

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Barley Market 2018, Forecast to 2023

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Abstracts

The increasing demand for food and beverage package drives the growth of market. The growing demand and awareness about barley water is one of the key trends in the barley market. Barley water has a large number of health benefits due to which, it is gaining popularity among health-conscious customers. The global barley market is shifting rapidly. A high usage of barley in alcoholic products is likely to boost revenue growth of the barley market. Alcoholic products including beer become main drink for people. EMEA accounted for the maximum shares of the barley grain market during 2017. APAC market is expected to grow due rapid population growth and cheap human labor.

Scope of the Report:

This report focuses on the Barley in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The increasing demand for barley drives the growth of market. The launch of packaged food and beverage containing barley ingredients as one of the primary factors that will trigger the growth of the barley market in the coming years. The demand for food and beverage offerings will increase due to new product development, improved taste, versatility, and high levels of marketing support. In the past few years, new food and beverage product launches have increased and many of these products had barley as an ingredient. Health-conscious customers are preferring packaged food and beverages with nutritional benefits. The manufacturers of the packaged food and beverage market focus on offering products containing barley as an ingredient to attract health-aware customers. The Western Europe market led the global barley market in 2017 with more

than 25% market share. the North America, Latin America, and the Asia Pacific and Japan barley markets are projected to witness good growth during the period of assessment due to rapid increase in the usage of barley.

The worldwide market for Barley is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Cargill

Crisp Malting

GrainCorp

Grain Millers

Groupe Soufflet

Maltexco

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Quick Pearl Barley

Pearl Barley

Barley Flour

Barley Flakes

Barley Grits

Hulless Barley

Hulled Barley

Market Segment by Applications, can be divided into

Animal Feed Industry

Food and Beverages Industry

There are 15 Chapters to deeply display the global Barley market.

Chapter 1, to describe Barley Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Barley, with sales, revenue, and price of Barley, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Barley, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Barley market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Barley sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Barley Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Quick Pearl Barley
 - 1.2.2 Pearl Barley
 - 1.2.3 Barley Flour
 - 1.2.4 Barley Flakes
 - 1.2.5 Barley Grits
 - 1.2.6 Hulless Barley
 - 1.2.7 Hulled Barley
- 1.3 Market Analysis by Applications
 - 1.3.1 Animal Feed Industry
 - 1.3.2 Food and Beverages Industry
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)

- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Cargill

2.1.1 Business Overview

2.1.1.1 Cargill Description

2.1.1.2 Cargill Headquarter, Main Business and Finance Overview

2.1.2 Cargill Barley Product Introduction

2.1.2.1 Barley Production Bases, Sales Regions and Major Competitors

2.1.2.2 Barley Product Information

2.1.3 Cargill Barley Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Cargill Barley Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Cargill Barley Market Share in 2017

2.2 Crisp Malting

2.2.1 Business Overview

2.2.1.1 Crisp Malting Description

2.2.1.2 Crisp Malting Headquarter, Main Business and Finance Overview

2.2.2 Crisp Malting Barley Product Introduction

2.2.2.1 Barley Production Bases, Sales Regions and Major Competitors

2.2.2.2 Barley Product Information

2.2.3 Crisp Malting Barley Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Crisp Malting Barley Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Crisp Malting Barley Market Share in 2017

2.3 GrainCorp

2.3.1 Business Overview

2.3.1.1 GrainCorp Description

2.3.1.2 GrainCorp Headquarter, Main Business and Finance Overview

2.3.2 GrainCorp Barley Product Introduction

2.3.2.1 Barley Production Bases, Sales Regions and Major Competitors

2.3.2.2 Barley Product Information

2.3.3 GrainCorp Barley Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.3.3.1 GrainCorp Barley Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.3.3.2 Global GrainCorp Barley Market Share in 2017

2.4 Grain Millers

2.4.1 Business Overview

2.4.1.1 Grain Millers Description

2.4.1.2 Grain Millers Headquarter, Main Business and Finance Overview

2.4.2 Grain Millers Barley Product Introduction

2.4.2.1 Barley Production Bases, Sales Regions and Major Competitors

2.4.2.2 Barley Product Information

2.4.3 Grain Millers Barley Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.4.3.1 Grain Millers Barley Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.4.3.2 Global Grain Millers Barley Market Share in 2017

2.5 Groupe Soufflet

2.5.1 Business Overview

2.5.1.1 Groupe Soufflet Description

2.5.1.2 Groupe Soufflet Headquarter, Main Business and Finance Overview

2.5.2 Groupe Soufflet Barley Product Introduction

2.5.2.1 Barley Production Bases, Sales Regions and Major Competitors

2.5.2.2 Barley Product Information

2.5.3 Groupe Soufflet Barley Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.5.3.1 Groupe Soufflet Barley Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Groupe Soufflet Barley Market Share in 2017

2.6 Maltexco

2.6.1 Business Overview

2.6.1.1 Maltexco Description

2.6.1.2 Maltexco Headquarter, Main Business and Finance Overview

2.6.2 Maltexco Barley Product Introduction

2.6.2.1 Barley Production Bases, Sales Regions and Major Competitors

2.6.2.2 Barley Product Information

2.6.3 Maltexco Barley Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

2.6.3.1 Maltexco Barley Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Maltexco Barley Market Share in 2017

3 GLOBAL BARLEY MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Barley Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Barley Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Barley Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Barley Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Barley Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL BARLEY MARKET ANALYSIS BY REGIONS

- 4.1 Global Barley Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Barley Sales by Regions (2013-2018)
 - 4.1.2 Global Barley Revenue by Regions (2013-2018)
- 4.2 North America Barley Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Barley Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Barley Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Barley Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Barley Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BARLEY BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Barley Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Barley Sales by Countries (2013-2018)
 - 5.1.2 North America Barley Revenue by Countries (2013-2018)
 - 5.1.3 United States Barley Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Barley Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Barley Sales and Growth Rate (2013-2018)
- 5.2 North America Barley Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Barley Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Barley Revenue by Manufacturers (2016-2017)
- 5.3 North America Barley Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Barley Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Barley Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Barley Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Barley Sales and Sales Share by Application (2013-2018)

5.4.2 North America Barley Revenue and Revenue Share by Application (2013-2018)

6 EUROPE BARLEY BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Barley Sales, Revenue and Market Share by Countries

6.1.1 Europe Barley Sales by Countries (2013-2018)

6.1.2 Europe Barley Revenue by Countries (2013-2018)

6.1.3 Germany Barley Sales and Growth Rate (2013-2018)

6.1.4 UK Barley Sales and Growth Rate (2013-2018)

6.1.5 France Barley Sales and Growth Rate (2013-2018)

6.1.6 Russia Barley Sales and Growth Rate (2013-2018)

6.1.7 Italy Barley Sales and Growth Rate (2013-2018)

6.2 Europe Barley Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Barley Sales by Manufacturers (2016-2017)

6.2.2 Europe Barley Revenue by Manufacturers (2016-2017)

6.3 Europe Barley Sales, Revenue and Market Share by Type (2013-2018)

6.3.1 Europe Barley Sales and Sales Share by Type (2013-2018)

6.3.2 Europe Barley Revenue and Revenue Share by Type (2013-2018)

6.4 Europe Barley Sales, Revenue and Market Share by Application (2013-2018)

6.4.1 Europe Barley Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Barley Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC BARLEY BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Barley Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Barley Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Barley Revenue by Countries (2013-2018)

7.1.3 China Barley Sales and Growth Rate (2013-2018)

7.1.4 Japan Barley Sales and Growth Rate (2013-2018)

7.1.5 Korea Barley Sales and Growth Rate (2013-2018)

7.1.6 India Barley Sales and Growth Rate (2013-2018)

7.1.7 Southeast Asia Barley Sales and Growth Rate (2013-2018)

7.2 Asia-Pacific Barley Sales and Revenue (Value) by Manufacturers (2016-2017)

7.2.1 Asia-Pacific Barley Sales by Manufacturers (2016-2017)

7.2.2 Asia-Pacific Barley Revenue by Manufacturers (2016-2017)

7.3 Asia-Pacific Barley Sales, Revenue and Market Share by Type (2013-2018)

- 7.3.1 Asia-Pacific Barley Sales and Sales Share by Type (2013-2018)
- 7.3.2 Asia-Pacific Barley Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Barley Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Barley Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Barley Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA BARLEY BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Barley Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Barley Sales by Countries (2013-2018)
 - 8.1.2 South America Barley Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Barley Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Barley Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Barley Sales and Growth Rate (2013-2018)
- 8.2 South America Barley Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Barley Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Barley Revenue by Manufacturers (2016-2017)
- 8.3 South America Barley Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Barley Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Barley Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Barley Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Barley Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America Barley Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA BARLEY BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Middle East and Africa Barley Sales, Revenue and Market Share by Countries
 - 9.1.1 Middle East and Africa Barley Sales by Countries (2013-2018)
 - 9.1.2 Middle East and Africa Barley Revenue by Countries (2013-2018)
 - 9.1.3 Saudi Arabia Barley Sales and Growth Rate (2013-2018)
 - 9.1.4 UAE Barley Sales and Growth Rate (2013-2018)
 - 9.1.5 Egypt Barley Sales and Growth Rate (2013-2018)
 - 9.1.6 Nigeria Barley Sales and Growth Rate (2013-2018)
 - 9.1.7 South Africa Barley Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Barley Sales and Revenue (Value) by Manufacturers (2016-2017)

- 9.2.1 Middle East and Africa Barley Sales by Manufacturers (2016-2017)
- 9.2.2 Middle East and Africa Barley Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Barley Sales, Revenue and Market Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Barley Sales and Sales Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Barley Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Barley Sales, Revenue and Market Share by Application (2013-2018)
 - 9.4.1 Middle East and Africa Barley Sales and Sales Share by Application (2013-2018)
 - 9.4.2 Middle East and Africa Barley Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL BARLEY MARKET SEGMENT BY TYPE

- 10.1 Global Barley Sales, Revenue and Market Share by Type (2013-2018)
 - 10.1.1 Global Barley Sales and Market Share by Type (2013-2018)
 - 10.1.2 Global Barley Revenue and Market Share by Type (2013-2018)
- 10.2 Quick Pearl Barley Sales Growth and Price
 - 10.2.1 Global Quick Pearl Barley Sales Growth (2013-2018)
 - 10.2.2 Global Quick Pearl Barley Price (2013-2018)
- 10.3 Pearl Barley Sales Growth and Price
 - 10.3.1 Global Pearl Barley Sales Growth (2013-2018)
 - 10.3.2 Global Pearl Barley Price (2013-2018)
- 10.4 Barley Flour Sales Growth and Price
 - 10.4.1 Global Barley Flour Sales Growth (2013-2018)
 - 10.4.2 Global Barley Flour Price (2013-2018)
- 10.5 Barley Flakes Sales Growth and Price
 - 10.5.1 Global Barley Flakes Sales Growth (2013-2018)
 - 10.5.2 Global Barley Flakes Price (2013-2018)
- 10.6 Barley Grits Sales Growth and Price
 - 10.6.1 Global Barley Grits Sales Growth (2013-2018)
 - 10.6.2 Global Barley Grits Price (2013-2018)
- 10.7 Hulless Barley Sales Growth and Price
 - 10.7.1 Global Hulless Barley Sales Growth (2013-2018)
 - 10.7.2 Global Hulless Barley Price (2013-2018)
- 10.8 Hulled Barley Sales Growth and Price
 - 10.8.1 Global Hulled Barley Sales Growth (2013-2018)
 - 10.8.2 Global Hulled Barley Price (2013-2018)

11 GLOBAL BARLEY MARKET SEGMENT BY APPLICATION

- 11.1 Global Barley Sales Market Share by Application (2013-2018)
- 11.2 Animal Feed Industry Sales Growth (2013-2018)
- 11.3 Food and Beverages Industry Sales Growth (2013-2018)

12 BARLEY MARKET FORECAST (2018-2023)

- 12.1 Global Barley Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Barley Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Barley Market Forecast (2018-2023)
 - 12.2.2 Europe Barley Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Barley Market Forecast (2018-2023)
 - 12.2.4 South America Barley Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Barley Market Forecast (2018-2023)
- 12.3 Barley Market Forecast by Type (2018-2023)
 - 12.3.1 Global Barley Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Barley Market Share Forecast by Type (2018-2023)
- 12.4 Barley Market Forecast by Application (2018-2023)
 - 12.4.1 Global Barley Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Barley Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Barley Picture

Table Product Specifications of Barley

Figure Global Barley CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Barley CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Barley by Types in 2017

Figure Quick Pearl Barley Picture

Table Major Manufacturers of Quick Pearl Barley

Figure Pearl Barley Picture

Table Major Manufacturers of Pearl Barley

Figure Barley Flour Picture

Table Major Manufacturers of Barley Flour

Figure Barley Flakes Picture

Table Major Manufacturers of Barley Flakes

Figure Barley Grits Picture

Table Major Manufacturers of Barley Grits

Figure Hulless Barley Picture

Table Major Manufacturers of Hulless Barley

Figure Hulled Barley Picture

Table Major Manufacturers of Hulled Barley

Figure Barley Sales Market Share by Applications in 2017

Figure Animal Feed Industry Picture

Figure Food and Beverages Industry Picture

Figure United States Barley Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Barley Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Barley Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Barley Revenue (Value) and Growth Rate (2013-2023)

Figure France Barley Revenue (Value) and Growth Rate (2013-2023)

Figure UK Barley Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Barley Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Barley Revenue (Value) and Growth Rate (2013-2023)

Figure China Barley Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Barley Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Barley Revenue (Value) and Growth Rate (2013-2023)

Figure India Barley Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Barley Revenue (Value) and Growth Rate (2013-2023)
Figure Brazil Barley Revenue (Value) and Growth Rate (2013-2023)
Figure Egypt Barley Revenue (Value) and Growth Rate (2013-2023)
Figure Saudi Arabia Barley Revenue (Value) and Growth Rate (2013-2023)
Figure South Africa Barley Revenue (Value) and Growth Rate (2013-2023)
Figure Nigeria Barley Revenue (Value) and Growth Rate (2013-2023)
Table Cargill Headquarter, Established, Main Business and Finance Overview (2017)
Table Cargill Barley Production Bases, Sales Regions and Major Competitors
Table Cargill Barley Product
Table Cargill Barley Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Cargill Barley Sales Market Share in 2017
Figure Global Cargill Barley Revenue Market Share in 2017
Table Crisp Malting Headquarter, Established, Main Business and Finance Overview (2017)
Table Crisp Malting Barley Production Bases, Sales Regions and Major Competitors
Table Crisp Malting Barley Product
Table Crisp Malting Barley Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Crisp Malting Barley Sales Market Share in 2017
Figure Global Crisp Malting Barley Revenue Market Share in 2017
Table GrainCorp Headquarter, Established, Main Business and Finance Overview (2017)
Table GrainCorp Barley Production Bases, Sales Regions and Major Competitors
Table GrainCorp Barley Product
Table GrainCorp Barley Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global GrainCorp Barley Sales Market Share in 2017
Figure Global GrainCorp Barley Revenue Market Share in 2017
Table Grain Millers Headquarter, Established, Main Business and Finance Overview (2017)
Table Grain Millers Barley Production Bases, Sales Regions and Major Competitors
Table Grain Millers Barley Product
Table Grain Millers Barley Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Grain Millers Barley Sales Market Share in 2017
Figure Global Grain Millers Barley Revenue Market Share in 2017
Table Groupe Soufflet Headquarter, Established, Main Business and Finance Overview (2017)

Table Groupe Soufflet Barley Production Bases, Sales Regions and Major Competitors
Table Groupe Soufflet Barley Product
Table Groupe Soufflet Barley Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Groupe Soufflet Barley Sales Market Share in 2017
Figure Global Groupe Soufflet Barley Revenue Market Share in 2017
Table Maltexco Headquarter, Established, Main Business and Finance Overview (2017)
Table Maltexco Barley Production Bases, Sales Regions and Major Competitors
Table Maltexco Barley Product
Table Maltexco Barley Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Maltexco Barley Sales Market Share in 2017
Figure Global Maltexco Barley Revenue Market Share in 2017
Table Global Barley Sales by Manufacturer (2016-2017)
Figure Global Barley Sales Market Share by Manufacturer in 2016
Figure Global Barley Sales Market Share by Manufacturer in 2017
Table Global Barley Revenue by Manufacturer (2016-2017)
Figure Global Barley Revenue Market Share by Manufacturer in 2016
Figure Global Barley Revenue Market Share by Manufacturer in 2017
Table Global Barley Price by Manufacturer (2016-2017)
Figure Top 3 Barley Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Barley Manufacturer (Revenue) Market Share in 2017
Figure Global Barley Sales and Growth Rate (2013-2018)
Figure Global Barley Revenue and Growth Rate (2013-2018)
Table Global Barley Sales by Regions (2013-2018)
Table Global Barley Sales Market Share by Regions (2013-2018)
Table Global Barley Revenue by Regions (2013-2018)
Figure Global Barley Revenue Market Share by Regions in 2013
Figure Global Barley Revenue Market Share by Regions in 2017
Figure North America Barley Sales and Growth Rate (2013-2018)
Figure North America Barley Revenue and Growth Rate (2013-2018)
Figure Europe Barley Sales and Growth Rate (2013-2018)
Figure Europe Barley Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Barley Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Barley Revenue and Growth Rate (2013-2018)
Figure South America Barley Sales and Growth Rate (2013-2018)
Figure South America Barley Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Barley Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Barley Revenue and Growth Rate (2013-2018)

Figure North America Barley Revenue and Growth Rate (2013-2018)
Table North America Barley Sales by Countries (2013-2018)
Table North America Barley Sales Market Share by Countries (2013-2018)
Figure North America Barley Sales Market Share by Countries in 2013
Figure North America Barley Sales Market Share by Countries in 2017
Table North America Barley Revenue by Countries (2013-2018)
Table North America Barley Revenue Market Share by Countries (2013-2018)
Figure North America Barley Revenue Market Share by Countries in 2013
Figure North America Barley Revenue Market Share by Countries in 2017
Figure United States Barley Sales and Growth Rate (2013-2018)
Figure Canada Barley Sales and Growth Rate (2013-2018)
Figure Mexico Barley Sales and Growth Rate (2013-2018)
Table North America Barley Sales by Manufacturer (2016-2017)
Figure North America Barley Sales Market Share by Manufacturer in 2016
Figure North America Barley Sales Market Share by Manufacturer in 2017
Table North America Barley Revenue by Manufacturer (2016-2017)
Figure North America Barley Revenue Market Share by Manufacturer in 2016
Figure North America Barley Revenue Market Share by Manufacturer in 2017
Table North America Barley Sales by Type (2013-2018)
Table North America Barley Sales Share by Type (2013-2018)
Table North America Barley Revenue by Type (2013-2018)
Table North America Barley Revenue Share by Type (2013-2018)
Table North America Barley Sales by Application (2013-2018)
Table North America Barley Sales Share by Application (2013-2018)
Table North America Barley Revenue by Application (2013-2018)
Table North America Barley Revenue Share by Application (2013-2018)
Figure Europe Barley Revenue and Growth Rate (2013-2018)
Table Europe Barley Sales by Countries (2013-2018)
Table Europe Barley Sales Market Share by Countries (2013-2018)
Table Europe Barley Revenue by Countries (2013-2018)
Figure Europe Barley Revenue Market Share by Countries in 2016
Figure Europe Barley Revenue Market Share by Countries in 2017
Figure Germany Barley Sales and Growth Rate (2013-2018)
Figure UK Barley Sales and Growth Rate (2013-2018)
Figure France Barley Sales and Growth Rate (2013-2018)
Figure Russia Barley Sales and Growth Rate (2013-2018)
Figure Italy Barley Sales and Growth Rate (2013-2018)
Table Europe Barley Sales by Manufacturer (2016-2017)
Figure Europe Barley Sales Market Share by Manufacturer in 2016

Figure Europe Barley Sales Market Share by Manufacturer in 2017

Table Europe Barley Revenue by Manufacturer (2016-2017)

Figure Europe Barley Revenue Market Share by Manufacturer in 2016

Figure Europe Barley Revenue Market Share by Manufacturer in 2017

Table Europe Barley Sales by Type (2013-2018)

Table Europe Barley Sales Share by Type (2013-2018)

Table Europe Barley Revenue by Type (2013-2018)

Table Europe Barley Revenue Share by Type (2013-2018)

Table Europe Barley Sales by Application (2013-2018)

Table Europe Barley Sales Share by Application (2013-2018)

Table Europe Barley Revenue by Application (2013-2018)

Table Europe Barley Revenue Share by Application (2013-2018)

Figure Asia-Pacific Barley Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Barley Sales by Countries (2013-2018)

Table Asia-Pacific Barley Sales Market Share by Countries (2013-2018)

Figure Asia-Pacific Barley Sales Market Share by Countries 2017

Table Asia-Pacific Barley Revenue by Countries (2013-2018)

Figure Asia-Pacific Barley Revenue Market Share by Countries 2017

Figure China Barley Sales and Growth Rate (2013-2018)

Figure Japan Barley Sales and Growth Rate (2013-2018)

Figure Korea Barley Sales and Growth Rate (2013-2018)

Figure India Barley Sales and Growth Rate (2013-2018)

Figure Southeast Asia Barley Sales and Growth Rate (2013-2018)

Table Asia-Pacific Barley Sales by Manufacturer (2016-2017)

Figure Asia-Pacific Barley Sales Market Share by Manufacturer in 2016

Figure Asia-Pacific Barley Sales Market Share by Manufacturer in 2017

Table Asia-Pacific Barley Revenue by Manufacturer (2016-2017)

Figure Asia-Pacific Barley Revenue Market Share by Manufacturer in 2016

Figure Asia-Pacific Barley Revenue Market Share by Manufacturer in 2017

Table Asia-Pacific Barley Sales by Type (2013-2018)

Table Asia-Pacific Barley Sales Share by Type (2013-2018)

Table Asia-Pacific Barley Revenue by Type (2013-2018)

Table Asia-Pacific Barley Revenue Share by Type (2013-2018)

Table Asia-Pacific Barley Sales by Application (2013-2018)

Table Asia-Pacific Barley Sales Share by Application (2013-2018)

Table Asia-Pacific Barley Revenue by Application (2013-2018)

Table Asia-Pacific Barley Revenue Share by Application (2013-2018)

Figure South America Barley Revenue and Growth Rate (2013-2018)

Table South America Barley Sales by Countries (2013-2018)

Table South America Barley Sales Market Share by Countries (2013-2018)
Figure South America Barley Sales Market Share by Countries in 2017
Table South America Barley Revenue by Countries (2013-2018)
Table South America Barley Revenue Market Share by Countries (2013-2018)
Figure South America Barley Revenue Market Share by Countries in 2017
Figure Brazil Barley Sales and Growth Rate (2013-2018)
Figure Argentina Barley Sales and Growth Rate (2013-2018)
Figure Colombia Barley Sales and Growth Rate (2013-2018)
Table South America Barley Sales by Manufacturer (2016-2017)
Figure South America Barley Sales Market Share by Manufacturer in 2016
Figure South America Barley Sales Market Share by Manufacturer in 2017
Table South America Barley Revenue by Manufacturer (2016-2017)
Figure South America Barley Revenue Market Share by Manufacturer in 2016
Figure South America Barley Revenue Market Share by Manufacturer in 2017
Table South America Barley Sales by Type (2013-2018)
Table South America Barley Sales Share by Type (2013-2018)
Table South America Barley Revenue by Type (2013-2018)
Table South America Barley Revenue Share by Type (2013-2018)
Table South America Barley Sales by Application (2013-2018)
Table South America Barley Sales Share by Application (2013-2018)
Table South America Barley Revenue by Application (2013-2018)
Table South America Barley Revenue Share by Application (2013-2018)
Figure Middle East and Africa Barley Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Barley Sales by Countries (2013-2018)
Table Middle East and Africa Barley Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Barley Sales Market Share by Countries in 2017
Table Middle East and Africa Barley Revenue by Countries (2013-2018)
Table Middle East and Africa Barley Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Barley Revenue Market Share by Countries in 2013
Figure Middle East and Africa Barley Revenue Market Share by Countries in 2017
Figure Saudi Arabia Barley Sales and Growth Rate (2013-2018)
Figure UAE Barley Sales and Growth Rate (2013-2018)
Figure Egypt Barley Sales and Growth Rate (2013-2018)
Figure Nigeria Barley Sales and Growth Rate (2013-2018)
Figure South Africa Barley Sales and Growth Rate (2013-2018)
Table Middle East and Africa Barley Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Barley Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Barley Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Barley Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Barley Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa Barley Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa Barley Sales by Type (2013-2018)
Table Middle East and Africa Barley Sales Share by Type (2013-2018)
Table Middle East and Africa Barley Revenue by Type (2013-2018)
Table Middle East and Africa Barley Revenue Share by Type (2013-2018)
Table Middle East and Africa Barley Sales by Application (2013-2018)
Table Middle East and Africa Barley Sales Share by Application (2013-2018)
Table Middle East and Africa Barley Revenue by Application (2013-2018)
Table Middle East and Africa Barley Revenue Share by Application (2013-2018)
Table Global Barley Sales by Type (2013-2018)
Table Global Barley Sales Share by Type (2013-2018)
Table Global Barley Revenue by Type (2013-2018)
Table Global Barley Revenue Share by Type (2013-2018)
Figure Global Quick Pearl Barley Sales Growth (2013-2018)
Figure Global Quick Pearl Barley Price (2013-2018)
Figure Global Pearl Barley Sales Growth (2013-2018)
Figure Global Pearl Barley Price (2013-2018)
Figure Global Barley Flour Sales Growth (2013-2018)
Figure Global Barley Flour Price (2013-2018)
Figure Global Barley Flakes Sales Growth (2013-2018)
Figure Global Barley Flakes Price (2013-2018)
Figure Global Barley Grits Sales Growth (2013-2018)
Figure Global Barley Grits Price (2013-2018)
Figure Global Hulless Barley Sales Growth (2013-2018)
Figure Global Hulless Barley Price (2013-2018)
Figure Global Hulled Barley Sales Growth (2013-2018)
Figure Global Hulled Barley Price (2013-2018)
Table Global Barley Sales by Application (2013-2018)
Table Global Barley Sales Share by Application (2013-2018)
Figure Global Animal Feed Industry Sales Growth (2013-2018)
Figure Global Food and Beverages Industry Sales Growth (2013-2018)
Figure Global Barley Sales, Revenue and Growth Rate (2018-2023)
Table Global Barley Sales Forecast by Regions (2018-2023)
Table Global Barley Market Share Forecast by Regions (2018-2023)
Figure North America Sales Barley Market Forecast (2018-2023)
Figure Europe Sales Barley Market Forecast (2018-2023)
Figure Asia-Pacific Sales Barley Market Forecast (2018-2023)
Figure South America Sales Barley Market Forecast (2018-2023)

Figure Middle East and Africa Sales Barley Market Forecast (2018-2023)

Table Global Barley Sales Forecast by Type (2018-2023)

Table Global Barley Market Share Forecast by Type (2018-2023)

Table Global Barley Sales Forecast by Application (2018-2023)

Table Global Barley Market Share Forecast by Application (2018-2023)

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