

Global Barcode Scanner Rental Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Barcode Scanner Rental market size is expected to reach \$ 763 million by 2032, rising at a market growth of 7.9% CAGR during the forecast period (2026-2032).

Barcode scanner rental is a service model that provides enterprise users with short-term or long-term usage rights to barcode reading equipment. Service providers offer handheld barcode scanners, fixed scanners, wireless scanning terminals, industrial-grade scanning equipment, and supporting software systems through leasing, and are responsible for equipment maintenance, technical support, fault replacement, and upgrade management. Compared to direct purchase, leasing services effectively reduce enterprises' one-time capital investment and improve equipment flexibility, making it particularly suitable for seasonal business peaks, temporary projects, warehouse expansion, logistics and distribution activities, large-scale exhibitions, and retail promotions.

This service is widely used in logistics warehousing, e-commerce delivery, retail stores, manufacturing production management, medical institutions, government projects, and exhibitions. With the increasing demand for digital operations and the growing popularity of asset-light management concepts, more and more users are choosing to acquire automatic identification equipment resources through leasing. The current market is gradually upgrading from simple equipment leasing to comprehensive solutions combining ?equipment + software + operation and maintenance services,? supporting functions such as inventory management, asset tracking, and data collection.

In the future, with the continued growth in demand for smart logistics, intelligent warehousing, digital retail, and mobile office, barcode scanner rental services will further develop towards cloud platform management, remote operation and maintenance, pay-

as-you-go pricing, and full lifecycle equipment management, providing enterprises with more flexible and efficient data collection solutions, and the market development prospects are quite broad.

The barcode scanner rental market is growing rapidly alongside the trends of digital operations and asset-light management in enterprises. Compared to traditional equipment procurement, leasing services help companies reduce upfront capital expenditures, increase equipment configuration flexibility, and effectively address changes in equipment demand due to business fluctuations. Therefore, it is increasingly favored by users in industries such as logistics, e-commerce, retail, manufacturing, and healthcare. Especially during seasonal order peaks, warehouse expansion, short-term project implementation, and large-scale exhibitions, companies tend to quickly acquire equipment resources through leasing to improve operational efficiency and control costs.

From a market demand structure perspective, logistics warehousing and e-commerce remain the largest sources of demand for barcode scanner rental services. With the continued growth of global e-commerce orders and the increasing complexity of supply chain management, the demand for data collection equipment in warehousing and distribution centers is constantly increasing. At the same time, the accelerated digital transformation of the retail industry, with applications such as store inventory management, mobile POS, and product tracking, is also driving the growth in demand for scanning equipment leasing. In addition, the production traceability management in manufacturing, asset management in medical institutions, and temporary data collection needs at large-scale exhibitions are becoming new market growth points.

From a technological development perspective, the barcode scanner rental market is benefiting from the upgrade of automatic identification technology. New-generation equipment supporting 1D barcodes, 2D barcodes, RFID identification, and mobile terminal integration is gradually becoming the mainstream in the rental market. Simultaneously, the development of cloud-based equipment management, remote monitoring, real-time data synchronization, and pay-as-you-go billing models enables rental services to more flexibly meet the digital management needs of enterprises. With the advancement of smart warehousing and smart retail construction, the deep integration of scanning equipment with warehouse management systems (WMS), enterprise resource planning systems (ERP), and retail management platforms will further enhance the value of rental services.

Overall, the barcode scanner rental market possesses both equipment servitization and

digital transformation attributes, demonstrating strong development potential. In the future, as enterprises place greater emphasis on operational and capital utilization efficiency, and as smart logistics, intelligent manufacturing, and retail digitalization continue to advance, the market size is expected to maintain stable growth. Companies capable of providing integrated ?hardware + software + operation and maintenance? services will gain greater market opportunities and competitive advantages in the industry's development.

This report studies the global Barcode Scanner Rental demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Barcode Scanner Rental, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Barcode Scanner Rental that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Barcode Scanner Rental total market, 2021-2032, (USD Million)

Global Barcode Scanner Rental total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Barcode Scanner Rental total market, key domestic companies, and share, (USD Million)

Global Barcode Scanner Rental revenue by player, revenue and market share 2021-2026, (USD Million)

Global Barcode Scanner Rental total market by Type, CAGR, 2021-2032, (USD Million)

Global Barcode Scanner Rental total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Barcode Scanner Rental market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MSS Software, DecisionPoint Technologies, Legacy Technology, One World Rental, Zebra, Sterling Mobile, Globibo, Gamma Solutions, MIDCOM Service Group, Event WiFi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Barcode Scanner Rental market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Barcode Scanner Rental Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Barcode Scanner Rental Market, Segmentation by Type:

Laser Scanner

Image Scanner

Linear Image Scanner

Global Barcode Scanner Rental Market, Segmentation by Equipment Form:

Handheld

Wearable

Fixed

Embedded

Global Barcode Scanner Rental Market, Segmentation by Rental Model:

Short-term Rental

Medium-term Project Rental

Long-term Rental

Lease-to-purchase Agreement

All-inclusive Service Rental

Global Barcode Scanner Rental Market, Segmentation by Application:

Retail

Warehousing

Express Delivery

Others

Companies Profiled:

MSS Software

DecisionPoint Technologies

Legacy Technology

One World Rental

Zebra

Sterling Mobile

Globibo

Gamma Solutions

MIDCOM Service Group

Event WiFi

MARS TOHKEN

Barcotech Philippines

Newland

Peak Technologies

TENGTU

Key Questions Answered

1. How big is the global Barcode Scanner Rental market?
2. What is the demand of the global Barcode Scanner Rental market?
3. What is the year over year growth of the global Barcode Scanner Rental market?
4. What is the total value of the global Barcode Scanner Rental market?
5. Who are the Major Players in the global Barcode Scanner Rental market?
6. What are the growth factors driving the market demand?

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