

# Global Basil Oil Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Basil Oil market size was valued at USD 790.2 million in 2023 and is forecast to a readjusted size of USD 1168.1 million by 2030 with a CAGR of 5.7% during review period.

Basil Essential Oil, also called Sweet Basil Essential Oil, is derived from the leaves of the Ocimum basilicum botanical, better known as the Basil herb.

According to our Wellness & Health Research Center, the global wellness & health economy was valued at US dollars 4.8 trillion. Asia Pacific was the region with the highest spending on big health in 2022, with a total spending of \$1.68 trillion, followed by North America (\$1.42 trillion) and Europe (\$1.0 trillion). According to the health industry accounting analysis data disclosed by the Health Development Research Center of the National Health Commission, from 2019 to 2021, the market size of the health service industry grew by an average of 7.0% per year, and the specific data increased from 7.7 trillion yuan to 8.8 trillion yuan. China's health industry revenue reached 8.0 trillion yuan in 2021, with an increase of 8.1%.

The Global Info Research report includes an overview of the development of the Basil Oil industry chain, the market status of Medical (Compound Essential Oil, Unilateral Essential Oil), Spa and Relaxation (Compound Essential Oil, Unilateral Essential Oil), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Basil Oil.

Regionally, the report analyzes the Basil Oil markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Basil Oil market,



with robust domestic demand, supportive policies, and a strong manufacturing base.

### **Key Features:**

The report presents comprehensive understanding of the Basil Oil market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Basil Oil industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Compound Essential Oil, Unilateral Essential Oil).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Basil Oil market.

Regional Analysis: The report involves examining the Basil Oil market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Basil Oil market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Basil Oil:

Company Analysis: Report covers individual Basil Oil manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Basil Oil This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Medical, Spa and



Relaxation).

Technology Analysis: Report covers specific technologies relevant to Basil Oil. It assesses the current state, advancements, and potential future developments in Basil Oil areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Basil Oil market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Basil Oil market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Compound Essential Oil

Unilateral Essential Oil

Market segment by Application

Medical

Spa and Relaxation

Others

Major players covered

doTERRA International





The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Basil Oil product scope, market overview, market estimation



caveats and base year.

Chapter 2, to profile the top manufacturers of Basil Oil, with price, sales, revenue and global market share of Basil Oil from 2019 to 2024.

Chapter 3, the Basil Oil competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Basil Oil breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Basil Oil market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Basil Oil.

Chapter 14 and 15, to describe Basil Oil sales channel, distributors, customers, research findings and conclusion.



## **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Basil Oil
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
- 1.3.1 Overview: Global Basil Oil Consumption Value by Type: 2019 Versus 2023

#### Versus 2030

- 1.3.2 Compound Essential Oil
- 1.3.3 Unilateral Essential Oil
- 1.4 Market Analysis by Application
- 1.4.1 Overview: Global Basil Oil Consumption Value by Application: 2019 Versus 2023

#### Versus 2030

- 1.4.2 Medical
- 1.4.3 Spa and Relaxation
- 1.4.4 Others
- 1.5 Global Basil Oil Market Size & Forecast
  - 1.5.1 Global Basil Oil Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Basil Oil Sales Quantity (2019-2030)
  - 1.5.3 Global Basil Oil Average Price (2019-2030)

## **2 MANUFACTURERS PROFILES**

- 2.1 doTERRA International
  - 2.1.1 doTERRA International Details
  - 2.1.2 doTERRA International Major Business
  - 2.1.3 doTERRA International Basil Oil Product and Services
- 2.1.4 doTERRA International Basil Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 doTERRA International Recent Developments/Updates
- 2.2 Gangotri Essential Oils
  - 2.2.1 Gangotri Essential Oils Details
  - 2.2.2 Gangotri Essential Oils Major Business
  - 2.2.3 Gangotri Essential Oils Basil Oil Product and Services
- 2.2.4 Gangotri Essential Oils Basil Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Gangotri Essential Oils Recent Developments/Updates
- 2.3 Equinox Aromas



- 2.3.1 Equinox Aromas Details
- 2.3.2 Equinox Aromas Major Business
- 2.3.3 Equinox Aromas Basil Oil Product and Services
- 2.3.4 Equinox Aromas Basil Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Equinox Aromas Recent Developments/Updates
- 2.4 Givaudan
  - 2.4.1 Givaudan Details
  - 2.4.2 Givaudan Major Business
  - 2.4.3 Givaudan Basil Oil Product and Services
- 2.4.4 Givaudan Basil Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Givaudan Recent Developments/Updates
- 2.5 Berje
  - 2.5.1 Berje Details
  - 2.5.2 Berje Major Business
  - 2.5.3 Berje Basil Oil Product and Services
- 2.5.4 Berje Basil Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Berje Recent Developments/Updates
- 2.6 Elixens
  - 2.6.1 Elixens Details
  - 2.6.2 Elixens Major Business
  - 2.6.3 Elixens Basil Oil Product and Services
- 2.6.4 Elixens Basil Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Elixens Recent Developments/Updates
- 2.7 Ernesto Ventos
  - 2.7.1 Ernesto Ventos Details
  - 2.7.2 Ernesto Ventos Major Business
  - 2.7.3 Ernesto Ventos Basil Oil Product and Services
- 2.7.4 Ernesto Ventos Basil Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Ernesto Ventos Recent Developments/Updates
- 2.8 Fleurchem
  - 2.8.1 Fleurchem Details
  - 2.8.2 Fleurchem Major Business
  - 2.8.3 Fleurchem Basil Oil Product and Services
  - 2.8.4 Fleurchem Basil Oil Sales Quantity, Average Price, Revenue, Gross Margin and



## Market Share (2019-2024)

- 2.8.5 Fleurchem Recent Developments/Updates
- 2.9 Penta Manufacturing Company
  - 2.9.1 Penta Manufacturing Company Details
  - 2.9.2 Penta Manufacturing Company Major Business
  - 2.9.3 Penta Manufacturing Company Basil Oil Product and Services
  - 2.9.4 Penta Manufacturing Company Basil Oil Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.9.5 Penta Manufacturing Company Recent Developments/Updates
- 2.10 Robertet Group
  - 2.10.1 Robertet Group Details
  - 2.10.2 Robertet Group Major Business
  - 2.10.3 Robertet Group Basil Oil Product and Services
- 2.10.4 Robertet Group Basil Oil Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

- 2.10.5 Robertet Group Recent Developments/Updates
- 2.11 Ultra International
  - 2.11.1 Ultra International Details
  - 2.11.2 Ultra International Major Business
  - 2.11.3 Ultra International Basil Oil Product and Services
- 2.11.4 Ultra International Basil Oil Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Ultra International Recent Developments/Updates

#### 3 COMPETITIVE ENVIRONMENT: BASIL OIL BY MANUFACTURER

- 3.1 Global Basil Oil Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Basil Oil Revenue by Manufacturer (2019-2024)
- 3.3 Global Basil Oil Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Basil Oil by Manufacturer Revenue (\$MM) and Market Share (%): 2023
- 3.4.2 Top 3 Basil Oil Manufacturer Market Share in 2023
- 3.4.2 Top 6 Basil Oil Manufacturer Market Share in 2023
- 3.5 Basil Oil Market: Overall Company Footprint Analysis
  - 3.5.1 Basil Oil Market: Region Footprint
  - 3.5.2 Basil Oil Market: Company Product Type Footprint
  - 3.5.3 Basil Oil Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry



## 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Basil Oil Market Size by Region
  - 4.1.1 Global Basil Oil Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Basil Oil Consumption Value by Region (2019-2030)
  - 4.1.3 Global Basil Oil Average Price by Region (2019-2030)
- 4.2 North America Basil Oil Consumption Value (2019-2030)
- 4.3 Europe Basil Oil Consumption Value (2019-2030)
- 4.4 Asia-Pacific Basil Oil Consumption Value (2019-2030)
- 4.5 South America Basil Oil Consumption Value (2019-2030)
- 4.6 Middle East and Africa Basil Oil Consumption Value (2019-2030)

#### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Basil Oil Sales Quantity by Type (2019-2030)
- 5.2 Global Basil Oil Consumption Value by Type (2019-2030)
- 5.3 Global Basil Oil Average Price by Type (2019-2030)

#### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Basil Oil Sales Quantity by Application (2019-2030)
- 6.2 Global Basil Oil Consumption Value by Application (2019-2030)
- 6.3 Global Basil Oil Average Price by Application (2019-2030)

#### 7 NORTH AMERICA

- 7.1 North America Basil Oil Sales Quantity by Type (2019-2030)
- 7.2 North America Basil Oil Sales Quantity by Application (2019-2030)
- 7.3 North America Basil Oil Market Size by Country
  - 7.3.1 North America Basil Oil Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Basil Oil Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

#### **8 EUROPE**



- 8.1 Europe Basil Oil Sales Quantity by Type (2019-2030)
- 8.2 Europe Basil Oil Sales Quantity by Application (2019-2030)
- 8.3 Europe Basil Oil Market Size by Country
  - 8.3.1 Europe Basil Oil Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Basil Oil Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

#### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Basil Oil Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Basil Oil Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Basil Oil Market Size by Region
  - 9.3.1 Asia-Pacific Basil Oil Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Basil Oil Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

#### 10 SOUTH AMERICA

- 10.1 South America Basil Oil Sales Quantity by Type (2019-2030)
- 10.2 South America Basil Oil Sales Quantity by Application (2019-2030)
- 10.3 South America Basil Oil Market Size by Country
  - 10.3.1 South America Basil Oil Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Basil Oil Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Basil Oil Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Basil Oil Sales Quantity by Application (2019-2030)



- 11.3 Middle East & Africa Basil Oil Market Size by Country
  - 11.3.1 Middle East & Africa Basil Oil Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Basil Oil Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

#### 12 MARKET DYNAMICS

- 12.1 Basil Oil Market Drivers
- 12.2 Basil Oil Market Restraints
- 12.3 Basil Oil Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Basil Oil and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Basil Oil
- 13.3 Basil Oil Production Process
- 13.4 Basil Oil Industrial Chain

#### 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Basil Oil Typical Distributors
- 14.3 Basil Oil Typical Customers

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**



- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Table 1. Global Basil Oil Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Basil Oil Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. doTERRA International Basic Information, Manufacturing Base and Competitors

Table 4. doTERRA International Major Business

Table 5. doTERRA International Basil Oil Product and Services

Table 6. doTERRA International Basil Oil Sales Quantity (K MT), Average Price (USD/K

MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. doTERRA International Recent Developments/Updates

Table 8. Gangotri Essential Oils Basic Information, Manufacturing Base and Competitors

Table 9. Gangotri Essential Oils Major Business

Table 10. Gangotri Essential Oils Basil Oil Product and Services

Table 11. Gangotri Essential Oils Basil Oil Sales Quantity (K MT), Average Price

(USD/K MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Gangotri Essential Oils Recent Developments/Updates

Table 13. Equinox Aromas Basic Information, Manufacturing Base and Competitors

Table 14. Equinox Aromas Major Business

Table 15. Equinox Aromas Basil Oil Product and Services

Table 16. Equinox Aromas Basil Oil Sales Quantity (K MT), Average Price (USD/K MT),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Equinox Aromas Recent Developments/Updates

Table 18. Givaudan Basic Information, Manufacturing Base and Competitors

Table 19. Givaudan Major Business

Table 20. Givaudan Basil Oil Product and Services

Table 21. Givaudan Basil Oil Sales Quantity (K MT), Average Price (USD/K MT),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Givaudan Recent Developments/Updates

Table 23. Berje Basic Information, Manufacturing Base and Competitors

Table 24. Berje Major Business

Table 25. Berje Basil Oil Product and Services

Table 26. Berje Basil Oil Sales Quantity (K MT), Average Price (USD/K MT), Revenue

(USD Million), Gross Margin and Market Share (2019-2024)



- Table 27. Berje Recent Developments/Updates
- Table 28. Elixens Basic Information, Manufacturing Base and Competitors
- Table 29. Elixens Major Business
- Table 30. Elixens Basil Oil Product and Services
- Table 31. Elixens Basil Oil Sales Quantity (K MT), Average Price (USD/K MT), Revenue
- (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Elixens Recent Developments/Updates
- Table 33. Ernesto Ventos Basic Information, Manufacturing Base and Competitors
- Table 34. Ernesto Ventos Major Business
- Table 35. Ernesto Ventos Basil Oil Product and Services
- Table 36. Ernesto Ventos Basil Oil Sales Quantity (K MT), Average Price (USD/K MT),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Ernesto Ventos Recent Developments/Updates
- Table 38. Fleurchem Basic Information, Manufacturing Base and Competitors
- Table 39. Fleurchem Major Business
- Table 40. Fleurchem Basil Oil Product and Services
- Table 41. Fleurchem Basil Oil Sales Quantity (K MT), Average Price (USD/K MT),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Fleurchem Recent Developments/Updates
- Table 43. Penta Manufacturing Company Basic Information, Manufacturing Base and Competitors
- Table 44. Penta Manufacturing Company Major Business
- Table 45. Penta Manufacturing Company Basil Oil Product and Services
- Table 46. Penta Manufacturing Company Basil Oil Sales Quantity (K MT), Average
- Price (USD/K MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Penta Manufacturing Company Recent Developments/Updates
- Table 48. Robertet Group Basic Information, Manufacturing Base and Competitors
- Table 49. Robertet Group Major Business
- Table 50. Robertet Group Basil Oil Product and Services
- Table 51. Robertet Group Basil Oil Sales Quantity (K MT), Average Price (USD/K MT),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Robertet Group Recent Developments/Updates
- Table 53. Ultra International Basic Information, Manufacturing Base and Competitors
- Table 54. Ultra International Major Business
- Table 55. Ultra International Basil Oil Product and Services
- Table 56. Ultra International Basil Oil Sales Quantity (K MT), Average Price (USD/K
- MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Ultra International Recent Developments/Updates



- Table 58. Global Basil Oil Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 59. Global Basil Oil Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 60. Global Basil Oil Average Price by Manufacturer (2019-2024) & (USD/K MT)
- Table 61. Market Position of Manufacturers in Basil Oil, (Tier 1, Tier 2, and Tier 3),
- Based on Consumption Value in 2023
- Table 62. Head Office and Basil Oil Production Site of Key Manufacturer
- Table 63. Basil Oil Market: Company Product Type Footprint
- Table 64. Basil Oil Market: Company Product Application Footprint
- Table 65. Basil Oil New Market Entrants and Barriers to Market Entry
- Table 66. Basil Oil Mergers, Acquisition, Agreements, and Collaborations
- Table 67. Global Basil Oil Sales Quantity by Region (2019-2024) & (K MT)
- Table 68. Global Basil Oil Sales Quantity by Region (2025-2030) & (K MT)
- Table 69. Global Basil Oil Consumption Value by Region (2019-2024) & (USD Million)
- Table 70. Global Basil Oil Consumption Value by Region (2025-2030) & (USD Million)
- Table 71. Global Basil Oil Average Price by Region (2019-2024) & (USD/K MT)
- Table 72. Global Basil Oil Average Price by Region (2025-2030) & (USD/K MT)
- Table 73. Global Basil Oil Sales Quantity by Type (2019-2024) & (K MT)
- Table 74. Global Basil Oil Sales Quantity by Type (2025-2030) & (K MT)
- Table 75. Global Basil Oil Consumption Value by Type (2019-2024) & (USD Million)
- Table 76. Global Basil Oil Consumption Value by Type (2025-2030) & (USD Million)
- Table 77. Global Basil Oil Average Price by Type (2019-2024) & (USD/K MT)
- Table 78. Global Basil Oil Average Price by Type (2025-2030) & (USD/K MT)
- Table 79. Global Basil Oil Sales Quantity by Application (2019-2024) & (K MT)
- Table 80. Global Basil Oil Sales Quantity by Application (2025-2030) & (K MT)
- Table 81. Global Basil Oil Consumption Value by Application (2019-2024) & (USD Million)
- Table 82. Global Basil Oil Consumption Value by Application (2025-2030) & (USD Million)
- Table 83. Global Basil Oil Average Price by Application (2019-2024) & (USD/K MT)
- Table 84. Global Basil Oil Average Price by Application (2025-2030) & (USD/K MT)
- Table 85. North America Basil Oil Sales Quantity by Type (2019-2024) & (K MT)
- Table 86. North America Basil Oil Sales Quantity by Type (2025-2030) & (K MT)
- Table 87. North America Basil Oil Sales Quantity by Application (2019-2024) & (K MT)
- Table 88. North America Basil Oil Sales Quantity by Application (2025-2030) & (K MT)
- Table 89. North America Basil Oil Sales Quantity by Country (2019-2024) & (K MT)
- Table 90. North America Basil Oil Sales Quantity by Country (2025-2030) & (K MT)
- Table 91. North America Basil Oil Consumption Value by Country (2019-2024) & (USD Million)
- Table 92. North America Basil Oil Consumption Value by Country (2025-2030) & (USD



## Million)

- Table 93. Europe Basil Oil Sales Quantity by Type (2019-2024) & (K MT)
- Table 94. Europe Basil Oil Sales Quantity by Type (2025-2030) & (K MT)
- Table 95. Europe Basil Oil Sales Quantity by Application (2019-2024) & (K MT)
- Table 96. Europe Basil Oil Sales Quantity by Application (2025-2030) & (K MT)
- Table 97. Europe Basil Oil Sales Quantity by Country (2019-2024) & (K MT)
- Table 98. Europe Basil Oil Sales Quantity by Country (2025-2030) & (K MT)
- Table 99. Europe Basil Oil Consumption Value by Country (2019-2024) & (USD Million)
- Table 100. Europe Basil Oil Consumption Value by Country (2025-2030) & (USD Million)
- Table 101. Asia-Pacific Basil Oil Sales Quantity by Type (2019-2024) & (K MT)
- Table 102. Asia-Pacific Basil Oil Sales Quantity by Type (2025-2030) & (K MT)
- Table 103. Asia-Pacific Basil Oil Sales Quantity by Application (2019-2024) & (K MT)
- Table 104. Asia-Pacific Basil Oil Sales Quantity by Application (2025-2030) & (K MT)
- Table 105. Asia-Pacific Basil Oil Sales Quantity by Region (2019-2024) & (K MT)
- Table 106. Asia-Pacific Basil Oil Sales Quantity by Region (2025-2030) & (K MT)
- Table 107. Asia-Pacific Basil Oil Consumption Value by Region (2019-2024) & (USD Million)
- Table 108. Asia-Pacific Basil Oil Consumption Value by Region (2025-2030) & (USD Million)
- Table 109. South America Basil Oil Sales Quantity by Type (2019-2024) & (K MT)
- Table 110. South America Basil Oil Sales Quantity by Type (2025-2030) & (K MT)
- Table 111. South America Basil Oil Sales Quantity by Application (2019-2024) & (K MT)
- Table 112. South America Basil Oil Sales Quantity by Application (2025-2030) & (K MT)
- Table 113. South America Basil Oil Sales Quantity by Country (2019-2024) & (K MT)
- Table 114. South America Basil Oil Sales Quantity by Country (2025-2030) & (K MT)
- Table 115. South America Basil Oil Consumption Value by Country (2019-2024) & (USD Million)
- Table 116. South America Basil Oil Consumption Value by Country (2025-2030) & (USD Million)
- Table 117. Middle East & Africa Basil Oil Sales Quantity by Type (2019-2024) & (K MT)
- Table 118. Middle East & Africa Basil Oil Sales Quantity by Type (2025-2030) & (K MT)
- Table 119. Middle East & Africa Basil Oil Sales Quantity by Application (2019-2024) & (K MT)
- Table 120. Middle East & Africa Basil Oil Sales Quantity by Application (2025-2030) & (K MT)
- Table 121. Middle East & Africa Basil Oil Sales Quantity by Region (2019-2024) & (K MT)
- Table 122. Middle East & Africa Basil Oil Sales Quantity by Region (2025-2030) & (K



MT)

Table 123. Middle East & Africa Basil Oil Consumption Value by Region (2019-2024) & (USD Million)

Table 124. Middle East & Africa Basil Oil Consumption Value by Region (2025-2030) & (USD Million)

Table 125. Basil Oil Raw Material

Table 126. Key Manufacturers of Basil Oil Raw Materials

Table 127. Basil Oil Typical Distributors

Table 128. Basil Oil Typical Customers



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Basil Oil Picture
- Figure 2. Global Basil Oil Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Basil Oil Consumption Value Market Share by Type in 2023
- Figure 4. Compound Essential Oil Examples
- Figure 5. Unilateral Essential Oil Examples
- Figure 6. Global Basil Oil Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Basil Oil Consumption Value Market Share by Application in 2023
- Figure 8. Medical Examples
- Figure 9. Spa and Relaxation Examples
- Figure 10. Others Examples
- Figure 11. Global Basil Oil Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 12. Global Basil Oil Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 13. Global Basil Oil Sales Quantity (2019-2030) & (K MT)
- Figure 14. Global Basil Oil Average Price (2019-2030) & (USD/K MT)
- Figure 15. Global Basil Oil Sales Quantity Market Share by Manufacturer in 2023
- Figure 16. Global Basil Oil Consumption Value Market Share by Manufacturer in 2023
- Figure 17. Producer Shipments of Basil Oil by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 18. Top 3 Basil Oil Manufacturer (Consumption Value) Market Share in 2023
- Figure 19. Top 6 Basil Oil Manufacturer (Consumption Value) Market Share in 2023
- Figure 20. Global Basil Oil Sales Quantity Market Share by Region (2019-2030)
- Figure 21. Global Basil Oil Consumption Value Market Share by Region (2019-2030)
- Figure 22. North America Basil Oil Consumption Value (2019-2030) & (USD Million)
- Figure 23. Europe Basil Oil Consumption Value (2019-2030) & (USD Million)
- Figure 24. Asia-Pacific Basil Oil Consumption Value (2019-2030) & (USD Million)
- Figure 25. South America Basil Oil Consumption Value (2019-2030) & (USD Million)
- Figure 26. Middle East & Africa Basil Oil Consumption Value (2019-2030) & (USD Million)
- Figure 27. Global Basil Oil Sales Quantity Market Share by Type (2019-2030)
- Figure 28. Global Basil Oil Consumption Value Market Share by Type (2019-2030)
- Figure 29. Global Basil Oil Average Price by Type (2019-2030) & (USD/K MT)
- Figure 30. Global Basil Oil Sales Quantity Market Share by Application (2019-2030)



- Figure 31. Global Basil Oil Consumption Value Market Share by Application (2019-2030)
- Figure 32. Global Basil Oil Average Price by Application (2019-2030) & (USD/K MT)
- Figure 33. North America Basil Oil Sales Quantity Market Share by Type (2019-2030)
- Figure 34. North America Basil Oil Sales Quantity Market Share by Application (2019-2030)
- Figure 35. North America Basil Oil Sales Quantity Market Share by Country (2019-2030)
- Figure 36. North America Basil Oil Consumption Value Market Share by Country (2019-2030)
- Figure 37. United States Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 38. Canada Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 39. Mexico Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Europe Basil Oil Sales Quantity Market Share by Type (2019-2030)
- Figure 41. Europe Basil Oil Sales Quantity Market Share by Application (2019-2030)
- Figure 42. Europe Basil Oil Sales Quantity Market Share by Country (2019-2030)
- Figure 43. Europe Basil Oil Consumption Value Market Share by Country (2019-2030)
- Figure 44. Germany Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 45. France Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 46. United Kingdom Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 47. Russia Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 48. Italy Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. Asia-Pacific Basil Oil Sales Quantity Market Share by Type (2019-2030)
- Figure 50. Asia-Pacific Basil Oil Sales Quantity Market Share by Application (2019-2030)
- Figure 51. Asia-Pacific Basil Oil Sales Quantity Market Share by Region (2019-2030)
- Figure 52. Asia-Pacific Basil Oil Consumption Value Market Share by Region (2019-2030)
- Figure 53. China Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 54. Japan Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD



Million)

Figure 55. Korea Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Basil Oil Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Basil Oil Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Basil Oil Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Basil Oil Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Basil Oil Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Basil Oil Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Basil Oil Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Basil Oil Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Basil Oil Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Basil Oil Market Drivers

Figure 74. Basil Oil Market Restraints

Figure 75. Basil Oil Market Trends



Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Basil Oil in 2023

Figure 78. Manufacturing Process Analysis of Basil Oil

Figure 79. Basil Oil Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source



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