

Global Barbeque (BBQ) Grill Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Barbeque (BBQ) Grill market size is expected to reach \$ 1013 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

In 2025, global sales volume of gas BBQ grills is estimated at approximately 2,850,000 units, with an average selling price of around USD 240 per unit. A gas BBQ grill is an outdoor cooking device powered by liquefied petroleum gas (LPG) or natural gas, using burner systems to provide controllable heat for grilling meat, seafood, and vegetables. These products offer easy ignition, stable temperature control, and relatively simple maintenance, and are mainly used in residential backyards, outdoor gatherings, and light foodservice scenarios. The structure typically includes burner systems, ignition devices, cooking grates, and temperature control systems, with variations in burner count and cooking area across models.

From a market structure perspective, gas BBQ grills represent a mainstream segment within the broader grill market, with demand primarily concentrated in North American and European backyard consumption markets. Within the overall grill ecosystem, gas products hold an important but not dominant position, coexisting with charcoal and portable grills in a diversified market structure. Industry barriers are moderate, with competition focused on burner efficiency, temperature control capability, product durability, and brand channel strength. The market shows a combination of leading brand concentration and fragmentation in the lower-end segments.

This report studies the global Barbeque (BBQ) Grill production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Barbeque

(BBQ) Grill and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Barbeque (BBQ) Grill that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Barbeque (BBQ) Grill total production and demand, 2021-2032, (Units)

Global Barbeque (BBQ) Grill total production value, 2021-2032, (USD Million)

Global Barbeque (BBQ) Grill production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Barbeque (BBQ) Grill consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Barbeque (BBQ) Grill domestic production, consumption, key domestic manufacturers and share

Global Barbeque (BBQ) Grill production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Barbeque (BBQ) Grill production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Barbeque (BBQ) Grill production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Barbeque (BBQ) Grill market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Weber, Napoleon, Char-Broil, Middleby, Traeger Ranger, Snow Peak, Cyber?? Grills, Landmann, Big Green Egg, SNS Grills, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Barbeque (BBQ) Grill market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Barbeque (BBQ) Grill Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Barbeque (BBQ) Grill Market, Segmentation by Type:

Natural Gas

Propane Gas

Global Barbeque (BBQ) Grill Market, Segmentation by Material:

3,000 cm?

Global Barbeque (BBQ) Grill Market, Segmentation by Portability:

Stationary Barbecue Oven

Wheeled Barbecue Oven

Global Barbeque (BBQ) Grill Market, Segmentation by Application:

Commercial

Residential

Companies Profiled:

Weber

Napoleon

Char-Broil

Middleby

Traeger Ranger

Snow Peak

Cyber?? Grills

Landmann

Big Green Egg

SNS Grills

PK Grills

COBB Grill America

Cuisinart

GoBQ Grills

Old Smokey

Shriro (Everdure)

LotusGrill

Ningbo Manxiang Outdoor Products

Key Questions Answered:

1. How big is the global Barbeque (BBQ) Grill market?
2. What is the demand of the global Barbeque (BBQ) Grill market?
3. What is the year over year growth of the global Barbeque (BBQ) Grill market?
4. What is the production and production value of the global Barbeque (BBQ) Grill market?
5. Who are the key producers in the global Barbeque (BBQ) Grill market?
6. What are the growth factors driving the market demand?

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