America Bath Towel Revenue Market Share by Countries (2013-2018)  
Figure South America Bath Towel Revenue Market Share by Countries in 2017  
Figure Brazil Bath Towel Sales and Growth Rate (2013-2018)  
Figure Argentina Bath Towel Sales and Growth Rate (2013-2018)  
Figure Colombia Bath Towel Sales and Growth Rate (2013-2018)  
Table South America Bath Towel Sales by Manufacturer (2016-2017)  
Figure South America Bath Towel Sales Market Share by Manufacturer in 2016  
Figure South America Bath Towel Sales Market Share by Manufacturer in 2017  
Table South America Bath Towel Revenue by Manufacturer (2016-2017)  
Figure South America Bath Towel Revenue Market Share by Manufacturer in 2016  
Figure South America Bath Towel Revenue Market Share by Manufacturer in 2017  
Table South America Bath Towel Sales by Type (2013-2018)  
Table South America Bath Towel Sales Share by Type (2013-2018)  
Table South America Bath Towel Revenue by Type (2013-2018)  
Table South America Bath Towel Revenue Share by Type (2013-2018)  
Table South America Bath Towel Sales by Application (2013-2018)  
Table South America Bath Towel Sales Share by Application (2013-2018)  
Table South America Bath Towel Revenue by Application (2013-2018)  
Table South America Bath Towel Revenue Share by Application (2013-2018)  
Figure Middle East and Africa Bath Towel Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Bath Towel Sales by Countries (2013-2018)  
Table Middle East and Africa Bath Towel Sales Market Share by Countries (2013-2018)  
Figure Middle East and Africa Bath Towel Sales Market Share by Countries in 2017  
Table Middle East and Africa Bath Towel Revenue by Countries (2013-2018)  
Table Middle East and Africa Bath Towel Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Bath Towel Revenue Market Share by Countries in 2013  
Figure Middle East and Africa Bath Towel Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Bath Towel Sales and Growth Rate (2013-2018)

Figure UAE Bath Towel Sales and Growth Rate (2013-2018)  
Figure Egypt Bath Towel Sales and Growth Rate (2013-2018)  
Figure Nigeria Bath Towel Sales and Growth Rate (2013-2018)  
Figure South Africa Bath Towel Sales and Growth Rate (2013-2018)  
Table Middle East and Africa Bath Towel Sales by Manufacturer (2016-2017)  
Figure Middle East and Africa Bath Towel Sales Market Share by Manufacturer in 2016  
Figure Middle East and Africa Bath Towel Sales Market Share by Manufacturer in 2017  
Table Middle East and Africa Bath Towel Revenue by Manufacturer (2016-2017)  
Figure Middle East and Africa Bath Towel Revenue Market Share by Manufacturer in 2016  
Figure Middle East and Africa Bath Towel Revenue Market Share by Manufacturer in 2017  
Table Middle East and Africa Bath Towel Sales by Type (2013-2018)  
Table Middle East and Africa Bath Towel Sales Share by Type (2013-2018)  
Table Middle East and Africa Bath Towel Revenue by Type (2013-2018)  
Table Middle East and Africa Bath Towel Revenue Share by Type (2013-2018)  
Table Middle East and Africa Bath Towel Sales by Application (2013-2018)  
Table Middle East and Africa Bath Towel Sales Share by Application (2013-2018)  
Table Middle East and Africa Bath Towel Revenue by Application (2013-2018)  
Table Middle East and Africa Bath Towel Revenue Share by Application (2013-2018)  
Table Global Bath Towel Sales by Type (2013-2018)  
Table Global Bath Towel Sales Share by Type (2013-2018)  
Table Global Bath Towel Revenue by Type (2013-2018)  
Table Global Bath Towel Revenue Share by Type (2013-2018)  
Figure Global Cotton Bath Towel Sales Growth (2013-2018)  
Figure Global Cotton Bath Towel Price (2013-2018)  
Figure Global Bamboo Fiber Bath Towel Sales Growth (2013-2018)  
Figure Global Bamboo Fiber Bath Towel Price (2013-2018)  
Figure Global Other Sales Growth (2013-2018)  
Figure Global Other Price (2013-2018)  
Table Global Bath Towel Sales by Application (2013-2018)  
Table Global Bath Towel Sales Share by Application (2013-2018)  
Figure Global Household Sales Growth (2013-2018)  
Figure Global Hotel Sales Growth (2013-2018)  
Figure Global Other Sales Growth (2013-2018)  
Figure Global Bath Towel Sales, Revenue and Growth Rate (2018-2023)  
Table Global Bath Towel Sales Forecast by Regions (2018-2023)  
Table Global Bath Towel Market Share Forecast by Regions (2018-2023)  
Figure North America Sales Bath Towel Market Forecast (2018-2023)

Figure Europe Sales Bath Towel Market Forecast (2018-2023)  
Figure Asia-Pacific Sales Bath Towel Market Forecast (2018-2023)  
Figure South America Sales Bath Towel Market Forecast (2018-2023)  
Figure Middle East and Africa Sales Bath Towel Market Forecast (2018-2023)  
Table Global Bath Towel Sales Forecast by Type (2018-2023)  
Table Global Bath Towel Market Share Forecast by Type (2018-2023)  
Table Global Bath Towel Sales Forecast by Application (2018-2023)  
Table Global Bath Towel Market Share Forecast by Application (2018-2023)  
Table Distributors/Traders/ Dealers List

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