

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Baobab Powder Market 2018, Forecast to 2023

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Abstracts

The baobab tree is one of the largest and oldest trees in the world – carbon dating indicates that these trees can live 3,000 years or more. In addition to providing food and shelter, the fruit, leaves, and bark of the mighty tree have been used medicinally for centuries in natural remedies for everything from fever to digestive issues. The fruit of the tree resembles a large mango or coconut measuring up to 18cm long and weighing around 1.4kg. It consists of a hard outer shell filled with pulp that dehydrates naturally as the fruit matures. When the pulp of this fruit is ground into powder it is known simply as baobab powder. This substance contains a powerhouse of nutrients including vitamin C, calcium, iron, potassium, magnesium, and an assortment of antioxidants.

Scope of the Report:

This report focuses on the Baobab Powder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Popularity of baobab supplements, changing consumer tastes and preferences and food shopping behavior are main factor contributing to growth of market. The health benefits of baobab are improving digestive health, supporting the immune system and general hydration and skin health. Therefore, the preference for baobab powder among health-conscious people will continue to increase in the following years. One of the major factors hindering the growth of this market is the growing popularity of substitutes. The availability of a large number of substitute products in the market may impede the growth of the baobab powder market during the forecast period. Among all the regions, the markets in North America and Middle East and Africa are expected to register high CAGRs of 3.1% and 2.9% respectively in terms of volume during the forecast period.

The market in Western Europe has been estimated to account for a value share of 25.1% by 2017 end. The market in North America is estimated to account for the highest value share of 28.4% in 2017. Baobab powder market in the region is expected to gain significant market share by 2027 end. The baobab powder market in Western Europe is expected to register a CAGR of 6.3% in terms of value, and a CAGR of 2.6% in terms of volume over the forecast period.

The worldwide market for Baobab Powder is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Halka B Organics

Baobab Fruit Company Senegal

Organic Africa

ADUNA

Atacora Essential

Woodland Foods

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Organic Baobab Powder

Ordinary Baobab Powder

Market Segment by Applications, can be divided into

Food

Beverages

Personal Care

There are 15 Chapters to deeply display the global Baobab Powder market.

Chapter 1, to describe Baobab Powder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Baobab Powder, with sales, revenue, and price of Baobab Powder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Baobab Powder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Baobab Powder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Baobab Powder sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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