

Global Barcode Label Printer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GF6B6B3D03AEN.html>

Date: September 2024

Pages: 168

Price: US\$ 3,480.00 (Single User License)

ID: GF6B6B3D03AEN

Abstracts

A barcode printer is a specialized printer. The biggest difference between barcode printers and ordinary printers is that the printing of barcode printers is based on heat, using carbon ribbon as the printing medium (or directly using thermal paper) to complete the printing. The biggest advantage of this printing method compared to ordinary printing methods because it can achieve continuous high-speed printing without supervision. The content it prints is generally the company's brand logo, serial number logo, packaging logo, barcode logo, envelope label, clothing tag, etc.

According to our (Global Info Research) latest study, the global Barcode Label Printer market size was valued at US\$ 2996 million in 2023 and is forecast to a readjusted size of USD 3856 million by 2030 with a CAGR of 3.7% during review period.

Global 5 largest manufacturers of Barcode Label Printer are Zebra Technologies, SATO, Toshiba TEC, Honeywell and Dinghan Technology, which make up over 60%. Among them, Zebra Technologies is the leader with about 35% market share.

Asia-Pacific is the largest market, with a share over 35%, followed by North America and Europe, with the share about 30% and 28%. In terms of product type, Heat Sensitive occupies the largest share of the total market, over 90%. And in terms of application, the largest application is Transportation and Logistics, followed by Manufacturing and Retail.

This report is a detailed and comprehensive analysis for global Barcode Label Printer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this

report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Barcode Label Printer market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Barcode Label Printer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Barcode Label Printer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global Barcode Label Printer market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Barcode Label Printer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Barcode Label Printer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra Technologies, SATO, Toshiba TEC, Honeywell, Dinghan Technology, Shandong New Beiyang Information Technology Co., Ltd., citizen, Epson, Brady, Kecheng Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Barcode Label Printer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Heat Sensitive

Carbon Ribbon

Color Ribbon

Market segment by Application

Transportation and Logistics

Manufacturing

Retail

Medical

Others

Major players covered

Zebra Technologies

SATO

Toshiba TEC

Honeywell

Dinghan Technology

Shandong New Beiyang Information Technology Co., Ltd.

citizen

Epson

Brady

Kecheng Co., Ltd.

Shenzhen Youboxun Technology Co., Ltd.

Deshi Printer (Jiangmen) Co., Ltd.

cab Produkttechnik

Shenzhen Boside Technology Development Co., Ltd.

Chongqing Pinsheng Technology Co., Ltd.

Wasp Barcode Technologies

Brother Industries

Fujitsu

Bixelon

Xiamen Hanyin Electronic Technology Co., Ltd.

Rongda Hezhong (Xiamen) Technology Group

Zhuhai Xinye Electronic Technology Co., Ltd.

Zhuhai Aimo Technology Co., Ltd.

Xiamen Yinxiang Future Technology Co., Ltd.

Wuhan Jingchen Technology Co., Ltd.

Xiamen Aiyin Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Barcode Label Printer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Barcode Label Printer, with price, sales quantity, revenue, and global market share of Barcode Label Printer from 2019 to 2024.

Chapter 3, the Barcode Label Printer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Barcode Label Printer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Barcode Label Printer market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Barcode Label Printer.

Chapter 14 and 15, to describe Barcode Label Printer sales channel, distributors, customers, research findings and conclusion.

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