

# Global Barcode Scanners and Barcode Mobile Computers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Barcode Scanners and Barcode Mobile Computers market size was valued at USD 2252.4 million in 2023 and is forecast to a readjusted size of USD 3287.5 million by 2030 with a CAGR of 5.6% during review period.

A barcode scanner or reader is an input device that captures and reads the information in a barcode. Basic scanners simply record and translate the barcode into numbers and/or letters, that code must be sent to a computer database for further information. This can be done with a wired connection (such as through a serial or keyboard port) or wirelessly.

Mobile computers are full independent computers that integrates all the necessary peripherals and interfaces needed for collecting, manage, and store the data gathered via barcodes. Mobile computer integrates, in a small form factor, all the necessary components of a computer, such has a display, a Wi-Fi system, an operating system, a keyboard, a battery and a professional scan engine. In addition to these features, mobile computer sports a rugged enclosure, able to withstand drop from various heights and to work in harsh situations. The rugged enclosure allows the devices to operate in all kind of professional conditions and resist to shocks, direct waterjets or very dusty environments.

Mobile devices are the daily companion in activities like inventory, price check, pick and drop, assisted sales, delivery, quality control, curb-side pick-up, etc. With versatile portfolio of mobile computers, customers can get a solution for a full array of barcode reading needs. From printed 1D and 2D barcodes, to Direct Part Marking (DPM), to

packaging.

The Key players included Datalogic, Zebra, Honeywell, Cognex, SICK, Newland, NCR, Denso Wave, Code, Omron(Microscan), Keyence, Opticon Sensors, Zebex, Socket Mobile, CipherLAB, Argox (SATO), MINDEO, etc. Among all the players, Datalogic contributed most, which accounts for about 20% share among the global.

Asia-Pacific was the largest for Barcode Scanner global market, with a share exceeding 30%. The growing use of the product owing to its superior characteristics has been fueling the growth of the market in this region.

The classification of Barcode Scanners & Barcode Mobile Computers includes Barcode Scanners and Barcode Mobile Computers. The proportion of Barcode Scanners is over 75%.

Moreover, Barcode Scanners & Barcode Mobile Computers are widely used for Retail and Wholesale, Logistics and Warehousing, etc. The most proportion is used for Retail and Wholesale, the proportion is over 40%.

The Global Info Research report includes an overview of the development of the Barcode Scanners and Barcode Mobile Computers industry chain, the market status of Retail and Wholesale (Barcode Scanners, Barcode Mobile Computers), Logistics and Warehousing (Barcode Scanners, Barcode Mobile Computers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Barcode Scanners and Barcode Mobile Computers.

Regionally, the report analyzes the Barcode Scanners and Barcode Mobile Computers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Barcode Scanners and Barcode Mobile Computers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Barcode Scanners and Barcode Mobile Computers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis

market dynamics, trends, challenges, and opportunities within the Barcode Scanners and Barcode Mobile Computers industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Barcode Scanners, Barcode Mobile Computers).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Barcode Scanners and Barcode Mobile Computers market.

**Regional Analysis:** The report involves examining the Barcode Scanners and Barcode Mobile Computers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Barcode Scanners and Barcode Mobile Computers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Barcode Scanners and Barcode Mobile Computers:

**Company Analysis:** Report covers individual Barcode Scanners and Barcode Mobile Computers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Barcode Scanners and Barcode Mobile Computers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail and Wholesale, Logistics and Warehousing).

**Technology Analysis:** Report covers specific technologies relevant to Barcode Scanners

and Barcode Mobile Computers. It assesses the current state, advancements, and potential future developments in Barcode Scanners and Barcode Mobile Computers areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Barcode Scanners and Barcode Mobile Computers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Barcode Scanners and Barcode Mobile Computers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

- Barcode Scanners

- Barcode Mobile Computers

#### Market segment by Application

- Retail and Wholesale

- Logistics and Warehousing

- Industrial Manufacturing

- Healthcare

- Others

## Major players covered

Datalogic

Zebra

Honeywell

Cognex

SICK

Newland

NCR

Denso Wave

Code

Omron (Microscan)

Opticon Sensors

MINDEO

Zebex

CipherLAB

Argox (SATO)

Keyence

Socket Mobile

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Barcode Scanners and Barcode Mobile Computers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Barcode Scanners and Barcode Mobile Computers, with price, sales, revenue and global market share of Barcode Scanners and Barcode Mobile Computers from 2019 to 2024.

Chapter 3, the Barcode Scanners and Barcode Mobile Computers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Barcode Scanners and Barcode Mobile Computers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Barcode Scanners and Barcode Mobile Computers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Barcode Scanners and Barcode Mobile Computers.

Chapter 14 and 15, to describe Barcode Scanners and Barcode Mobile Computers sales channel, distributors, customers, research findings and conclusion.

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