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Global Barcode Scanners and Barcode Mobile Computers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

A barcode scanner or reader is an input device that captures and reads the information in a barcode. Basic scanners simply record and translate the barcode into numbers and/or letters, that code must be sent to a computer database for further information. This can be done with a wired connection (such as through a serial or keyboard port) or wirelessly.

Mobile computers are full independent computers that integrates all the necessary peripherals and interfaces needed for collecting, manage, and store the data gathered via barcodes. Mobile computer integrates, in a small form factor, all the necessary components of a computer, such has a display, a Wi-Fi system, an operating system, a keyboard, a battery and a professional scan engine. In addition to these features, mobile computer sports a rugged enclosure, able to withstand drop from various heights and to work in harsh situations. The rugged enclosure allows the devices to operate in all kind of professional conditions and resist to shocks, direct waterjets or very dusty environments.

Mobile devices are the daily companion in activities like inventory, price check, pick and drop, assisted sales, delivery, quality control, curb-side pick-up, etc. With versatile portfolio of mobile computers, customers can get a solution for a full array of barcode reading needs. From printed 1D and 2D barcodes, to Direct Part Marking (DPM), to packaging.

According to our (Global Info Research) latest study, the global Barcode Scanners and Barcode Mobile Computers market size was valued at US$ 2394 million in 2023 and is forecast to a readjusted size of USD 3506 million by 2030 with a CAGR of 5.7% during

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review period.

The Key players included Datalogic, Zebra, Honeywell, Cognex, SICK, Newland, NCR, Denso Wave, Code, Omron(Microscan), Keyence, Opticon Sensors, Zebex, Socket Mobile, CipherLAB, Argox (SATO), MINDEO, etc. Among all the players, Datalogic contributed most, which accounts for about 20% share among the global.

Asia-Pacific was the largest for Barcode Scanner global market, with a share exceeding 30%. The growing use of the product owing to its superior characteristics has been fueling the growth of the market in this region.

The classification of Barcode Scanners & Barcode Mobile Computers includes Barcode Scanners and Barcode Mobile Computers. The proportion of Barcode Scanners is over 75%.

Moreover, Barcode Scanners & Barcode Mobile Computers are widely used for Retail and Wholesale, Logistics and Warehousing, etc. The most proportion is used for Retail and Wholesale, the proportion is over 40%.

This report is a detailed and comprehensive analysis for global Barcode Scanners and Barcode Mobile Computers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Barcode Scanners and Barcode Mobile Computers market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2019-2030

Global Barcode Scanners and Barcode Mobile Computers market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2019-2030

Global Barcode Scanners and Barcode Mobile Computers market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units),

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and average selling prices (US$/Unit), 2019-2030

Global Barcode Scanners and Barcode Mobile Computers market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Barcode Scanners and Barcode Mobile Computers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Barcode Scanners and Barcode Mobile Computers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Datalogic, Zebra, Honeywell, Cognex, SICK, Newland, NCR, Denso Wave, Code, Omron (Microscan), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Barcode Scanners and Barcode Mobile Computers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Barcode Scanners

Barcode Mobile Computers

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Market segment by Application

- Retail and Wholesale
- Logistics and Warehousing
- Industrial Manufacturing
- Healthcare
- Others

Major players covered

- Datalogic
- Zebra
- Honeywell
- Cognex
- SICK
- Newland
- NCR
- Denso Wave
- Code
- Omron (Microscan)
- Opticon Sensors

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MINDEO

Zebex

CipherLAB

Argox (SATO)

Keyence

Socket Mobile

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Barcode Scanners and Barcode Mobile Computers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Barcode Scanners and Barcode Mobile Computers, with price, sales quantity, revenue, and global market share of Barcode Scanners and Barcode Mobile Computers from 2019 to 2024.

Chapter 3, the Barcode Scanners and Barcode Mobile Computers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

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Chapter 4, the Barcode Scanners and Barcode Mobile Computers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024.and Barcode Scanners and Barcode Mobile Computers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Barcode Scanners and Barcode Mobile Computers.

Chapter 14 and 15, to describe Barcode Scanners and Barcode Mobile Computers sales channel, distributors, customers, research findings and conclusion.

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