

Global Bar Soap Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Bar Soap market size was valued at US\$ 3102 million in 2024 and is forecast to a readjusted size of USD 3340 million by 2031 with a CAGR of 1.1% during review period.

This report studies the Bar Soap market, Bar Soap refers to a bar of soap, surfactant used in conjunction with water for washing and cleaning

Unilever was the world's biggest manufacturer in the Bar Soap industry, accounted for 23% revenue market share of the global market, followed by Procter & Gamble, Reckitt Benckiser, Johnson & Johnson, COW, Jahwa, Dr. Woods, Beaumont Products, South Of France, Dr. Bronner's, Kimberly Clark, Mrs Meyer's, One With Nature. The top 5 companies had a combined market share of 66% of the global total. Asia-Pacific was the largest consumption area in the world in 2018.

This report is a detailed and comprehensive analysis for global Bar Soap market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Bar Soap market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Bar Soap market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Bar Soap market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Bar Soap market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Bar Soap

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Bar Soap market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Unilever, Procter & Gamble, Reckitt Benckiser, Johnson & Johnson, COW, Jahwa, Dr. Woods, Beaumont Products, South Of France, Dr. Bronner's, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Bar Soap market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Moisturizing

Antibacterial & Deodorant

Hypoallergenic

Others

Market segment by Application

Household

Commercial

Major players covered

Unilever

Procter & Gamble

Reckitt Benckiser

Johnson & Johnson

COW

Jahwa

Dr. Woods

Beaumont Products

South Of France

Dr. Bronner's

Kimberly Clark

Mrs Meyer's

One With Nature

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bar Soap product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bar Soap, with price, sales quantity, revenue, and global market share of Bar Soap from 2020 to 2025.

Chapter 3, the Bar Soap competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bar Soap breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Bar Soap market forecast, by regions, by Type, and by Application, with

sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bar Soap.

Chapter 14 and 15, to describe Bar Soap sales channel, distributors, customers, research findings and conclusion.

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