

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Basmati Rice Market 2018, Forecast to 2023**

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## **Abstracts**

Basmati rice has a typical pandan-like (*Pandanus amaryllifolius* leaf) flavour caused by the aroma compound 2-acetyl-1-pyrroline. Basmati grains contain about 0.09 ppm of this aromatic chemical compound naturally, a level that is about 12 times more than non-basmati rice varieties, giving basmati its distinctive spicy fragrance and flavour. This natural aroma is also found in cheese, fruits and other cereals. It is a flavoring agent approved in the United States and Europe, and is used in bakery products for aroma.

### **Scope of the Report:**

This report focuses on the Basmati Rice in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global Basmati Rice industry has a rather low concentration. The major manufacturers are concentrated in India, Pakistan and Kenya, such as KRBL Limited, Amira Nature Foods, LT Foods, Best Foods and Kohinoor Rice. At present, KRBL Limited is the world leader, holding 4.83% production market share in 2016.

The global consumption of Basmati Rice increases from 8446.7 K MT in 2012 to 10545.2 K MT in 2016, at a CAGR of more than 5.70%. In 2016, the global Basmati Rice consumption market is led by Middle East and Middle East is the largest region consumption market, accounting for about 27.08% of global consumption of Basmati Rice.

Basmati Rice downstream is wide and recently Basmati Rice has acquired increasing significance in various fields of Direct Edible and Deep Processing. Globally, the

Basmati Rice market is mainly driven by growing demand for Direct Edible. Direct Edible accounts for nearly 94.72% of total downstream consumption of Basmati Rice in global.

Basmati Rice can be mainly divided into Indian Basmati Rice, Pakistani Basmati Rice and Kenya Basmati Rice which Indian Basmati Rice captures about 76.57% of Basmati Rice market in 2016. According to our research and analysis, manufacturers from India are the major leaders in the international market of Basmati Rice.

Global market is expected to witness significant growth on account of rising applications, so in the next few years, Basmati Rice consumption will show a trend of steady growth. In 2023 the consumption of Basmati Rice is estimated to be 17613.7.9 K MT. On product prices, the slow downward trend in recent years will maintain in the future.

The worldwide market for Basmati Rice is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

KRBL Limited

Amira Nature Foods

LT Foods

Best Foods

Kohinoor Rice

Aeroplane Rice

Tilda Basmati Rice

Matco Foods

Amar Singh Chawal Wala

Hanuman Rice Mills

Adani Wilmar

HAS Rice Pakistan

Galaxy Rice Mill

Dunar Foods

Sungold

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Indian Basmati Rice

Pakistani Basmati Rice

Kenya Basmati Rice

Other

Market Segment by Applications, can be divided into

Direct Edible

Deep Processing

There are 15 Chapters to deeply display the global Basmati Rice market.

Chapter 1, to describe Basmati Rice Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Basmati Rice, with sales, revenue, and price of Basmati Rice, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Basmati Rice, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Basmati Rice market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Basmati Rice sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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