

# Global Barley Grass Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Barley Grass market size was valued at US\$ 1019 million in 2024 and is forecast to a readjusted size of USD 1548 million by 2031 with a CAGR of 6.2% during review period.

Barley grass is a common ingredient at juice shops and health stores. It's often dubbed a superfood and used as a supplement to boost weight loss, enhance immune function, and support overall health. In this report, we mainly count barley grass powder.

Global key players of Barley Grass include Yamamoto Kanpo Pharmaceutical, iSDG, Swanson, Green Foods Corporation, The Synergy Company, etc. The top five players hold a share about 13%. Asia-Pacific is the world's largest market for Barley Grass and holds a share about 40%, followed by North America and Europe, with share about 30% and 26%, separately. In terms of product type, Above 200 Mesh is the largest segment, accounting for a share about 70%. In terms of application, Beverage is the largest field with a share about 61 percent.

This report is a detailed and comprehensive analysis for global Barley Grass market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Barley Grass market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (USD/MT), 2020-2031

Global Barley Grass market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (USD/MT), 2020-2031

Global Barley Grass market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (USD/MT), 2020-2031

Global Barley Grass market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Barley Grass

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Barley Grass market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yamamoto Kanpo Pharmaceutical, iSDG, Swanson, Green Foods Corporation, The Synergy Company, Wanshida Wheat Corporation, Purasana, Itoh Kanpo Pharmaceutical, Jiangsu Boke Biotechnology, Hengshui Shanzhi Health Drink, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Barley Grass market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

50-200 Mesh

Above 200 Mesh

#### Market segment by Application

Functional Food

Beverage

Other

#### Major players covered

Yamamoto Kanpo Pharmaceutical

iSDG

Swanson

Green Foods Corporation

The Synergy Company

Wanshida Wheat Corporation

Purasana

Itoh Kanpo Pharmaceutical

Jiangsu Boke Biotechnology

Hengshui Shanzhi Health Drink

Shaanxi Yi An Biological

Shimane Organic Farm

Jiangsu Zhenya Biotechnology

Micro Ingredients

Morlife

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Barley Grass product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Barley Grass, with price, sales quantity, revenue, and global market share of Barley Grass from 2020 to 2025.

Chapter 3, the Barley Grass competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Barley Grass breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Barley Grass market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Barley Grass.

Chapter 14 and 15, to describe Barley Grass sales channel, distributors, customers, research findings and conclusion.

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