

Global Basic PDU Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Basic PDU market size is expected to reach \$ 936 million by 2032, rising at a market growth of 3.1% CAGR during the forecast period (2026-2032).

In 2025, global Basic PDU production reached approximately 3,300 k units with an average global market price of around US\$ 220 per unit, and a gross profit margin of approximately 20%-40%. Basic PDUs are non-intelligent power distribution units that provide multiple outlets to distribute electricity from a single input feed to IT and electrical loads in racks or equipment rooms. They typically include a metal housing, circuit breaker or fuse protection, power cord and plug, and standardized outlet types, but do not include network monitoring or outlet-level metering. Basic PDUs are valued for simplicity, low cost, and reliable power delivery, and are widely used in small server rooms, edge cabinets, telecom closets, labs, and cost-sensitive data center deployments where remote management is not required. The industrial chain of Basic PDUs includes upstream sheet metal and plastics, copper busbars and wiring, outlets and connectors, breakers and fuses, power cords, plugs, indicators, and fasteners. Midstream covers electrical and mechanical design, punching and bending, assembly and wiring harnessing, insulation and grounding, safety and EMC compliance testing, and factory QA. Downstream users include enterprise IT rooms, colocation and edge sites, telecom equipment rooms, and industrial cabinets. Supporting services include configuration selection, installation, maintenance, spare parts, and replacement.

The basic PDU market remains stable as a cost-effective option for power distribution in smaller IT rooms, edge deployments, and telecom cabinets where remote monitoring is not essential. Growth is supported by continued expansion of distributed edge infrastructure and upgrades of legacy power strips to safer, higher-current, rack-mount formats with proper protection. However, share is gradually pressured by migration

toward metered and monitored PDUs in high-density racks, where energy visibility and overload prevention are critical. Buyers in the basic segment focus on safety compliance, outlet configuration, reliability, and lead time, with strong price sensitivity and commoditization. Suppliers compete on build quality, certification coverage, customization of plug/outlet standards across regions, and consistent supply. Overall, steady but moderate growth is expected, with demand concentrated in cost-sensitive and distributed deployments.

This report studies the global Basic PDU production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Basic PDU and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Basic PDU that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Basic PDU total production and demand, 2021-2032, (K Units)

Global Basic PDU total production value, 2021-2032, (USD Million)

Global Basic PDU production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Basic PDU consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Basic PDU domestic production, consumption, key domestic manufacturers and share

Global Basic PDU production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Basic PDU production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Basic PDU production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Basic PDU market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Schneider Electric (APC), Eaton, nVent (CIS Global), Vertiv, Legrand (Raritan), Server Technology, Panduit, Delta, Hpxin, Austin Hughes, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Basic PDU market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Basic PDU Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Basic PDU Market, Segmentation by Type:

1-Phase Basic PDU

3-Phase Basic PDU

Global Basic PDU Market, Segmentation by Rack Sizes:

0U

1U

Others

Global Basic PDU Market, Segmentation by Installation Type:

Horizontal Installation

Vertical Installation

Global Basic PDU Market, Segmentation by Application:

Data Centers

Enterprise IT Rooms

Telecom Operators

Others

Companies Profiled:

Schneider Electric (APC)

Eaton

nVent (CIS Global)

Vertiv

Legrand (Raritan)

Server Technology

Panduit

Delta

Hpxin

Austin Hughes

Leviton

Schleifenbauer

Cyber Power Systems

HPE

Ningbo YOSUN

Key Questions Answered:

1. How big is the global Basic PDU market?
2. What is the demand of the global Basic PDU market?
3. What is the year over year growth of the global Basic PDU market?
4. What is the production and production value of the global Basic PDU market?
5. Who are the key producers in the global Basic PDU market?
6. What are the growth factors driving the market demand?

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