

Global Banking and Financial Smart Cards Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

In the banking, financial services, and insurance (BFSI) sector, smart cards are used as credit or debit cards, authentication cards for payments, fuel cards, access control cards, and high-security identification cards. They can be used as electronic wallets by loading the smart card with funds that can be transferred to a vending machine or an account using cryptographic protocols.

Scope of the Report:

This report studies the Banking and Financial Smart Cards market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Banking and Financial Smart Cards market by product type and applications/end industries. The strong need to reduce identity duplication will be the key driver for the growth of this market. Due to advances in technology, the number of fraudulent activities and forgeries are increasing. As a result, the cards and payments industry has undergone a digital transformation with the introduction of new payment methods such as EMV chips, personal identification number (PIN) cards, and mobile wallets. Since the data available in smart cards is difficult to decode, they will have a higher adoption rate in the BFSI sector.

The global Banking and Financial Smart Cards market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which

cannot be ignored. Any changes from United States might affect the development trend of Banking and Financial Smart Cards. Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Gemalto

Morpho

Oberthur Technologies

American Express

CardLogix

MasterCard

Visa

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Magnetic Stripe Card

Chip Card

Dual Interface Card

Others

Market Segment by Applications, can be divided into

Commercial

Personal

Others

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