

# Global Bath Products Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G4EF974F650EN.html>

Date: January 2019

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: G4EF974F650EN

## Abstracts

Baby shower and bath products are those consumer goods which are used almost regularly or on a daily basis. These products are well suited for babies with respect to skin care, bacteria removal, softness and aroma. This category of baby commodities include products which are used during shower such as shampoo, shower gel, conditioners etc.

### SCOPE OF THE REPORT:

This report focuses on the Bath Products in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The increasing awareness about health and hygiene, the rise in living standard and innovation are main factors contributing to the growth of market. The increased demand for organic products is also anticipated to contribute to the market growth during the forecast period. Organic shampoo manufacturers are focusing on developing new products by adding value to the basic cleansing action of shampoos. The increasing awareness about health and hygiene is the primary driver for the growth of this market. Consumers are being exposed to reliable information about the various bath products through the internet, television, and other sources of information. The rise in living standards and income are also leading consumers to opt for more expensive and aesthetically appealing bath and shower products with different fragrances and effective ingredients

The worldwide market for Bath Products is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

## Market Segment by Manufacturers, this report covers

Johnson & Johnson

L'Oreal

P&G

Unilever

Colgate-Palmolive

Avon

Bath and Body Works

Coty

Estee Lauder

Kao

## Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

## Market Segment by Type, covers

Shower Products

Liquid Bath Products

Bath Additives

Bar Soaps

Market Segment by Applications, can be divided into

Supermarkets and Hypermarkets

Specialist Stores

Drugstores

Others

There are 15 Chapters to deeply display the global Bath Products market.

Chapter 1, to describe Bath Products Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Bath Products, with sales, revenue, and price of Bath Products, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Bath Products, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share

and growth rate by type, application, from 2013 to 2018;

Chapter 12, Bath Products market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Bath Products sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Bath Products Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Shower Products
  - 1.2.2 Liquid Bath Products
  - 1.2.3 Bath Additives
  - 1.2.4 Bar Soaps
- 1.3 Market Analysis by Applications
  - 1.3.1 Supermarkets and Hypermarkets
  - 1.3.2 Specialist Stores
  - 1.3.3 Drugstores
  - 1.3.4 Others
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics

- 1.5.1 Market Opportunities
- 1.5.2 Market Risk
- 1.5.3 Market Driving Force

## **2 MANUFACTURERS PROFILES**

### 2.1 Johnson & Johnson

#### 2.1.1 Business Overview

#### 2.1.2 Bath Products Type and Applications

##### 2.1.2.1 Product A

##### 2.1.2.2 Product B

#### 2.1.3 Johnson & Johnson Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.2 L'Oreal

#### 2.2.1 Business Overview

#### 2.2.2 Bath Products Type and Applications

##### 2.2.2.1 Product A

##### 2.2.2.2 Product B

#### 2.2.3 L'Oreal Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.3 P&G

#### 2.3.1 Business Overview

#### 2.3.2 Bath Products Type and Applications

##### 2.3.2.1 Product A

##### 2.3.2.2 Product B

#### 2.3.3 P&G Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.4 Unilever

#### 2.4.1 Business Overview

#### 2.4.2 Bath Products Type and Applications

##### 2.4.2.1 Product A

##### 2.4.2.2 Product B

#### 2.4.3 Unilever Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.5 Colgate-Palmolive

#### 2.5.1 Business Overview

#### 2.5.2 Bath Products Type and Applications

##### 2.5.2.1 Product A

##### 2.5.2.2 Product B

2.5.3 Colgate-Palmolive Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6 Avon

2.6.1 Business Overview

2.6.2 Bath Products Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Avon Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7 Bath and Body Works

2.7.1 Business Overview

2.7.2 Bath Products Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Bath and Body Works Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8 Coty

2.8.1 Business Overview

2.8.2 Bath Products Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Coty Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9 Estee Lauder

2.9.1 Business Overview

2.9.2 Bath Products Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Estee Lauder Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10 Kao

2.10.1 Business Overview

2.10.2 Bath Products Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Kao Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL BATH PRODUCTS SALES, REVENUE, MARKET SHARE AND**

## **COMPETITION BY MANUFACTURER (2016-2017)**

- 3.1 Global Bath Products Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Bath Products Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Market Concentration Rate
  - 3.3.1 Top 3 Bath Products Manufacturer Market Share in 2017
  - 3.3.2 Top 6 Bath Products Manufacturer Market Share in 2017
- 3.4 Market Competition Trend

## **4 GLOBAL BATH PRODUCTS MARKET ANALYSIS BY REGIONS**

- 4.1 Global Bath Products Sales, Revenue and Market Share by Regions
  - 4.1.1 Global Bath Products Sales and Market Share by Regions (2013-2018)
  - 4.1.2 Global Bath Products Revenue and Market Share by Regions (2013-2018)
- 4.2 North America Bath Products Sales and Growth Rate (2013-2018)
- 4.3 Europe Bath Products Sales and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Bath Products Sales and Growth Rate (2013-2018)
- 4.5 South America Bath Products Sales and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Bath Products Sales and Growth Rate (2013-2018)

## **5 NORTH AMERICA BATH PRODUCTS BY COUNTRIES**

- 5.1 North America Bath Products Sales, Revenue and Market Share by Countries
  - 5.1.1 North America Bath Products Sales and Market Share by Countries (2013-2018)
  - 5.1.2 North America Bath Products Revenue and Market Share by Countries (2013-2018)
- 5.2 United States Bath Products Sales and Growth Rate (2013-2018)
- 5.3 Canada Bath Products Sales and Growth Rate (2013-2018)
- 5.4 Mexico Bath Products Sales and Growth Rate (2013-2018)

## **6 EUROPE BATH PRODUCTS BY COUNTRIES**

- 6.1 Europe Bath Products Sales, Revenue and Market Share by Countries
  - 6.1.1 Europe Bath Products Sales and Market Share by Countries (2013-2018)
  - 6.1.2 Europe Bath Products Revenue and Market Share by Countries (2013-2018)
- 6.2 Germany Bath Products Sales and Growth Rate (2013-2018)
- 6.3 UK Bath Products Sales and Growth Rate (2013-2018)
- 6.4 France Bath Products Sales and Growth Rate (2013-2018)
- 6.5 Russia Bath Products Sales and Growth Rate (2013-2018)



6.6 Italy Bath Products Sales and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC BATH PRODUCTS BY COUNTRIES**

7.1 Asia-Pacific Bath Products Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Bath Products Sales and Market Share by Countries (2013-2018)

7.1.2 Asia-Pacific Bath Products Revenue and Market Share by Countries (2013-2018)

7.2 China Bath Products Sales and Growth Rate (2013-2018)

7.3 Japan Bath Products Sales and Growth Rate (2013-2018)

7.4 Korea Bath Products Sales and Growth Rate (2013-2018)

7.5 India Bath Products Sales and Growth Rate (2013-2018)

7.6 Southeast Asia Bath Products Sales and Growth Rate (2013-2018)

## **8 SOUTH AMERICA BATH PRODUCTS BY COUNTRIES**

8.1 South America Bath Products Sales, Revenue and Market Share by Countries

8.1.1 South America Bath Products Sales and Market Share by Countries (2013-2018)

8.1.2 South America Bath Products Revenue and Market Share by Countries  
(2013-2018)

8.2 Brazil Bath Products Sales and Growth Rate (2013-2018)

8.3 Argentina Bath Products Sales and Growth Rate (2013-2018)

8.4 Colombia Bath Products Sales and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA BATH PRODUCTS BY COUNTRIES**

9.1 Middle East and Africa Bath Products Sales, Revenue and Market Share by  
Countries

9.1.1 Middle East and Africa Bath Products Sales and Market Share by Countries  
(2013-2018)

9.1.2 Middle East and Africa Bath Products Revenue and Market Share by Countries  
(2013-2018)

9.2 Saudi Arabia Bath Products Sales and Growth Rate (2013-2018)

9.3 UAE Bath Products Sales and Growth Rate (2013-2018)

9.4 Egypt Bath Products Sales and Growth Rate (2013-2018)

9.5 Nigeria Bath Products Sales and Growth Rate (2013-2018)

9.6 South Africa Bath Products Sales and Growth Rate (2013-2018)

## **10 GLOBAL BATH PRODUCTS MARKET SEGMENT BY TYPE**

- 10.1 Global Bath Products Sales, Revenue and Market Share by Type (2013-2018)
  - 10.1.1 Global Bath Products Sales and Market Share by Type (2013-2018)
  - 10.1.2 Global Bath Products Revenue and Market Share by Type (2013-2018)
- 10.2 Shower Products Sales Growth and Price
  - 10.2.1 Global Shower Products Sales Growth (2013-2018)
  - 10.2.2 Global Shower Products Price (2013-2018)
- 10.3 Liquid Bath Products Sales Growth and Price
  - 10.3.1 Global Liquid Bath Products Sales Growth (2013-2018)
  - 10.3.2 Global Liquid Bath Products Price (2013-2018)
- 10.4 Bath Additives Sales Growth and Price
  - 10.4.1 Global Bath Additives Sales Growth (2013-2018)
  - 10.4.2 Global Bath Additives Price (2013-2018)
- 10.5 Bar Soaps Sales Growth and Price
  - 10.5.1 Global Bar Soaps Sales Growth (2013-2018)
  - 10.5.2 Global Bar Soaps Price (2013-2018)

## **11 GLOBAL BATH PRODUCTS MARKET SEGMENT BY APPLICATION**

- 11.1 Global Bath Products Sales Market Share by Application (2013-2018)
- 11.2 Supermarkets and Hypermarkets Sales Growth (2013-2018)
- 11.3 Specialist Stores Sales Growth (2013-2018)
- 11.4 Drugstores Sales Growth (2013-2018)
- 11.5 Others Sales Growth (2013-2018)

## **12 BATH PRODUCTS MARKET FORECAST (2018-2023)**

- 12.1 Global Bath Products Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Bath Products Market Forecast by Regions (2018-2023)
  - 12.2.1 North America Bath Products Market Forecast (2018-2023)
  - 12.2.2 Europe Bath Products Market Forecast (2018-2023)
  - 12.2.3 Asia-Pacific Bath Products Market Forecast (2018-2023)
  - 12.2.4 South America Bath Products Market Forecast (2018-2023)
  - 12.2.5 Middle East and Africa Bath Products Market Forecast (2018-2023)
- 12.3 Bath Products Market Forecast by Type (2018-2023)
  - 12.3.1 Global Bath Products Sales Forecast by Type (2018-2023)
  - 12.3.2 Global Bath Products Market Share Forecast by Type (2018-2023)
- 12.4 Bath Products Market Forecast by Application (2018-2023)
  - 12.4.1 Global Bath Products Sales Forecast by Application (2018-2023)
  - 12.4.2 Global Bath Products Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

### 13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

### 13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

15.1 Methodology

15.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Bath Products Picture

Table Product Specifications of Bath Products

Figure Global Sales Market Share of Bath Products by Types in 2017

Table Bath Products Types for Major Manufacturers

Figure Shower Products Picture

Figure Liquid Bath Products Picture

Figure Bath Additives Picture

Figure Bar Soaps Picture

Figure Bath Products Sales Market Share by Applications in 2017

Figure Supermarkets and Hypermarkets Picture

Figure Specialist Stores Picture

Figure Drugstores Picture

Figure Others Picture

Figure United States Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure France Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure UK Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure China Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure India Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Bath Products Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Bath Products Revenue (Value) and Growth Rate (2013-2023)

Table Johnson & Johnson Basic Information, Manufacturing Base and Competitors

Table Johnson & Johnson Bath Products Type and Applications

Table Johnson & Johnson Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table L'Oreal Basic Information, Manufacturing Base and Competitors

Table L'Oreal Bath Products Type and Applications

Table L'Oreal Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table P&G Basic Information, Manufacturing Base and Competitors

Table P&G Bath Products Type and Applications

Table P&G Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Unilever Basic Information, Manufacturing Base and Competitors

Table Unilever Bath Products Type and Applications

Table Unilever Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Colgate-Palmolive Basic Information, Manufacturing Base and Competitors

Table Colgate-Palmolive Bath Products Type and Applications

Table Colgate-Palmolive Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Avon Basic Information, Manufacturing Base and Competitors

Table Avon Bath Products Type and Applications

Table Avon Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Bath and Body Works Basic Information, Manufacturing Base and Competitors

Table Bath and Body Works Bath Products Type and Applications

Table Bath and Body Works Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Coty Basic Information, Manufacturing Base and Competitors

Table Coty Bath Products Type and Applications

Table Coty Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Estee Lauder Basic Information, Manufacturing Base and Competitors

Table Estee Lauder Bath Products Type and Applications

Table Estee Lauder Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Kao Basic Information, Manufacturing Base and Competitors

Table Kao Bath Products Type and Applications

Table Kao Bath Products Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Global Bath Products Sales by Manufacturer (2016-2017)

Figure Global Bath Products Sales Market Share by Manufacturer in 2016

Figure Global Bath Products Sales Market Share by Manufacturer in 2017

Table Global Bath Products Revenue by Manufacturer (2016-2017)  
Figure Global Bath Products Revenue Market Share by Manufacturer in 2016  
Figure Global Bath Products Revenue Market Share by Manufacturer in 2017  
Figure Top 3 Bath Products Manufacturer (Revenue) Market Share in 2017  
Figure Top 6 Bath Products Manufacturer (Revenue) Market Share in 2017  
Figure Global Bath Products Sales and Growth Rate (2013-2018)  
Figure Global Bath Products Revenue and Growth Rate (2013-2018)  
Table Global Bath Products Sales by Regions (2013-2018)  
Table Global Bath Products Sales Market Share by Regions (2013-2018)  
Table Global Bath Products Revenue by Regions (2013-2018)  
Figure Global Bath Products Revenue Market Share by Regions in 2013  
Figure Global Bath Products Revenue Market Share by Regions in 2017  
Figure North America Bath Products Sales and Growth Rate (2013-2018)  
Figure Europe Bath Products Sales and Growth Rate (2013-2018)  
Figure Asia-Pacific Bath Products Sales and Growth Rate (2013-2018)  
Figure South America Bath Products Sales and Growth Rate (2013-2018)  
Figure Middle East and Africa Bath Products Sales and Growth Rate (2013-2018)  
Figure North America Bath Products Revenue and Growth Rate (2013-2018)  
Table North America Bath Products Sales by Countries (2013-2018)  
Table North America Bath Products Sales Market Share by Countries (2013-2018)  
Figure North America Bath Products Sales Market Share by Countries in 2013  
Figure North America Bath Products Sales Market Share by Countries in 2017  
Table North America Bath Products Revenue by Countries (2013-2018)  
Table North America Bath Products Revenue Market Share by Countries (2013-2018)  
Figure North America Bath Products Revenue Market Share by Countries in 2013  
Figure North America Bath Products Revenue Market Share by Countries in 2017  
Figure United States Bath Products Sales and Growth Rate (2013-2018)  
Figure Canada Bath Products Sales and Growth Rate (2013-2018)  
Figure Mexico Bath Products Sales and Growth Rate (2013-2018)  
Figure Europe Bath Products Revenue and Growth Rate (2013-2018)  
Table Europe Bath Products Sales by Countries (2013-2018)  
Table Europe Bath Products Sales Market Share by Countries (2013-2018)  
Table Europe Bath Products Revenue by Countries (2013-2018)  
Figure Europe Bath Products Revenue Market Share by Countries in 2016  
Figure Europe Bath Products Revenue Market Share by Countries in 2017  
Figure Germany Bath Products Sales and Growth Rate (2013-2018)  
Figure UK Bath Products Sales and Growth Rate (2013-2018)  
Figure France Bath Products Sales and Growth Rate (2013-2018)  
Figure Russia Bath Products Sales and Growth Rate (2013-2018)

Figure Italy Bath Products Sales and Growth Rate (2013-2018)  
Figure Asia-Pacific Bath Products Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Bath Products Sales by Countries (2013-2018)  
Table Asia-Pacific Bath Products Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific Bath Products Sales Market Share by Countries 2017  
Table Asia-Pacific Bath Products Revenue by Countries (2013-2018)  
Figure Asia-Pacific Bath Products Revenue Market Share by Countries 2017  
Figure China Bath Products Sales and Growth Rate (2013-2018)  
Figure Japan Bath Products Sales and Growth Rate (2013-2018)  
Figure Korea Bath Products Sales and Growth Rate (2013-2018)  
Figure India Bath Products Sales and Growth Rate (2013-2018)  
Figure Southeast Asia Bath Products Sales and Growth Rate (2013-2018)  
Figure South America Bath Products Revenue and Growth Rate (2013-2018)  
Table South America Bath Products Sales by Countries (2013-2018)  
Table South America Bath Products Sales Market Share by Countries (2013-2018)  
Figure South America Bath Products Sales Market Share by Countries in 2017  
Table South America Bath Products Revenue by Countries (2013-2018)  
Table South America Bath Products Revenue Market Share by Countries (2013-2018)  
Figure South America Bath Products Revenue Market Share by Countries in 2017  
Figure Brazil Bath Products Sales and Growth Rate (2013-2018)  
Figure Argentina Bath Products Sales and Growth Rate (2013-2018)  
Figure Colombia Bath Products Sales and Growth Rate (2013-2018)  
Figure Middle East and Africa Bath Products Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Bath Products Sales by Countries (2013-2018)  
Table Middle East and Africa Bath Products Sales Market Share by Countries (2013-2018)  
Figure Middle East and Africa Bath Products Sales Market Share by Countries in 2017  
Table Middle East and Africa Bath Products Revenue by Countries (2013-2018)  
Table Middle East and Africa Bath Products Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Bath Products Revenue Market Share by Countries in 2013  
Figure Middle East and Africa Bath Products Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Bath Products Sales and Growth Rate (2013-2018)  
Figure UAE Bath Products Sales and Growth Rate (2013-2018)  
Figure Egypt Bath Products Sales and Growth Rate (2013-2018)  
Figure Nigeria Bath Products Sales and Growth Rate (2013-2018)  
Figure South Africa Bath Products Sales and Growth Rate (2013-2018)

Table Global Bath Products Sales by Type (2013-2018)  
Table Global Bath Products Sales Share by Type (2013-2018)  
Table Global Bath Products Revenue by Type (2013-2018)  
Table Global Bath Products Revenue Share by Type (2013-2018)  
Figure Global Shower Products Sales Growth (2013-2018)  
Figure Global Shower Products Price (2013-2018)  
Figure Global Liquid Bath Products Sales Growth (2013-2018)  
Figure Global Liquid Bath Products Price (2013-2018)  
Figure Global Bath Additives Sales Growth (2013-2018)  
Figure Global Bath Additives Price (2013-2018)  
Figure Global Bar Soaps Sales Growth (2013-2018)  
Figure Global Bar Soaps Price (2013-2018)  
Table Global Bath Products Sales by Application (2013-2018)  
Table Global Bath Products Sales Share by Application (2013-2018)  
Figure Global Specialist Stores Sales Growth (2013-2018)  
Figure Global Drugstores Sales Growth (2013-2018)  
Figure Global Others Sales Growth (2013-2018)  
Figure Global Bath Products Sales, Revenue and Growth Rate (2018-2023)  
Table Global Bath Products Sales Forecast by Regions (2018-2023)  
Table Global Bath Products Market Share Forecast by Regions (2018-2023)  
Figure North America Sales Bath Products Market Forecast (2018-2023)  
Figure Europe Sales Bath Products Market Forecast (2018-2023)  
Figure Asia-Pacific Sales Bath Products Market Forecast (2018-2023)  
Figure South America Sales Bath Products Market Forecast (2018-2023)  
Figure Middle East and Africa Sales Bath Products Market Forecast (2018-2023)  
Table Global Bath Products Sales Forecast by Type (2018-2023)  
Table Global Bath Products Market Share Forecast by Type (2018-2023)  
Table Global Bath Products Sales Forecast by Application (2018-2023)  
Table Global Bath Products Market Share Forecast by Application (2018-2023)  
Table Distributors/Traders/ Dealers List



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