

Global Barley Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Barley market size was valued at USD 22620 million in 2023 and is forecast to a readjusted size of USD 25400 million by 2030 with a CAGR of 1.7% during review period.

The increasing demand for food and beverage package drives the growth of market. The growing demand and awareness about barley water is one of the key trends in the barley market. Barley water has a large number of health benefits due to which, it is gaining popularity among health-conscious customers. The global barley market is shifting rapidly. A high usage of barley in alcoholic products is likely to boost revenue growth of the barley market. Alcoholic products including beer become main drink for people. EMEA accounted for the maximum shares of the barley grain market during 2017. APAC market is expected to grow due rapid population growth and cheap human labor.

The increasing demand for barley drives the growth of market. The launch of packaged food and beverage containing barley ingredients as one of the primary factors that will trigger the growth of the barley market in the coming years. The demand for food and beverage offerings will increase due to new product development, improved taste, versatility, and high levels of marketing support. In the past few years, new food and beverage product launches have increased and many of these products had barley as an ingredient. Health-conscious customers are preferring packaged food and beverages with nutritional benefits. The manufacturers of the packaged food and beverage market focus on offering products containing barley as an ingredient to attract health-aware customers. The Western Europe market led the global barley market in 2017 with more than 25% market share. the North America, Latin America, and the Asia Pacific and Japan barley markets are projected to witness good growth during the period of

assessment due to rapid increase in the usage of barley.

The Global Info Research report includes an overview of the development of the Barley industry chain, the market status of Animal Feed Industry (Quick Pearl Barley, Pearl Barley), Food and Beverages Industry (Quick Pearl Barley, Pearl Barley), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Barley.

Regionally, the report analyzes the Barley markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Barley market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Barley market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Barley industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Quick Pearl Barley, Pearl Barley).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Barley market.

Regional Analysis: The report involves examining the Barley market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Barley market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Barley:

Company Analysis: Report covers individual Barley manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Barley. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Animal Feed Industry, Food and Beverages Industry).

Technology Analysis: Report covers specific technologies relevant to Barley. It assesses the current state, advancements, and potential future developments in Barley areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Barley market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Barley market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Quick Pearl Barley

Pearl Barley

Barley Flour

Barley Flakes

Barley Grits

Hulless Barley

Hulled Barley

Market segment by Application

Animal Feed Industry

Food and Beverages Industry

Major players covered

Cargill

Crisp Malting

GrainCorp

Grain Millers

Groupe Soufflet

Maltexco

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Barley product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Barley, with price, sales, revenue and global market share of Barley from 2019 to 2024.

Chapter 3, the Barley competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Barley breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Barley market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Barley.

Chapter 14 and 15, to describe Barley sales channel, distributors, customers, research findings and conclusion.

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