

# Global Basil Leaves Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Basil Leaves market size was valued at USD 60 million in 2023 and is forecast to a readjusted size of USD 66 million by 2030 with a CAGR of 1.4% during review period.

Basil is an annual, or sometimes perennial, herb used for its leaves. Owing to the traditional popularity of basil leaves as a herbal plant with important health benefits, basil is categorized as ultra-niche and high-value crop.

According to types, the most proportion of the Basil Leaves is Normal Basil, taking about 91% sales share of global market in 2020. The most proportion of Basil Leaves is used for Food and Beverage Industry and the proportion is about 94% in 2020. North America is the major consumption region of the global market, which takes about 51% market share.

The Global Info Research report includes an overview of the development of the Basil Leaves industry chain, the market status of Food and Beverage Industry (Normal Basil, Organic Basil), Pharmaceutical and Cosmetics (Normal Basil, Organic Basil), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Basil Leaves.

Regionally, the report analyzes the Basil Leaves markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Basil Leaves market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Basil Leaves market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Basil Leaves industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Normal Basil, Organic Basil).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Basil Leaves market.

**Regional Analysis:** The report involves examining the Basil Leaves market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Basil Leaves market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Basil Leaves:

**Company Analysis:** Report covers individual Basil Leaves manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Basil Leaves This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food and Beverage Industry, Pharmaceutical and Cosmetics).

**Technology Analysis:** Report covers specific technologies relevant to Basil Leaves. It

assesses the current state, advancements, and potential future developments in Basil Leaves areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Basil Leaves market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Basil Leaves market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Normal Basil

Organic Basil

#### Market segment by Application

Food and Beverage Industry

Pharmaceutical and Cosmetics

#### Major players covered

McCormick

Greenwell Overseas

Sajeevan Organic

Frontier Co-op

Starwest Botanicals

Litehouse

Badia Spices

Mountain Rose Herbs

Bagatzounis

Rosa Food Products

Fresh Origins

Ambuj Naturals

Herbs Egypt

Qingdao Wanqing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Basil Leaves product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Basil Leaves, with price, sales, revenue and global market share of Basil Leaves from 2019 to 2024.

Chapter 3, the Basil Leaves competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Basil Leaves breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Basil Leaves market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Basil Leaves.

Chapter 14 and 15, to describe Basil Leaves sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Basil Leaves

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Basil Leaves Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Normal Basil

1.3.3 Organic Basil

1.4 Market Analysis by Application

1.4.1 Overview: Global Basil Leaves Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Food and Beverage Industry

1.4.3 Pharmaceutical and Cosmetics

1.5 Global Basil Leaves Market Size & Forecast

1.5.1 Global Basil Leaves Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Basil Leaves Sales Quantity (2019-2030)

1.5.3 Global Basil Leaves Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 McCormick

2.1.1 McCormick Details

2.1.2 McCormick Major Business

2.1.3 McCormick Basil Leaves Product and Services

2.1.4 McCormick Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 McCormick Recent Developments/Updates

2.2 Greenwell Overseas

2.2.1 Greenwell Overseas Details

2.2.2 Greenwell Overseas Major Business

2.2.3 Greenwell Overseas Basil Leaves Product and Services

2.2.4 Greenwell Overseas Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Greenwell Overseas Recent Developments/Updates

2.3 Sajeevan Organic

2.3.1 Sajeevan Organic Details

- 2.3.2 Sajeevan Organic Major Business
- 2.3.3 Sajeevan Organic Basil Leaves Product and Services
- 2.3.4 Sajeevan Organic Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Sajeevan Organic Recent Developments/Updates
- 2.4 Frontier Co-op
  - 2.4.1 Frontier Co-op Details
  - 2.4.2 Frontier Co-op Major Business
  - 2.4.3 Frontier Co-op Basil Leaves Product and Services
  - 2.4.4 Frontier Co-op Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Frontier Co-op Recent Developments/Updates
- 2.5 Starwest Botanicals
  - 2.5.1 Starwest Botanicals Details
  - 2.5.2 Starwest Botanicals Major Business
  - 2.5.3 Starwest Botanicals Basil Leaves Product and Services
  - 2.5.4 Starwest Botanicals Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Starwest Botanicals Recent Developments/Updates
- 2.6 Litehouse
  - 2.6.1 Litehouse Details
  - 2.6.2 Litehouse Major Business
  - 2.6.3 Litehouse Basil Leaves Product and Services
  - 2.6.4 Litehouse Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Litehouse Recent Developments/Updates
- 2.7 Badia Spices
  - 2.7.1 Badia Spices Details
  - 2.7.2 Badia Spices Major Business
  - 2.7.3 Badia Spices Basil Leaves Product and Services
  - 2.7.4 Badia Spices Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Badia Spices Recent Developments/Updates
- 2.8 Mountain Rose Herbs
  - 2.8.1 Mountain Rose Herbs Details
  - 2.8.2 Mountain Rose Herbs Major Business
  - 2.8.3 Mountain Rose Herbs Basil Leaves Product and Services
  - 2.8.4 Mountain Rose Herbs Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 Mountain Rose Herbs Recent Developments/Updates
- 2.9 Bagatzounis
  - 2.9.1 Bagatzounis Details
  - 2.9.2 Bagatzounis Major Business
  - 2.9.3 Bagatzounis Basil Leaves Product and Services
  - 2.9.4 Bagatzounis Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Bagatzounis Recent Developments/Updates
- 2.10 Rosa Food Products
  - 2.10.1 Rosa Food Products Details
  - 2.10.2 Rosa Food Products Major Business
  - 2.10.3 Rosa Food Products Basil Leaves Product and Services
  - 2.10.4 Rosa Food Products Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Rosa Food Products Recent Developments/Updates
- 2.11 Fresh Origins
  - 2.11.1 Fresh Origins Details
  - 2.11.2 Fresh Origins Major Business
  - 2.11.3 Fresh Origins Basil Leaves Product and Services
  - 2.11.4 Fresh Origins Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Fresh Origins Recent Developments/Updates
- 2.12 Ambuj Naturals
  - 2.12.1 Ambuj Naturals Details
  - 2.12.2 Ambuj Naturals Major Business
  - 2.12.3 Ambuj Naturals Basil Leaves Product and Services
  - 2.12.4 Ambuj Naturals Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Ambuj Naturals Recent Developments/Updates
- 2.13 Herbs Egypt
  - 2.13.1 Herbs Egypt Details
  - 2.13.2 Herbs Egypt Major Business
  - 2.13.3 Herbs Egypt Basil Leaves Product and Services
  - 2.13.4 Herbs Egypt Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Herbs Egypt Recent Developments/Updates
- 2.14 Qingdao Wanqing
  - 2.14.1 Qingdao Wanqing Details
  - 2.14.2 Qingdao Wanqing Major Business



- 2.14.3 Qingdao Wanqing Basil Leaves Product and Services
- 2.14.4 Qingdao Wanqing Basil Leaves Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Qingdao Wanqing Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: BASIL LEAVES BY MANUFACTURER**

- 3.1 Global Basil Leaves Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Basil Leaves Revenue by Manufacturer (2019-2024)
- 3.3 Global Basil Leaves Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Basil Leaves by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Basil Leaves Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Basil Leaves Manufacturer Market Share in 2023
- 3.5 Basil Leaves Market: Overall Company Footprint Analysis
  - 3.5.1 Basil Leaves Market: Region Footprint
  - 3.5.2 Basil Leaves Market: Company Product Type Footprint
  - 3.5.3 Basil Leaves Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Basil Leaves Market Size by Region
  - 4.1.1 Global Basil Leaves Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Basil Leaves Consumption Value by Region (2019-2030)
  - 4.1.3 Global Basil Leaves Average Price by Region (2019-2030)
- 4.2 North America Basil Leaves Consumption Value (2019-2030)
- 4.3 Europe Basil Leaves Consumption Value (2019-2030)
- 4.4 Asia-Pacific Basil Leaves Consumption Value (2019-2030)
- 4.5 South America Basil Leaves Consumption Value (2019-2030)
- 4.6 Middle East and Africa Basil Leaves Consumption Value (2019-2030)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Basil Leaves Sales Quantity by Type (2019-2030)
- 5.2 Global Basil Leaves Consumption Value by Type (2019-2030)
- 5.3 Global Basil Leaves Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Basil Leaves Sales Quantity by Application (2019-2030)

6.2 Global Basil Leaves Consumption Value by Application (2019-2030)

6.3 Global Basil Leaves Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

7.1 North America Basil Leaves Sales Quantity by Type (2019-2030)

7.2 North America Basil Leaves Sales Quantity by Application (2019-2030)

7.3 North America Basil Leaves Market Size by Country

7.3.1 North America Basil Leaves Sales Quantity by Country (2019-2030)

7.3.2 North America Basil Leaves Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Basil Leaves Sales Quantity by Type (2019-2030)

8.2 Europe Basil Leaves Sales Quantity by Application (2019-2030)

8.3 Europe Basil Leaves Market Size by Country

8.3.1 Europe Basil Leaves Sales Quantity by Country (2019-2030)

8.3.2 Europe Basil Leaves Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Basil Leaves Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Basil Leaves Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Basil Leaves Market Size by Region

9.3.1 Asia-Pacific Basil Leaves Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Basil Leaves Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Basil Leaves Sales Quantity by Type (2019-2030)
- 10.2 South America Basil Leaves Sales Quantity by Application (2019-2030)
- 10.3 South America Basil Leaves Market Size by Country
  - 10.3.1 South America Basil Leaves Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Basil Leaves Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Basil Leaves Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Basil Leaves Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Basil Leaves Market Size by Country
  - 11.3.1 Middle East & Africa Basil Leaves Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Basil Leaves Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Basil Leaves Market Drivers
- 12.2 Basil Leaves Market Restraints
- 12.3 Basil Leaves Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Basil Leaves and Key Manufacturers

13.2 Manufacturing Costs Percentage of Basil Leaves

13.3 Basil Leaves Production Process

13.4 Basil Leaves Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Basil Leaves Typical Distributors

14.3 Basil Leaves Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Basil Leaves Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Basil Leaves Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. McCormick Basic Information, Manufacturing Base and Competitors

Table 4. McCormick Major Business

Table 5. McCormick Basil Leaves Product and Services

Table 6. McCormick Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. McCormick Recent Developments/Updates

Table 8. Greenwell Overseas Basic Information, Manufacturing Base and Competitors

Table 9. Greenwell Overseas Major Business

Table 10. Greenwell Overseas Basil Leaves Product and Services

Table 11. Greenwell Overseas Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Greenwell Overseas Recent Developments/Updates

Table 13. Sajeevan Organic Basic Information, Manufacturing Base and Competitors

Table 14. Sajeevan Organic Major Business

Table 15. Sajeevan Organic Basil Leaves Product and Services

Table 16. Sajeevan Organic Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Sajeevan Organic Recent Developments/Updates

Table 18. Frontier Co-op Basic Information, Manufacturing Base and Competitors

Table 19. Frontier Co-op Major Business

Table 20. Frontier Co-op Basil Leaves Product and Services

Table 21. Frontier Co-op Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Frontier Co-op Recent Developments/Updates

Table 23. Starwest Botanicals Basic Information, Manufacturing Base and Competitors

Table 24. Starwest Botanicals Major Business

Table 25. Starwest Botanicals Basil Leaves Product and Services

Table 26. Starwest Botanicals Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Starwest Botanicals Recent Developments/Updates

Table 28. Lighthouse Basic Information, Manufacturing Base and Competitors

Table 29. Litehouse Major Business

Table 30. Litehouse Basil Leaves Product and Services

Table 31. Litehouse Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Litehouse Recent Developments/Updates

Table 33. Badia Spices Basic Information, Manufacturing Base and Competitors

Table 34. Badia Spices Major Business

Table 35. Badia Spices Basil Leaves Product and Services

Table 36. Badia Spices Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Badia Spices Recent Developments/Updates

Table 38. Mountain Rose Herbs Basic Information, Manufacturing Base and Competitors

Table 39. Mountain Rose Herbs Major Business

Table 40. Mountain Rose Herbs Basil Leaves Product and Services

Table 41. Mountain Rose Herbs Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Mountain Rose Herbs Recent Developments/Updates

Table 43. Bagatzounis Basic Information, Manufacturing Base and Competitors

Table 44. Bagatzounis Major Business

Table 45. Bagatzounis Basil Leaves Product and Services

Table 46. Bagatzounis Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Bagatzounis Recent Developments/Updates

Table 48. Rosa Food Products Basic Information, Manufacturing Base and Competitors

Table 49. Rosa Food Products Major Business

Table 50. Rosa Food Products Basil Leaves Product and Services

Table 51. Rosa Food Products Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Rosa Food Products Recent Developments/Updates

Table 53. Fresh Origins Basic Information, Manufacturing Base and Competitors

Table 54. Fresh Origins Major Business

Table 55. Fresh Origins Basil Leaves Product and Services

Table 56. Fresh Origins Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Fresh Origins Recent Developments/Updates

Table 58. Ambuj Naturals Basic Information, Manufacturing Base and Competitors

Table 59. Ambuj Naturals Major Business

Table 60. Ambuj Naturals Basil Leaves Product and Services



- Table 61. Ambuj Naturals Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Ambuj Naturals Recent Developments/Updates
- Table 63. Herbs Egypt Basic Information, Manufacturing Base and Competitors
- Table 64. Herbs Egypt Major Business
- Table 65. Herbs Egypt Basil Leaves Product and Services
- Table 66. Herbs Egypt Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Herbs Egypt Recent Developments/Updates
- Table 68. Qingdao Wanqing Basic Information, Manufacturing Base and Competitors
- Table 69. Qingdao Wanqing Major Business
- Table 70. Qingdao Wanqing Basil Leaves Product and Services
- Table 71. Qingdao Wanqing Basil Leaves Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Qingdao Wanqing Recent Developments/Updates
- Table 73. Global Basil Leaves Sales Quantity by Manufacturer (2019-2024) & (MT)
- Table 74. Global Basil Leaves Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 75. Global Basil Leaves Average Price by Manufacturer (2019-2024) & (USD/Kg)
- Table 76. Market Position of Manufacturers in Basil Leaves, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 77. Head Office and Basil Leaves Production Site of Key Manufacturer
- Table 78. Basil Leaves Market: Company Product Type Footprint
- Table 79. Basil Leaves Market: Company Product Application Footprint
- Table 80. Basil Leaves New Market Entrants and Barriers to Market Entry
- Table 81. Basil Leaves Mergers, Acquisition, Agreements, and Collaborations
- Table 82. Global Basil Leaves Sales Quantity by Region (2019-2024) & (MT)
- Table 83. Global Basil Leaves Sales Quantity by Region (2025-2030) & (MT)
- Table 84. Global Basil Leaves Consumption Value by Region (2019-2024) & (USD Million)
- Table 85. Global Basil Leaves Consumption Value by Region (2025-2030) & (USD Million)
- Table 86. Global Basil Leaves Average Price by Region (2019-2024) & (USD/Kg)
- Table 87. Global Basil Leaves Average Price by Region (2025-2030) & (USD/Kg)
- Table 88. Global Basil Leaves Sales Quantity by Type (2019-2024) & (MT)
- Table 89. Global Basil Leaves Sales Quantity by Type (2025-2030) & (MT)
- Table 90. Global Basil Leaves Consumption Value by Type (2019-2024) & (USD Million)
- Table 91. Global Basil Leaves Consumption Value by Type (2025-2030) & (USD Million)
- Table 92. Global Basil Leaves Average Price by Type (2019-2024) & (USD/Kg)
- Table 93. Global Basil Leaves Average Price by Type (2025-2030) & (USD/Kg)

Table 94. Global Basil Leaves Sales Quantity by Application (2019-2024) & (MT)

Table 95. Global Basil Leaves Sales Quantity by Application (2025-2030) & (MT)

Table 96. Global Basil Leaves Consumption Value by Application (2019-2024) & (USD Million)

Table 97. Global Basil Leaves Consumption Value by Application (2025-2030) & (USD Million)

Table 98. Global Basil Leaves Average Price by Application (2019-2024) & (USD/Kg)

Table 99. Global Basil Leaves Average Price by Application (2025-2030) & (USD/Kg)

Table 100. North America Basil Leaves Sales Quantity by Type (2019-2024) & (MT)

Table 101. North America Basil Leaves Sales Quantity by Type (2025-2030) & (MT)

Table 102. North America Basil Leaves Sales Quantity by Application (2019-2024) & (MT)

Table 103. North America Basil Leaves Sales Quantity by Application (2025-2030) & (MT)

Table 104. North America Basil Leaves Sales Quantity by Country (2019-2024) & (MT)

Table 105. North America Basil Leaves Sales Quantity by Country (2025-2030) & (MT)

Table 106. North America Basil Leaves Consumption Value by Country (2019-2024) & (USD Million)

Table 107. North America Basil Leaves Consumption Value by Country (2025-2030) & (USD Million)

Table 108. Europe Basil Leaves Sales Quantity by Type (2019-2024) & (MT)

Table 109. Europe Basil Leaves Sales Quantity by Type (2025-2030) & (MT)

Table 110. Europe Basil Leaves Sales Quantity by Application (2019-2024) & (MT)

Table 111. Europe Basil Leaves Sales Quantity by Application (2025-2030) & (MT)

Table 112. Europe Basil Leaves Sales Quantity by Country (2019-2024) & (MT)

Table 113. Europe Basil Leaves Sales Quantity by Country (2025-2030) & (MT)

Table 114. Europe Basil Leaves Consumption Value by Country (2019-2024) & (USD Million)

Table 115. Europe Basil Leaves Consumption Value by Country (2025-2030) & (USD Million)

Table 116. Asia-Pacific Basil Leaves Sales Quantity by Type (2019-2024) & (MT)

Table 117. Asia-Pacific Basil Leaves Sales Quantity by Type (2025-2030) & (MT)

Table 118. Asia-Pacific Basil Leaves Sales Quantity by Application (2019-2024) & (MT)

Table 119. Asia-Pacific Basil Leaves Sales Quantity by Application (2025-2030) & (MT)

Table 120. Asia-Pacific Basil Leaves Sales Quantity by Region (2019-2024) & (MT)

Table 121. Asia-Pacific Basil Leaves Sales Quantity by Region (2025-2030) & (MT)

Table 122. Asia-Pacific Basil Leaves Consumption Value by Region (2019-2024) & (USD Million)

Table 123. Asia-Pacific Basil Leaves Consumption Value by Region (2025-2030) &



(USD Million)

Table 124. South America Basil Leaves Sales Quantity by Type (2019-2024) & (MT)

Table 125. South America Basil Leaves Sales Quantity by Type (2025-2030) & (MT)

Table 126. South America Basil Leaves Sales Quantity by Application (2019-2024) & (MT)

Table 127. South America Basil Leaves Sales Quantity by Application (2025-2030) & (MT)

Table 128. South America Basil Leaves Sales Quantity by Country (2019-2024) & (MT)

Table 129. South America Basil Leaves Sales Quantity by Country (2025-2030) & (MT)

Table 130. South America Basil Leaves Consumption Value by Country (2019-2024) & (USD Million)

Table 131. South America Basil Leaves Consumption Value by Country (2025-2030) & (USD Million)

Table 132. Middle East & Africa Basil Leaves Sales Quantity by Type (2019-2024) & (MT)

Table 133. Middle East & Africa Basil Leaves Sales Quantity by Type (2025-2030) & (MT)

Table 134. Middle East & Africa Basil Leaves Sales Quantity by Application (2019-2024) & (MT)

Table 135. Middle East & Africa Basil Leaves Sales Quantity by Application (2025-2030) & (MT)

Table 136. Middle East & Africa Basil Leaves Sales Quantity by Region (2019-2024) & (MT)

Table 137. Middle East & Africa Basil Leaves Sales Quantity by Region (2025-2030) & (MT)

Table 138. Middle East & Africa Basil Leaves Consumption Value by Region (2019-2024) & (USD Million)

Table 139. Middle East & Africa Basil Leaves Consumption Value by Region (2025-2030) & (USD Million)

Table 140. Basil Leaves Raw Material

Table 141. Key Manufacturers of Basil Leaves Raw Materials

Table 142. Basil Leaves Typical Distributors

Table 143. Basil Leaves Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Basil Leaves Picture
- Figure 2. Global Basil Leaves Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Basil Leaves Consumption Value Market Share by Type in 2023
- Figure 4. Normal Basil Examples
- Figure 5. Organic Basil Examples
- Figure 6. Global Basil Leaves Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Basil Leaves Consumption Value Market Share by Application in 2023
- Figure 8. Food and Beverage Industry Examples
- Figure 9. Pharmaceutical and Cosmetics Examples
- Figure 10. Global Basil Leaves Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 11. Global Basil Leaves Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 12. Global Basil Leaves Sales Quantity (2019-2030) & (MT)
- Figure 13. Global Basil Leaves Average Price (2019-2030) & (USD/Kg)
- Figure 14. Global Basil Leaves Sales Quantity Market Share by Manufacturer in 2023
- Figure 15. Global Basil Leaves Consumption Value Market Share by Manufacturer in 2023
- Figure 16. Producer Shipments of Basil Leaves by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 17. Top 3 Basil Leaves Manufacturer (Consumption Value) Market Share in 2023
- Figure 18. Top 6 Basil Leaves Manufacturer (Consumption Value) Market Share in 2023
- Figure 19. Global Basil Leaves Sales Quantity Market Share by Region (2019-2030)
- Figure 20. Global Basil Leaves Consumption Value Market Share by Region (2019-2030)
- Figure 21. North America Basil Leaves Consumption Value (2019-2030) & (USD Million)
- Figure 22. Europe Basil Leaves Consumption Value (2019-2030) & (USD Million)
- Figure 23. Asia-Pacific Basil Leaves Consumption Value (2019-2030) & (USD Million)
- Figure 24. South America Basil Leaves Consumption Value (2019-2030) & (USD Million)
- Figure 25. Middle East & Africa Basil Leaves Consumption Value (2019-2030) & (USD Million)
- Figure 26. Global Basil Leaves Sales Quantity Market Share by Type (2019-2030)
- Figure 27. Global Basil Leaves Consumption Value Market Share by Type (2019-2030)

- Figure 28. Global Basil Leaves Average Price by Type (2019-2030) & (USD/Kg)
- Figure 29. Global Basil Leaves Sales Quantity Market Share by Application (2019-2030)
- Figure 30. Global Basil Leaves Consumption Value Market Share by Application (2019-2030)
- Figure 31. Global Basil Leaves Average Price by Application (2019-2030) & (USD/Kg)
- Figure 32. North America Basil Leaves Sales Quantity Market Share by Type (2019-2030)
- Figure 33. North America Basil Leaves Sales Quantity Market Share by Application (2019-2030)
- Figure 34. North America Basil Leaves Sales Quantity Market Share by Country (2019-2030)
- Figure 35. North America Basil Leaves Consumption Value Market Share by Country (2019-2030)
- Figure 36. United States Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 37. Canada Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 38. Mexico Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 39. Europe Basil Leaves Sales Quantity Market Share by Type (2019-2030)
- Figure 40. Europe Basil Leaves Sales Quantity Market Share by Application (2019-2030)
- Figure 41. Europe Basil Leaves Sales Quantity Market Share by Country (2019-2030)
- Figure 42. Europe Basil Leaves Consumption Value Market Share by Country (2019-2030)
- Figure 43. Germany Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 44. France Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 45. United Kingdom Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 46. Russia Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 47. Italy Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 48. Asia-Pacific Basil Leaves Sales Quantity Market Share by Type (2019-2030)
- Figure 49. Asia-Pacific Basil Leaves Sales Quantity Market Share by Application (2019-2030)
- Figure 50. Asia-Pacific Basil Leaves Sales Quantity Market Share by Region

(2019-2030)

Figure 51. Asia-Pacific Basil Leaves Consumption Value Market Share by Region (2019-2030)

Figure 52. China Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Basil Leaves Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Basil Leaves Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Basil Leaves Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Basil Leaves Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Basil Leaves Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Basil Leaves Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Basil Leaves Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Basil Leaves Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Basil Leaves Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Basil Leaves Market Drivers

Figure 73. Basil Leaves Market Restraints

Figure 74. Basil Leaves Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Basil Leaves in 2023

Figure 77. Manufacturing Process Analysis of Basil Leaves

Figure 78. Basil Leaves Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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