

Global Basketball Shoes Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G9B99D904BF8EN.html>

Date: June 2025

Pages: 112

Price: US\$ 3,480.00 (Single User License)

ID: G9B99D904BF8EN

Abstracts

According to our (Global Info Research) latest study, the global Basketball Shoes market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Basketball shoes are very specialized form of footwear that has been designed specifically for an intense sport. Basketball players are constantly starting and stopping, running, jumping, and quickly changing directions, and they have to have shoes that can keep up with those strenuous demands. Good basketball shoes will offer shock absorption, foot support, durability, and ankle stability, all while remaining extremely flexible and allowing the feet to breathe.

With constant jumping, starting and stopping, basketball shoes are designed to act as shock absorbers and provide ankle stability with the flexibility to allow players to move laterally. As such, basketball shoes are much bulkier than running shoes.

In Asia-Pacific, Basketball Shoes key players include Air Jordan, Adidas, PEAK, ANTA, etc. Global top four manufacturers hold a share over 30%.

China is the largest market, with a share over 45%, followed by Japan, and Southeast Asia, both have a share about 25 percent.

In terms of product, High-tops Basketball Shoes is the largest segment, with a share nearly 60%. And in terms of application, the largest application is Amateur Sports, followed by Daily Wear, Competition.

This report is a detailed and comprehensive analysis for global Basketball Shoes market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Basketball Shoes market size and forecasts, in consumption value (\$ Million), sales quantity (M Pairs), and average selling prices (USD/Pairs), 2020-2031

Global Basketball Shoes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Pairs), and average selling prices (USD/Pairs), 2020-2031

Global Basketball Shoes market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Pairs), and average selling prices (USD/Pairs), 2020-2031

Global Basketball Shoes market shares of main players, shipments in revenue (\$ Million), sales quantity (M Pairs), and ASP (USD/Pairs), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Basketball Shoes

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Basketball Shoes market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nike, Adidas, PEAK, ANTA, Lining, Under Armour, Air Jordan, Reebok, ERKE, XTEP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Basketball Shoes market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

High-tops Basketball Shoes

Mid-tops Basketball Shoes

Low-tops Basketball Shoes

Market segment by Application

Competition

Amateur Sports

Daily Wear

Major players covered

Nike

Adidas

PEAK

ANTA

Lining

Under Armour

Air Jordan

Reebok

ERKE

XTEP

VOIT

361°

Mizuno

Qiaodan

ASICS

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Basketball Shoes product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Basketball Shoes, with price, sales quantity, revenue, and global market share of Basketball Shoes from 2020 to 2025.

Chapter 3, the Basketball Shoes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Basketball Shoes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Basketball Shoes market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Basketball Shoes.

Chapter 14 and 15, to describe Basketball Shoes sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Basketball Shoes Consumption Value by Type: 2020 Versus 2024 Versus 2031
 - 1.3.2 High-tops Basketball Shoes
 - 1.3.3 Mid-tops Basketball Shoes
 - 1.3.4 Low-tops Basketball Shoes
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Basketball Shoes Consumption Value by Application: 2020 Versus 2024 Versus 2031
 - 1.4.2 Competition
 - 1.4.3 Amateur Sports
 - 1.4.4 Daily Wear
- 1.5 Global Basketball Shoes Market Size & Forecast
 - 1.5.1 Global Basketball Shoes Consumption Value (2020 & 2024 & 2031)
 - 1.5.2 Global Basketball Shoes Sales Quantity (2020-2031)
 - 1.5.3 Global Basketball Shoes Average Price (2020-2031)

2 MANUFACTURERS PROFILES

- 2.1 Nike
 - 2.1.1 Nike Details
 - 2.1.2 Nike Major Business
 - 2.1.3 Nike Basketball Shoes Product and Services
 - 2.1.4 Nike Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.1.5 Nike Recent Developments/Updates
- 2.2 Adidas
 - 2.2.1 Adidas Details
 - 2.2.2 Adidas Major Business
 - 2.2.3 Adidas Basketball Shoes Product and Services
 - 2.2.4 Adidas Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.2.5 Adidas Recent Developments/Updates

2.3 PEAK

2.3.1 PEAK Details

2.3.2 PEAK Major Business

2.3.3 PEAK Basketball Shoes Product and Services

2.3.4 PEAK Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 PEAK Recent Developments/Updates

2.4 ANTA

2.4.1 ANTA Details

2.4.2 ANTA Major Business

2.4.3 ANTA Basketball Shoes Product and Services

2.4.4 ANTA Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 ANTA Recent Developments/Updates

2.5 Lining

2.5.1 Lining Details

2.5.2 Lining Major Business

2.5.3 Lining Basketball Shoes Product and Services

2.5.4 Lining Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Lining Recent Developments/Updates

2.6 Under Armour

2.6.1 Under Armour Details

2.6.2 Under Armour Major Business

2.6.3 Under Armour Basketball Shoes Product and Services

2.6.4 Under Armour Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Under Armour Recent Developments/Updates

2.7 Air Jordan

2.7.1 Air Jordan Details

2.7.2 Air Jordan Major Business

2.7.3 Air Jordan Basketball Shoes Product and Services

2.7.4 Air Jordan Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Air Jordan Recent Developments/Updates

2.8 Reebok

2.8.1 Reebok Details

2.8.2 Reebok Major Business

2.8.3 Reebok Basketball Shoes Product and Services

2.8.4 Reebok Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 Reebok Recent Developments/Updates

2.9 ERKE

2.9.1 ERKE Details

2.9.2 ERKE Major Business

2.9.3 ERKE Basketball Shoes Product and Services

2.9.4 ERKE Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 ERKE Recent Developments/Updates

2.10 XTEP

2.10.1 XTEP Details

2.10.2 XTEP Major Business

2.10.3 XTEP Basketball Shoes Product and Services

2.10.4 XTEP Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.10.5 XTEP Recent Developments/Updates

2.11 VOIT

2.11.1 VOIT Details

2.11.2 VOIT Major Business

2.11.3 VOIT Basketball Shoes Product and Services

2.11.4 VOIT Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.11.5 VOIT Recent Developments/Updates

2.12 361°

2.12.1 361° Details

2.12.2 361° Major Business

2.12.3 361° Basketball Shoes Product and Services

2.12.4 361° Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.12.5 361° Recent Developments/Updates

2.13 Mizuno

2.13.1 Mizuno Details

2.13.2 Mizuno Major Business

2.13.3 Mizuno Basketball Shoes Product and Services

2.13.4 Mizuno Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.13.5 Mizuno Recent Developments/Updates

2.14 Qiaodan

- 2.14.1 Qiaodan Details
- 2.14.2 Qiaodan Major Business
- 2.14.3 Qiaodan Basketball Shoes Product and Services
- 2.14.4 Qiaodan Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.14.5 Qiaodan Recent Developments/Updates
- 2.15 ASICS
 - 2.15.1 ASICS Details
 - 2.15.2 ASICS Major Business
 - 2.15.3 ASICS Basketball Shoes Product and Services
 - 2.15.4 ASICS Basketball Shoes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 ASICS Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BASKETBALL SHOES BY MANUFACTURER

- 3.1 Global Basketball Shoes Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Basketball Shoes Revenue by Manufacturer (2020-2025)
- 3.3 Global Basketball Shoes Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Basketball Shoes by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Basketball Shoes Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Basketball Shoes Manufacturer Market Share in 2024
- 3.5 Basketball Shoes Market: Overall Company Footprint Analysis
 - 3.5.1 Basketball Shoes Market: Region Footprint
 - 3.5.2 Basketball Shoes Market: Company Product Type Footprint
 - 3.5.3 Basketball Shoes Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Basketball Shoes Market Size by Region
 - 4.1.1 Global Basketball Shoes Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Basketball Shoes Consumption Value by Region (2020-2031)
 - 4.1.3 Global Basketball Shoes Average Price by Region (2020-2031)
- 4.2 North America Basketball Shoes Consumption Value (2020-2031)
- 4.3 Europe Basketball Shoes Consumption Value (2020-2031)

- 4.4 Asia-Pacific Basketball Shoes Consumption Value (2020-2031)
- 4.5 South America Basketball Shoes Consumption Value (2020-2031)
- 4.6 Middle East & Africa Basketball Shoes Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Basketball Shoes Sales Quantity by Type (2020-2031)
- 5.2 Global Basketball Shoes Consumption Value by Type (2020-2031)
- 5.3 Global Basketball Shoes Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Basketball Shoes Sales Quantity by Application (2020-2031)
- 6.2 Global Basketball Shoes Consumption Value by Application (2020-2031)
- 6.3 Global Basketball Shoes Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Basketball Shoes Sales Quantity by Type (2020-2031)
- 7.2 North America Basketball Shoes Sales Quantity by Application (2020-2031)
- 7.3 North America Basketball Shoes Market Size by Country
 - 7.3.1 North America Basketball Shoes Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Basketball Shoes Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)
 - 7.3.4 Canada Market Size and Forecast (2020-2031)
 - 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe Basketball Shoes Sales Quantity by Type (2020-2031)
- 8.2 Europe Basketball Shoes Sales Quantity by Application (2020-2031)
- 8.3 Europe Basketball Shoes Market Size by Country
 - 8.3.1 Europe Basketball Shoes Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe Basketball Shoes Consumption Value by Country (2020-2031)
 - 8.3.3 Germany Market Size and Forecast (2020-2031)
 - 8.3.4 France Market Size and Forecast (2020-2031)
 - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
 - 8.3.6 Russia Market Size and Forecast (2020-2031)
 - 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Basketball Shoes Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Basketball Shoes Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Basketball Shoes Market Size by Region
 - 9.3.1 Asia-Pacific Basketball Shoes Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Basketball Shoes Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Basketball Shoes Sales Quantity by Type (2020-2031)
- 10.2 South America Basketball Shoes Sales Quantity by Application (2020-2031)
- 10.3 South America Basketball Shoes Market Size by Country
 - 10.3.1 South America Basketball Shoes Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Basketball Shoes Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Basketball Shoes Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Basketball Shoes Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Basketball Shoes Market Size by Country
 - 11.3.1 Middle East & Africa Basketball Shoes Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Basketball Shoes Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Basketball Shoes Market Drivers
- 12.2 Basketball Shoes Market Restraints
- 12.3 Basketball Shoes Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Basketball Shoes and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Basketball Shoes
- 13.3 Basketball Shoes Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Basketball Shoes Typical Distributors
- 14.3 Basketball Shoes Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Basketball Shoes Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Basketball Shoes Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Nike Basic Information, Manufacturing Base and Competitors

Table 4. Nike Major Business

Table 5. Nike Basketball Shoes Product and Services

Table 6. Nike Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Nike Recent Developments/Updates

Table 8. Adidas Basic Information, Manufacturing Base and Competitors

Table 9. Adidas Major Business

Table 10. Adidas Basketball Shoes Product and Services

Table 11. Adidas Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Adidas Recent Developments/Updates

Table 13. PEAK Basic Information, Manufacturing Base and Competitors

Table 14. PEAK Major Business

Table 15. PEAK Basketball Shoes Product and Services

Table 16. PEAK Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. PEAK Recent Developments/Updates

Table 18. ANTA Basic Information, Manufacturing Base and Competitors

Table 19. ANTA Major Business

Table 20. ANTA Basketball Shoes Product and Services

Table 21. ANTA Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. ANTA Recent Developments/Updates

Table 23. Lining Basic Information, Manufacturing Base and Competitors

Table 24. Lining Major Business

Table 25. Lining Basketball Shoes Product and Services

Table 26. Lining Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Lining Recent Developments/Updates

Table 28. Under Armour Basic Information, Manufacturing Base and Competitors

Table 29. Under Armour Major Business

Table 30. Under Armour Basketball Shoes Product and Services

Table 31. Under Armour Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Under Armour Recent Developments/Updates

Table 33. Air Jordan Basic Information, Manufacturing Base and Competitors

Table 34. Air Jordan Major Business

Table 35. Air Jordan Basketball Shoes Product and Services

Table 36. Air Jordan Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Air Jordan Recent Developments/Updates

Table 38. Reebok Basic Information, Manufacturing Base and Competitors

Table 39. Reebok Major Business

Table 40. Reebok Basketball Shoes Product and Services

Table 41. Reebok Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Reebok Recent Developments/Updates

Table 43. ERKE Basic Information, Manufacturing Base and Competitors

Table 44. ERKE Major Business

Table 45. ERKE Basketball Shoes Product and Services

Table 46. ERKE Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. ERKE Recent Developments/Updates

Table 48. XTEP Basic Information, Manufacturing Base and Competitors

Table 49. XTEP Major Business

Table 50. XTEP Basketball Shoes Product and Services

Table 51. XTEP Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. XTEP Recent Developments/Updates

Table 53. VOIT Basic Information, Manufacturing Base and Competitors

Table 54. VOIT Major Business

Table 55. VOIT Basketball Shoes Product and Services

Table 56. VOIT Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. VOIT Recent Developments/Updates

Table 58. 361° Basic Information, Manufacturing Base and Competitors

Table 59. 361° Major Business

Table 60. 361° Basketball Shoes Product and Services

Table 61. 361° Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs),

Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. 361° Recent Developments/Updates

Table 63. Mizuno Basic Information, Manufacturing Base and Competitors

Table 64. Mizuno Major Business

Table 65. Mizuno Basketball Shoes Product and Services

Table 66. Mizuno Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Mizuno Recent Developments/Updates

Table 68. Qiaodan Basic Information, Manufacturing Base and Competitors

Table 69. Qiaodan Major Business

Table 70. Qiaodan Basketball Shoes Product and Services

Table 71. Qiaodan Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Qiaodan Recent Developments/Updates

Table 73. ASICS Basic Information, Manufacturing Base and Competitors

Table 74. ASICS Major Business

Table 75. ASICS Basketball Shoes Product and Services

Table 76. ASICS Basketball Shoes Sales Quantity (M Pairs), Average Price (USD/Pairs), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. ASICS Recent Developments/Updates

Table 78. Global Basketball Shoes Sales Quantity by Manufacturer (2020-2025) & (M Pairs)

Table 79. Global Basketball Shoes Revenue by Manufacturer (2020-2025) & (USD Million)

Table 80. Global Basketball Shoes Average Price by Manufacturer (2020-2025) & (USD/Pairs)

Table 81. Market Position of Manufacturers in Basketball Shoes, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 82. Head Office and Basketball Shoes Production Site of Key Manufacturer

Table 83. Basketball Shoes Market: Company Product Type Footprint

Table 84. Basketball Shoes Market: Company Product Application Footprint

Table 85. Basketball Shoes New Market Entrants and Barriers to Market Entry

Table 86. Basketball Shoes Mergers, Acquisition, Agreements, and Collaborations

Table 87. Global Basketball Shoes Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 88. Global Basketball Shoes Sales Quantity by Region (2020-2025) & (M Pairs)

Table 89. Global Basketball Shoes Sales Quantity by Region (2026-2031) & (M Pairs)

Table 90. Global Basketball Shoes Consumption Value by Region (2020-2025) & (USD Million)

Table 91. Global Basketball Shoes Consumption Value by Region (2026-2031) & (USD Million)

Table 92. Global Basketball Shoes Average Price by Region (2020-2025) & (USD/Pairs)

Table 93. Global Basketball Shoes Average Price by Region (2026-2031) & (USD/Pairs)

Table 94. Global Basketball Shoes Sales Quantity by Type (2020-2025) & (M Pairs)

Table 95. Global Basketball Shoes Sales Quantity by Type (2026-2031) & (M Pairs)

Table 96. Global Basketball Shoes Consumption Value by Type (2020-2025) & (USD Million)

Table 97. Global Basketball Shoes Consumption Value by Type (2026-2031) & (USD Million)

Table 98. Global Basketball Shoes Average Price by Type (2020-2025) & (USD/Pairs)

Table 99. Global Basketball Shoes Average Price by Type (2026-2031) & (USD/Pairs)

Table 100. Global Basketball Shoes Sales Quantity by Application (2020-2025) & (M Pairs)

Table 101. Global Basketball Shoes Sales Quantity by Application (2026-2031) & (M Pairs)

Table 102. Global Basketball Shoes Consumption Value by Application (2020-2025) & (USD Million)

Table 103. Global Basketball Shoes Consumption Value by Application (2026-2031) & (USD Million)

Table 104. Global Basketball Shoes Average Price by Application (2020-2025) & (USD/Pairs)

Table 105. Global Basketball Shoes Average Price by Application (2026-2031) & (USD/Pairs)

Table 106. North America Basketball Shoes Sales Quantity by Type (2020-2025) & (M Pairs)

Table 107. North America Basketball Shoes Sales Quantity by Type (2026-2031) & (M Pairs)

Table 108. North America Basketball Shoes Sales Quantity by Application (2020-2025) & (M Pairs)

Table 109. North America Basketball Shoes Sales Quantity by Application (2026-2031) & (M Pairs)

Table 110. North America Basketball Shoes Sales Quantity by Country (2020-2025) & (M Pairs)

Table 111. North America Basketball Shoes Sales Quantity by Country (2026-2031) & (M Pairs)

Table 112. North America Basketball Shoes Consumption Value by Country (2020-2025) & (USD Million)

Table 113. North America Basketball Shoes Consumption Value by Country

(2026-2031) & (USD Million)

Table 114. Europe Basketball Shoes Sales Quantity by Type (2020-2025) & (M Pairs)

Table 115. Europe Basketball Shoes Sales Quantity by Type (2026-2031) & (M Pairs)

Table 116. Europe Basketball Shoes Sales Quantity by Application (2020-2025) & (M Pairs)

Table 117. Europe Basketball Shoes Sales Quantity by Application (2026-2031) & (M Pairs)

Table 118. Europe Basketball Shoes Sales Quantity by Country (2020-2025) & (M Pairs)

Table 119. Europe Basketball Shoes Sales Quantity by Country (2026-2031) & (M Pairs)

Table 120. Europe Basketball Shoes Consumption Value by Country (2020-2025) & (USD Million)

Table 121. Europe Basketball Shoes Consumption Value by Country (2026-2031) & (USD Million)

Table 122. Asia-Pacific Basketball Shoes Sales Quantity by Type (2020-2025) & (M Pairs)

Table 123. Asia-Pacific Basketball Shoes Sales Quantity by Type (2026-2031) & (M Pairs)

Table 124. Asia-Pacific Basketball Shoes Sales Quantity by Application (2020-2025) & (M Pairs)

Table 125. Asia-Pacific Basketball Shoes Sales Quantity by Application (2026-2031) & (M Pairs)

Table 126. Asia-Pacific Basketball Shoes Sales Quantity by Region (2020-2025) & (M Pairs)

Table 127. Asia-Pacific Basketball Shoes Sales Quantity by Region (2026-2031) & (M Pairs)

Table 128. Asia-Pacific Basketball Shoes Consumption Value by Region (2020-2025) & (USD Million)

Table 129. Asia-Pacific Basketball Shoes Consumption Value by Region (2026-2031) & (USD Million)

Table 130. South America Basketball Shoes Sales Quantity by Type (2020-2025) & (M Pairs)

Table 131. South America Basketball Shoes Sales Quantity by Type (2026-2031) & (M Pairs)

Table 132. South America Basketball Shoes Sales Quantity by Application (2020-2025) & (M Pairs)

Table 133. South America Basketball Shoes Sales Quantity by Application (2026-2031) & (M Pairs)

Table 134. South America Basketball Shoes Sales Quantity by Country (2020-2025) & (M Pairs)

Table 135. South America Basketball Shoes Sales Quantity by Country (2026-2031) & (M Pairs)

Table 136. South America Basketball Shoes Consumption Value by Country (2020-2025) & (USD Million)

Table 137. South America Basketball Shoes Consumption Value by Country (2026-2031) & (USD Million)

Table 138. Middle East & Africa Basketball Shoes Sales Quantity by Type (2020-2025) & (M Pairs)

Table 139. Middle East & Africa Basketball Shoes Sales Quantity by Type (2026-2031) & (M Pairs)

Table 140. Middle East & Africa Basketball Shoes Sales Quantity by Application (2020-2025) & (M Pairs)

Table 141. Middle East & Africa Basketball Shoes Sales Quantity by Application (2026-2031) & (M Pairs)

Table 142. Middle East & Africa Basketball Shoes Sales Quantity by Country (2020-2025) & (M Pairs)

Table 143. Middle East & Africa Basketball Shoes Sales Quantity by Country (2026-2031) & (M Pairs)

Table 144. Middle East & Africa Basketball Shoes Consumption Value by Country (2020-2025) & (USD Million)

Table 145. Middle East & Africa Basketball Shoes Consumption Value by Country (2026-2031) & (USD Million)

Table 146. Basketball Shoes Raw Material

Table 147. Key Manufacturers of Basketball Shoes Raw Materials

Table 148. Basketball Shoes Typical Distributors

Table 149. Basketball Shoes Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Basketball Shoes Picture

Figure 2. Global Basketball Shoes Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Basketball Shoes Revenue Market Share by Type in 2024

Figure 4. High-tops Basketball Shoes Examples

Figure 5. Mid-tops Basketball Shoes Examples

Figure 6. Low-tops Basketball Shoes Examples

Figure 7. Global Basketball Shoes Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 8. Global Basketball Shoes Revenue Market Share by Application in 2024

Figure 9. Competition Examples

Figure 10. Amateur Sports Examples

Figure 11. Daily Wear Examples

Figure 12. Global Basketball Shoes Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 13. Global Basketball Shoes Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 14. Global Basketball Shoes Sales Quantity (2020-2031) & (M Pairs)

Figure 15. Global Basketball Shoes Price (2020-2031) & (USD/Pairs)

Figure 16. Global Basketball Shoes Sales Quantity Market Share by Manufacturer in 2024

Figure 17. Global Basketball Shoes Revenue Market Share by Manufacturer in 2024

Figure 18. Producer Shipments of Basketball Shoes by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 19. Top 3 Basketball Shoes Manufacturer (Revenue) Market Share in 2024

Figure 20. Top 6 Basketball Shoes Manufacturer (Revenue) Market Share in 2024

Figure 21. Global Basketball Shoes Sales Quantity Market Share by Region (2020-2031)

Figure 22. Global Basketball Shoes Consumption Value Market Share by Region (2020-2031)

Figure 23. North America Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 24. Europe Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 25. Asia-Pacific Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 26. South America Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 27. Middle East & Africa Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 28. Global Basketball Shoes Sales Quantity Market Share by Type (2020-2031)

Figure 29. Global Basketball Shoes Consumption Value Market Share by Type (2020-2031)

Figure 30. Global Basketball Shoes Average Price by Type (2020-2031) & (USD/Pairs)

Figure 31. Global Basketball Shoes Sales Quantity Market Share by Application (2020-2031)

Figure 32. Global Basketball Shoes Revenue Market Share by Application (2020-2031)

Figure 33. Global Basketball Shoes Average Price by Application (2020-2031) & (USD/Pairs)

Figure 34. North America Basketball Shoes Sales Quantity Market Share by Type (2020-2031)

Figure 35. North America Basketball Shoes Sales Quantity Market Share by Application (2020-2031)

Figure 36. North America Basketball Shoes Sales Quantity Market Share by Country (2020-2031)

Figure 37. North America Basketball Shoes Consumption Value Market Share by Country (2020-2031)

Figure 38. United States Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 39. Canada Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 40. Mexico Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 41. Europe Basketball Shoes Sales Quantity Market Share by Type (2020-2031)

Figure 42. Europe Basketball Shoes Sales Quantity Market Share by Application (2020-2031)

Figure 43. Europe Basketball Shoes Sales Quantity Market Share by Country (2020-2031)

Figure 44. Europe Basketball Shoes Consumption Value Market Share by Country (2020-2031)

Figure 45. Germany Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 46. France Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 47. United Kingdom Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 48. Russia Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 49. Italy Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 50. Asia-Pacific Basketball Shoes Sales Quantity Market Share by Type

(2020-2031)

Figure 51. Asia-Pacific Basketball Shoes Sales Quantity Market Share by Application (2020-2031)

Figure 52. Asia-Pacific Basketball Shoes Sales Quantity Market Share by Region (2020-2031)

Figure 53. Asia-Pacific Basketball Shoes Consumption Value Market Share by Region (2020-2031)

Figure 54. China Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 55. Japan Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 56. South Korea Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 57. India Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 58. Southeast Asia Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 59. Australia Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 60. South America Basketball Shoes Sales Quantity Market Share by Type (2020-2031)

Figure 61. South America Basketball Shoes Sales Quantity Market Share by Application (2020-2031)

Figure 62. South America Basketball Shoes Sales Quantity Market Share by Country (2020-2031)

Figure 63. South America Basketball Shoes Consumption Value Market Share by Country (2020-2031)

Figure 64. Brazil Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 65. Argentina Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 66. Middle East & Africa Basketball Shoes Sales Quantity Market Share by Type (2020-2031)

Figure 67. Middle East & Africa Basketball Shoes Sales Quantity Market Share by Application (2020-2031)

Figure 68. Middle East & Africa Basketball Shoes Sales Quantity Market Share by Country (2020-2031)

Figure 69. Middle East & Africa Basketball Shoes Consumption Value Market Share by Country (2020-2031)

Figure 70. Turkey Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 71. Egypt Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 72. Saudi Arabia Basketball Shoes Consumption Value (2020-2031) & (USD Million)

Figure 73. South Africa Basketball Shoes Consumption Value (2020-2031) & (USD Million)

- Figure 74. Basketball Shoes Market Drivers
- Figure 75. Basketball Shoes Market Restraints
- Figure 76. Basketball Shoes Market Trends
- Figure 77. Porters Five Forces Analysis
- Figure 78. Manufacturing Cost Structure Analysis of Basketball Shoes in 2024
- Figure 79. Manufacturing Process Analysis of Basketball Shoes
- Figure 80. Basketball Shoes Industrial Chain
- Figure 81. Sales Channel: Direct to End-User vs Distributors
- Figure 82. Direct Channel Pros & Cons
- Figure 83. Indirect Channel Pros & Cons
- Figure 84. Methodology
- Figure 85. Research Process and Data Source

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