

Global Basmati Rice Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Basmati Rice market size was valued at US\$ 15860 million in 2025 and is forecast to a readjusted size of US\$ 27550 million by 2032 with a CAGR of 8.3% during review period.

Basmati rice has a typical pandan-like (*Pandanus amaryllifolius* leaf) flavour caused by the aroma compound 2-acetyl-1-pyrroline. Basmati grains contain about 0.09 ppm of this aromatic chemical compound naturally, a level that is about 12 times more than non-basmati rice varieties, giving basmati its distinctive spicy fragrance and flavour. This natural aroma is also found in cheese, fruits and other cereals. It is a flavoring agent approved in the United States and Europe, and is used in bakery products for aroma.

Global Basmati Rice key players include KRBL, Amira Nature Foods, LT Foods, Best Foods, Kohinoor Rice etc. Global top five manufacturers hold a share over 15%.

India is the largest market, with a share over 70%, followed by Pakistan and Kenya, both have a share over 20% percent.

In terms of product, Indian Basmati Rice is the largest segment, with a share over 70%. And in terms of application, the largest application is Direct Edible followed by Deep Processing.

This report is a detailed and comprehensive analysis for global Basmati Rice market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Basmati Rice market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Basmati Rice market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Basmati Rice market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Basmati Rice market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Basmati Rice

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Basmati Rice market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KRBL, Amira Nature Foods, LT Foods, Best Foods, Kohinoor Rice, Aeroplane Rice, Tilda Basmati Rice, Matco Foods, Amar Singh Chawal Wala, Hanuman Rice Mills, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Basmati Rice market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Indian Basmati Rice

Pakistani Basmati Rice

Kenya Basmati Rice

Others

Market segment by Application

Direct Edible

Deep Processing

Major players covered

KRBL

Amira Nature Foods

LT Foods

Best Foods

Kohinoor Rice

Aeroplane Rice

Tilda Basmati Rice

Matco Foods

Amar Singh Chawal Wala

Hanuman Rice Mills

Adani Wilmar

HAS Rice Pakistan

Galaxy Rice Mill

Dunar Foods

Sungold

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Basmati Rice product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Basmati Rice, with price, sales quantity, revenue, and global market share of Basmati Rice from 2021 to 2026.

Chapter 3, the Basmati Rice competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Basmati Rice breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Basmati Rice market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Basmati Rice.

Chapter 14 and 15, to describe Basmati Rice sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Basmati Rice Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Indian Basmati Rice

1.3.3 Pakistani Basmati Rice

1.3.4 Kenya Basmati Rice

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Basmati Rice Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.4.2 Direct Edible

1.4.3 Deep Processing

1.5 Global Basmati Rice Market Size & Forecast

1.5.1 Global Basmati Rice Consumption Value (2021 & 2025 & 2032)

1.5.2 Global Basmati Rice Sales Quantity (2021-2032)

1.5.3 Global Basmati Rice Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 KRBL

2.1.1 KRBL Details

2.1.2 KRBL Major Business

2.1.3 KRBL Basmati Rice Product and Services

2.1.4 KRBL Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 KRBL Recent Developments/Updates

2.2 Amira Nature Foods

2.2.1 Amira Nature Foods Details

2.2.2 Amira Nature Foods Major Business

2.2.3 Amira Nature Foods Basmati Rice Product and Services

2.2.4 Amira Nature Foods Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Amira Nature Foods Recent Developments/Updates

2.3 LT Foods

2.3.1 LT Foods Details

2.3.2 LT Foods Major Business

2.3.3 LT Foods Basmati Rice Product and Services

2.3.4 LT Foods Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 LT Foods Recent Developments/Updates

2.4 Best Foods

2.4.1 Best Foods Details

2.4.2 Best Foods Major Business

2.4.3 Best Foods Basmati Rice Product and Services

2.4.4 Best Foods Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Best Foods Recent Developments/Updates

2.5 Kohinoor Rice

2.5.1 Kohinoor Rice Details

2.5.2 Kohinoor Rice Major Business

2.5.3 Kohinoor Rice Basmati Rice Product and Services

2.5.4 Kohinoor Rice Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Kohinoor Rice Recent Developments/Updates

2.6 Aeroplane Rice

2.6.1 Aeroplane Rice Details

2.6.2 Aeroplane Rice Major Business

2.6.3 Aeroplane Rice Basmati Rice Product and Services

2.6.4 Aeroplane Rice Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Aeroplane Rice Recent Developments/Updates

2.7 Tilda Basmati Rice

2.7.1 Tilda Basmati Rice Details

2.7.2 Tilda Basmati Rice Major Business

2.7.3 Tilda Basmati Rice Basmati Rice Product and Services

2.7.4 Tilda Basmati Rice Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Tilda Basmati Rice Recent Developments/Updates

2.8 Matco Foods

2.8.1 Matco Foods Details

2.8.2 Matco Foods Major Business

2.8.3 Matco Foods Basmati Rice Product and Services

2.8.4 Matco Foods Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Matco Foods Recent Developments/Updates

2.9 Amar Singh Chawal Wala

2.9.1 Amar Singh Chawal Wala Details

2.9.2 Amar Singh Chawal Wala Major Business

2.9.3 Amar Singh Chawal Wala Basmati Rice Product and Services

2.9.4 Amar Singh Chawal Wala Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Amar Singh Chawal Wala Recent Developments/Updates

2.10 Hanuman Rice Mills

2.10.1 Hanuman Rice Mills Details

2.10.2 Hanuman Rice Mills Major Business

2.10.3 Hanuman Rice Mills Basmati Rice Product and Services

2.10.4 Hanuman Rice Mills Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Hanuman Rice Mills Recent Developments/Updates

2.11 Adani Wilmar

2.11.1 Adani Wilmar Details

2.11.2 Adani Wilmar Major Business

2.11.3 Adani Wilmar Basmati Rice Product and Services

2.11.4 Adani Wilmar Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Adani Wilmar Recent Developments/Updates

2.12 HAS Rice Pakistan

2.12.1 HAS Rice Pakistan Details

2.12.2 HAS Rice Pakistan Major Business

2.12.3 HAS Rice Pakistan Basmati Rice Product and Services

2.12.4 HAS Rice Pakistan Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 HAS Rice Pakistan Recent Developments/Updates

2.13 Galaxy Rice Mill

2.13.1 Galaxy Rice Mill Details

2.13.2 Galaxy Rice Mill Major Business

2.13.3 Galaxy Rice Mill Basmati Rice Product and Services

2.13.4 Galaxy Rice Mill Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Galaxy Rice Mill Recent Developments/Updates

2.14 Dunar Foods

- 2.14.1 Dunar Foods Details
- 2.14.2 Dunar Foods Major Business
- 2.14.3 Dunar Foods Basmati Rice Product and Services
- 2.14.4 Dunar Foods Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.14.5 Dunar Foods Recent Developments/Updates
- 2.15 Sungold
 - 2.15.1 Sungold Details
 - 2.15.2 Sungold Major Business
 - 2.15.3 Sungold Basmati Rice Product and Services
 - 2.15.4 Sungold Basmati Rice Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Sungold Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BASMATI RICE BY MANUFACTURER

- 3.1 Global Basmati Rice Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Basmati Rice Revenue by Manufacturer (2021-2026)
- 3.3 Global Basmati Rice Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Basmati Rice by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Basmati Rice Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Basmati Rice Manufacturer Market Share in 2025
- 3.5 Basmati Rice Market: Overall Company Footprint Analysis
 - 3.5.1 Basmati Rice Market: Region Footprint
 - 3.5.2 Basmati Rice Market: Company Product Type Footprint
 - 3.5.3 Basmati Rice Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Basmati Rice Market Size by Region
 - 4.1.1 Global Basmati Rice Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Basmati Rice Consumption Value by Region (2021-2032)
 - 4.1.3 Global Basmati Rice Average Price by Region (2021-2032)
- 4.2 North America Basmati Rice Consumption Value (2021-2032)
- 4.3 Europe Basmati Rice Consumption Value (2021-2032)

- 4.4 Asia-Pacific Basmati Rice Consumption Value (2021-2032)
- 4.5 South America Basmati Rice Consumption Value (2021-2032)
- 4.6 Middle East & Africa Basmati Rice Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Basmati Rice Sales Quantity by Type (2021-2032)
- 5.2 Global Basmati Rice Consumption Value by Type (2021-2032)
- 5.3 Global Basmati Rice Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Basmati Rice Sales Quantity by Application (2021-2032)
- 6.2 Global Basmati Rice Consumption Value by Application (2021-2032)
- 6.3 Global Basmati Rice Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Basmati Rice Sales Quantity by Type (2021-2032)
- 7.2 North America Basmati Rice Sales Quantity by Application (2021-2032)
- 7.3 North America Basmati Rice Market Size by Country
 - 7.3.1 North America Basmati Rice Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Basmati Rice Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Basmati Rice Sales Quantity by Type (2021-2032)
- 8.2 Europe Basmati Rice Sales Quantity by Application (2021-2032)
- 8.3 Europe Basmati Rice Market Size by Country
 - 8.3.1 Europe Basmati Rice Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Basmati Rice Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Basmati Rice Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Basmati Rice Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Basmati Rice Market Size by Region
 - 9.3.1 Asia-Pacific Basmati Rice Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Basmati Rice Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Basmati Rice Sales Quantity by Type (2021-2032)
- 10.2 South America Basmati Rice Sales Quantity by Application (2021-2032)
- 10.3 South America Basmati Rice Market Size by Country
 - 10.3.1 South America Basmati Rice Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Basmati Rice Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Basmati Rice Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Basmati Rice Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Basmati Rice Market Size by Country
 - 11.3.1 Middle East & Africa Basmati Rice Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Basmati Rice Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Basmati Rice Market Drivers
- 12.2 Basmati Rice Market Restraints
- 12.3 Basmati Rice Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Basmati Rice and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Basmati Rice
- 13.3 Basmati Rice Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Basmati Rice Typical Distributors
- 14.3 Basmati Rice Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Basmati Rice Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Basmati Rice Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 3. KRBL Basic Information, Manufacturing Base and Competitors
- Table 4. KRBL Major Business
- Table 5. KRBL Basmati Rice Product and Services
- Table 6. KRBL Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 7. KRBL Recent Developments/Updates
- Table 8. Amira Nature Foods Basic Information, Manufacturing Base and Competitors
- Table 9. Amira Nature Foods Major Business
- Table 10. Amira Nature Foods Basmati Rice Product and Services
- Table 11. Amira Nature Foods Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 12. Amira Nature Foods Recent Developments/Updates
- Table 13. LT Foods Basic Information, Manufacturing Base and Competitors
- Table 14. LT Foods Major Business
- Table 15. LT Foods Basmati Rice Product and Services
- Table 16. LT Foods Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 17. LT Foods Recent Developments/Updates
- Table 18. Best Foods Basic Information, Manufacturing Base and Competitors
- Table 19. Best Foods Major Business
- Table 20. Best Foods Basmati Rice Product and Services
- Table 21. Best Foods Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 22. Best Foods Recent Developments/Updates
- Table 23. Kohinoor Rice Basic Information, Manufacturing Base and Competitors
- Table 24. Kohinoor Rice Major Business
- Table 25. Kohinoor Rice Basmati Rice Product and Services
- Table 26. Kohinoor Rice Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 27. Kohinoor Rice Recent Developments/Updates
- Table 28. Aeroplane Rice Basic Information, Manufacturing Base and Competitors

- Table 29. Aeroplane Rice Major Business
- Table 30. Aeroplane Rice Basmati Rice Product and Services
- Table 31. Aeroplane Rice Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 32. Aeroplane Rice Recent Developments/Updates
- Table 33. Tilda Basmati Rice Basic Information, Manufacturing Base and Competitors
- Table 34. Tilda Basmati Rice Major Business
- Table 35. Tilda Basmati Rice Basmati Rice Product and Services
- Table 36. Tilda Basmati Rice Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 37. Tilda Basmati Rice Recent Developments/Updates
- Table 38. Matco Foods Basic Information, Manufacturing Base and Competitors
- Table 39. Matco Foods Major Business
- Table 40. Matco Foods Basmati Rice Product and Services
- Table 41. Matco Foods Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 42. Matco Foods Recent Developments/Updates
- Table 43. Amar Singh Chawal Wala Basic Information, Manufacturing Base and Competitors
- Table 44. Amar Singh Chawal Wala Major Business
- Table 45. Amar Singh Chawal Wala Basmati Rice Product and Services
- Table 46. Amar Singh Chawal Wala Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 47. Amar Singh Chawal Wala Recent Developments/Updates
- Table 48. Hanuman Rice Mills Basic Information, Manufacturing Base and Competitors
- Table 49. Hanuman Rice Mills Major Business
- Table 50. Hanuman Rice Mills Basmati Rice Product and Services
- Table 51. Hanuman Rice Mills Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 52. Hanuman Rice Mills Recent Developments/Updates
- Table 53. Adani Wilmar Basic Information, Manufacturing Base and Competitors
- Table 54. Adani Wilmar Major Business
- Table 55. Adani Wilmar Basmati Rice Product and Services
- Table 56. Adani Wilmar Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 57. Adani Wilmar Recent Developments/Updates
- Table 58. HAS Rice Pakistan Basic Information, Manufacturing Base and Competitors
- Table 59. HAS Rice Pakistan Major Business
- Table 60. HAS Rice Pakistan Basmati Rice Product and Services

- Table 61. HAS Rice Pakistan Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 62. HAS Rice Pakistan Recent Developments/Updates
- Table 63. Galaxy Rice Mill Basic Information, Manufacturing Base and Competitors
- Table 64. Galaxy Rice Mill Major Business
- Table 65. Galaxy Rice Mill Basmati Rice Product and Services
- Table 66. Galaxy Rice Mill Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 67. Galaxy Rice Mill Recent Developments/Updates
- Table 68. Dunar Foods Basic Information, Manufacturing Base and Competitors
- Table 69. Dunar Foods Major Business
- Table 70. Dunar Foods Basmati Rice Product and Services
- Table 71. Dunar Foods Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 72. Dunar Foods Recent Developments/Updates
- Table 73. Sungold Basic Information, Manufacturing Base and Competitors
- Table 74. Sungold Major Business
- Table 75. Sungold Basmati Rice Product and Services
- Table 76. Sungold Basmati Rice Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 77. Sungold Recent Developments/Updates
- Table 78. Global Basmati Rice Sales Quantity by Manufacturer (2021-2026) & (K MT)
- Table 79. Global Basmati Rice Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 80. Global Basmati Rice Average Price by Manufacturer (2021-2026) & (USD/MT)
- Table 81. Market Position of Manufacturers in Basmati Rice, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 82. Head Office and Basmati Rice Production Site of Key Manufacturer
- Table 83. Basmati Rice Market: Company Product Type Footprint
- Table 84. Basmati Rice Market: Company Product Application Footprint
- Table 85. Basmati Rice New Market Entrants and Barriers to Market Entry
- Table 86. Basmati Rice Mergers, Acquisition, Agreements, and Collaborations
- Table 87. Global Basmati Rice Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
- Table 88. Global Basmati Rice Sales Quantity by Region (2021-2026) & (K MT)
- Table 89. Global Basmati Rice Sales Quantity by Region (2027-2032) & (K MT)
- Table 90. Global Basmati Rice Consumption Value by Region (2021-2026) & (USD Million)
- Table 91. Global Basmati Rice Consumption Value by Region (2027-2032) & (USD

Million)

Table 92. Global Basmati Rice Average Price by Region (2021-2026) & (USD/MT)

Table 93. Global Basmati Rice Average Price by Region (2027-2032) & (USD/MT)

Table 94. Global Basmati Rice Sales Quantity by Type (2021-2026) & (K MT)

Table 95. Global Basmati Rice Sales Quantity by Type (2027-2032) & (K MT)

Table 96. Global Basmati Rice Consumption Value by Type (2021-2026) & (USD Million)

Table 97. Global Basmati Rice Consumption Value by Type (2027-2032) & (USD Million)

Table 98. Global Basmati Rice Average Price by Type (2021-2026) & (USD/MT)

Table 99. Global Basmati Rice Average Price by Type (2027-2032) & (USD/MT)

Table 100. Global Basmati Rice Sales Quantity by Application (2021-2026) & (K MT)

Table 101. Global Basmati Rice Sales Quantity by Application (2027-2032) & (K MT)

Table 102. Global Basmati Rice Consumption Value by Application (2021-2026) & (USD Million)

Table 103. Global Basmati Rice Consumption Value by Application (2027-2032) & (USD Million)

Table 104. Global Basmati Rice Average Price by Application (2021-2026) & (USD/MT)

Table 105. Global Basmati Rice Average Price by Application (2027-2032) & (USD/MT)

Table 106. North America Basmati Rice Sales Quantity by Type (2021-2026) & (K MT)

Table 107. North America Basmati Rice Sales Quantity by Type (2027-2032) & (K MT)

Table 108. North America Basmati Rice Sales Quantity by Application (2021-2026) & (K MT)

Table 109. North America Basmati Rice Sales Quantity by Application (2027-2032) & (K MT)

Table 110. North America Basmati Rice Sales Quantity by Country (2021-2026) & (K MT)

Table 111. North America Basmati Rice Sales Quantity by Country (2027-2032) & (K MT)

Table 112. North America Basmati Rice Consumption Value by Country (2021-2026) & (USD Million)

Table 113. North America Basmati Rice Consumption Value by Country (2027-2032) & (USD Million)

Table 114. Europe Basmati Rice Sales Quantity by Type (2021-2026) & (K MT)

Table 115. Europe Basmati Rice Sales Quantity by Type (2027-2032) & (K MT)

Table 116. Europe Basmati Rice Sales Quantity by Application (2021-2026) & (K MT)

Table 117. Europe Basmati Rice Sales Quantity by Application (2027-2032) & (K MT)

Table 118. Europe Basmati Rice Sales Quantity by Country (2021-2026) & (K MT)

Table 119. Europe Basmati Rice Sales Quantity by Country (2027-2032) & (K MT)

Table 120. Europe Basmati Rice Consumption Value by Country (2021-2026) & (USD Million)

Table 121. Europe Basmati Rice Consumption Value by Country (2027-2032) & (USD Million)

Table 122. Asia-Pacific Basmati Rice Sales Quantity by Type (2021-2026) & (K MT)

Table 123. Asia-Pacific Basmati Rice Sales Quantity by Type (2027-2032) & (K MT)

Table 124. Asia-Pacific Basmati Rice Sales Quantity by Application (2021-2026) & (K MT)

Table 125. Asia-Pacific Basmati Rice Sales Quantity by Application (2027-2032) & (K MT)

Table 126. Asia-Pacific Basmati Rice Sales Quantity by Region (2021-2026) & (K MT)

Table 127. Asia-Pacific Basmati Rice Sales Quantity by Region (2027-2032) & (K MT)

Table 128. Asia-Pacific Basmati Rice Consumption Value by Region (2021-2026) & (USD Million)

Table 129. Asia-Pacific Basmati Rice Consumption Value by Region (2027-2032) & (USD Million)

Table 130. South America Basmati Rice Sales Quantity by Type (2021-2026) & (K MT)

Table 131. South America Basmati Rice Sales Quantity by Type (2027-2032) & (K MT)

Table 132. South America Basmati Rice Sales Quantity by Application (2021-2026) & (K MT)

Table 133. South America Basmati Rice Sales Quantity by Application (2027-2032) & (K MT)

Table 134. South America Basmati Rice Sales Quantity by Country (2021-2026) & (K MT)

Table 135. South America Basmati Rice Sales Quantity by Country (2027-2032) & (K MT)

Table 136. South America Basmati Rice Consumption Value by Country (2021-2026) & (USD Million)

Table 137. South America Basmati Rice Consumption Value by Country (2027-2032) & (USD Million)

Table 138. Middle East & Africa Basmati Rice Sales Quantity by Type (2021-2026) & (K MT)

Table 139. Middle East & Africa Basmati Rice Sales Quantity by Type (2027-2032) & (K MT)

Table 140. Middle East & Africa Basmati Rice Sales Quantity by Application (2021-2026) & (K MT)

Table 141. Middle East & Africa Basmati Rice Sales Quantity by Application (2027-2032) & (K MT)

Table 142. Middle East & Africa Basmati Rice Sales Quantity by Country (2021-2026) &

(K MT)

Table 143. Middle East & Africa Basmati Rice Sales Quantity by Country (2027-2032) &

(K MT)

Table 144. Middle East & Africa Basmati Rice Consumption Value by Country
(2021-2026) & (USD Million)

Table 145. Middle East & Africa Basmati Rice Consumption Value by Country
(2027-2032) & (USD Million)

Table 146. Basmati Rice Raw Material

Table 147. Key Manufacturers of Basmati Rice Raw Materials

Table 148. Basmati Rice Typical Distributors

Table 149. Basmati Rice Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Basmati Rice Picture
- Figure 2. Global Basmati Rice Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Basmati Rice Revenue Market Share by Type in 2025
- Figure 4. Indian Basmati Rice Examples
- Figure 5. Pakistani Basmati Rice Examples
- Figure 6. Kenya Basmati Rice Examples
- Figure 7. Others Examples
- Figure 8. Global Basmati Rice Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 9. Global Basmati Rice Revenue Market Share by Application in 2025
- Figure 10. Direct Edible Examples
- Figure 11. Deep Processing Examples
- Figure 12. Global Basmati Rice Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 13. Global Basmati Rice Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 14. Global Basmati Rice Sales Quantity (2021-2032) & (K MT)
- Figure 15. Global Basmati Rice Price (2021-2032) & (USD/MT)
- Figure 16. Global Basmati Rice Sales Quantity Market Share by Manufacturer in 2025
- Figure 17. Global Basmati Rice Revenue Market Share by Manufacturer in 2025
- Figure 18. Producer Shipments of Basmati Rice by Manufacturer Sales (\$MM) and Market Share (%): 2025
- Figure 19. Top 3 Basmati Rice Manufacturer (Revenue) Market Share in 2025
- Figure 20. Top 6 Basmati Rice Manufacturer (Revenue) Market Share in 2025
- Figure 21. Global Basmati Rice Sales Quantity Market Share by Region (2021-2032)
- Figure 22. Global Basmati Rice Consumption Value Market Share by Region (2021-2032)
- Figure 23. North America Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 24. Europe Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 25. Asia-Pacific Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 26. South America Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 27. Middle East & Africa Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 28. Global Basmati Rice Sales Quantity Market Share by Type (2021-2032)

Figure 29. Global Basmati Rice Consumption Value Market Share by Type (2021-2032)

Figure 30. Global Basmati Rice Average Price by Type (2021-2032) & (USD/MT)

Figure 31. Global Basmati Rice Sales Quantity Market Share by Application (2021-2032)

Figure 32. Global Basmati Rice Revenue Market Share by Application (2021-2032)

Figure 33. Global Basmati Rice Average Price by Application (2021-2032) & (USD/MT)

Figure 34. North America Basmati Rice Sales Quantity Market Share by Type (2021-2032)

Figure 35. North America Basmati Rice Sales Quantity Market Share by Application (2021-2032)

Figure 36. North America Basmati Rice Sales Quantity Market Share by Country (2021-2032)

Figure 37. North America Basmati Rice Consumption Value Market Share by Country (2021-2032)

Figure 38. United States Basmati Rice Consumption Value (2021-2032) & (USD Million)

Figure 39. Canada Basmati Rice Consumption Value (2021-2032) & (USD Million)

Figure 40. Mexico Basmati Rice Consumption Value (2021-2032) & (USD Million)

Figure 41. Europe Basmati Rice Sales Quantity Market Share by Type (2021-2032)

Figure 42. Europe Basmati Rice Sales Quantity Market Share by Application (2021-2032)

Figure 43. Europe Basmati Rice Sales Quantity Market Share by Country (2021-2032)

Figure 44. Europe Basmati Rice Consumption Value Market Share by Country (2021-2032)

Figure 45. Germany Basmati Rice Consumption Value (2021-2032) & (USD Million)

Figure 46. France Basmati Rice Consumption Value (2021-2032) & (USD Million)

Figure 47. United Kingdom Basmati Rice Consumption Value (2021-2032) & (USD Million)

Figure 48. Russia Basmati Rice Consumption Value (2021-2032) & (USD Million)

Figure 49. Italy Basmati Rice Consumption Value (2021-2032) & (USD Million)

Figure 50. Asia-Pacific Basmati Rice Sales Quantity Market Share by Type (2021-2032)

Figure 51. Asia-Pacific Basmati Rice Sales Quantity Market Share by Application (2021-2032)

Figure 52. Asia-Pacific Basmati Rice Sales Quantity Market Share by Region (2021-2032)

Figure 53. Asia-Pacific Basmati Rice Consumption Value Market Share by Region (2021-2032)

Figure 54. China Basmati Rice Consumption Value (2021-2032) & (USD Million)

Figure 55. Japan Basmati Rice Consumption Value (2021-2032) & (USD Million)

Figure 56. South Korea Basmati Rice Consumption Value (2021-2032) & (USD Million)

- Figure 57. India Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 58. Southeast Asia Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 59. Australia Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 60. South America Basmati Rice Sales Quantity Market Share by Type (2021-2032)
- Figure 61. South America Basmati Rice Sales Quantity Market Share by Application (2021-2032)
- Figure 62. South America Basmati Rice Sales Quantity Market Share by Country (2021-2032)
- Figure 63. South America Basmati Rice Consumption Value Market Share by Country (2021-2032)
- Figure 64. Brazil Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 65. Argentina Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 66. Middle East & Africa Basmati Rice Sales Quantity Market Share by Type (2021-2032)
- Figure 67. Middle East & Africa Basmati Rice Sales Quantity Market Share by Application (2021-2032)
- Figure 68. Middle East & Africa Basmati Rice Sales Quantity Market Share by Country (2021-2032)
- Figure 69. Middle East & Africa Basmati Rice Consumption Value Market Share by Country (2021-2032)
- Figure 70. Turkey Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 71. Egypt Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 72. Saudi Arabia Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 73. South Africa Basmati Rice Consumption Value (2021-2032) & (USD Million)
- Figure 74. Basmati Rice Market Drivers
- Figure 75. Basmati Rice Market Restraints
- Figure 76. Basmati Rice Market Trends
- Figure 77. Porters Five Forces Analysis
- Figure 78. Manufacturing Cost Structure Analysis of Basmati Rice in 2025
- Figure 79. Manufacturing Process Analysis of Basmati Rice
- Figure 80. Basmati Rice Industrial Chain
- Figure 81. Sales Channel: Direct to End-User vs Distributors
- Figure 82. Direct Channel Pros & Cons
- Figure 83. Indirect Channel Pros & Cons
- Figure 84. Methodology
- Figure 85. Research Process and Data Source

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