

# Global Basketball Hoop Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Basketball Hoop market size was valued at USD 2398.4 million in 2023 and is forecast to a readjusted size of USD 3404.1 million by 2030 with a CAGR of 5.1% during review period.

The basketball hoop is a kind of basketball equipment. It is an upright board. There are baskets and nets under it. It is made of flat and hard materials. Most backboards in NBA and NCAA official games are rectangular, but some informal games will use egg shaped or fan shaped backboards. At present, most backboards in professional competitions are made of glass or other transparent materials to avoid affecting the audience watching the game. However, some basketball hoop in professional competitions are opaque, similar to billboards on the road.

Global key players of basketball hoop include Lifetime, Gared, AALCO Athletic Equipment, Bison, Jinling Sports, etc. The top five players hold a share about 17%. The largest market is North America, with a share about 40%. In terms of product type, In-Ground Basketball Hoop is the largest segment, occupied for a share of about 47%, and in terms of application, Gymnasium has a share about 55 percent.

The Global Info Research report includes an overview of the development of the Basketball Hoop industry chain, the market status of Gymnasium (In-Ground Basketball Hoop, Portable Basketball Hoop), School (In-Ground Basketball Hoop, Portable Basketball Hoop), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Basketball Hoop.

Regionally, the report analyzes the Basketball Hoop markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Basketball Hoop market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Basketball Hoop market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Basketball Hoop industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., In-Ground Basketball Hoop, Portable Basketball Hoop).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Basketball Hoop market.

**Regional Analysis:** The report involves examining the Basketball Hoop market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Basketball Hoop market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Basketball Hoop:

**Company Analysis:** Report covers individual Basketball Hoop manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Basketball Hoop. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Gymnasium, School).

**Technology Analysis:** Report covers specific technologies relevant to Basketball Hoop. It assesses the current state, advancements, and potential future developments in Basketball Hoop areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Basketball Hoop market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Basketball Hoop market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

In-Ground Basketball Hoop

Portable Basketball Hoop

Wall Mounted Basketball Hoops

### Market segment by Application

Gymnasium

School

Others

## Major players covered

Lifetime

Spalding

Gared

AALCO Athletic Equipment

Bison

Jinling Sports

Schelde Sports

First Team

Zhejiang Kanglaibao Sporting Goods

Shenzhen LDK Industrial

Goalsetter

Barbarian Basketball Systems

Goalrilla

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Basketball Hoop product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Basketball Hoop, with price, sales, revenue and global market share of Basketball Hoop from 2019 to 2024.

Chapter 3, the Basketball Hoop competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Basketball Hoop breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Basketball Hoop market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Basketball Hoop.

Chapter 14 and 15, to describe Basketball Hoop sales channel, distributors, customers, research findings and conclusion.

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