

# Global Banana Powder Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Banana Powder market size is expected to reach \$ 780 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032). In 2025, global production of banana powder reached approximately 21.47 million tons, with an average global market price of around US\$24 per kilogram. Banana powder is a powdered raw material made from unripe or ripe bananas through peeling (or with peel), slicing, drying, pulverizing, and sieving. Its core characteristics include extending the shelf life of bananas and retaining nutrients such as dietary fiber and resistant starch. In the food industry, it is used as a natural flavor enhancer and nutritional fortifier; in the beverage industry, it is added to solid beverages and sports drinks to provide rapid energy replenishment; and in the feed industry, it replaces some corn starch to improve animal gut health. The upstream of the industry chain includes organic banana planting and certification, raw material procurement (long-term agreements with organic farms), and primary processing (washing, slicing, and drying equipment); the midstream is powder processing and manufacturing; and the downstream includes food manufacturers, health product companies, and feed producers. Industry gross profit margin: 30%-50%.

Global regional markets exhibit differentiated development. The North American market is relatively large, driven by factors including strong health awareness (high demand for functional foods) and the expansion of the sports nutrition market (green banana powder as a sports supplement ingredient). Driven by EU organic agriculture subsidies, Germany and France have high organic food consumption ratios, and bulk banana powder is widely used in gluten-free foods. The Asia-Pacific region is experiencing rapid growth due to increased penetration of health foods and improved local processing capabilities, exhibiting a pattern of 'production in tropical regions, consumption in middle- and high-income markets with strong health food penetration.' Banana powder combines natural sources, gluten-free properties, functional formulations

(structure/thickening), and the narrative of 'resistant starch/dietary fiber.' Future drivers will primarily come from the growth of gluten-free and low-sugar formulas, increased consumption of gut health and functional fiber, plant-based and natural ingredient substitution, and the continued strengthening of traceability and sustainable raw material sourcing by food brands.

This report studies the global Banana Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Banana Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Banana Powder that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Banana Powder total production and demand, 2021-2032, (Kilotons)

Global Banana Powder total production value, 2021-2032, (USD Million)

Global Banana Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Banana Powder consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Banana Powder domestic production, consumption, key domestic manufacturers and share

Global Banana Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Banana Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Banana Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Banana Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NuNatural, Diana Foods, NOW Foods, Kanegrade, International Agriculture Group, Stawi Foods, Natural Evolution Foods, Global Organics, Jeeva Organic, Z-Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Banana Powder market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Banana Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Banana Powder Market, Segmentation by Type:

Food Grade

Feed Grade

Global Banana Powder Market, Segmentation by Raw Material Maturity:

Green Banana Powder

Yellow Banana Powder

Global Banana Powder Market, Segmentation by Processing Technology:

Hot Air Drying

Spray Drying

Freeze Drying

#### Global Banana Powder Market, Segmentation by Application:

Health Food

Nutritional Supplement

Feed Industry

Others

#### Companies Profiled:

NuNatural

Diana Foods

NOW Foods

Kanegrade

International Agriculture Group

Stawi Foods

Natural Evolution Foods

Global Organics

Jeeva Organic

Z-Company

KangMed

Kokos Natural

Woodland Gourmet

Taj Agro

Vinayak Ingredients

Shree Biotech

Pereg Gourmet Natural Foods

**Key Questions Answered:**

1. How big is the global Banana Powder market?
2. What is the demand of the global Banana Powder market?
3. What is the year over year growth of the global Banana Powder market?
4. What is the production and production value of the global Banana Powder market?
5. Who are the key producers in the global Banana Powder market?
6. What are the growth factors driving the market demand?

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