

Global Barcode Anti-Counterfeit Packaging Technology Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

A barcode or bar code is a method of representing data in a visual, machine-readable form. Initially, barcodes represented data by varying the widths, spacings and sizes of parallel lines. These barcodes, now commonly referred to as linear or one-dimensional (1D), can be scanned by special optical scanners, called barcode readers, of which there are several types.

According to our (Global Info Research) latest study, the global Barcode Anti-Counterfeit Packaging Technology market size was valued at US\$ 68030 million in 2023 and is forecast to a readjusted size of USD 116590 million by 2030 with a CAGR of 7.8% during review period.

Emerging economies like India and China create new opportunities in the anticounterfeit packaging market. Rising disposable incomes, increasing urbanization, and a growing middle-class population will drive the demand for anti-counterfeit packaging. There has been an increase in online sales in India and China. The main reason is that the world has become more counterfeit-prone due to a significant increase in the number of products transported and handled by the same number of people daily. Counterfeiters and forgers have made it easier to pass the counterfeit products and decrease the effectiveness of the anti-counterfeit packaging products. Furthermore, key manufacturing sectors such as agriculture, apparel and clothing, food and beverages, and pharmaceuticals have registered the highest growth in the emerging economies, which provides an excellent opportunity for packaging to set up their base and expand their operations.

This report is a detailed and comprehensive analysis for global Barcode Anti-Counterfeit



Packaging Technology market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Barcode Anti-Counterfeit Packaging Technology market size and forecasts, in consumption value (\$ Million), 2019-2030

Global Barcode Anti-Counterfeit Packaging Technology market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global Barcode Anti-Counterfeit Packaging Technology market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Barcode Anti-Counterfeit Packaging Technology market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Barcode Anti-Counterfeit Packaging Technology

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Barcode Anti-Counterfeit Packaging Technology market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alien Technology Corp, Alpvision, Zebra Technologies, Inksure Technologies, Avery Dennison, Flint Group, Catalent Pharma Solution Inc, TraceLink Inc, Authentix Inc, Sicapa, etc.

This report also provides key insights about market drivers, restraints, opportunities,



new product launches or approvals.

Market segmentation

Barcode Anti-Counterfeit Packaging Technology market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Barcode Anti-Counterfeit Packaging Technology market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Paper Barcode Labels

Polyester Barcode Labels

Aluminum Barcode Labels

Others

Market segment by Application

Food And Beverages

Pharmaceutical Industries

Logistics and Shipment

Government And Private Regulatory Authorities

Others



Market segment by players, this report covers

Alien Technology Corp

Alpvision

Zebra Technologies

Inksure Technologies

Avery Dennison

Flint Group

Catalent Pharma Solution Inc

TraceLink Inc

Authentix Inc

Sicapa

CCL Industries Inc

3M Company

SML Group

BrandWatch Technologies

Impinj, Inc

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)



Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Barcode Anti-Counterfeit Packaging Technology product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Barcode Anti-Counterfeit Packaging Technology, with revenue, gross margin, and global market share of Barcode Anti-Counterfeit Packaging Technology from 2019 to 2024.

Chapter 3, the Barcode Anti-Counterfeit Packaging Technology competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Barcode Anti-Counterfeit Packaging Technology market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Barcode Anti-Counterfeit Packaging Technology.

Chapter 13, to describe Barcode Anti-Counterfeit Packaging Technology research findings and conclusion.



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