

Global Basmati Rice Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Basmati Rice market size was valued at USD 12530 million in 2023 and is forecast to a readjusted size of USD 21670 million by 2030 with a CAGR of 8.1% during review period.

Basmati rice has a typical pandan-like (*Pandanus amaryllifolius* leaf) flavour caused by the aroma compound 2-acetyl-1-pyrroline. Basmati grains contain about 0.09 ppm of this aromatic chemical compound naturally, a level that is about 12 times more than non-basmati rice varieties, giving basmati its distinctive spicy fragrance and flavour. This natural aroma is also found in cheese, fruits and other cereals. It is a flavoring agent approved in the United States and Europe, and is used in bakery products for aroma.

Global Basmati Rice key players include KRBL, Amira Nature Foods, LT Foods, Best Foods, Kohinoor Rice etc. Global top five manufacturers hold a share over 15%.

India is the largest market, with a share over 70%, followed by Pakistan and Kenya, both have a share over 20% percent.

In terms of product, Indian Basmati Rice is the largest segment, with a share over 70%. And in terms of application, the largest application is Direct Edible followed by Deep Processing.

The Global Info Research report includes an overview of the development of the Basmati Rice industry chain, the market status of Direct Edible (Indian Basmati Rice, Pakistani Basmati Rice), Deep Processing (Indian Basmati Rice, Pakistani Basmati Rice), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Basmati Rice.

Regionally, the report analyzes the Basmati Rice markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Basmati Rice market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Basmati Rice market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Basmati Rice industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Indian Basmati Rice, Pakistani Basmati Rice).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Basmati Rice market.

Regional Analysis: The report involves examining the Basmati Rice market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Basmati Rice market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Basmati Rice:

Company Analysis: Report covers individual Basmati Rice manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Basmati Rice. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Direct Edible, Deep Processing).

Technology Analysis: Report covers specific technologies relevant to Basmati Rice. It assesses the current state, advancements, and potential future developments in Basmati Rice areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Basmati Rice market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Basmati Rice market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Indian Basmati Rice

Pakistani Basmati Rice

Kenya Basmati Rice

Others

Market segment by Application

Direct Edible

Deep Processing

Major players covered

KRBL

Amira Nature Foods

LT Foods

Best Foods

Kohinoor Rice

Aeroplane Rice

Tilda Basmati Rice

Matco Foods

Amar Singh Chawal Wala

Hanuman Rice Mills

Adani Wilmar

HAS Rice Pakistan

Galaxy Rice Mill

Dunar Foods

Sungold

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Basmati Rice product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Basmati Rice, with price, sales, revenue and global market share of Basmati Rice from 2019 to 2024.

Chapter 3, the Basmati Rice competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Basmati Rice breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Basmati Rice market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Basmati Rice.

Chapter 14 and 15, to describe Basmati Rice sales channel, distributors, customers, research findings and conclusion.

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