

# **Global Barrier Shrink Bags Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030**

<https://marketpublishers.com/r/G3550506A33EN.html>

Date: January 2024

Pages: 111

Price: US\$ 3,480.00 (Single User License)

ID: G3550506A33EN

## **Abstracts**

According to our (Global Info Research) latest study, the global Barrier Shrink Bags market size was valued at USD 955.7 million in 2023 and is forecast to a readjusted size of USD 1042.1 million by 2030 with a CAGR of 1.2% during review period.

Barrier Shrink Bags are designed for packaging of fresh meat, meat with bones, poultry, cheese and other products. Packaging into shrink bags is one of the most effective packaging solutions. It helps to achieve long shelf-life of the product as well as the nice shelf appearance. Barrier Shrink Bags – packaging solution, which ideally suits for packaging of products with not constant shape and sizes.

Global Barrier Shrink Bags companies include Amcor, Sealed Air Corporation, Viscofan, TC Transcontinental and Kureha Corporation, etc. Global top 3 companies hold a share over 43%. Asia-Pacific is the largest market, with a share about 32%, followed by North America and Europe.

The Global Info Research report includes an overview of the development of the Barrier Shrink Bags industry chain, the market status of Meat and Poultry (Round Bottom Sealed, Straight Bottom Sealed), Seafood (Round Bottom Sealed, Straight Bottom Sealed), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Barrier Shrink Bags.

Regionally, the report analyzes the Barrier Shrink Bags markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Barrier Shrink Bags market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Barrier Shrink Bags market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Barrier Shrink Bags industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Round Bottom Sealed, Straight Bottom Sealed).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Barrier Shrink Bags market.

**Regional Analysis:** The report involves examining the Barrier Shrink Bags market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Barrier Shrink Bags market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Barrier Shrink Bags:

**Company Analysis:** Report covers individual Barrier Shrink Bags manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Barrier Shrink Bags This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Meat and Poultry, Seafood).

**Technology Analysis:** Report covers specific technologies relevant to Barrier Shrink Bags. It assesses the current state, advancements, and potential future developments in Barrier Shrink Bags areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Barrier Shrink Bags market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Barrier Shrink Bags market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Round Bottom Sealed

Straight Bottom Sealed

Side Sealed

Others

### Market segment by Application

Meat and Poultry

Seafood

Dairy

Others

#### Major players covered

Amcor

Sealed Air Corporation

Viscofan

TC Transcontinental

Kureha Corporation

Flexopack

Schur Flexibles Group

Allfo

Winpak

PREMIUMPACK

Flavorseal

BUERGOFOL

Vac Pac

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Barrier Shrink Bags product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Barrier Shrink Bags, with price, sales, revenue and global market share of Barrier Shrink Bags from 2019 to 2024.

Chapter 3, the Barrier Shrink Bags competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Barrier Shrink Bags breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Barrier Shrink Bags market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Barrier Shrink Bags.

Chapter 14 and 15, to describe Barrier Shrink Bags sales channel, distributors,

customers, research findings and conclusion.

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