

Global Basketball Shoes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Basketball Shoes market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Basketball shoes are very specialized form of footwear that has been designed specifically for an intense sport. Basketball players are constantly starting and stopping, running, jumping, and quickly changing directions, and they have to have shoes that can keep up with those strenuous demands. Good basketball shoes will offer shock absorption, foot support, durability, and ankle stability, all while remaining extremely flexible and allowing the feet to breathe.

With constant jumping, starting and stopping, basketball shoes are designed to act as shock absorbers and provide ankle stability with the flexibility to allow players to move laterally. As such, basketball shoes are much bulkier than running shoes.

In Asia-Pacific, Basketball Shoes key players include Air Jordan, Adidas, PEAK, ANTA, etc. Global top four manufacturers hold a share over 30%.

China is the largest market, with a share over 45%, followed by Japan, and Southeast Asia, both have a share about 25 percent.

In terms of product, High-tops Basketball Shoes is the largest segment, with a share nearly 60%. And in terms of application, the largest application is Amateur Sports, followed by Daily Wear, Competition.

The Global Info Research report includes an overview of the development of the Basketball Shoes industry chain, the market status of Competition (High-tops Basketball Shoes, Mid-tops Basketball Shoes), Amateur Sports (High-tops Basketball Shoes, Mid-tops Basketball Shoes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Basketball Shoes.

Regionally, the report analyzes the Basketball Shoes markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Basketball Shoes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Basketball Shoes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Basketball Shoes industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Pairs), revenue generated, and market share of different by Type (e.g., High-tops Basketball Shoes, Mid-tops Basketball Shoes).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Basketball Shoes market.

Regional Analysis: The report involves examining the Basketball Shoes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Basketball Shoes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Basketball Shoes:

Company Analysis: Report covers individual Basketball Shoes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Basketball Shoes. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Competition, Amateur Sports).

Technology Analysis: Report covers specific technologies relevant to Basketball Shoes. It assesses the current state, advancements, and potential future developments in Basketball Shoes areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Basketball Shoes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Basketball Shoes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

High-tops Basketball Shoes

Mid-tops Basketball Shoes

Low-tops Basketball Shoes

Market segment by Application

Competition

Amateur Sports

Daily Wear

Major players covered

Nike

Adidas

PEAK

ANTA

Lining

Under Armour

Air Jordan

Reebok

ERKE

XTEP

VOIT

361°

Mizuno

Qiaodan

ASICS

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Basketball Shoes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Basketball Shoes, with price, sales, revenue and global market share of Basketball Shoes from 2019 to 2024.

Chapter 3, the Basketball Shoes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Basketball Shoes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Basketball Shoes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Basketball Shoes.

Chapter 14 and 15, to describe Basketball Shoes sales channel, distributors, customers, research findings and conclusion.

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