

Global Bath & Shower Products Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G38F9278D7CEN.html>

Date: June 2024

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: G38F9278D7CEN

Abstracts

According to our (Global Info Research) latest study, the global Bath & Shower Products market size was valued at USD 46100 million in 2023 and is forecast to a readjusted size of USD 63530 million by 2030 with a CAGR of 4.7% during review period.

The bath and shower market is segmented by shower products, liquid bath products, bath additives, and bar soaps. Shower products comprise the largest segment and includes shower gels, body washes, shower creams, exfoliators, and body shampoos.

The Global Info Research report includes an overview of the development of the Bath & Shower Products industry chain, the market status of Online Sales (Shampoo, Shower Gels), Offline Sales (Shampoo, Shower Gels), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bath & Shower Products.

Regionally, the report analyzes the Bath & Shower Products markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bath & Shower Products market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bath & Shower Products market. It provides a holistic view of the industry, as well as detailed insights into

individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bath & Shower Products industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Shampoo, Shower Gels).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bath & Shower Products market.

Regional Analysis: The report involves examining the Bath & Shower Products market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bath & Shower Products market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bath & Shower Products:

Company Analysis: Report covers individual Bath & Shower Products manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bath & Shower Products This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Bath & Shower Products. It assesses the current state, advancements, and potential future developments in Bath & Shower Products areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Bath & Shower Products market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bath & Shower Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Shampoo

Shower Gels

Bath Salt

Hand Soap

Body Lotion

Other

Market segment by Application

Online Sales

Offline Sales

Major players covered

P&G

Unilever

Colgate-Palmolive

Natura (Avon)

Beiersdorf

L'Oreal

Johnson & Johnson

Kao

Henkel

Estee Lauder

Shiseido

Revlon

Clarins

Amore Pacific Group

Lafang Jiahua

KOSE

Jala Group

Coty

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bath & Shower Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bath & Shower Products, with price, sales, revenue and global market share of Bath & Shower Products from 2019 to 2024.

Chapter 3, the Bath & Shower Products competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bath & Shower Products breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bath & Shower Products market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bath & Shower Products.

Chapter 14 and 15, to describe Bath & Shower Products sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Bath & Shower Products

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Bath & Shower Products Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Shampoo

1.3.3 Shower Gels

1.3.4 Bath Salt

1.3.5 Hand Soap

1.3.6 Body Lotion

1.3.7 Other

1.4 Market Analysis by Application

1.4.1 Overview: Global Bath & Shower Products Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Online Sales

1.4.3 Offline Sales

1.5 Global Bath & Shower Products Market Size & Forecast

1.5.1 Global Bath & Shower Products Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Bath & Shower Products Sales Quantity (2019-2030)

1.5.3 Global Bath & Shower Products Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 P&G

2.1.1 P&G Details

2.1.2 P&G Major Business

2.1.3 P&G Bath & Shower Products Product and Services

2.1.4 P&G Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 P&G Recent Developments/Updates

2.2 Unilever

2.2.1 Unilever Details

2.2.2 Unilever Major Business

2.2.3 Unilever Bath & Shower Products Product and Services

2.2.4 Unilever Bath & Shower Products Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.2.5 Unilever Recent Developments/Updates

2.3 Colgate-Palmolive

2.3.1 Colgate-Palmolive Details

2.3.2 Colgate-Palmolive Major Business

2.3.3 Colgate-Palmolive Bath & Shower Products Product and Services

2.3.4 Colgate-Palmolive Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Colgate-Palmolive Recent Developments/Updates

2.4 Natura (Avon)

2.4.1 Natura (Avon) Details

2.4.2 Natura (Avon) Major Business

2.4.3 Natura (Avon) Bath & Shower Products Product and Services

2.4.4 Natura (Avon) Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Natura (Avon) Recent Developments/Updates

2.5 Beiersdorf

2.5.1 Beiersdorf Details

2.5.2 Beiersdorf Major Business

2.5.3 Beiersdorf Bath & Shower Products Product and Services

2.5.4 Beiersdorf Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Beiersdorf Recent Developments/Updates

2.6 L'Oreal

2.6.1 L'Oreal Details

2.6.2 L'Oreal Major Business

2.6.3 L'Oreal Bath & Shower Products Product and Services

2.6.4 L'Oreal Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 L'Oreal Recent Developments/Updates

2.7 Johnson & Johnson

2.7.1 Johnson & Johnson Details

2.7.2 Johnson & Johnson Major Business

2.7.3 Johnson & Johnson Bath & Shower Products Product and Services

2.7.4 Johnson & Johnson Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Johnson & Johnson Recent Developments/Updates

2.8 Kao

2.8.1 Kao Details

- 2.8.2 Kao Major Business
- 2.8.3 Kao Bath & Shower Products Product and Services
- 2.8.4 Kao Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Kao Recent Developments/Updates
- 2.9 Henkel
 - 2.9.1 Henkel Details
 - 2.9.2 Henkel Major Business
 - 2.9.3 Henkel Bath & Shower Products Product and Services
 - 2.9.4 Henkel Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Henkel Recent Developments/Updates
- 2.10 Estee Lauder
 - 2.10.1 Estee Lauder Details
 - 2.10.2 Estee Lauder Major Business
 - 2.10.3 Estee Lauder Bath & Shower Products Product and Services
 - 2.10.4 Estee Lauder Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Estee Lauder Recent Developments/Updates
- 2.11 Shiseido
 - 2.11.1 Shiseido Details
 - 2.11.2 Shiseido Major Business
 - 2.11.3 Shiseido Bath & Shower Products Product and Services
 - 2.11.4 Shiseido Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Shiseido Recent Developments/Updates
- 2.12 Revlon
 - 2.12.1 Revlon Details
 - 2.12.2 Revlon Major Business
 - 2.12.3 Revlon Bath & Shower Products Product and Services
 - 2.12.4 Revlon Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Revlon Recent Developments/Updates
- 2.13 Clarins
 - 2.13.1 Clarins Details
 - 2.13.2 Clarins Major Business
 - 2.13.3 Clarins Bath & Shower Products Product and Services
 - 2.13.4 Clarins Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Clarins Recent Developments/Updates

2.14 Amore Pacific Group

2.14.1 Amore Pacific Group Details

2.14.2 Amore Pacific Group Major Business

2.14.3 Amore Pacific Group Bath & Shower Products Product and Services

2.14.4 Amore Pacific Group Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Amore Pacific Group Recent Developments/Updates

2.15 Lafang Jiahua

2.15.1 Lafang Jiahua Details

2.15.2 Lafang Jiahua Major Business

2.15.3 Lafang Jiahua Bath & Shower Products Product and Services

2.15.4 Lafang Jiahua Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Lafang Jiahua Recent Developments/Updates

2.16 KOSE

2.16.1 KOSE Details

2.16.2 KOSE Major Business

2.16.3 KOSE Bath & Shower Products Product and Services

2.16.4 KOSE Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 KOSE Recent Developments/Updates

2.17 Jala Group

2.17.1 Jala Group Details

2.17.2 Jala Group Major Business

2.17.3 Jala Group Bath & Shower Products Product and Services

2.17.4 Jala Group Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Jala Group Recent Developments/Updates

2.18 Coty

2.18.1 Coty Details

2.18.2 Coty Major Business

2.18.3 Coty Bath & Shower Products Product and Services

2.18.4 Coty Bath & Shower Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Coty Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BATH & SHOWER PRODUCTS BY MANUFACTURER

- 3.1 Global Bath & Shower Products Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Bath & Shower Products Revenue by Manufacturer (2019-2024)
- 3.3 Global Bath & Shower Products Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Bath & Shower Products by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Bath & Shower Products Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Bath & Shower Products Manufacturer Market Share in 2023
- 3.5 Bath & Shower Products Market: Overall Company Footprint Analysis
 - 3.5.1 Bath & Shower Products Market: Region Footprint
 - 3.5.2 Bath & Shower Products Market: Company Product Type Footprint
 - 3.5.3 Bath & Shower Products Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Bath & Shower Products Market Size by Region
 - 4.1.1 Global Bath & Shower Products Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Bath & Shower Products Consumption Value by Region (2019-2030)
 - 4.1.3 Global Bath & Shower Products Average Price by Region (2019-2030)
- 4.2 North America Bath & Shower Products Consumption Value (2019-2030)
- 4.3 Europe Bath & Shower Products Consumption Value (2019-2030)
- 4.4 Asia-Pacific Bath & Shower Products Consumption Value (2019-2030)
- 4.5 South America Bath & Shower Products Consumption Value (2019-2030)
- 4.6 Middle East and Africa Bath & Shower Products Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Bath & Shower Products Sales Quantity by Type (2019-2030)
- 5.2 Global Bath & Shower Products Consumption Value by Type (2019-2030)
- 5.3 Global Bath & Shower Products Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Bath & Shower Products Sales Quantity by Application (2019-2030)
- 6.2 Global Bath & Shower Products Consumption Value by Application (2019-2030)
- 6.3 Global Bath & Shower Products Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Bath & Shower Products Sales Quantity by Type (2019-2030)
- 7.2 North America Bath & Shower Products Sales Quantity by Application (2019-2030)
- 7.3 North America Bath & Shower Products Market Size by Country
 - 7.3.1 North America Bath & Shower Products Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Bath & Shower Products Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Bath & Shower Products Sales Quantity by Type (2019-2030)
- 8.2 Europe Bath & Shower Products Sales Quantity by Application (2019-2030)
- 8.3 Europe Bath & Shower Products Market Size by Country
 - 8.3.1 Europe Bath & Shower Products Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Bath & Shower Products Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Bath & Shower Products Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Bath & Shower Products Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Bath & Shower Products Market Size by Region
 - 9.3.1 Asia-Pacific Bath & Shower Products Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Bath & Shower Products Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Bath & Shower Products Sales Quantity by Type (2019-2030)
- 10.2 South America Bath & Shower Products Sales Quantity by Application (2019-2030)
- 10.3 South America Bath & Shower Products Market Size by Country
 - 10.3.1 South America Bath & Shower Products Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Bath & Shower Products Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Bath & Shower Products Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Bath & Shower Products Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Bath & Shower Products Market Size by Country
 - 11.3.1 Middle East & Africa Bath & Shower Products Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Bath & Shower Products Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Bath & Shower Products Market Drivers
- 12.2 Bath & Shower Products Market Restraints
- 12.3 Bath & Shower Products Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Bath & Shower Products and Key Manufacturers

13.2 Manufacturing Costs Percentage of Bath & Shower Products

13.3 Bath & Shower Products Production Process

13.4 Bath & Shower Products Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Bath & Shower Products Typical Distributors

14.3 Bath & Shower Products Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Bath & Shower Products Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Bath & Shower Products Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. P&G Basic Information, Manufacturing Base and Competitors

Table 4. P&G Major Business

Table 5. P&G Bath & Shower Products Product and Services

Table 6. P&G Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. P&G Recent Developments/Updates

Table 8. Unilever Basic Information, Manufacturing Base and Competitors

Table 9. Unilever Major Business

Table 10. Unilever Bath & Shower Products Product and Services

Table 11. Unilever Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Unilever Recent Developments/Updates

Table 13. Colgate-Palmolive Basic Information, Manufacturing Base and Competitors

Table 14. Colgate-Palmolive Major Business

Table 15. Colgate-Palmolive Bath & Shower Products Product and Services

Table 16. Colgate-Palmolive Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Colgate-Palmolive Recent Developments/Updates

Table 18. Natura (Avon) Basic Information, Manufacturing Base and Competitors

Table 19. Natura (Avon) Major Business

Table 20. Natura (Avon) Bath & Shower Products Product and Services

Table 21. Natura (Avon) Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Natura (Avon) Recent Developments/Updates

Table 23. Beiersdorf Basic Information, Manufacturing Base and Competitors

Table 24. Beiersdorf Major Business

Table 25. Beiersdorf Bath & Shower Products Product and Services

Table 26. Beiersdorf Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Beiersdorf Recent Developments/Updates

Table 28. L'Oreal Basic Information, Manufacturing Base and Competitors

- Table 29. L'Oreal Major Business
- Table 30. L'Oreal Bath & Shower Products Product and Services
- Table 31. L'Oreal Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. L'Oreal Recent Developments/Updates
- Table 33. Johnson & Johnson Basic Information, Manufacturing Base and Competitors
- Table 34. Johnson & Johnson Major Business
- Table 35. Johnson & Johnson Bath & Shower Products Product and Services
- Table 36. Johnson & Johnson Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Johnson & Johnson Recent Developments/Updates
- Table 38. Kao Basic Information, Manufacturing Base and Competitors
- Table 39. Kao Major Business
- Table 40. Kao Bath & Shower Products Product and Services
- Table 41. Kao Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Kao Recent Developments/Updates
- Table 43. Henkel Basic Information, Manufacturing Base and Competitors
- Table 44. Henkel Major Business
- Table 45. Henkel Bath & Shower Products Product and Services
- Table 46. Henkel Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Henkel Recent Developments/Updates
- Table 48. Estee Lauder Basic Information, Manufacturing Base and Competitors
- Table 49. Estee Lauder Major Business
- Table 50. Estee Lauder Bath & Shower Products Product and Services
- Table 51. Estee Lauder Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Estee Lauder Recent Developments/Updates
- Table 53. Shiseido Basic Information, Manufacturing Base and Competitors
- Table 54. Shiseido Major Business
- Table 55. Shiseido Bath & Shower Products Product and Services
- Table 56. Shiseido Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Shiseido Recent Developments/Updates
- Table 58. Revlon Basic Information, Manufacturing Base and Competitors
- Table 59. Revlon Major Business
- Table 60. Revlon Bath & Shower Products Product and Services

Table 61. Revlon Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Revlon Recent Developments/Updates

Table 63. Clarins Basic Information, Manufacturing Base and Competitors

Table 64. Clarins Major Business

Table 65. Clarins Bath & Shower Products Product and Services

Table 66. Clarins Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Clarins Recent Developments/Updates

Table 68. Amore Pacific Group Basic Information, Manufacturing Base and Competitors

Table 69. Amore Pacific Group Major Business

Table 70. Amore Pacific Group Bath & Shower Products Product and Services

Table 71. Amore Pacific Group Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Amore Pacific Group Recent Developments/Updates

Table 73. Lafang Jiahua Basic Information, Manufacturing Base and Competitors

Table 74. Lafang Jiahua Major Business

Table 75. Lafang Jiahua Bath & Shower Products Product and Services

Table 76. Lafang Jiahua Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Lafang Jiahua Recent Developments/Updates

Table 78. KOSE Basic Information, Manufacturing Base and Competitors

Table 79. KOSE Major Business

Table 80. KOSE Bath & Shower Products Product and Services

Table 81. KOSE Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. KOSE Recent Developments/Updates

Table 83. Jala Group Basic Information, Manufacturing Base and Competitors

Table 84. Jala Group Major Business

Table 85. Jala Group Bath & Shower Products Product and Services

Table 86. Jala Group Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Jala Group Recent Developments/Updates

Table 88. Coty Basic Information, Manufacturing Base and Competitors

Table 89. Coty Major Business

Table 90. Coty Bath & Shower Products Product and Services

Table 91. Coty Bath & Shower Products Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Coty Recent Developments/Updates

Table 93. Global Bath & Shower Products Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 94. Global Bath & Shower Products Revenue by Manufacturer (2019-2024) & (USD Million)

Table 95. Global Bath & Shower Products Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 96. Market Position of Manufacturers in Bath & Shower Products, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 97. Head Office and Bath & Shower Products Production Site of Key Manufacturer

Table 98. Bath & Shower Products Market: Company Product Type Footprint

Table 99. Bath & Shower Products Market: Company Product Application Footprint

Table 100. Bath & Shower Products New Market Entrants and Barriers to Market Entry

Table 101. Bath & Shower Products Mergers, Acquisition, Agreements, and Collaborations

Table 102. Global Bath & Shower Products Sales Quantity by Region (2019-2024) & (K Units)

Table 103. Global Bath & Shower Products Sales Quantity by Region (2025-2030) & (K Units)

Table 104. Global Bath & Shower Products Consumption Value by Region (2019-2024) & (USD Million)

Table 105. Global Bath & Shower Products Consumption Value by Region (2025-2030) & (USD Million)

Table 106. Global Bath & Shower Products Average Price by Region (2019-2024) & (US\$/Unit)

Table 107. Global Bath & Shower Products Average Price by Region (2025-2030) & (US\$/Unit)

Table 108. Global Bath & Shower Products Sales Quantity by Type (2019-2024) & (K Units)

Table 109. Global Bath & Shower Products Sales Quantity by Type (2025-2030) & (K Units)

Table 110. Global Bath & Shower Products Consumption Value by Type (2019-2024) & (USD Million)

Table 111. Global Bath & Shower Products Consumption Value by Type (2025-2030) & (USD Million)

Table 112. Global Bath & Shower Products Average Price by Type (2019-2024) & (US\$/Unit)

Table 113. Global Bath & Shower Products Average Price by Type (2025-2030) &

(US\$/Unit)

Table 114. Global Bath & Shower Products Sales Quantity by Application (2019-2024) & (K Units)

Table 115. Global Bath & Shower Products Sales Quantity by Application (2025-2030) & (K Units)

Table 116. Global Bath & Shower Products Consumption Value by Application (2019-2024) & (USD Million)

Table 117. Global Bath & Shower Products Consumption Value by Application (2025-2030) & (USD Million)

Table 118. Global Bath & Shower Products Average Price by Application (2019-2024) & (US\$/Unit)

Table 119. Global Bath & Shower Products Average Price by Application (2025-2030) & (US\$/Unit)

Table 120. North America Bath & Shower Products Sales Quantity by Type (2019-2024) & (K Units)

Table 121. North America Bath & Shower Products Sales Quantity by Type (2025-2030) & (K Units)

Table 122. North America Bath & Shower Products Sales Quantity by Application (2019-2024) & (K Units)

Table 123. North America Bath & Shower Products Sales Quantity by Application (2025-2030) & (K Units)

Table 124. North America Bath & Shower Products Sales Quantity by Country (2019-2024) & (K Units)

Table 125. North America Bath & Shower Products Sales Quantity by Country (2025-2030) & (K Units)

Table 126. North America Bath & Shower Products Consumption Value by Country (2019-2024) & (USD Million)

Table 127. North America Bath & Shower Products Consumption Value by Country (2025-2030) & (USD Million)

Table 128. Europe Bath & Shower Products Sales Quantity by Type (2019-2024) & (K Units)

Table 129. Europe Bath & Shower Products Sales Quantity by Type (2025-2030) & (K Units)

Table 130. Europe Bath & Shower Products Sales Quantity by Application (2019-2024) & (K Units)

Table 131. Europe Bath & Shower Products Sales Quantity by Application (2025-2030) & (K Units)

Table 132. Europe Bath & Shower Products Sales Quantity by Country (2019-2024) & (K Units)

Table 133. Europe Bath & Shower Products Sales Quantity by Country (2025-2030) & (K Units)

Table 134. Europe Bath & Shower Products Consumption Value by Country (2019-2024) & (USD Million)

Table 135. Europe Bath & Shower Products Consumption Value by Country (2025-2030) & (USD Million)

Table 136. Asia-Pacific Bath & Shower Products Sales Quantity by Type (2019-2024) & (K Units)

Table 137. Asia-Pacific Bath & Shower Products Sales Quantity by Type (2025-2030) & (K Units)

Table 138. Asia-Pacific Bath & Shower Products Sales Quantity by Application (2019-2024) & (K Units)

Table 139. Asia-Pacific Bath & Shower Products Sales Quantity by Application (2025-2030) & (K Units)

Table 140. Asia-Pacific Bath & Shower Products Sales Quantity by Region (2019-2024) & (K Units)

Table 141. Asia-Pacific Bath & Shower Products Sales Quantity by Region (2025-2030) & (K Units)

Table 142. Asia-Pacific Bath & Shower Products Consumption Value by Region (2019-2024) & (USD Million)

Table 143. Asia-Pacific Bath & Shower Products Consumption Value by Region (2025-2030) & (USD Million)

Table 144. South America Bath & Shower Products Sales Quantity by Type (2019-2024) & (K Units)

Table 145. South America Bath & Shower Products Sales Quantity by Type (2025-2030) & (K Units)

Table 146. South America Bath & Shower Products Sales Quantity by Application (2019-2024) & (K Units)

Table 147. South America Bath & Shower Products Sales Quantity by Application (2025-2030) & (K Units)

Table 148. South America Bath & Shower Products Sales Quantity by Country (2019-2024) & (K Units)

Table 149. South America Bath & Shower Products Sales Quantity by Country (2025-2030) & (K Units)

Table 150. South America Bath & Shower Products Consumption Value by Country (2019-2024) & (USD Million)

Table 151. South America Bath & Shower Products Consumption Value by Country (2025-2030) & (USD Million)

Table 152. Middle East & Africa Bath & Shower Products Sales Quantity by Type

(2019-2024) & (K Units)

Table 153. Middle East & Africa Bath & Shower Products Sales Quantity by Type

(2025-2030) & (K Units)

Table 154. Middle East & Africa Bath & Shower Products Sales Quantity by Application

(2019-2024) & (K Units)

Table 155. Middle East & Africa Bath & Shower Products Sales Quantity by Application

(2025-2030) & (K Units)

Table 156. Middle East & Africa Bath & Shower Products Sales Quantity by Region

(2019-2024) & (K Units)

Table 157. Middle East & Africa Bath & Shower Products Sales Quantity by Region

(2025-2030) & (K Units)

Table 158. Middle East & Africa Bath & Shower Products Consumption Value by Region

(2019-2024) & (USD Million)

Table 159. Middle East & Africa Bath & Shower Products Consumption Value by Region

(2025-2030) & (USD Million)

Table 160. Bath & Shower Products Raw Material

Table 161. Key Manufacturers of Bath & Shower Products Raw Materials

Table 162. Bath & Shower Products Typical Distributors

Table 163. Bath & Shower Products Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Bath & Shower Products Picture

Figure 2. Global Bath & Shower Products Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Bath & Shower Products Consumption Value Market Share by Type in 2023

Figure 4. Shampoo Examples

Figure 5. Shower Gels Examples

Figure 6. Bath Salt Examples

Figure 7. Hand Soap Examples

Figure 8. Body Lotion Examples

Figure 9. Other Examples

Figure 10. Global Bath & Shower Products Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 11. Global Bath & Shower Products Consumption Value Market Share by Application in 2023

Figure 12. Online Sales Examples

Figure 13. Offline Sales Examples

Figure 14. Global Bath & Shower Products Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Bath & Shower Products Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Bath & Shower Products Sales Quantity (2019-2030) & (K Units)

Figure 17. Global Bath & Shower Products Average Price (2019-2030) & (US\$/Unit)

Figure 18. Global Bath & Shower Products Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Bath & Shower Products Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Bath & Shower Products by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Bath & Shower Products Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Bath & Shower Products Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Global Bath & Shower Products Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Bath & Shower Products Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Bath & Shower Products Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Bath & Shower Products Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Bath & Shower Products Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Bath & Shower Products Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Bath & Shower Products Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Bath & Shower Products Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Bath & Shower Products Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Bath & Shower Products Average Price by Type (2019-2030) & (US\$/Unit)

Figure 33. Global Bath & Shower Products Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Bath & Shower Products Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Bath & Shower Products Average Price by Application (2019-2030) & (US\$/Unit)

Figure 36. North America Bath & Shower Products Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Bath & Shower Products Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Bath & Shower Products Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Bath & Shower Products Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Bath & Shower Products Sales Quantity Market Share by Type

(2019-2030)

Figure 44. Europe Bath & Shower Products Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Bath & Shower Products Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Bath & Shower Products Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Bath & Shower Products Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Bath & Shower Products Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Bath & Shower Products Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Bath & Shower Products Consumption Value Market Share by Region (2019-2030)

Figure 56. China Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Bath & Shower Products Sales Quantity Market Share by Type (2019-2030)

Figure 63. South America Bath & Shower Products Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Bath & Shower Products Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Bath & Shower Products Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Bath & Shower Products Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Bath & Shower Products Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Bath & Shower Products Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Bath & Shower Products Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Bath & Shower Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Bath & Shower Products Market Drivers

Figure 77. Bath & Shower Products Market Restraints

Figure 78. Bath & Shower Products Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Bath & Shower Products in 2023

Figure 81. Manufacturing Process Analysis of Bath & Shower Products

Figure 82. Bath & Shower Products Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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