

Global Basketball Shoes Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Basketball Shoes market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Basketball shoes are very specialized form of footwear that has been designed specifically for an intense sport. Basketball players are constantly starting and stopping, running, jumping, and quickly changing directions, and they have to have shoes that can keep up with those strenuous demands. Good basketball shoes will offer shock absorption, foot support, durability, and ankle stability, all while remaining extremely flexible and allowing the feet to breathe.

With constant jumping, starting and stopping, basketball shoes are designed to act as shock absorbers and provide ankle stability with the flexibility to allow players to move laterally. As such, basketball shoes are much bulkier than running shoes.

In Asia-Pacific, Basketball Shoes key players include Air Jordan, Adidas, PEAK, ANTA, etc. Global top four manufacturers hold a share over 30%.

China is the largest market, with a share over 45%, followed by Japan, and Southeast Asia, both have a share about 25 percent.

In terms of product, High-tops Basketball Shoes is the largest segment, with a share nearly 60%. And in terms of application, the largest application is Amateur Sports, followed by Daily Wear, Competition.

This report is a detailed and comprehensive analysis for global Basketball Shoes market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Basketball Shoes market size and forecasts, in consumption value (\$ Million), sales quantity (M Pairs), and average selling prices (USD/Pairs), 2020-2031

Global Basketball Shoes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Pairs), and average selling prices (USD/Pairs), 2020-2031

Global Basketball Shoes market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Pairs), and average selling prices (USD/Pairs), 2020-2031

Global Basketball Shoes market shares of main players, shipments in revenue (\$ Million), sales quantity (M Pairs), and ASP (USD/Pairs), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Basketball Shoes

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Basketball Shoes market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nike, Adidas, PEAK, ANTA, Lining, Under Armour, Air Jordan, Reebok, ERKE, XTEP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Basketball Shoes market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

High-tops Basketball Shoes

Mid-tops Basketball Shoes

Low-tops Basketball Shoes

Market segment by Application

Competition

Amateur Sports

Daily Wear

Major players covered

Nike

Adidas

PEAK

ANTA

Lining

Under Armour

Air Jordan

Reebok

ERKE

XTEP

VOIT

361°

Mizuno

Qiaodan

ASICS

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Basketball Shoes product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Basketball Shoes, with price, sales quantity, revenue, and global market share of Basketball Shoes from 2020 to 2025.

Chapter 3, the Basketball Shoes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Basketball Shoes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Basketball Shoes market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Basketball Shoes.

Chapter 14 and 15, to describe Basketball Shoes sales channel, distributors, customers, research findings and conclusion.

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