

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Barcode Label Printer Market 2018, Forecast to 2023

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Abstracts

Barcode printers are specialty printers which enable the printing of barcode labels or tags that can be directly printed on or attached to physical objects. They are commonly used to label retail items or label cartons with Universal Product Codes (UPCs) or European Article Numbers (EANs) before shipment.

Scope of the Report:

This report focuses on the Barcode Label Printer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

One trend in the market is rising omnichannel retailing. Retailers sell their products and goods through multiple mediums such as brick and mortar stores, m-commerce, and e-commerce, which is called omnichannel retailing. With the growing penetration of the Internet and the improving network infrastructures, retailers have started increasing their reach and have revolutionized the shopping experience for customers with the help of e-commerce and m-commerce. Rapid industrialization is another factor contributing to the growth of market. In term of region, North America and EMEA are expected to dominate the barcode printers market over the forecast period owing to increased demand from the U.S. and Western European countries. Asia Pacific, Eastern Europe, and Latin America are expected to witness substantial growth due to the establishment of production facilities in these economies and increased investments by MNCs in retail and industrial infrastructure.

The worldwide market for Barcode Label Printer is expected to grow at a CAGR of roughly 7.7% over the next five years, will reach 30900 million US\$ in 2023, from 19800 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

TOSHIBA TEC

Zebra Technologies

DASCOM

Postek Electronics

PRINTRONIX

SATO HOLDINGS

Seiko Epson

Wasp Barcode

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Industrial Printers

Desktop Printers

Mobile Printers

Market Segment by Applications, can be divided into

Manufacturing

Transportation and Logistics

Retail

Healthcare

There are 15 Chapters to deeply display the global Barcode Label Printer market. Chapter 1, to describe Barcode Label Printer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Barcode Label Printer, with sales, revenue, and price of Barcode Label Printer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Barcode Label Printer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Barcode Label Printer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Barcode Label Printer sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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